



# Long Beach Summer Night Lights

Safe Neighborhoods-Youth Development Initiative

*"Making Our Neighborhoods Shine"*



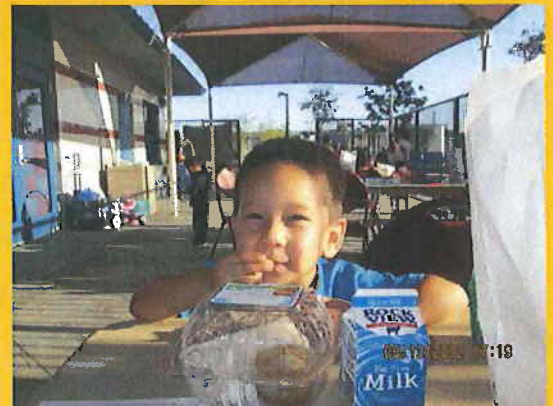
## SNL Success by the Numbers for 2012

Summer Night Lights is an evidence based violence reduction- youth development strategy that hones in on the summer months when Young people are particularly vulnerable, to give youth opportunities rather than arrests. This initiative breaks down barriers to connected neighbors, safe neighborhoods, and access to health resources, valuable information, and services needed to create and maintain safe, healthy and thriving communities.



Implemented in **3** Park Sites in Long Beach, and approx. involved over **27,000** families in expanded programing

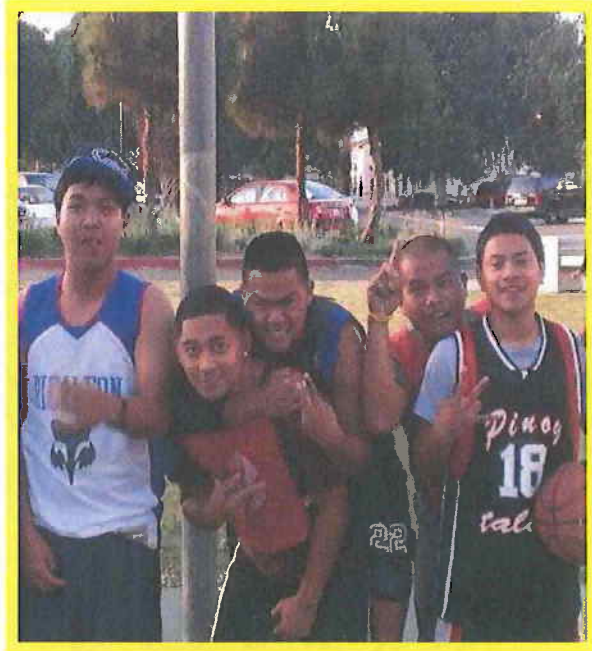
Served over **36,000** meals through the California Department of Education: Summer Food Supper Program



Generated over **70** jobs for youth and adults in a total amount of **\$70,000**



Trained over **100** Youth, Adults and Law Enforcement on the Public Health Approach to Violence Prevention provided by the Advancemnt Project Urban Peace Academy



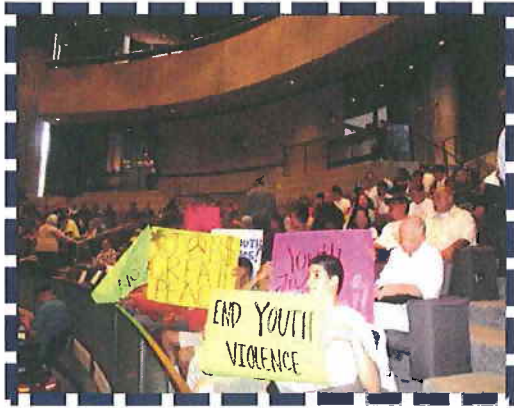
Partnered with over **40** organizations across all sectors of the community including non-profit organizations, government agencies and faith based groups



Provided a total amount of **\$41,262** In contracted services

To **8** Non-profit Youth serving Organizations

# Advocacy Efforts



Through successful advocacy efforts the Summer Night Lights Collaborative fundraised over **\$300,000** in funding brought to the City of Long Beach to reduce violence and promote healthy youth development

Long Beach Summer Night Lights Collaborative is made up of a cross-sector of non-profit and faith-based organizations, government agencies, youth, parents, and community leaders who meet on a year-round, monthly basis all with the common interest to reduce violence and promote healthy youth development



## Public Safety



Overall a **26%** reduction in violent crimes  
(LBPD Crime Stats 2011)

Hired and trained **9** Adult Community outreach Workers to Interrupt and respond to potential crisis situations

Partnered with local Long Beach Police Department to build community relations and re-enforce the model of community policing in joint partnership with trained community outreach workers



# Why We Need Your Support

Many of the leading causes of illness, injury, and death are preventable. Every dollar invested in building healthy communities will reduce the burden and demand of our health care system, and ensure that more people will be healthier for longer periods of their life. We owe it to our families; we owe it to our kids.

