



CITY OF LONG BEACH

DEPARTMENT OF PUBLIC WORKS

R-38

333 WEST OCEAN BOULEVARD • LONG BEACH, CA 90802 • (562) 570-6383 • FAX (562) 570-6012

June 19, 2018

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Authorize City Manager, or designee, to execute an amendment to Contract No. 34895 and increase Blanket Purchase Order (BPO) No. BPPW18000019 with LAZ Parking California, LLC, for parking operations and management services, by \$4,522,813 for a revised total amount not to exceed \$13,971,791, for a period of three years. (Citywide)

DISCUSSION

City Council approval is requested to authorize the City Manager, to execute an amendment to Contract No. 34895 with LAZ Parking California, LLC (LAZ), and increase the contractual authority by \$4,522,813, for parking operations and management services in additional locations. The total three-year contract authority for LAZ will increase from \$9,448,978 to \$13,971,791.

On November 7, 2017, the City Council awarded LAZ a three-year contract for citywide parking operations and management services, which include staffing, customer service, oversight and maintenance of access and pay equipment, management of annual and monthly permit programs, and maintenance associated with operations of the City's 25 municipal parking lots and structures (Attachment A) and year-round special events.

Effective May 31, 2018, the City's 15-year agreement with DDR Management, LLC (DDR), expired for the operations and management services of the Queensway Bay Parking Structure (PIKE parking garage), Catalina Surface lot, and PW Surface lot (Attachment B), totaling 2,625 parking spaces. These three locations support parking access for the Downtown Long Beach waterfront including Catalina Express, Shoreline Village, PIKE Outlets, Aquarium of the Pacific overflow parking, and year-round special events. Additionally, the PIKE parking garage supports over 900 monthly permit holders.

City staff are currently upgrading parking equipment and technology in two additional parking lots – Golden Shore in the Rainbow Harbor area and 72nd Place in the Tidelands area. These upgrades necessitate routine maintenance and collection of parking revenue by our Parking Operator and will provide streamlined customer use and experience.

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June 19, 2018

Page 2

To ensure continuity of service and customer experience along the waterfront and throughout Long Beach, City staff requested LAZ to manage these five additional locations. The current Project Manager with LAZ, assigned to the City's contract, has eight years of prior experience managing parking operations of the three additional locations and is dedicated full-time to the City's parking operations. Additionally, LAZ will keep the majority of existing staff to ensure minimal disruption in the day-to-day operations. LAZ transitioned as the City's parking operator effective March 1, 2018, and has since supported parking technology improvements to the Granada and 72nd Place beach lots, and five large special events, including Grand Prix weekend, AMGEN Tour of California, Easter at Eldorado Park, Pride Parade, and Queen Mary's Smokers Club Fest weekend.

This matter was reviewed by Deputy City Attorney Amy R. Webber on June 4, 2018 and by Revenue Management Officer Geraldine Alejo on June 1, 2018.

TIMING CONSIDERATIONS

City Council action to amend Contract No. 34895 and increase BPO No. BPPW18000019 is requested on June 19, 2018, to ensure continuity of parking operations and management services.

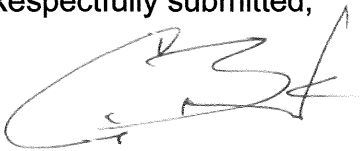
FISCAL IMPACT

The revised total contract amount with LAZ will not exceed \$13,971,791, inclusive of a 20 percent contingency. Sufficient budget for the additional \$4,522,813, which will support three locations added by this amendment, is appropriated in the Rainbow Harbor Area Fund (TF 411) in the Public Works Department (PW). There is no local job impact associated with this recommendation.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



CRAIG A. BECK
DIRECTOR OF PUBLIC WORKS

APPROVED:



