

1 RESOLUTION NO. RES-22-0121

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3 A RESOLUTION OF THE CITY COUNCIL OF THE
4 CITY OF LONG BEACH AUTHORIZING THE CITY
5 MANAGER TO EXECUTE A CONTRACT WITH
6 COMMUNITY PARTNERS WITHOUT ADVERTISING FOR
7 BIDS TO DEVELOP AND PILOT THE EARLY CHILDHOOD
8 EDUCATION ENROLLMENT HUB PROGRAM IN AN
9 AMOUNT NOT TO EXCEED \$600,000 FOR A PERIOD OF
10 EIGHTEEN MONTHS

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12 WHEREAS, on March 16, 2021, the Long Beach City Council approved the
13 Long Beach Recovery Act (LB Recovery Act), a COVID-19 recovery program to support
14 City programs in three main categories - Economic Recovery, Healthy and Safe
15 Community, and Securing Our City's Future; and

16 WHEREAS, as part of the Healthy and Safe Community category of the LB
17 Recovery Act, the City's Department of Health and Human Services seeks a consultant to
18 create and implement the Early Childhood Education Enrollment Hub Program ("ECE
19 Hub"), a digital early childhood enrollment hub for community members and early childhood
20 education providers to streamline enrollment for early childhood education programs into
21 a single online platform; and

22 WHEREAS, in addition to creating the technology component of the ECE
23 Hub, the City's consultant will be responsible for coordination efforts among the City's early
24 childhood education providers including the Long Beach Unified School District (LBUSD),
25 marketing efforts to promote the ECE Hub, as well as the distribution of early childhood
26 education tuition assistance for those in need; and

27 WHEREAS, as a local nonprofit whose mission is to ensure all students have
28 access to educational pathways, the Mayor's Fund for Education is the only nonprofit

1 provider that can effectively coordinate the development of the ECE Hub based on the
2 Mayor's Fund for Education's existing relationships and position of trust with the bulk of
3 childcare providers in the community, knowledge of available early childhood education
4 funding streams, understanding of the data components for the ECE Hub platform and the
5 school identifiers, working partnership with LBUSD, and potential to fulfill the City's long-
6 term goal of providing an in-person and phone resource for early childhood education
7 enrollment services; and

8 WHEREAS, the Mayor's Fund for Education, an unincorporated nonprofit,
9 will be working with Community Partners, a registered 501(c)3 nonprofit as the fiscal agent
10 of the Mayor's Fund for Education, to provide the structure, finance and accounting
11 services, and administrative support to ensure the success of the ECE Hub creation; and

12 WHEREAS, as a result, no useful purpose would be served by advertising
13 for bids and to do so would constitute an idle and useless act and an unnecessary
14 expenditure of public funds;

15 NOW, THEREFORE, the City Council of the City of Long Beach resolves as
16 follows:

17 Section 1. The above recitals are true and correct and are incorporated
18 herein.

19 Section 2. The City Manager is hereby authorized to enter into a contract
20 with Community Partners as fiscal agent for the Mayor's Fund for Education to develop
21 and pilot the ECE Hub Program in an amount not to exceed Six Hundred Thousand Dollars
22 (\$600,000) for a period of eighteen (18) months.

23 Section 3. This resolution shall take effect immediately upon its adoption
24 by the City Council, and the City Clerk shall certify the vote adopting this resolution.

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OFFICE OF THE CITY ATTORNEY
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I hereby certify that the foregoing resolution was adopted by the City Council
of the City of Long Beach at its meeting of July 19, 2022 by the following vote:

Ayes: Councilmembers: Zendejas, Allen, Price, Supernaw, Mungo,
Saro, Uranga, Austin, Richardson.

Noes: Councilmembers: None.

Absent: Councilmembers: None.

Recusal(s): Councilmembers: None.



City Clerk