



# CITY OF LONG BEACH

DEPARTMENT OF ECONOMIC AND PROPERTY DEVELOPMENT

333 W. OCEAN BLVD., 3<sup>RD</sup> FLOOR, LONG BEACH, CA 90802

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OCTOBER 18, 2012

## **BELMONT SHORE PARKING AND BUSINESS IMPROVEMENT AREA COMMISSION MEMBERS**

City of Long Beach  
California

**REFERENCE: 15-064BS**

**SUBJECT:** Recommendation to approve expenditure of \$19,500 for purchase and installation of 40 RGB LED wall washer lamps for the median on 2<sup>nd</sup> Street.

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### DISCUSSION

Every year the Belmont Shore Christmas Parade attracts thousands of visitors to the Shore. In addition to the various holiday decorations that the Belmont Shore Business Association (BSBA) installs throughout the business district, the medians on 2<sup>nd</sup> Street are lighted each year. This creates a festive atmosphere and is intended to welcome visitors and potential shoppers to Belmont Shore. There are currently over 500 strands of lights, with over 500 connections on all the median trees. Throughout the years, these lights have required numerous repairs and have also caused damage to the trees.

The BSBA has obtained three quotes for purchase and installation of state-of-the-art RGB LED wall washer lamps. The most qualified and low cost proposal received was from St. Nick's Commercial Design and Décor, a company based in Long Beach. Their proposal includes the purchase and installation of 40 RGB LED lamps that will provide up-lighting into the trees on each median throughout the commercial corridor on 2<sup>nd</sup> Street in Belmont Shore. The lamps and related infrastructure can be re-purposed in the event of a future median makeover.

### RECOMMENDATION

Approve recommendation.