



CITY OF LONG BEACH

DEPARTMENT OF HUMAN RESOURCES

R-24

333 West Ocean Boulevard 13th Floor • Long Beach, CA 90802

June 19, 2012

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Authorize the City Manager to execute contracts totaling \$429,425, with qualified service providers to operate Pacific Gateway Workforce Investment Act Youth Academy Projects, for the period of June 29, 2012 through June 30, 2013. (Citywide)

DISCUSSION

Pacific Gateway Workforce Investment Network (Network) operates the Youth Opportunity Center to facilitate assistance with education completion, access to career and technical education and training, participation in internships, and other work-based experiences. To maximize outreach in the communities covered by the Network and to deliver many of the above services prescribed by the Workforce Investment Act (WIA), Pacific Gateway contracts with qualified education- and community-based organizations to deliver many of these intensive academic and vocational training program elements.

The Workforce Investment Board's Youth Council released a Request for Proposals (RFP) to identify projects and service providers for the period of June 29, 2012 through June 30, 2013, with an option for renewal for Program Years 2013-2014 and 2014-2015. The procurement focused on projects to serve out-of-school youth who are economically disadvantaged and possess various barriers to completing an educational program or securing and retaining employment. Project Proposals required:

- Collaborative partnerships with education, business, labor, social services and community-based organizations;
- Academic achievement and improvement, especially for youth who are deficient in basic skills or in need of returning to school;
- Education (short- and long-term vocational training) and work experience strategies tied to industry needs that expose, prepare and place youth in high growth and high-demand industries; and,
- Sufficient supportive services and resources to ensure youth success.

Seven proposals were received and rated by the Youth Council Review Team. Based on proposal scores, a mix of services prioritizing the harder-to-serve, out-of-school youth population, and funding availability, the Youth Council reviewed and

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recommended funding and service levels on May 23, 2012 to the Workforce Investment Board who approved forwarding the recommendation to the City Council.

Below is an outline of four recommended projects, target regions, industry focus areas, estimated numbers to be served, and maximum contract amounts.

AGENCY	TARGET REGION	CONTRACT AMOUNT (MAXIMUM THRESHOLD)	ESTIMATED SERVICE LEVELS	SECTOR / SKILLS TRAINING FOCUS
ACCORD/Community (Long Beach-based)	Region 1 (LB/Signal Hill)	\$100,000	30 - 40	<ul style="list-style-type: none"> • Utilities • Retail/Customer Service
Centro Community Hispanic Assoc., Inc. (Long Beach-based)	Region 1 (LB/Signal Hill)	\$130,000	30 - 45	<ul style="list-style-type: none"> • Healthcare • Professional / Business Services
Goodwill Serving the People of Southern Los Angeles County (Long Beach-based)	Region 1 (LB/Signal Hill)	\$99,424	30	<ul style="list-style-type: none"> • Healthcare • Retail
South Bay Center for Counseling	Region 2 (Torrance/Lomita)	\$99,999.96	30 - 40	<ul style="list-style-type: none"> • Healthcare • Information (Film & Video) • Education • Transportation • Warehousing & Utilities
TOTAL ACADEMY PROJECTS		\$429,424.96	120 – 155	

This matter was reviewed by Deputy City Attorney Gary J. Anderson on May 25, 2012 and by Budget Management Officer Victoria Bell on May 31, 2012.

TIMING CONSIDERATIONS

City Council action is requested on June 19, 2012, in order to facilitate processing of required documents.

FISCAL IMPACT

Sufficient funds are currently budgeted in the Community Development Grants Fund (SR 150) in the Department of Human Resources (HR) for Fiscal Year 2012 (FY 12) activities. The remaining amount will be appropriated via the Fiscal Year 2013 (FY 13) budget process. There is no impact to the General Fund. Approval of this recommendation will result in employment preparation and educational services to 120-155 youth residents.

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SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted, ^m



DEBORAH R. MILLS
DIRECTOR OF HUMAN RESOURCES

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APPROVED:



PATRICK H. WEST
CITY MANAGER