



CITY OF LONG BEACH

R-13

POLICE DEPARTMENT

400 WEST BROADWAY • LONG BEACH • CALIFORNIA 90802 • (562) 570-7260 • FAX (562) 570-7114

Jim McDonnell
Chief of Police

November 2, 2010

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Receive and file the application of Hebermehl Holdings Incorporated, dba Chronic Tacos Marina Shores, for an original Alcoholic Beverage Control license, at 6602 East Pacific Coast Highway. (District 3)

DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

TIMING CONSIDERATIONS

City Council response is due to the Department of Alcoholic Beverage Control by November 3, 2010. Accordingly, City Council action is required at the November 2, 2010 City Council meeting.

FISCAL IMPACT

None.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

R. Luva
For

JIM McDONNELL
CHIEF OF POLICE

JM:DBS:dbs

APPROVED:

[Signature]
PATRICK H. WEST
CITY MANAGER

ADMINISTRATION BUREAU
(562) 570-5830
FAX (562) 570-5833

INVESTIGATIONS BUREAU
(562) 570-7350
FAX (562) 570-7175

PATROL BUREAU
(562) 570-7214
FAX (562) 570-7058

SUPPORT BUREAU
(562) 570-7342
FAX (562) 570-6018

HONORABLE MAYOR AND CITY COUNCIL
November 2, 2010

Council District: 3

Applicant: Hebermehl Holdings Incorporated
DBA: Chronic Tacos Marina Shores
Address: 6602 East Pacific Coast Highway

Type of Application: An original application for an On-Sale Beer and Wine for bonafide eating place license.

Basis for possible protest: Over concentration.

PUBLIC CONVENIENCE DETERMINATION: A determination by the City of public convenience and necessity **is not** required for this application.

Census Tract: 5776.01

Boundaries: 7th Street/Garden Grove Freeway to the North
Long Beach Marina/San Gabriel River/County Line to the South
County Line to the East
Los Cerritos Channel/Marina Drive/Long Beach Marina to the West

Number of licenses allowed: 2

Number of licenses existing: 29

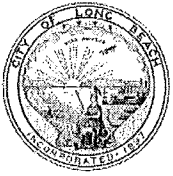
Police Reporting District: 623

Boundaries: 2nd Street/Naples Island to the North
Alamitos Bay/San Gabriel River to the South
Pacific Coast Highway/County Line to the East
Alamitos Bay to the West

Reported crimes in this district for ABC purposes are 167. Crime in a reporting district must be at least 199 to qualify for a high crime protest.

Type of business: A restaurant.

Last day to request conditions and protest: November 3, 2010



Date: November 2, 2010
To: File
From: Dana Smith, Detective, Vice Investigations Section
Subject: **CHRONIC TACOS MARINA SHORES, 6602 EAST PACIFIC COAST HIGHWAY**

CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (10/04/09-10/04/10)

1 459A Audible Alarm Call Bad Order Call

ABC INSPECTIONS (past three years)

