

Dee Andrews
City of Long Beach
Councilmember, Sixth District

R-10

Date: March 12, 2013
To: Honorable Mayor and Members of the City Council
From: Councilmember Dee Andrews, Sixth District *DA*
Subject: Wrigley Market & Deli

RECOMMENDATION:

Receive and File the report on the transformation of Eagle Market into the Wrigley Market & Deli.

DISCUSSION:

In May of 2012, the new owner of Eagle Market, Jeffery Hill applied for an original Alcoholic Beverage Control license, at 2336 Pacific Avenue. Over the years, the location has dilapidated and has been an eye sore on the central corridor for many years.

With guidance and direction from the Sixth District Council office, the location has undergone new leadership and a name change to become a model neighborhood-friendly business located in the Wrigley Village section of Long Beach. The locale has seen major design changes, as well as a nutritious selection of items, to transform the quality of life for local families and residents.

Eagle Market was consulted by community members to enhance its locale and merchandise in order to provide a safer, cleaner environment for neighborhood families to patronize. Jeffery Michael Hill, the new owner of Eagle Market, partnered with local leaders to meet the standard conditions of operations of attaining an ABC business license. His ardent role has transformed his small business into what is now, Wrigley Market & Deli.

Mr. Hill has gone above and beyond to ensure Wrigley Market & Deli is a business the surrounding neighborhood can take pride in. His market introduced healthy selections of fresh fruit and vegetables, delicious smoothies, sandwiches, and a wide array of inventory. In addition, Wrigley Market & Deli sponsors programs, such as healthcare screenings, resume workshops, and youth outreach to promote a more proactive role in the neighborhood. Mr. Hill has also hired local residents, who live and reflect the demographics of the neighborhood.

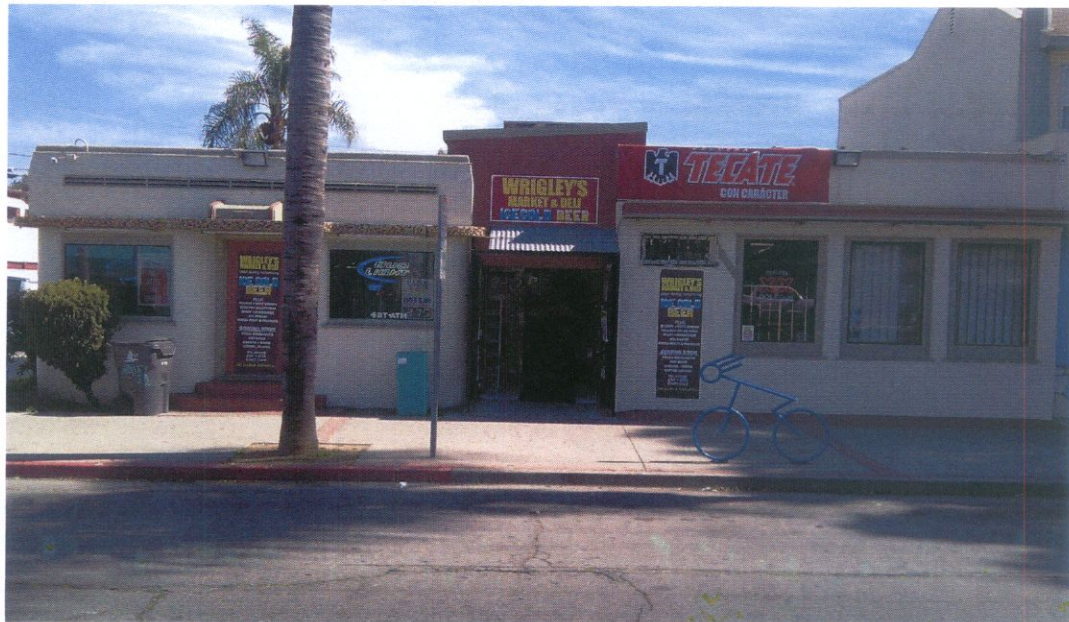
FISCAL IMPACT:

There is no significant cost for this item.

Wrigley Market & Deli



BEFORE



AFTER
