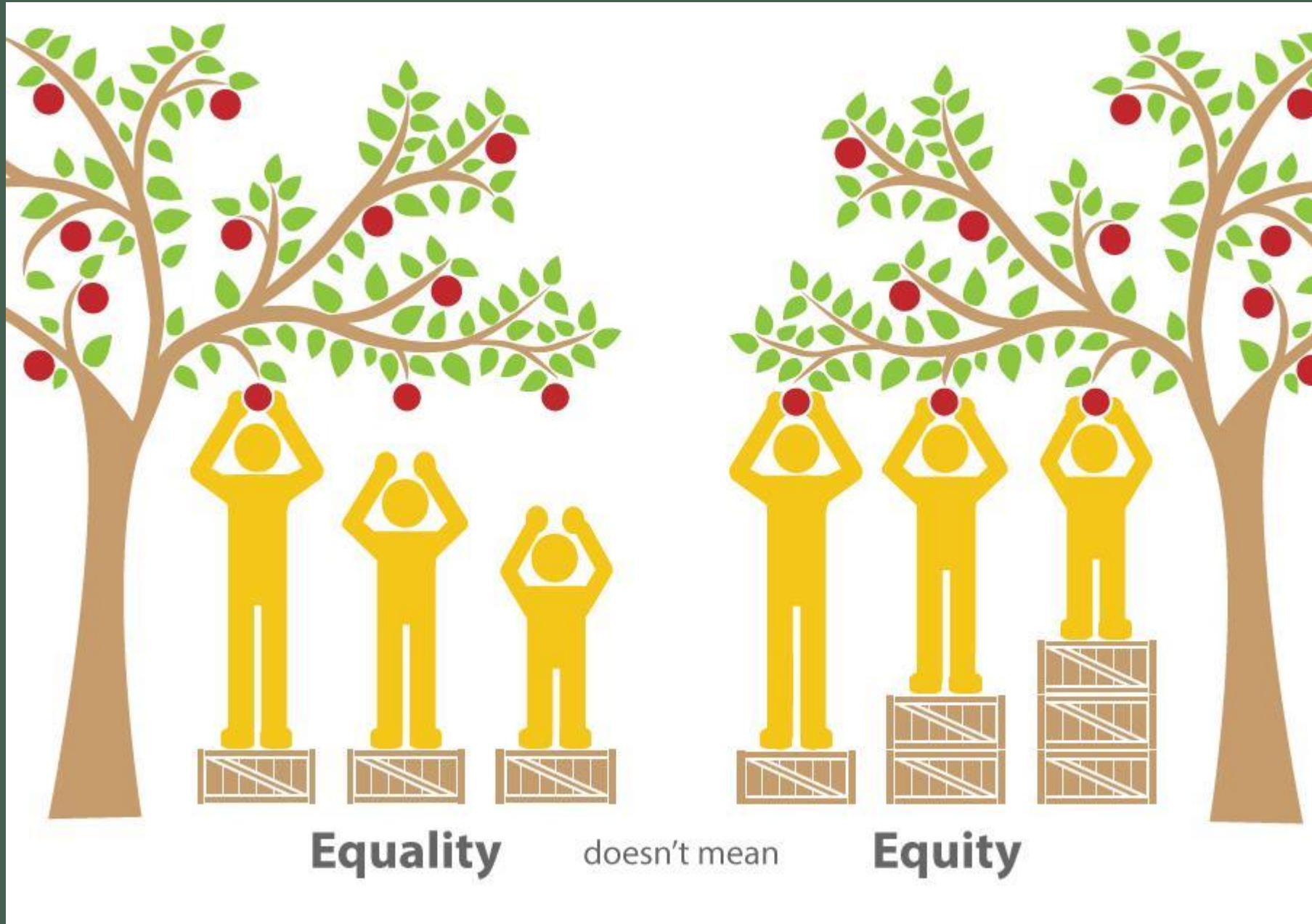


#PARK EQUITY

Creating fair & equitable park programming for all residents in Long Beach



long beach

RECREATION

C O N N E C T I O N



March-May 2017 Class Registration Begins February 6



Long Beach Parks, Recreation and Marine encourages environmental stewardship, water conservation practices and green spaces for everyone to enjoy.