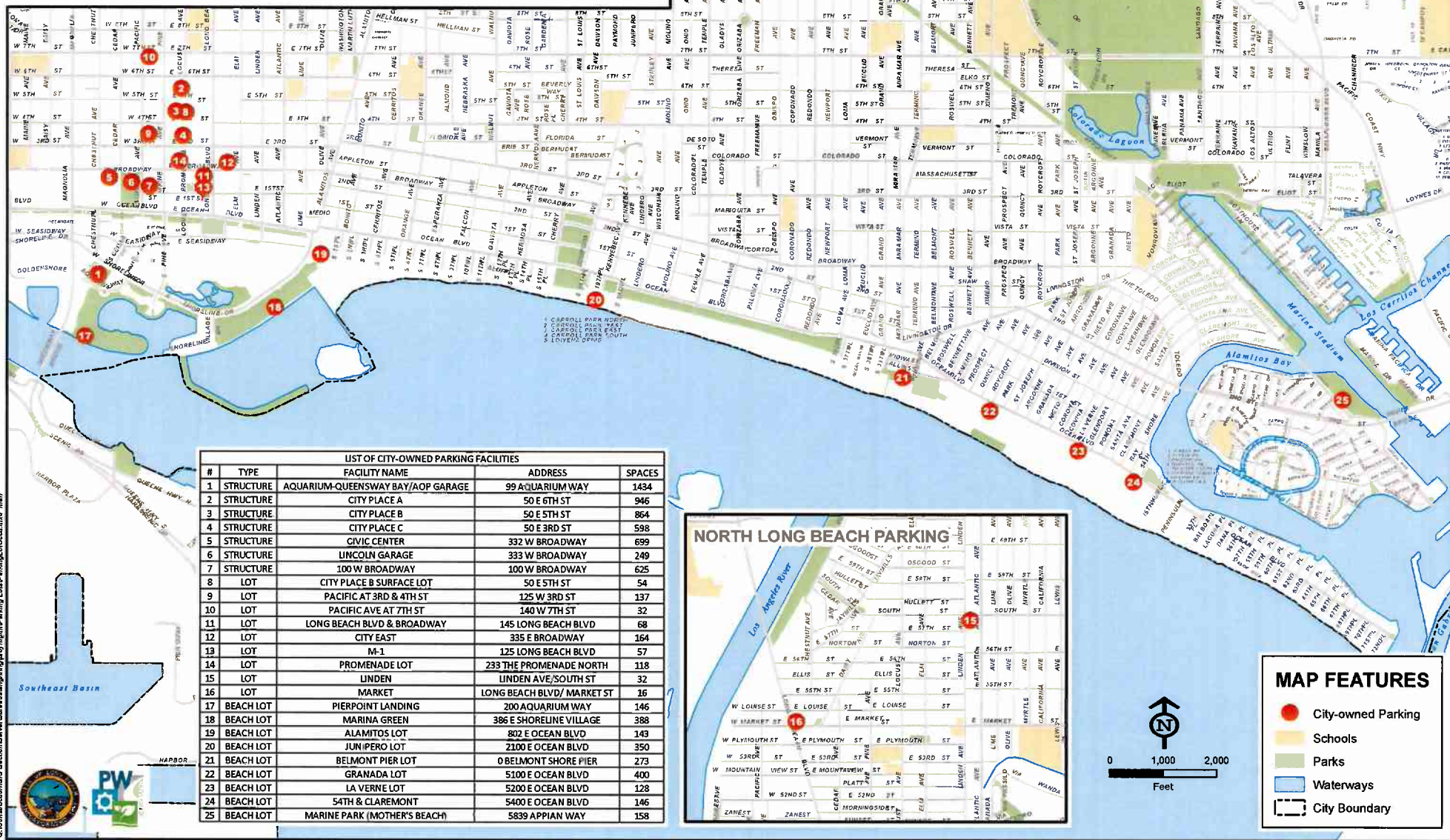
PATRICK H. WEST
CITY MANAGER

CB:AW:JC

ATTACHMENTS: ATTACHMENT A – CURRENT CITY OWNED PARKING ASSETS
 ATTACHMENT B – REVISED MAP OF CITY OWNED PARKING ASSETS

CITY OF LONG BEACH CITY-OWNED PARKING STRUCTURES & LOTS

