



**City of Long Beach**  
*Working Together to Serve*

**Memorandum**

Date: February 20, 2018

To: Patrick H. West, City Manager *PHW*

From: Tracy M. Colunga, Innovation Team Director *TC*

For: Honorable Mayor and Members of the City Council

Subject: **Nuisance Motels Pilot Program Data**

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On February 8, 2018, a memorandum regarding the Nuisance Motels Pilot Program was provided to the Mayor and Members of the City Council. Additional data was requested about the nuisance motels and hotels selected. This data is attached for your reference.

If you have any questions regarding the Nuisance Motels Pilot Program, please feel free to contact me at (562) 570-7440, or [Tracy.Colunga@longbeach.gov](mailto:Tracy.Colunga@longbeach.gov).

Attachment

CC: CHARLES PARKIN, CITY ATTORNEY  
LAURA L. DOUD, CITY AUDITOR  
TOM MODICA, ASSISTANT CITY MANAGER/INTERIM DIRECTOR OF DEVELOPMENT SERVICES  
KEVIN JACKSON, DEPUTY CITY MANAGER  
REBECCA JIMENEZ, ASSISTANT TO THE CITY MANAGER  
DEPARTMENT HEADS  
MONIQUE DE LA GARZA, CITY CLERK (REF FILE #18-0614)

# NUISANCE MOTELS IN LONG BEACH

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A QUANTITATIVE ANALYSIS OF PUBLIC SAFETY DATA  
OFFICE OF THE CITY MANAGER

# Overview

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- LBPD Data Sources
- Methodology and Limitations
- Results and Recommendations

# Data Sources

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- Calls for Services

- Priority 1
- Priority 2
- Priority 3

- Incident Reports

- Part 1
- Part 2

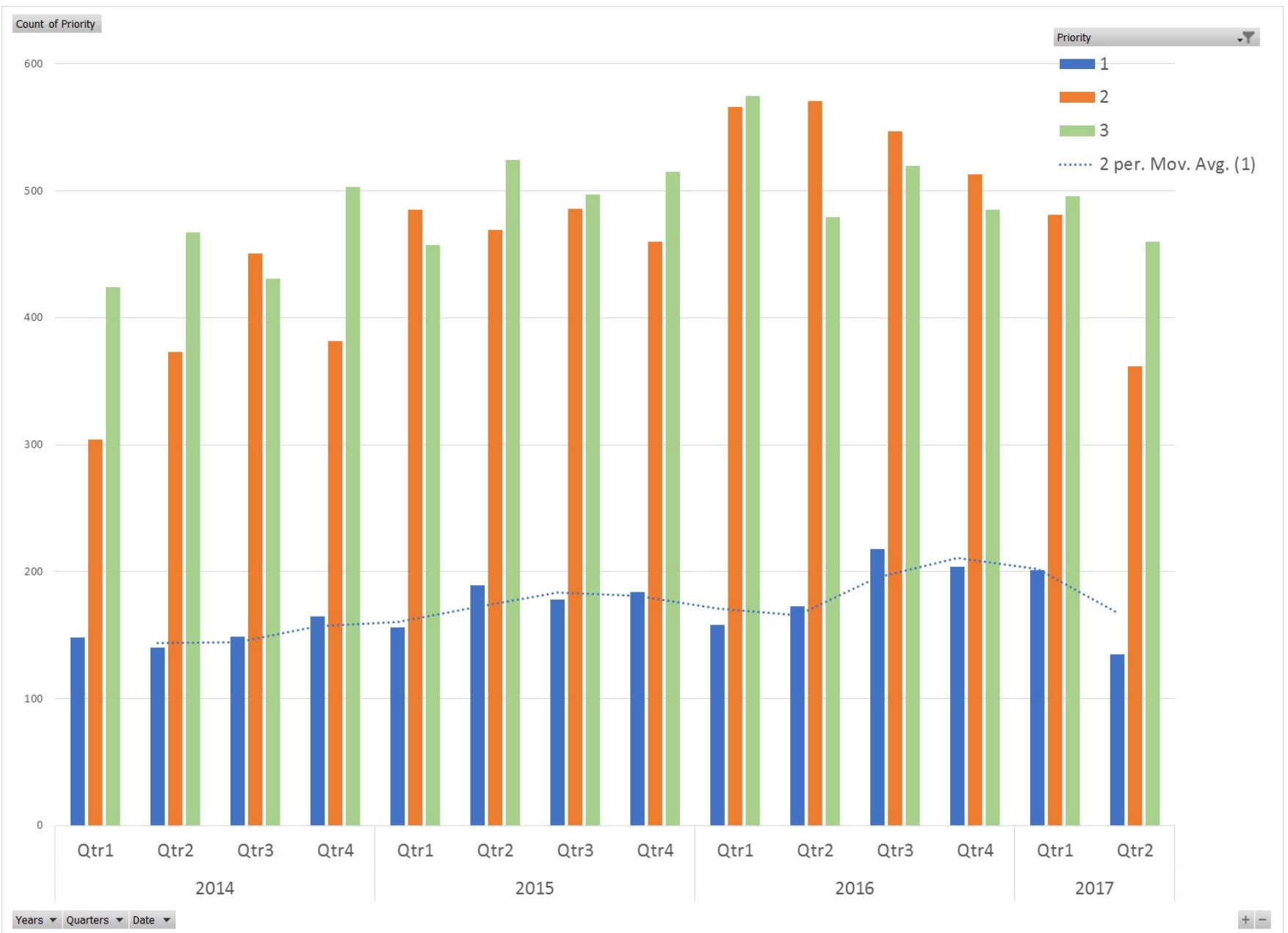
- Dates analyzed: January 2014 - May 2017



