



**City of Long Beach**  
*Working Together to Serve*

**Date:** August 10, 2021

**To:** Mayor and Members of the City Council

**From:** Councilwoman Suzie Price, Third District

**Subject:** Contribution to California Families in Focus in Support of the First Annual Trans Parade

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**RECOMMENDATION:**

Increase appropriations in the Special Advertising and Promotions Fund Group in the City Manager Department by \$250, offset by the Third Council District One-time District Priority Funds transferred from the Citywide Activities Department to provide a donation to California Families in Focus for their Annual Trans Parade.

Decrease appropriations in the Special Advertising and Promotions Fund Group in the Citywide Activities Department by \$250 to offset a transfer to the City Manager Department.

**INTRODUCTION:**

Long Beach continues to be a City that celebrates all people with the goal of ensuring everyone knows they are appreciated and celebrated. On September 18<sup>th</sup>, 2021 at Recreation Park from 11:00 AM to 7:00 PM, Long Beach Trans Pride will celebrate its first annual parade to highlight, empower, inspire and normalize the vibrant Trans and Nonbinary community, and to show strength in unity with Trans people.

Therefore, it is appropriate for the City of Long Beach to support this event that brings positivity, acceptance, and a sense of community to our City.

This matter was reviewed by Budget Manager Grace H. Yoon on July 30, 2021.

**FISCAL IMPACT:**

This recommendation requests the City Manager Department to provide a donation to California Families in Focus for their First Annual Trans Parade. The total appropriation increase in the Special Advertising and Promotions Fund Group in the City Manager

Department by \$250 is offset by a decrease of appropriation of Third Council District one-time District Priority Funds in the Special Advertising and Promotions Fund Group in the Citywide Activities Department. The requested action is anticipated to require a minimal level of staff hours beyond the budgeted scope of duties and is expected to have minimal impact on existing City Council priorities.