Attachment A
UPDATED 10/16/2017

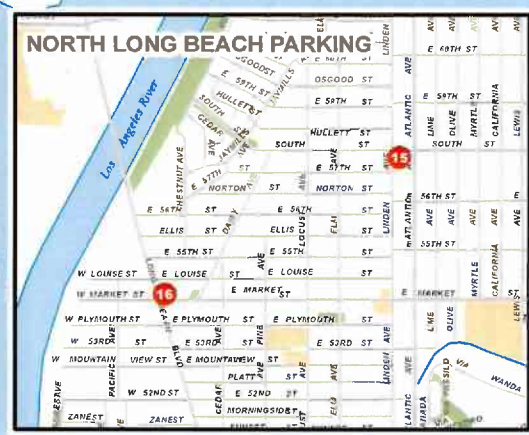
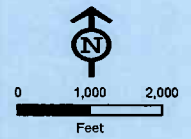


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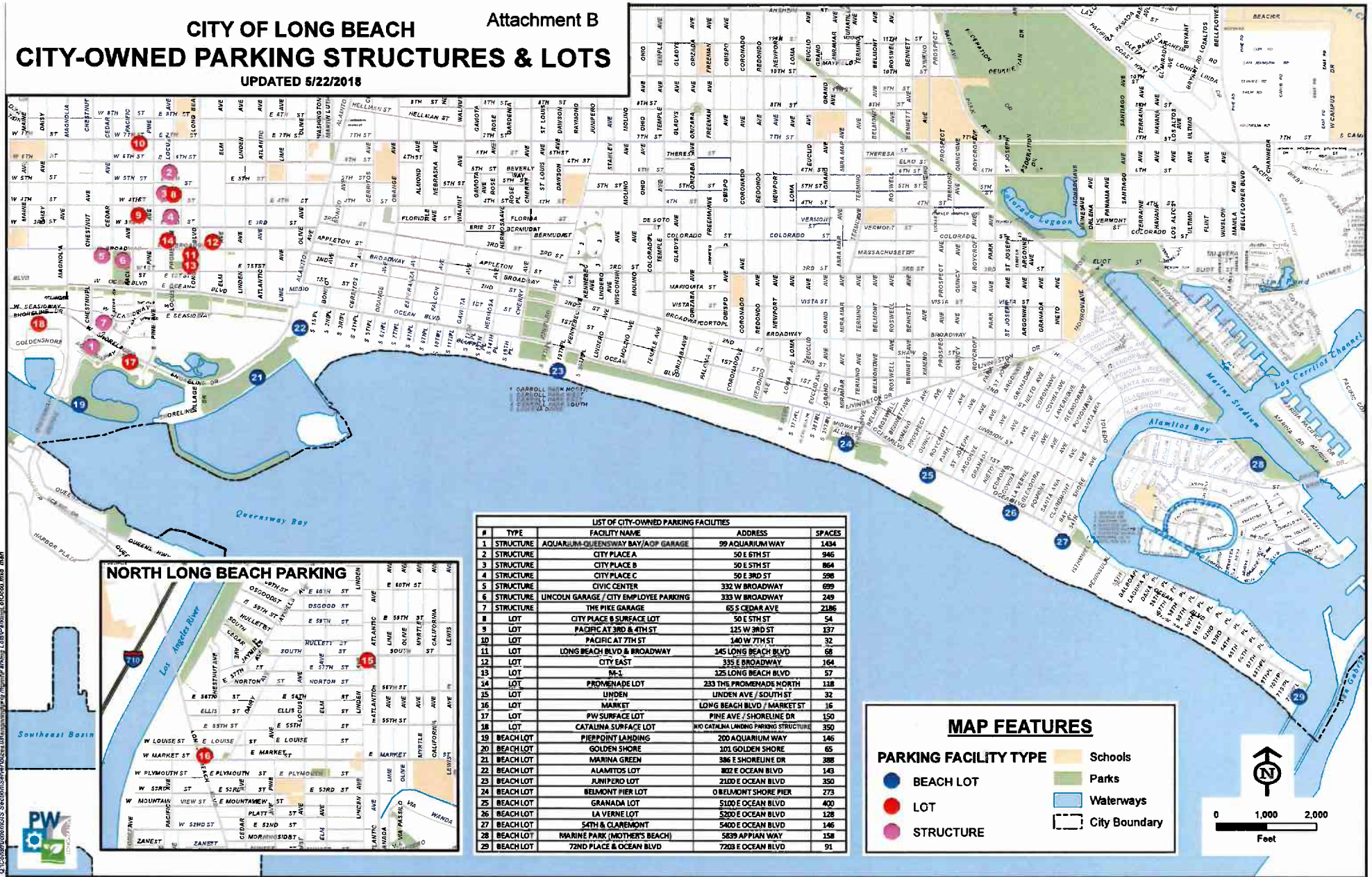
MAP FEATURES

