



# CITY OF LONG BEACH

DEPARTMENT OF CITY CLERK

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802 • (562) 570-6101 •

April 3, 2014

Mr. Vincent Cravens  
District Administrator  
Department of Alcoholic Beverage Control  
3950 Paramount Boulevard, Suite No. 250  
Lakewood, California 90712

Re: Application of Stateside Crafts, LLC, dba Stateside Crafts, to Determine the Application Serves the Public Convenience and Necessity for an original Alcoholic Beverage Control License, at 4242 Atlantic Avenue.

Dear Mr. Cravens:

Please be advised that the Long Beach City Council, at its meeting held Tuesday, April 1, 2014, approved the request to file a protest regarding the subject application based on the fact that licensing the premises would be contrary to City of Long Beach zoning ordinances, since a Conditional Use Permit (CUP) is required.

The City Council also approved the City Manager to withdraw the protest if the City's Planning Commission approves the CUP, with conditions as requested by Councilmember James Johnson, Seventh District, and if no appeal is made during the 10-day appeal period for the CUP. It is anticipated that the CUP will be acted upon by the Planning Commission, and once the appeal period has elapsed, a letter will be transmitted to ABC withdrawing the City's protest.

At the same meeting, the Long Beach City Council took the concurrent action to determine and find that the subject application would serve the public convenience and necessity.

Enclosed is a copy of the City Council documentation and a certified excerpt of the minutes for your file. The City of Long Beach thanks you for your assistance in this matter.

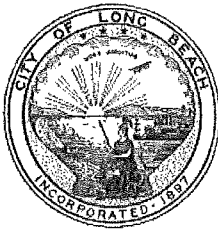
Respectfully submitted,

LARRY G. HERRERA  
CITY CLERK

Prepared by:  
Carolyn Hill

Attachment

cc: Councilmember Al Austin, Eighth District  
City Prosecutor  
Police Department (2) Chief & Vice  
Referral File  
FAX forwarded to ABC, (562) 982-1396



# CITY OF LONG BEACH

# R-17

POLICE DEPARTMENT

400 WEST BROADWAY LONG BEACH CALIFORNIA 90802

Jim McDonnell  
Chief of Police

April 1, 2014

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

## RECOMMENDATION:

Receive the application of Stateside Crafts, LLC, dba Stateside Crafts, for an original Alcoholic Beverage Control license, at 4242 Atlantic Avenue, determine that the application serves the public convenience and necessity, submit a Public Notice of Protest to ABC, and direct the City Manager to withdraw the protest if a Conditional Use Permit is granted. (District 8)

## DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

## TIMING CONSIDERATIONS

The Department of Alcoholic Beverage Control (ABC) received the above application on February 14, 2014. The applicant is still in the planning stage, and has not yet received a Conditional Use Permit (CUP). City Council response is due to ABC by April 4, 2014. Provided the Planning Commission approves the CUP, the recommendation includes a request to direct the City Manager to withdraw the Public Notice of Protest.

## FISCAL IMPACT

None.

## SUGGESTED ACTION:

Approve recommendation.

ADMINISTRATION BUREAU  
(562) 570-5830  
FAX (562) 570-5833

FINANCIAL BUREAU  
(562) 570-7447  
FAX (562) 570-5833

INVESTIGATIONS BUREAU  
(562) 570-7350  
FAX (562) 570-5837

PATROL BUREAU  
(562) 570-7214  
FAX (562) 570-7058

SUPPORT BUREAU  
(562) 570-7342  
FAX (562) 570-6018

Stateside Crafts ABC Application  
April 1, 2014

Respectfully submitted,

*R. Luma for JMCS.*

JIM McDONNELL  
CHIEF OF POLICE

JM:LBB:ibb

APPROVED:

  
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PATRICK H. WEST  
CITY MANAGER

HONORABLE MAYOR AND CITY COUNCIL  
April 1, 2014

Council 8

Applicant: Stateside Crafts LLC  
DBA: Stateside Crafts  
Address: 4242 Atlantic Avenue

Type of Application: An original application for an On-Sale Beer and Wine for a public premises license, and an Off-Sale Beer and Wine license.

Basis for possible protest: Over concentration.  
Residences within 100 feet.  
Licensing the premises would be in contrary to Long Beach Zoning Ordinances.

**PUBLIC CONVENIENCE DETERMINATION:** A determination by the City of public convenience and necessity **is** required for this application.

Census Tract: 5719.00

Boundaries: San Antonio Drive/Carson Street to the North  
Bixby Road/Carson Street to the South  
Orange Avenue/Cherry Avenue/City Limits to the East  
Atlantic Avenue/Long Beach Boulevard to the West

Number of licenses allowed: 5 On-Sale  
3 Off-Sale

Number of licenses existing: 11 On-Sale  
5 Off-Sale

Police Reporting District: 334

Boundaries: San Antonio Drive to the North  
Carson Street to the South  
Orange Avenue to the East  
Atlantic Avenue to the West

Reported crimes in this district for ABC purposes are 119. Crime in a reporting must be at least 155 to qualify for a high crime protest.

Type of business: A bar.

Last day to request conditions and protest: April 04, 2014

Dr. Robert Garcia, 1st District  
Dr. Suja Lowenthal, Vice Mayor, 2nd District  
Gary DeLong, 3rd District  
Patrick O'Donnell, 4th District



Gerrie Schipske, R.N.P./J.D., 5th District  
Dee Andrews, 6th District  
James Johnson, 7th District  
Al Austin, 8th District  
Steven Neal, 9th District

Patrick H. West, City Manager  
Larry G. Herrera, City Clerk

Bob Foster, Mayor

Charles Parkin, City Attorney

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**AN EXCERPT FROM THE MINUTES OF  
THE LONG BEACH CITY COUNCIL MEETING  
HELD TUESDAY, APRIL 1, 2014**

**REGULAR AGENDA: (6:50 PM)**

17. (14-0250) Recommendation to receive the application of Stateside Crafts, LLC, dba Stateside Crafts, for an original Alcoholic Beverage Control License, at 4242 Atlantic Avenue, determine that the application serves the public convenience and necessity, submit a Public Notice of Protest to ABC, and direct City Manager to withdraw the protest if a Conditional Use Permit is granted. (District 8)

*Suggested Action: Approve recommendation.*

**Motion:** Approve recommendation.  
Moved by Austin, seconded by DeLong.

Councilman Austin spoke.

**Vote:** Approve recommendation. (Carried 8-0)  
Yes: Garcia, Lowenthal, DeLong, O'Donnell, Schipske, Johnson, Austin, and Neal.  
Absent: Andrews.

# Fax Delivery Successful

## Fax Notification

### Fax Notification

To:		From:	Carolyn Hill/CC/CLB
Fax subject:	Stateside Crafts, LLC	Status:	
Fax number:	5629821396	Cover page:	Default
Date sent:	2014-04-03 17:25:45	Total pages sent:	7
Calling Station ID:	City of Long Beach		

## Advanced

### Fax Notification

Request number:	456463	Line number:	23
Number of retries:	0	Process time:	80 seconds

For more information follow this document link to the outbound log entry. 