SPRING 2017

Register Online At LBParks.org

FOLLOW US ON FACEBOOK & TWITTER

long beach

RECREATION

C O N N E C T I O N



June-August 2017 Class Registration Begins May 1



Long Beach Parks, Recreation and Marine Stay and Play In Long Beach During the 100 Days of Summer!

Register Online At LBParks.org

SUMMER 2017



FOLLOW US ON FACEBOOK & TWITTER

Summer Day Camp Adventure Is Calling - See Page 2

CONTRACT CLASSES AT PARKS – SPRING 2017

BROKEN DOWN BY HOURS PER WEEK EACH DISTRICT IS PROGRAMMED

DISTRICTS 3 & 5 REPRESENT 64% OF THE CLASSES

	Pre-School	Youth	Teen	Adult	Adult 50+	TOTAL HOURS	PERCENTAGE
District 1	0	0	0	0	0	0	0.00%
District 2	2.25	2.75	2	19	12.5	38.5	13.34%
District 3	11	15.75	5.5	44.5	2	78.75	27.29%
District 4	4.5	4	1	23.5	0	33	11.43%
District 5	21.75	30.25	1.5	44.75	8	106.25	36.82%
District 6	0	0	0	4	0	4	1.38%
District 7	0	2.5	2	2	0	6.5	2.25%
District 8	8.75	9	0	0	0	17.5	6.06%
District 9	0	2	1	0	1	4	1.38%

CONTRACT CLASSES AT PARKS – SUMMER 2017

BROKEN DOWN BY HOURS PER WEEK EACH DISTRICT IS PROGRAMMED

DISTRICTS 3 & 5 REPRESENT 90% OF THE CLASSES

	Pre-School	Youth	Teen	Adult	Adult 50+	TOTAL HOURS	PERCENTAGE
District 1	0	0	0	0	0	0	0.00%
District 2	.75	3	2	21	19	45.75	5.36%
District 3	9	158.5	30	17.25	0	214.75	25.16%
District 4	3	4	1	17	0	25	2.93%
District 5	18	508.25	5.5	15.25	6	553	64.81%
District 6	0	3	0	2	0	5	0.59%
District 7	0	0	0	2	0	2	0.24%
District 8	5.75	0	2	0	0	7.75	0.91%
District 9	0	0	0	0	0	0	0.00%

EXAMPLES OF INEQUITIES

AQUATICS CLASSES SPRING 2017

TOTAL OF 95 HOURS PER WEEK OF PROGRAMMING

Belmont Pool (District 3)	King Pool (District 6)	Silverado Pool (District 7)
70.5 Hrs/Week	13.5 Hrs/Week	11 Hrs/Week
74.21%	14.21%	11.57%