- City-owned Parking
- Schools
- Parks
- Waterways
- City Boundary



CITY OF LONG BEACH CITY-OWNED PARKING STRUCTURES & LOTS

Attachment B
UPDATED 5/22/2018



#	TYPE	FACILITY NAME	ADDRESS	SPACES
1	STRUCTURE	AQUARIUM-QUEENSWAY BAY/AOP GARAGE	99 AQUARIUM WAY	1434
2	STRUCTURE	CITY PLACE A	50 E 6TH ST	946
3	STRUCTURE	CITY PLACE B	50 E 5TH ST	864
4	STRUCTURE	CITY PLACE C	50 E 3RD ST	598
5	STRUCTURE	CIVIC CENTER	332 W BROADWAY	699
6	STRUCTURE	LINCOLN GARAGE / CITY EMPLOYEE PARKING	333 W BROADWAY	249
7	STRUCTURE	THE PIKE GARAGE	65 S CEDAR ST	2186
8	LOT	CITY PLACE B SURFACE LOT	50 E 5TH ST	54
9	LOT	PACIFIC AT 3RD & 4TH ST	125 W 3RD ST	137
10	LOT	PACIFIC AT 7TH ST	140 W 7TH ST	32
11	LOT	LONG BEACH BLVD & BROADWAY	145 LONG BEACH BLVD	68
12	LOT	CITY EAST	335 E BROADWAY	164
13	LOT	M-1	125 LONG BEACH BLVD	57
14	LOT	PROMENADE LOT	233 THE PROMENADE NORTH	118
15	LOT	LUNDEN	LUNDEN AVE / SOUTH ST	32
16	LOT	MARKET	LONG BEACH BLVD / MARKET ST	16
17	LOT	PW SURFACE LOT	PINE AVE / SHORELINE DR	150
18	LOT	CATALINA SURFACE LOT	W/O CATALINA LANDING PARKING STRUCTURE	350
19	BEACH LOT	PIERPOINT LANDING	200 AQUARIUM WAY	146
20	BEACH LOT	GOLDEN SHORE	101 GOLDEN SHORE	65
21	BEACH LOT	MARINA GREEN	386 E SHORELINE DR	388
22	BEACH LOT	ALAMITOS LOT	802 E OCEAN BLVD	143
23	BEACH LOT	JUNIPIER LOT	2100 E OCEAN BLVD	350
24	BEACH LOT	BELMONT PIER LOT	0 BELMONT SHORE PIER	273
25	BEACH LOT	GRANADA LOT	5100 E OCEAN BLVD	400
26	BEACH LOT	LA VERNE LOT	5200 E OCEAN BLVD	128
27	BEACH LOT	54TH & CLAREMONT	5400 E OCEAN BLVD	146
28	BEACH LOT	MARINE PARK (MOTHER'S BEACH)	5639 APPIAN WAY	158
29	BEACH LOT	72ND PLACE & OCEAN BLVD	7203 E OCEAN BLVD	91

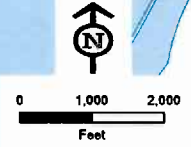
MAP FEATURES

PARKING FACILITY TYPE

- BEACH LOT (Blue circle)
- LOT (Red circle)
- STRUCTURE (Pink circle)

Other Features:

- Schools (Yellow square)
- Parks (Green square)
- Waterways (Blue wavy line)
- City Boundary (Dashed line)



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