



# COUNCILWOMAN LENA GONZALEZ

**Date:** September 12, 2017  
**TO:** Honorable Mayor and Members of the City Council  
**FR:** Councilwoman Lena Gonzalez, District 1  
Councilmember Daryl Supernaw, District 4  
Councilwoman Stacy Mungo, District 5 *SM*

**Subject:** Amazon Recruitment Team

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## **BACKGROUND:**

As the 7<sup>th</sup> largest city in California which is the world's 5<sup>th</sup> largest economy, the City of Long Beach is in a unique position to serve as the new headquarters for the California Headquarters for Amazon.com Inc. Founded in 1994, Amazon has become a leading online resale and retail shopping service, with overall sales at nearly 136 billion dollars, and currently employees over 300,000 people. Additionally, Amazon is currently rated by Forbes as #3 on the Most Innovative Companies list and #6 on their World's most valuable brands list.

It was announced earlier this month that Amazon.com was seeking a 2<sup>nd</sup> Headquarters in the United States which would result in 50,000 new jobs. This opportunity would be an incredible jolt in our local economy. It would also represent the most jobs in the City of Long Beach from a single employer, more than the existing top 9 Private and Public Employers combined. Long Beach has the perfect mix of economic drivers to provide a great location for the growth of Amazon.

## **RECOMMENDATION:**

Direct the City Manager or his designee, to assemble a recruitment team to work with our Economic & Property Development, all applicable city departments, County & State Agencies such as GO-BIZ and private partners to develop an incentive package to entice large corporations such as Amazon to consider the City of Long Beach as the location for its next headquarters.

## **FISCAL IMPACT:**

None.

## **SUGGESTED ACTION:**

Approve recommendation.



## REQUEST TO ADD AGENDA ITEM

**Date:** September 8, 2017

**To:** Monique DeLaGarza, City Clerk

**From:** Councilwoman Lena Gonzalez, District 1 *LG*  
Councilmember Daryl Supernaw, District 4 *DS*  
Councilwoman Stacy Mungo, District 5 *SM*

**Subject:** Request to Add Item to Council Agenda for **September 12, 2017**

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Pursuant to Municipal Code Section 2.03.070 [B], the City Councilmembers signing below request that the attached agenda item (due in the City Clerk Department by Friday, 12:00 Noon) be placed on the City Council agenda under New Business via the supplemental agenda.

The agenda title/recommendation for this item reads as follows:

*Amazon Recruitment Team*

Council District	Authorizing Councilmember	Signed by
1	Lena Gonzalez	<i>Lena Gonzalez</i>
4	Daryl Supernaw	Barbara Moore for <i>Daryl Supernaw</i>
5	Stacy Mungo	<i>Stacy Mungo</i>