College Estates Park

in East Long Beach

2.3 Acres

Community Center

50 Hours of Weekly Contract Class Programming
in SUMMER 17

Chavez Park

In West Long Beach

32.9 Acres

Community Center

ZERO Hours of Weekly Contract Classes
in SUMMER 17



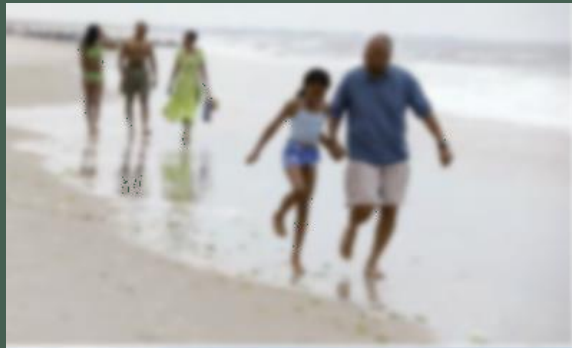
Community Health Assessment



City of Long Beach
Department of
Health and Human Services

JULY 2013





Community
Health
Assessment



City of Long Beach
Department of Health and
Welfare
JULY 2013

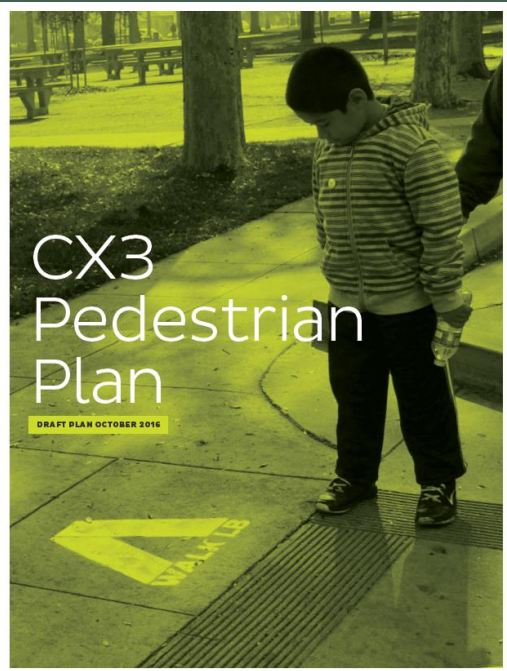
Health Status

Within Long Beach, health status indicators vary widely across geography, racial/ethnic groups, gender and age. Among all the health status indicators, there is an overwhelming disparity in the health status of those in North (90805), West Central (90806 and 90810) and Southwest (90802, 90804 and 90813) Long Beach communities. Life expectancy for 2010 in these zip codes, 75.6-77 years, is lower by as much as 5 years, when compared to Southeast and East Long Beach zip codes (90808 and 90815) which have life expectancies of 81.5-82.8 years (Figure 3).

