



CITY CLERK DEPARTMENT
Long Beach, California

C-24

LARRY HERRERA
City Clerk

ADMINISTRATIVE DIVISION

Monique De La Garza
Administrative Officer

ELECTIONS BUREAU

Rebecca Burleson
City Clerk Bureau Manager

LEGISLATIVE BUREAU

Merianne Nakagawa
City Clerk Bureau Manager

February 4, 2014
HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION: That the City Council approve the ballot label for Measure A – Long Beach Marijuana General Tax Measure, for the April 8, 2014, Primary Nominating Election.

DISCUSSION

At its meeting of January 7, 2014, the City Council approved placement of Measure A on the official ballot for the April 8, 2014, Primary Nominating Election (PNE).

The Elections Code further requires the preparation of a "ballot label," which is a condensed version of the ballot title and summary, and must be fewer than 75 words. In accordance with the Elections Code and in preparation for the printing of ballots, the City Clerk Department recommends approval of the following ballot label:

"To protect City services such as 911, police and fire, parks, libraries and public infrastructure, shall the City of Long Beach impose a general tax initially set at 6% of annual gross receipts, but not to exceed 10% of annual gross receipts, on medical marijuana businesses if legalized, with a tax on cultivation sites initially set at \$15 per square foot annually, but not to exceed \$50 per square foot annually, with an annual CPI adjustment?"

TIMING CONSIDERATIONS

With approval of the suggested action, printing of official ballots will commence.

FISCAL IMPACT

The FY 2014 Budget contains appropriations for the 2014 PNE.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted.


LARRY HERRERA
CITY CLERK



City of Long Beach Memorandum

Working Together to Serve

REQUEST TO ADD AGENDA ITEM

Date: January 31, 2014
To: Larry Herrera, City Clerk
From: Larry Herrera, City Clerk
Subject: Request to Add Agenda Item to Council Agenda of February 4, 2014

Pursuant to Municipal Code Section 2.03.070 [B], the City Councilmembers signing below request that the attached agenda item (due in the City Clerk Department by Friday, 12:00 Noon) be placed on the City Council agenda under Consent Calendar via the supplemental agenda.

The agenda title/recommendation for this item reads as follows:

Recommendation that the City Council approve the ballot label for Measure A – Long Beach Marijuana General Tax Measure, for the April 8, 2014, Primary Nominating Election.

Council District	Authorizing Councilmember	Signed by
8	Al Austin	<i>[Signature]</i> for Al Austin
6	Dee Andrews	<i>[Signature]</i> D. Andrews
3	CARY DeLongo	<i>[Signature]</i> Cary DeLongo

Attachment: Staff Report dated February 4, 2014

CC: Office of the Mayor