A Healthy Community where people can access healthy foods and safe places is good for business. Businesses can save over \$73 billion a year in health care cost, lost work time, and medical claims when their workforce is healthier

Summer Night Lights total program cost for

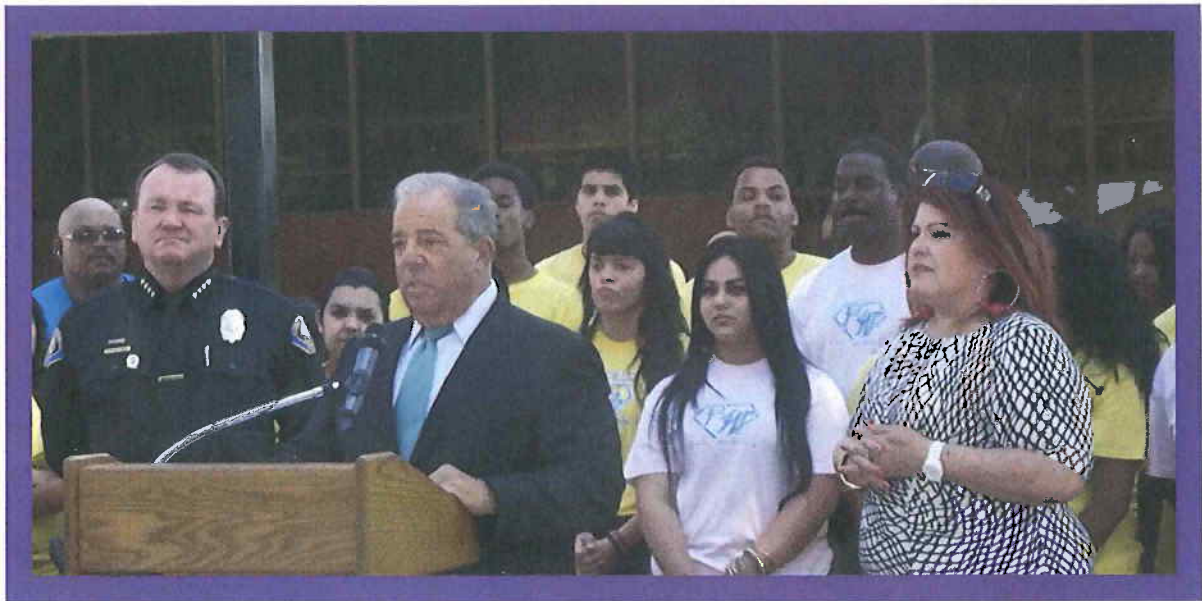
**1 park = \$148,000**

Cost savings per youth  
**\$32,400,000,000**

Cities lose \$1.2 million dollars in criminal justice, law enforcement, and medical costs to respond to 1 incident of violence and related injury that these kinds of efforts can prevent.

## 2012 SNL Press Conference Kick Off

Mayor Bob Foster, Chief Jim McDonnell and SNL Collaborative



Thank You for Supporting a Healthy & Safe Community!



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## 2012 Summer Night Lights Actual Budget Costs

**PROGRAM 2012 Summer Night Lights -Violence Reduction Youth Development Initiative**  
**PROGRAM AREAS:** Drake Park-90802, MLK Park-90806, Admirial Kidd Park -90810

Proposal Expenses	Total Budget Costs		City of Long Beach Costs		Other Program Costs		Total Budget Costs	
	A	B	C	B+C				
<b>Personnel</b>								
1 FTE .30 SNL Director	18,780		18,780	18,780				
1 FTE LEAD Coordinator	25,920		25,920	25,920				
1 FTE Clerical Assistant	6,260		6,260	6,260				
SubTotal Personnel	50,960		50,960	50,960				
Benefits 10% of Personnel	5,096		5,096	5,096				
<b>Total Personnel</b>	<b>\$ 56,056</b>	<b>\$ -</b>	<b>\$ 56,056</b>	<b>\$ 56,056</b>				
<b>Non-Personnel/Sub Contracts</b>								
3- Park Site Coordinators	36,000		36,000	36,000				
9-Community Outreach Workers	30,000		30,000	30,000				
30-Youth Squad Summer Workers	54,000		54,000	54,000				
CBO Partners Specialized Services	50,000		50,000	50,000				
Park & Rec 2 Staff x \$44 x 431 hrs	18,960	18,960		18,960				
Park Maintance Services 3-Parks	33,040	33,040		33,040				
LBPD Community Policing 6 - Officers	48,258	48,258		48,258				
				0				
				0				
<b>Total Non-Personnel</b>	<b>\$ 270,258</b>	<b>\$ 100,258</b>	<b>\$ 170,000</b>	<b>\$ 270,258</b>				
<b>Other Costs</b>								
Bookeeping & Accounting	2,400		2,400	2,400				
Equip & Supplies for Park Activities	6,000		6,000	6,000				
Printing Program Ad Costs	3,300		3,300	3,300				
Summer Supper Healthy Meals 36,000 Meals	111,600		111,600	111,600				
City Youth Beautification Workers 23 x \$250	5,750	5,750		5,750				
				0				
				0				
				0				
<b>Total Other Costs</b>	<b>\$ 129,050</b>		<b>\$ 123,300</b>	<b>\$ 252,350</b>				
Admin Costs	4,404		4,404	4404				
<b>GRAND TOTAL</b>	<b>\$ 459,768</b>	<b>\$ 106,008</b>	<b>\$ 353,760</b>	<b>\$ 459,768</b>				

SNL 2012 Funders Total: \$459,768

- The California Endowment - \$125,000
- County of Los Angeles - \$140,000
- JS Gumbiner Foundation - \$14,000
- WEINGART Foundation - \$10,000
- CA Department of Education USDA Summer Food Supper Meal Program -\$111,600 (36,000 meals x \$3.10 ea/meal)
- Port of Long Beach \$ 10,000
- United Latino Fund - \$4,000
- CA Wellness Foundation -\$33,156 Centro CHA Inc. - \$12,012



# Long Beach Summer Night Lights

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Francisco Martinez  
Summer Night Lights  
Presentation Handout

## Organizational/Communication Chart