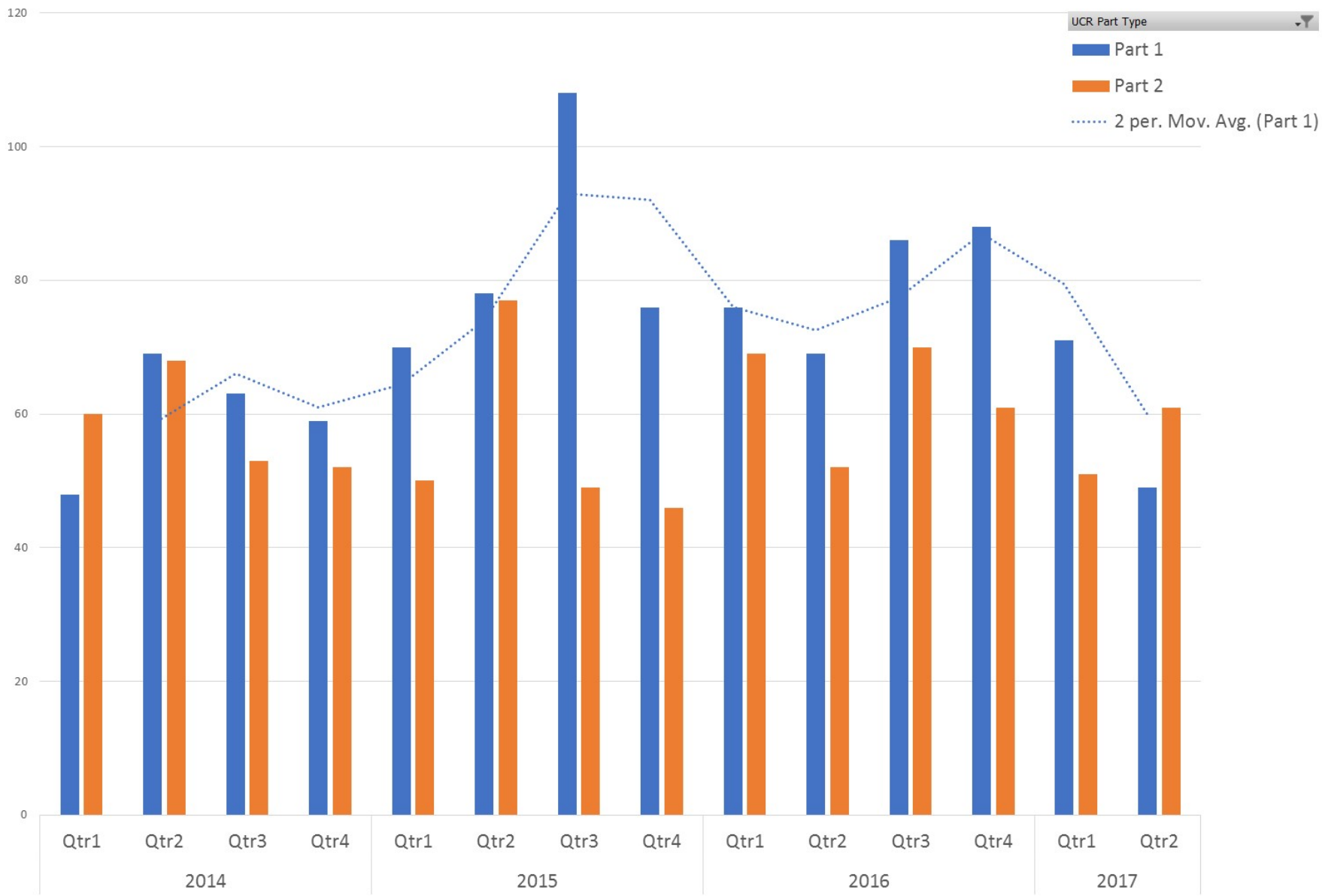
# Methodology

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- Weights assigned
  - Three variations plus unweighted control
    - Account for missing data
- Index scores for each category → composite
- Standardize by room count



Count of UCR Part Type



Years ▾ Quarters ▾ From\_Date ▾

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# Results

## Weighted by Calls for Service and Incident Type January 2014 - May 2017

Motel/Hotel Name	Address	Calls for Service	Crime Incidents	Total Rooms	Weighted Score
Stallion Inn	6057 Atlantic Ave.	200	67	14	100.00
Searle Motel	6124 L.B. Blvd.	224	51	18	68.16
Luxury Inn	5950 L.B. Blvd.	1,277	186	68	65.96
Colonial Inn	802 E. PCH	569	130	57	64.69
Travelodge	80 Atlantic Ave.	495	256	64	47.02
Greenleaf Hotel	63 Lime Ave.	424	82	45	55.83



# Recommendations

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Finalized list of six nuisance locations based on LBPD data, spatial distribution/analysis, motel corridors, proximity among locations, and scale of crime activity relative to location size

- Luxury Inn
- Searle Motel
- Colonial Motel
- Travelodge
- Greenleaf Hotel
- Stallion Inn Motel