



# CITY OF LONG BEACH

# C-7

DEPARTMENT OF FINANCIAL MANAGEMENT

333 West Ocean Boulevard 6<sup>th</sup> Floor • Long Beach, CA 90802 • (562) 570-5400 • Fax (562) 570 -5414

May 23, 2017

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

## RECOMMENDATION:

Adopt a Resolution authorizing the City Manager, or designee, to execute a contract with Zonar Systems, Inc., of Seattle, WA, for the purchase of Zonar electronic vehicle inspection and tracking hardware and monitoring services, in an annual amount not to exceed \$250,000, for a period of two years, with the option to renew for two additional one-year periods, at the discretion of the City Manager. (Citywide)

## DISCUSSION

City Council approval is requested to enter into a contract with Zonar Systems, Inc., for the purchase of vehicle inspection and tracking components as well as monthly monitoring service, for 583 active units in the City's fleet. The City has had the Zonar system in continuous operation in City vehicles since October 2013. The current contract ends July 21, 2017. Tracking and inspection software is effective for efficient route/trip planning, identifying vehicle location, vehicle idling policy enforcement, and vehicle utilization studies.

The Financial Management Department, Fleet Services Bureau, is responsible for maintaining the Zonar equipment and paying the annual monitoring service charges. Zonar Systems, Inc., is the original equipment manufacturer and sole source provider in the United States. Therefore, no useful purpose would be served by advertising for bids and to do so would constitute an unnecessary expenditure of public funds.

City Charter Section 1801 requires that contracts for City purchases be awarded to the lowest responsible bidder after a competitive bid process, but allows for awards without a competitive bid process if accompanied by a Resolution adopted by the City Council.

This matter was reviewed by Deputy City Attorney Monica J. Kilaita on May 4, 2017 and by Assistant Finance Director Lea Eriksen on May 2, 2017.

SUSTAINABILITY

Utilization of GPS tracking and vehicle inspection software may assist City departments in route planning for maximum efficiency. The subsequent reduction in fuel use lowers the City's carbon footprint.

TIMING CONSIDERATIONS

City Council action to adopt a Resolution and execute a contract concurrently is requested on May 23, 2017, to ensure that the new contract is in place expeditiously.

FISCAL IMPACT

The cost of this contract will not exceed \$250,000 annually, and is budgeted in the Fleet Services Fund (IS 386) in the Financial Management Department (FM). Parts and monitoring costs are charged to user departments through work orders completed or special items charges executed during the Fleet monthly billing process. There is no local job impact associated with this recommendation.

**SUGGESTED ACTION:**

Approve recommendation.

Respectfully submitted,



JOHN GROSS  
DIRECTOR OF FINANCIAL MANAGEMENT

JG:DB:PM  
K:\EXEC\COUNCIL LETTERS\FLEET SERVICES\2017\5-23-17 CCL - RESO- ZONAR SYSTEMS, INC..DOCX

ATTACHMENT

APPROVED:



PATRICK H. WEST  
CITY MANAGER

1 RESOLUTION NO.  
2

3 A RESOLUTION OF THE CITY COUNCIL OF THE  
4 CITY OF LONG BEACH AUTHORIZING THE CITY  
5 MANAGER TO EXECUTE A CONTRACT WITH ZONAR  
6 SYSTEMS, INC., WITHOUT ADVERTISING FOR BIDS,  
7 FOR THE PURCHASE OF ZONAR ELECTRONIC VEHICLE  
8 INSPECTION AND TRACKING HARDWARE AND  
9 MONITORING SERVICES FOR A PERIOD OF TWO  
10 YEARS, WITH AN OPTION TO RENEW FOR TWO  
11 ADDITIONAL ONE-YEAR PERIODS, IN AN ANNUAL  
12 AMOUNT NOT TO EXCEED \$250,000  
13

14 WHEREAS, the City currently has 583 active units in the City's fleet in need  
15 of Zonar electronic vehicle inspection and tracking components as well as monthly  
16 monitoring services; and

17 WHEREAS, the Fleet Services Bureau, is responsible for maintaining the  
18 Zonar equipment and paying the annual monitoring service charges; and

19 WHEREAS, Zonar Systems, Inc. is the original equipment manufacturer  
20 and sole source provider in the United States; and

21 WHEREAS, as a result, no useful purpose would be served by advertising  
22 for bids and to do so would constitute an idle and useless act and an unnecessary  
23 expenditure of public funds because Zonar Systems, Inc. is the only corporation, firm or  
24 individual that could or would bid for the furnishing of these inspection and monitoring  
25 services and hardware to the City;

26 NOW, THEREFORE, the City Council of the City of Long Beach resolves as  
27 follows:

28 Section 1. The City Manager is hereby authorized to enter a contract

OFFICE OF THE CITY ATTORNEY  
CHARLES PARKIN, City Attorney  
333 West Ocean Boulevard, 11th Floor  
Long Beach, CA 90802-4664

1 with Zonar Systems, Inc. without advertising for bids for the purchase of Zonar electronic  
2 vehicle inspection and tracking components as well as monthly monitoring services as  
3 may be required by the City for a period of two (2) years in an annual amount not to  
4 exceed \$250,000, including tax. The parties may, by mutual agreement, extend the term  
5 for two (2) additional periods of one (1) year each at the same annual amount.

6 Section 2. This resolution shall take effect immediately upon its adoption  
7 by the City Council, and the City Clerk shall certify the vote adopting this resolution.

8 I hereby certify that the foregoing resolution was adopted by the City  
9 Council of the City of Long Beach at its meeting of \_\_\_\_\_, 2017 by the  
10 following vote:

11  
12 Ayes: Councilmembers: \_\_\_\_\_

13 \_\_\_\_\_

14 \_\_\_\_\_

15 \_\_\_\_\_

16 Noes: Councilmembers: \_\_\_\_\_

17 \_\_\_\_\_

18 Absent: Councilmembers: \_\_\_\_\_

19 \_\_\_\_\_

20 \_\_\_\_\_

21 \_\_\_\_\_

22 \_\_\_\_\_

City Clerk

23 \_\_\_\_\_

24 \_\_\_\_\_

25 \_\_\_\_\_

26 \_\_\_\_\_

27 \_\_\_\_\_

28 \_\_\_\_\_