



CITY OF LONG BEACH

DEPARTMENT OF CITY CLERK

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802 • (562) 570-6101 •

June 5, 2013

Mr. Vincent Cravens
District Administrator
Department of Alcoholic Beverage Control
3950 Paramount Boulevard, Suite No. 250
Lakewood, California 90712

Re: Application of Alfredo Olivas Medina, dba Village Road Pizzeria,
for an original Alcoholic Beverage Control License, at 4123 Norse
Way, with conditions.

Dear Mr. Cravens:

Please be advised that the Long Beach City Council, at its meeting held Tuesday,
June 4, 2013, received and filed the subject application with possible protest.
Transmitted for your files is a copy of the documentation.

The City of Long Beach thanks you for taking this request into consideration.

Respectfully submitted,

LARRY G. HERRERA
CITY CLERK

Prepared by:
Daisy Gomez

Attachment

Cc: Gerrie Schipske, Councilwoman, Fifth District
City Prosecutor
Police Department (2) Chief & Vice
Referral File
FAX forwarded to ABC, (562) 982-1396



CITY OF LONG BEACH

R-20

POLICE DEPARTMENT

400 WEST BROADWAY • LONG BEACH • CALIFORNIA 90802 • (562) 570-7260 • FAX (562) 570-7114

Jim McDonnell

Chief of Police

June 4, 2013

HONORABLE MAYOR AND CITY COUNCIL

City of Long Beach

California

RECOMMENDATION:

Receive and file the application of Alfredo Olivas Medina, dba Village Road Pizzeria, for an original Alcoholic Beverage Control license, at 4123 Norse way, with conditions. (District 5)

DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible basis for protest.

TIMING CONSIDERATIONS

City Council response is due to the Department of Alcoholic Beverage Control by June 7, 2013. Accordingly, City Council action is required at the June 4, 2013 City Council meeting.

FISCAL IMPACT

None.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

R. Luna for JMcD.

JIM McDONNELL
CHIEF OF POLICE

APPROVED:


PATRICK H. WEST
CITY MANAGER

JM:LBB:ibb

ADMINISTRATION BUREAU
(562) 570-5830
FAX (562) 570-5833

INVESTIGATIONS BUREAU
(562) 570-7350
FAX (562) 570-7175

PATROL BUREAU
(562) 570-7214
FAX (562) 570-7058

SUPPORT BUREAU
(562) 570-7342
FAX (562) 570-6018

HONORABLE MAYOR AND CITY COUNCIL
June 4, 2013

Council 5

Applicant: Alfredo Olivas Medina
DBA: Village Road Pizzeria
Address: 4123 Norse Way

Type of Application: An original application for an On-Sale Beer and Wine for a bonafide eating place license.

Basis for possible protest: Over concentration.

PUBLIC CONVENIENCE DETERMINATION: A determination by the City of public convenience and necessity **is not** required for this application.

Census Tract: 5712.00

Boundaries: Del Amo Boulevard to the North
Carson Street to the South
Bellflower Boulevard to the East
City Limits to the West

Number of licenses allowed: 7
Number of licenses existing: 12

Police Reporting District: 674

Boundaries: Harvey Way to the North
Carson Street to the South
Faculty Avenue to the East
City Limits to the West

Reported crimes in this district for ABC purposes are 42. Crime in a reporting district must be at least 168 to qualify for a high crime protest.

Type of business: A restaurant.
Last day to request conditions and protest: June 07, 2013



Date: June 4, 2013
To: File
From: Laurie Briney, Detective, Vice Investigations Section
Subject: **VILLAGE ROAD PIZZERIA – 4123 NORSE WAY**

CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (05/08/12-05/08/13)

None

ABC INSPECTIONS (past three years)

None

RESIDENCES WITHIN 100 FEET

None

**CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN
600 FEET**

None

LBB:bb
CFSmemoVillageRoad

Fax Delivery Successful

Fax Notification

Fax Notification			
To:	ABC	From:	Daisy Gomez/CC/CLB
Fax subject:	ABC License - Village Road Pizzeria, 4123 Norse Way	Status:	
Fax number:	982-1396	Cover page:	Default
Date sent:	2013-06-05 15:20:11	Total pages sent:	6
Calling Station ID:	City of Long Beach		

Advanced

Fax Notification			
Request number:	381677	Line number:	2
Number of retries:	0	Process time:	69 seconds

For more information follow this document link to the outbound log entry. 