

June 21, 2022

**R-40**

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

**RECOMMENDATION:**

Request the City Attorney to prepare a Resolution to set operating days and hours for Parking Meter Zones 1 and 1A, pursuant to Section 10.28.130 of the Long Beach Municipal Code, to Monday through Sunday, excluding holidays, during the hours of 10:00 a.m. to 7:00 p.m., for a maximum of two hours, at a rate of \$1.50 per hour. (District 3)

**DISCUSSION**

City Council approval is requested for the preparation of a Resolution to set operating days and hours for Parking Meter Zones 1 and 1A within the Belmont Shore Parking District, to Monday through Sunday, excluding holidays, during the hours of 10:00 am to 7:00 pm, for a maximum of two hours, at a rate of \$1.50 per hour.

On February 17, 2022, the Belmont Shore Parking and Business Improvement Area Advisory Commission (BSPBIAAC) voted unanimously to increase the current parking meter fee from \$1.00 to \$1.50 per hour with no change to the existing operating hours, days, or time limit (Attachment A). The proposed fee is in alignment with the City's parking meter zone standard rates, which range from \$1.00 to \$2.00 per hour depending on Parking District.

A portion of the revenues received through the Belmont Shore Parking Meter Fund Group support operational activities administered by the BSPBIAAC, such as parking meter maintenance, security patrol, litter abatement, landscaping, and sidewalk pressurized steam cleaning. Any additional revenues can support enhancements to the area, including infrastructure improvements, wayfinding and signage, and lighting. All revenues received through this Parking District are required to support expenses associated with parking adjacent enhancements or improvements.

This matter was reviewed by Deputy City Attorney Vanessa S. Ibarra on May 19, 2022 and by Budget Management Officer Nader Kaamouh on May 24, 2022.

**TIMING CONSIDERATIONS**

City Council action is requested on June 21, 2022, to allow for timely rate-setting and implementation of the Parking Meter Zone 1 and 1A Resolution.

FISCAL IMPACT

The estimated annual revenue increase resulting from the proposed rate change is projected at \$176,300 annually and will be deposited in the Belmont Shore Parking Meter Fund Group in the Public Works Department. This recommendation has no staffing impact beyond the normal budgeted scope of duties and is consistent with existing City Council priorities. There is no local job impact associated with this recommendation.

SUGGESTED ACTION:

Approve recommendation.


Respectfully submitted,



ERIC LOPEZ  
DIRECTOR OF PUBLIC WORKS

Attachment - A - BSPBIAAC Meeting Minutes

APPROVED:



THOMAS B. MODICA  
CITY MANAGER

**CITY OF LONG BEACH  
BELMONT SHORE PARKING  
AND BUSINESS  
IMPROVEMENT AREA  
ADVISORY COMMISSION  
MINUTES**

**THURSDAY, FEBRUARY 17, 2022  
VIA TELECONFERENCE, 8:30 AM**

Matthew Peterson, Chair  
Karen Blair, Vice Chair  
Ryan Hofman, Commissioner



Jann Kronick-Gath, Commissioner  
Tyler Leshney, Commissioner  
David Witzling, Commissioner  
Aaron Tofani, Commissioner

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**REGULAR MEETING**

8:31 A.M.

**BELMONT SHORE PARKING AND BUSINESS IMPROVEMENT AREA  
ADVISORY COMMISSION MEETING VIA TELECONFERENCE PURSUANT  
TO ASSEMBLY BILL 361**

**WEBEX MEETING**

[https://longbeachcity.webex.com/longbeachcity/j.php?  
MTID=mb77a1ec9d05be386fc91a0c62e738e8e](https://longbeachcity.webex.com/longbeachcity/j.php?MTID=mb77a1ec9d05be386fc91a0c62e738e8e)

**TELECONFERENCE DIAL IN: +1-213-306-3065 ACCESS CODE: 2482 555 0542  
MEETING PASSWORD: 7RRpF7yMAt3**

**PUBLIC COMMENTS MAY BE SUBMITTED BY EMAIL TO  
JORGE.GODINEZ@LONGBEACH.GOV OR TELECONFERENCE**

**ROLL CALL**

**Commissioners** Ryan Hofman, Jann Kronick-Gath, Aaron Tofani, David Witzling,  
**Present:** Karen Blair and Matthew Peterson

**CHAIR'S REPORT**

Chair Matthew Peterson spoke about median landscaping.

**CONSENT CALENDAR**

1. 22-008BS Recommendation to approve the minutes for the meeting held January 20, 2022.

**A motion was made by Commissioner Tofani, seconded by Commissioner Witzling, to approve recommendation. The motion carried by the following vote:**

2. 22-009BS Recommendation to receive and file a financial report for the period ending January 31, 2022.

Chair Matthew Peterson spoke.  
Public Works Officer Jorge Godinez spoke.  
Chair Matthew Peterson spoke.  
Public Works Officer Jorge Godinez spoke.  
Chair Matthew Peterson spoke.

**A motion was made by Vice Chair Blair, seconded by Commissioner Kronick-Gath, to approve recommendation. The motion carried by the following vote:**

#### REGULAR AGENDA

3. 22-010BS Recommendation to receive and file a presentation from Councilwoman Price regarding updates on the Council District 3 business climate and related programs and services.

