

CITY OF LONG BEACH **R-26**

POLICE DEPARTMENT

400 WEST BROADWAY • LONG BEACH • CALIFORNIA 90802 • (562) 570-7260 • FAX (562) 570-7114

Jim McDonnell
Chief of Police

April 6, 2010

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Receive and file the application of Rose Red Incorporated, dba Broadway Pizza & Grill, for an original Alcoholic Beverage Control license, at 120 East Broadway, with conditions. (District 2)

DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

TIMING CONSIDERATIONS

City Council response is due to the Department of Alcoholic Beverage Control by April 16, 2010. Accordingly, City Council action is required at the April 6, 2010 City Council meeting.

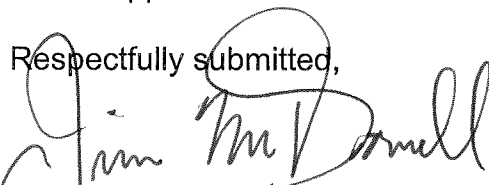
FISCAL IMPACT

None.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



JIM McDONNELL
CHIEF OF POLICE

APPROVED:



PATRICK H. WEST
CITY MANAGER

JM:DBS:dbs

ADMINISTRATION BUREAU
(562) 570-5830
FAX (562) 570-5883

INVESTIGATIONS BUREAU
(562) 570-7350
FAX (562) 570-7175

PATROL BUREAU
(562) 570-7214
FAX (562) 570-7058

SUPPORT BUREAU
(562) 570-7342
FAX (562) 570-6018

HONORABLE MAYOR AND CITY COUNCIL
April 6, 2010

Council District: 2

Applicant: Rose Red Incorporated
DBA: Broadway Pizza & Grill
Address: 120 East Broadway

Type of Application: An original application for an On-Sale Beer and Wine for bonafide eating place license.

Bases for possible protest: High crime.
Over concentration.
Residences within 100 feet.

PUBLIC CONVENIENCE DETERMINATION: A determination by the City of public convenience and necessity **is not** required for this application.

Census Tract: 5761.00

Boundaries: Broadway to the North
Shoreline Village/Downtown Long Beach Marina to the South
Alamitos Avenue/Shoreline Drive/Downtown Long Beach to the East
Pine Avenue/Pacific Terrace Harbor to the West

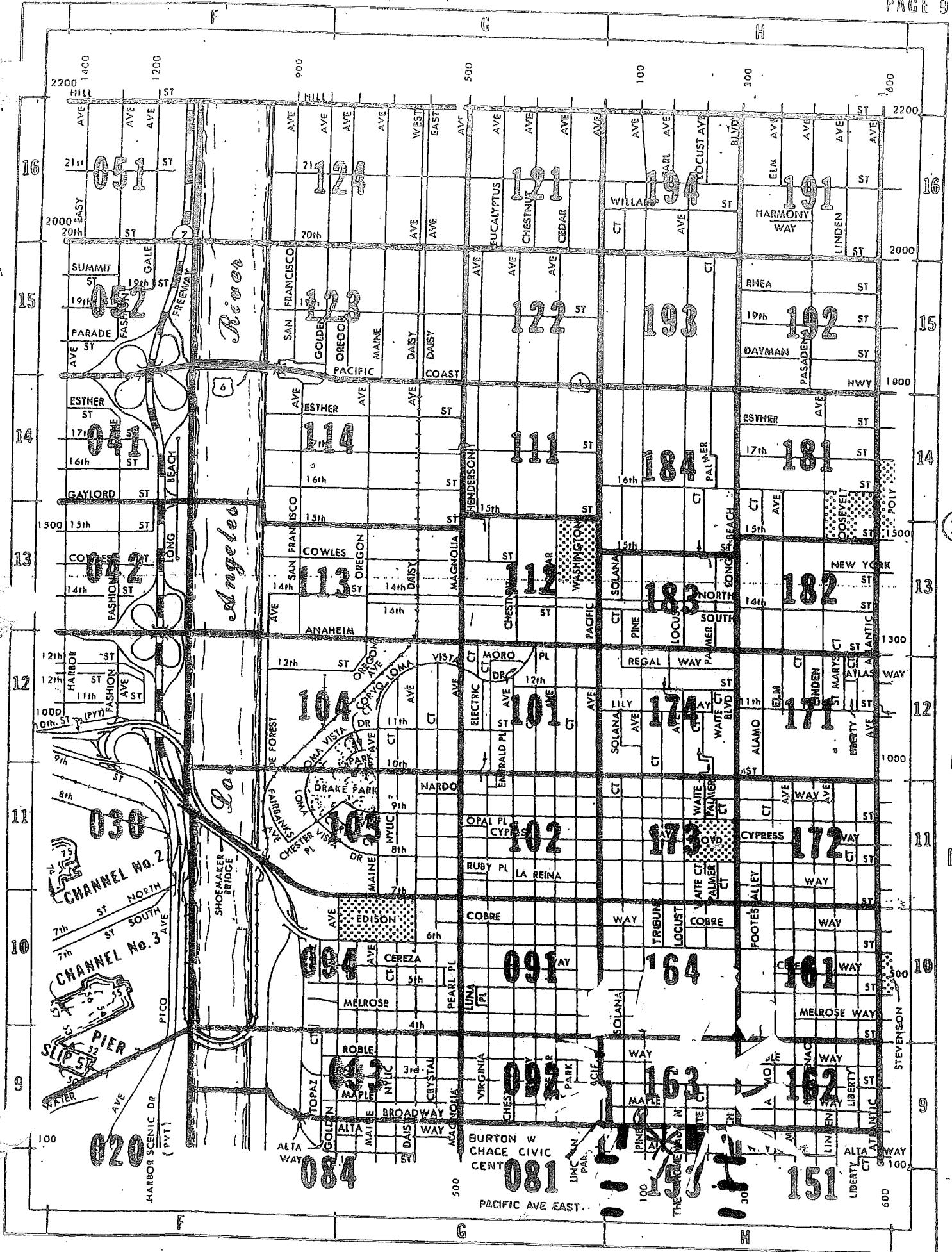
Number of licenses allowed: 3
Number of licenses existing: 34

