



COUNCILMEMBER
REX
RICHARDSON

NB-25

Date: October 15, 2019

To: Honorable Mayor Robert Garcia and Members of the City Council

From: Councilmember Rex Richardson, Ninth District

Subject: **Council District 9 Veterans Day Celebration Conducted by the City Manager's Office of Special Events and Filming**

RECOMMENDATION:

Increase appropriations in the Special Advertising and Promotion Fund Group in the City Manager Department by \$15,000, offset by \$2,500 of Ninth Council District one-time District Priority Funds transferred from the Citywide Activities Department and \$12,500 in sponsorship and contribution funds to support the 2019 Veterans Day Celebration; and

Decrease appropriations in the Special Advertising and Promotion Fund Group in the Citywide Activities Department by \$2,500 to offset a transfer to the City Manager Department.

Discussion

The City Manager's Office of Special Events and Filming will be organizing the annual Veterans Day Celebration on behalf of Council District 9 on November 9, 2019. The Veterans Day Parade is currently in its 23rd year and the full day's activities have become a well-attended annual event that Long Beach residents and the surrounding community come together to honor the contributions of our local veterans.

This matter was reviewed by Budget Manager, Grace H. Yoon, on October 10, 2019.

Fiscal Impact

This recommendation increases appropriation in the Special Advertising and Promotion Fund Group in the City Manager Department by \$15,000 for the Office of Special Events and Filming to organize the Veterans Day Celebration. This event will be funded by a \$2,500 sponsorship from the Harbor Department (Port), a \$2,500 sponsorship from the Airport Department and \$7,500 of anticipated contributions. If these funding contributions are not able to be achieved, the Ninth Council District will supplement any shortage with their remaining Ninth Council District one-time District Priority Funds. Completing this work is anticipated to result in a moderate impact to staff hours beyond normal budgeted scope of duties and a moderate impact on City Council priorities.



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Suggested Action

Approve recommendation.

Statement of Urgency

The approval of this recommendation is urgent due to the need for staff to coordinate the upcoming event in a timely manner.



City of Long Beach Memorandum
Working Together to Serve

SEP 11 11 20 18

REQUEST TO ADD AGENDA ITEM

Date:

To: Monique DelaGarza, City Clerk

From: Councilmember Rex Richardson, Ninth District

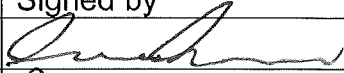
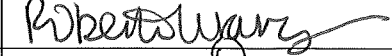
Subject: Request to Add Agenda Item to Council Agenda of

Pursuant to Municipal Code Section 2.03.070 [B], the City Councilmembers signing below request that the attached agenda item (due in the City Clerk Department by Friday, 12:00 Noon) be placed on the City Council agenda under New Business via the supplemental agenda.

The agenda title/recommendation for this item reads as follows:

Increase appropriations in the Special Advertising and Promotion Fund Group in the City Manager Department by \$15,000, offset by \$2,500 of Ninth Council District one-time District Priority Funds transferred from the Citywide Activities Department and \$12,500 in sponsorship and contribution funds to support the 2019 Veterans Day Celebration; and

Decrease appropriations in the Special Advertising and Promotion Fund Group in the Citywide Activities Department by \$2,500 to offset a transfer to the City Manager Department.

Council District	Authorizing Councilmember	Signed by
9	Rex Richardson	
7	Roberto Uranga	
2	Jeannine Pearce	