Presentation by Councilwoman Suzie Price.  
Chair Matthew Peterson spoke.  
Councilwoman Suzie Price spoke.  
Vice Chair Karen Blair spoke.  
Councilwoman Suzie Price spoke.  
Commissioner Aaron Tofani spoke.  
Councilwoman Suzie Price spoke.  
Commissioner Aaron Tofani spoke.

Councilwoman Suzie Price spoke  
Chair Matthew Peterson spoke.  
Commissioner Jann Kronick-Gath spoke.  
Chair Matthew Peterson spoke  
Councilwoman Suzie Price spoke.  
Chair Matthew Peterson spoke  
Councilwoman Suzie Price spoke.  
Public Works Officer Jorge Godinez spoke.  
Chair Matthew Peterson spoke.  
PUBLIC COMMENT:  
BSBA Director Jessie Artigue spoke  
Vice Chair Karen Blair spoke.  
BSBA Director Jessie Artigue spoke  
Vice Chair Karen Blair spoke.  
BSBA Director Jessie Artigue spoke.

**A motion was made by Vice Chair Blair, seconded by  
Commissioner Hofman, to approve recommendation. The  
motion carried by the following vote:**

4. 22-011BS Recommendation to recommend to City Council to increase parking meter rate to \$1.50 per hour, at a 2 hour maximum.

Chair Matthew Peterson spoke.  
Commissioner Aaron Tofani spoke.  
Chair Matthew Peterson spoke.  
Commissioner Aaron Tofani spoke.  
Chair Matthew Peterson spoke.  
Commissioner Aaron Tofani spoke.  
Chair Matthew Peterson spoke.  
Commissioner Jann Kronick-Gath spoke.  
Chair Matthew Peterson spoke.  
BSBA Director Jessie Artigue spoke.  
Chair Matthew Peterson spoke.  
BSBA Director Jessie Artigue spoke.  
Chair Matthew Peterson spoke.

**A motion was made by Commissioner Kronick-Gath,  
seconded by Vice Chair Blair, to approve recommendation.  
The motion carried by the following vote:**

5. 22-012BS Recommendation to discuss logistics for reimplementation of Belmont Shore employee rider bus pass program.

Chair Matthew Peterson spoke.  
LBT Customer Service Manager Jennifer Contreras spoke.  
LBT Accounting Manager Terry Coon spoke.  
Chair Matthew Peterson spoke.  
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Chair Matthew Peterson spoke.  
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Chair Matthew Peterson spoke.  
LBT Accounting Manager Terry Coon spoke.  
Commissioner Aaron Tofani spoke.  
LBT Accounting Manager Terry Coon spoke.  
Chair Matthew Peterson spoke.  
Vice Chair Karen Blair spoke.  
Chair Matthew Peterson spoke.  
Commissioner Aaron Tofani spoke.  
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Commissioner Aaron Tofani spoke.  
Public Works Officer Jorge Godinez spoke.  
Chair Matthew Peterson spoke.  
Commissioner Aaron Tofani spoke.  
Chair Matthew Peterson spoke.  
Commissioner Jann Kronick-Gath spoke.  
Commissioner Aaron Tofani spoke.  
Commissioner Jann Kronick-Gath spoke.  
Vice Chair Karen Blair.  
Chair Matthew Peterson spoke.  
Commissioner Aaron Tofani spoke.  
Chair Matthew Peterson spoke.  
PUBLIC COMMENT:

LBT Accounting Manager Terry Coon spoke.  
Chair Matthew Peterson spoke.

**A motion was made by Commissioner Tofani, seconded by  
Commissioner Kronick-Gath, to approve recommendation.  
The motion carried by the following vote:**

6. 22-013BS Recommendation to continue discussion for gateway signage  
replacement.

Chair Matthew Peterson spoke.  
Commissioner Ryan Hoffman spoke.  
Chair Matthew Peterson spoke.  
Commissioner Ryan Hoffman spoke.  
Chair Matthew Peterson spoke.

**A motion was made by Commissioner Hofman, seconded by  
Commissioner Kronick-Gath, to approve recommendation.  
The motion carried by the following vote:**

Off Agenda Item: Approval of Purchases up to \$500

Public Works Office Jorge Godinez spoke.  
Chair Matthew Peterson spoke.  
Public Works Office Jorge Godinez spoke.  
Chair Matthew Peterson spoke.  
Public Works Office Jorge Godinez spoke.  
Chair Matthew Peterson spoke.

**This was passed the consent calendar.**

**Yes: 6 - Ryan Hofman, Jann Kronick-Gath, Aaron Tofani, David Witzling, Karen Blair and Matthew Peterson**

**PUBLIC PARTICIPATION: Members of the public are invited to address the Commission on items of interest to the public within the Commission jurisdiction. Each speaker will be limited to two minutes unless that time is extended by the Chair.**

#### **COMMENTS**

#### **ADJOURNMENT**

9:52 A.M.

**I, Jorge Godinez, Contracts and Grants Officer, Public Works Department, certify that the agenda was posted not less than 72 hours prior to the meeting.**

#### **Note:**

A digital recording of this meeting will be available in the City Clerk Department. The City of Long Beach provides reasonable accommodations in accordance with the Americans with Disabilities Act of 1990. If a special accommodation is desired, or if an agenda is needed in an alternative format, please call the City Clerk Department, 48 hours prior to the meeting at (562) 570-6101 or (562) 570-6626 (telecommunications device for the deaf). The City Clerk Department email at [cityclerk@longbeach.gov](mailto:cityclerk@longbeach.gov) is available for correspondence purposes.