Police Reporting District: 153

Boundaries: Broadway to the North
Ocean Boulevard to the South
Long Beach Boulevard to the East
Pacific Avenue to the West

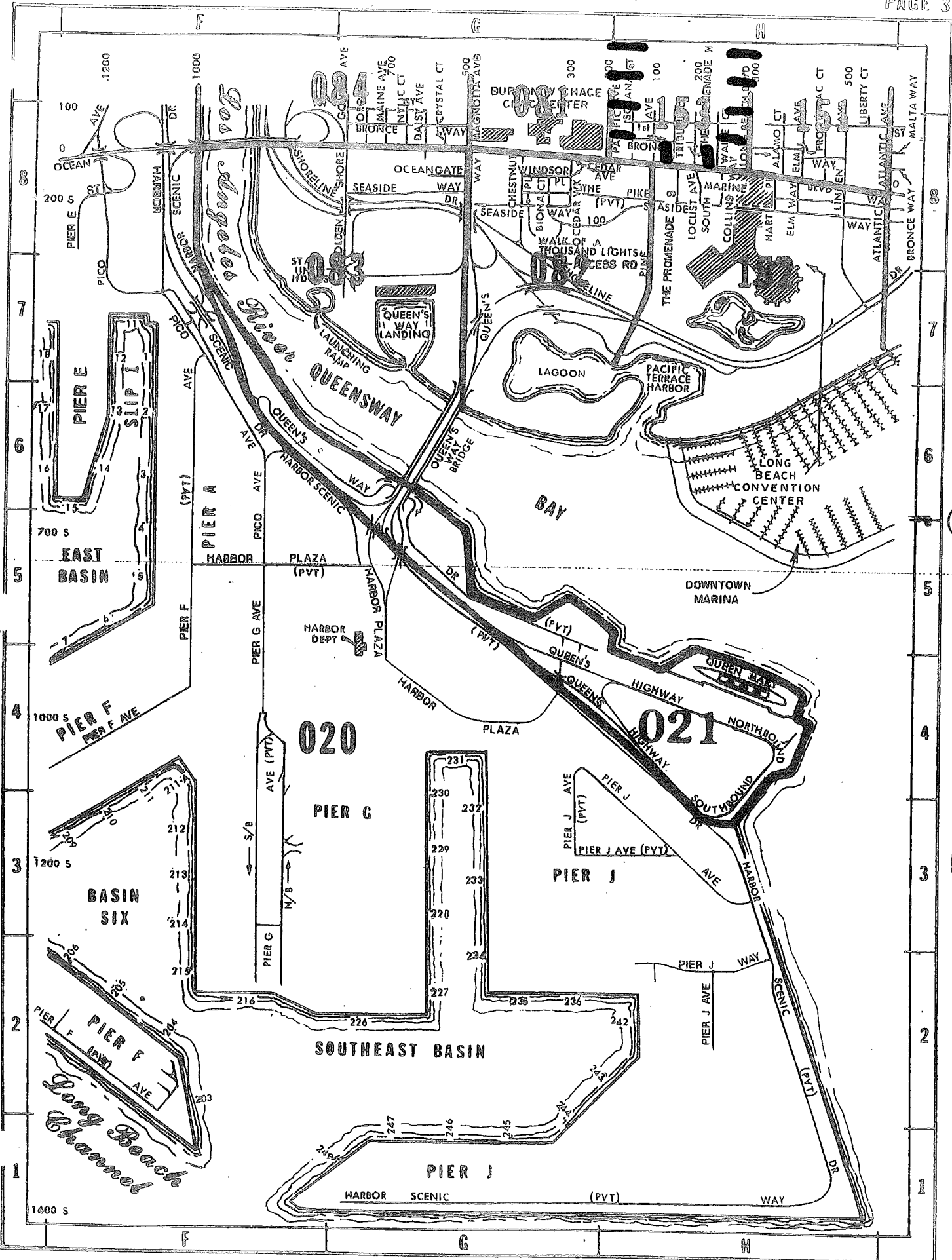
Reported crimes in this district for ABC purposes are 787. Crime in a reporting district must be at least 199 to qualify for a high crime protest.

Type of business: A restaurant.
Last day to request conditions and protest: April 16, 2010



PACIFIC AVE EAST.

9





Date: April 6, 2010
To: File
From: Dana Smith, Detective, Vice Investigations Section
Subject: **BROADWAY PIZZA & GRILL, 120 EAST BROADWAY**

CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (03/18/09-03/18/10)

1	Dispute	Dispute Call	Civil
1	919	Keep The Peace Call	Civil

ABC INSPECTIONS (past three years)

None

RESIDENCE WITHIN 100 FEET

133 The Promenade Multi-Unit Complex

CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET

None

DBS:db
cfs.memo