None

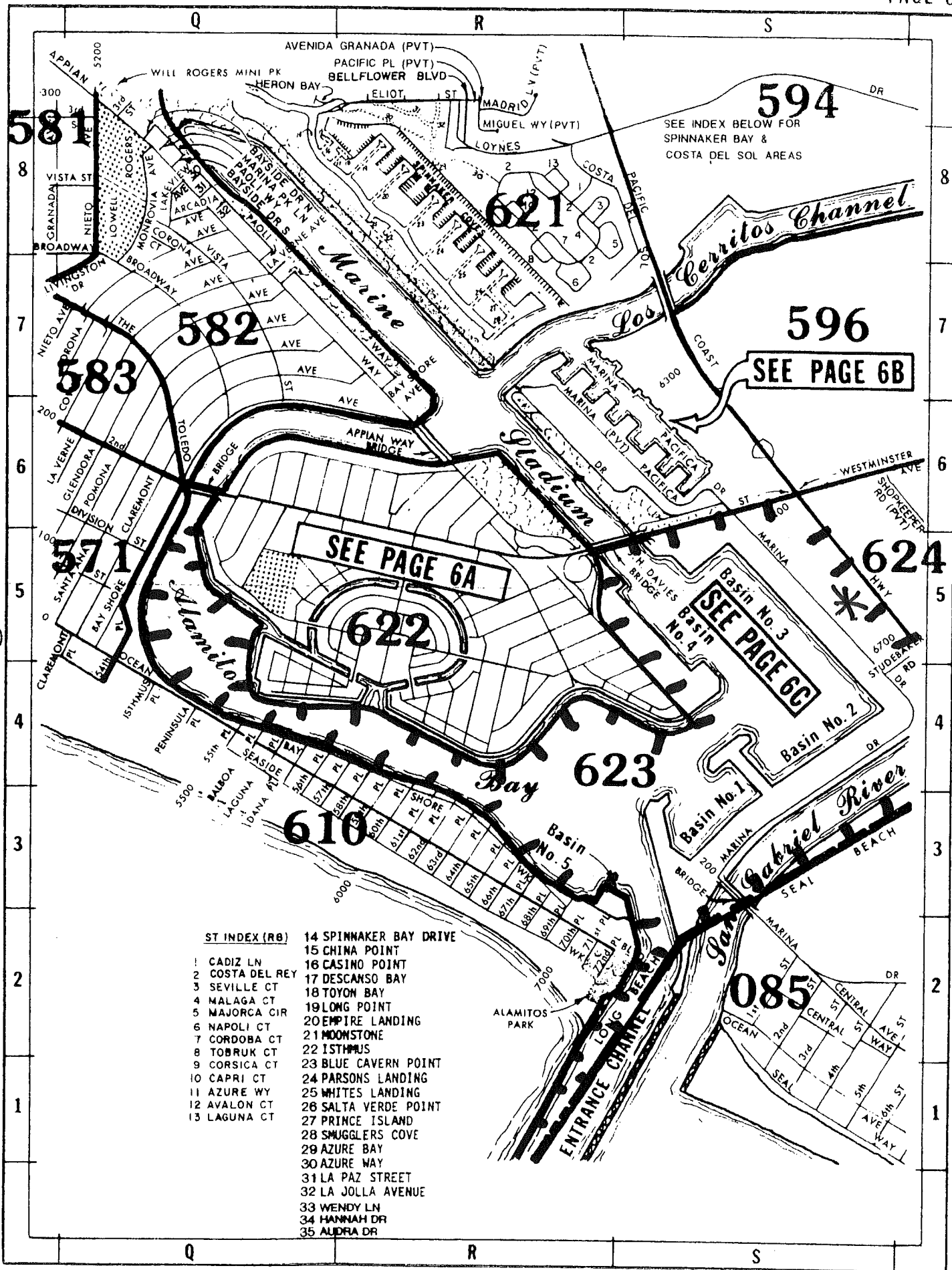
RESIDENCE WITHIN 100 FEET

None

CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET

None

DBS:dbs
cfs.memo



ST INDEX (RB)

- | | |
|-----------------|------------------------|
| 1 CADIZ LN | 14 SPINNAKER BAY DRIVE |
| 2 COSTA DEL REY | 15 CHINA POINT |
| 3 SEVILLE CT | 16 CASINO POINT |
| 4 MALAGA CT | 17 DESCANSO BAY |
| 5 MAJORCA CIR | 18 TOYON BAY |
| 6 NAPOLI CT | 19 LONG POINT |
| 7 CORDOBA CT | 20 EMPIRE LANDING |
| 8 TOBRUK CT | 21 MOONSTONE |
| 9 CORSICA CT | 22 ISTHMUS |
| 10 CAPRI CT | 23 BLUE CAVERN POINT |
| 11 AZURE WY | 24 PARSONS LANDING |
| 12 AVALON CT | 25 WHITES LANDING |
| 13 LAGUNA CT | 26 SALTA VERDE POINT |
| | 27 PRINCE ISLAND |
| | 28 SMUGGLERS COVE |
| | 29 AZURE BAY |
| | 30 AZURE WAY |
| | 31 LA PAZ STREET |
| | 32 LA JOLLA AVENUE |
| | 33 WENDY LN |
| | 34 HANNAH DR |
| | 35 ALDRA DR |