



CITY OF LONG BEACH

DEPARTMENT OF PARKS, RECREATION & MARINE

C-14



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March 19, 2019

HONORABLE MAYOR AND CITY COUNCIL

City of Long Beach

California

RECOMMENDATION:

Authorize the City Manager, or designee, to approve a fee waiver for the use of dock space for visiting vessels in Alamitos Bay Marina for the Seal Beach Yacht Club's Seal Beach to Dana Point race, in an amount not to exceed \$2,600, on July 6, 2019 and the Marina del Rey to Alamitos Bay Regatta on August 31, 2019. (District 3)

DISCUSSION

Seal Beach Yacht Club (SBYC) promotes and is directly involved with several Southern California sailboat races that take place in the Alamitos Bay Marina. These events bring together the sailing community from Santa Barbara to the Mexican border, and are expected to draw participants, coaches, family, and friends.

SBYC has requested that docking fees be waived for visiting vessels, in an amount not to exceed \$1,300, for the Seal Beach to Dana Point race on July 6, 2019, and an amount not to exceed \$1,300 for the Marina del Rey to Alamitos Bay regatta on August 31, 2019, for a total aggregate amount not to exceed \$2,600. These sailing events attract visitors and spectators, which bring attention to the sport of sail boat racing and our marinas. They also generate additional revenue to local businesses such as hotels, restaurants, grocery stores, boating supplies stores, as well as other retail establishments. These benefits outweigh the revenue loss resulting from the waived dock fees. These events are consistent with the Parks, Recreation and Marine Department's partnering policy to support organizations that provide a service to the community and its residents by promoting the Long Beach marinas.

This matter was reviewed by Deputy City Attorney Arturo D. Sanchez on February 12, 2019 and by Budget Management Officer Rhutu Amin Gharib on February 21, 2019.

TIMING CONSIDERATIONS

City Council action is requested on March 12, 2019, to reserve required dock spaces in Alamitos Bay Marina prior to the start of each event.

FISCAL IMPACT

Reserving these dock spaces is anticipated to require minimal level of staff hours and this responsibility is already within the scope of duties. The fee waiver request is expected to have minimal impact on existing City Council priorities as the requested timeframe allows sufficient time to complete while balancing against other priorities. The value of the fee waivers will not exceed \$2,600. Since no additional revenue specifically related to dock fees for visiting vessels during these events were budgeted, there is no fiscal impact associated with the proposed fee waiver. There is no local job impact associated with this recommendation.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



GERARDO MOUET
DIRECTOR OF PARKS, RECREATION AND MARINE

GM:EH:mk

APPROVED:



PATRICK H. WEST
CITY MANAGER