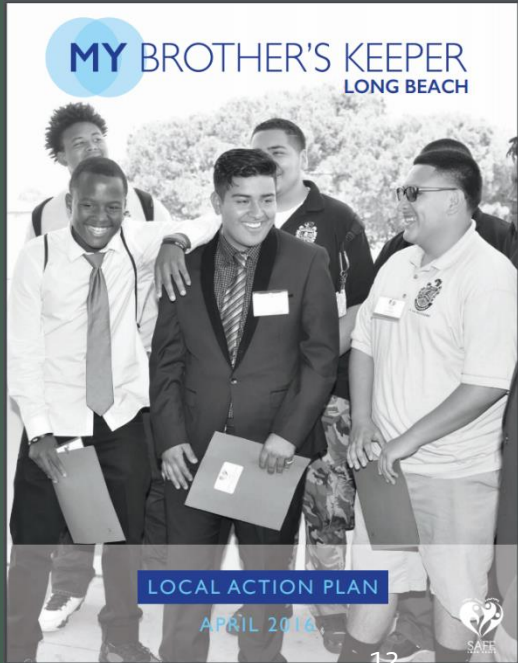
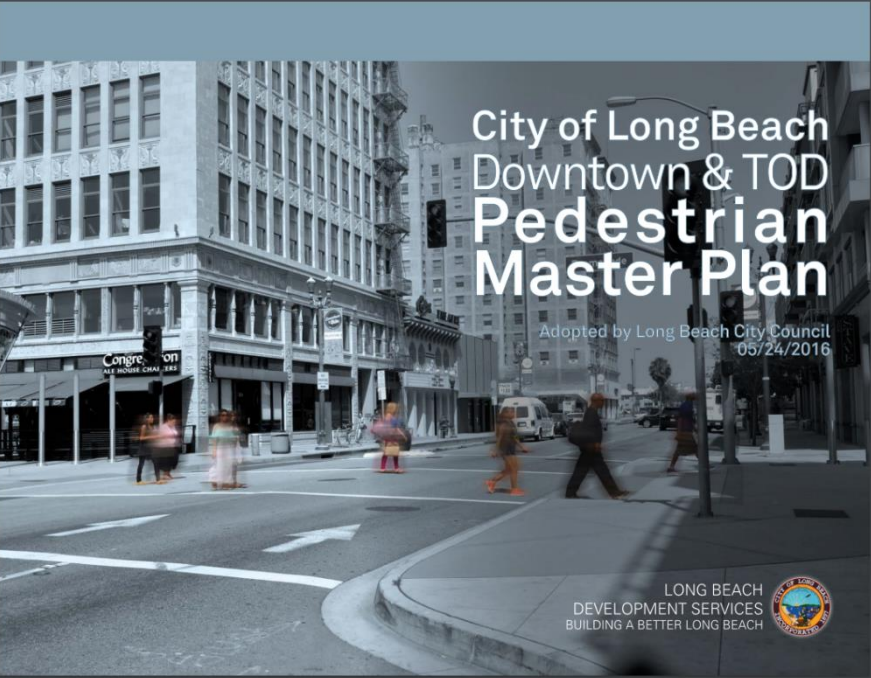
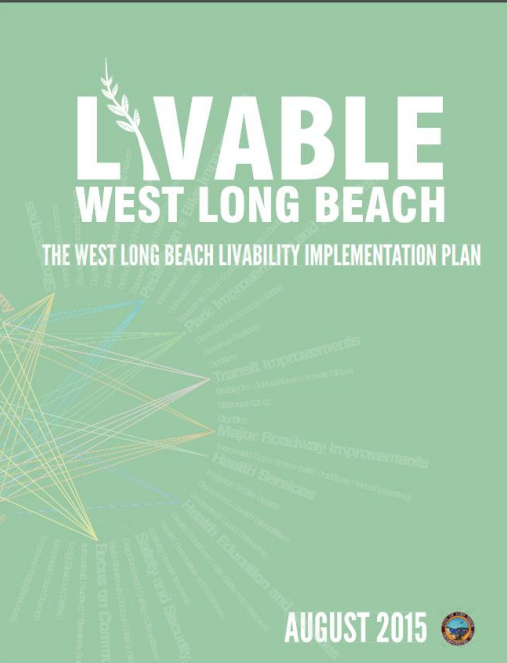
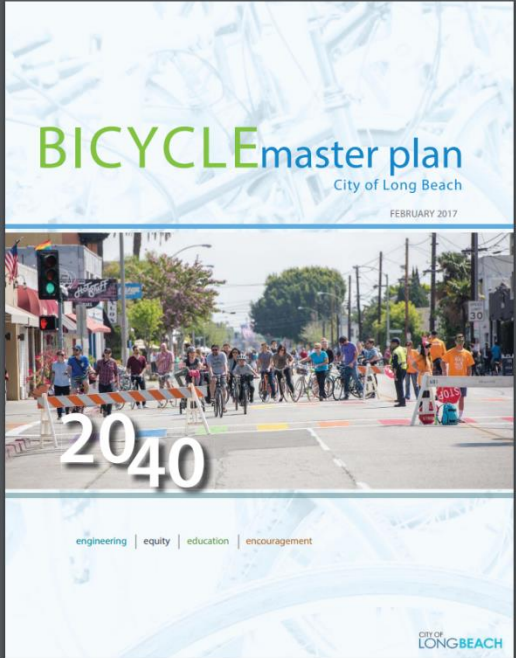
Figure 3. LBDHHS,2010

Life Expectancy at Age 1 by Zip Code Long Beach, 2010





Solutions for more equitable park programming



OTHER SOLUTIONS

- Look at multi year contracts for annual events or regular programming from proven organizations (Willmore City Heritage Association, YMCA, Building Healthy Communities, etc.)
- Incentivize the use of underutilized parks by waiving all or a significant portion of fees for community programming & events
- Utilizing a mobile rec van, possibly an RV with a Restroom, to help program smaller parks
- Update the Open Space and Recreation Element of the General Plan (last updated in 2002)
- Update the Parks, Recreation and Marine Strategic Plan (last updated in 2003)

AMENDED MOTION

- **Request the City Manager to work with our Parks, Recreation and Marine (PRM) Department on this item and return to the City Council, within 120 days, detailing the following:**
 - Overview of city –wide park programming (hours and funding expended in each location)
 - Basis of prioritization for programming in each area
 - Overview of current park programming participants based on zip-code
 - Policies/processes that can be re-reviewed, example:
 - Outlining clear rules for city-wide park entertainment, so that it either includes each region of the city OR provides the funding in lieu of, for areas that did not receive the benefit of the city-wide park entertainment
 - Overall suggestions for more equitable programming city-wide from our Parks department
 - A timeline for updating both the Open Space and Recreation Element of the General Plan and the Parks, Recreation and Marine Strategic Plan
- **Request the City Manager, or his designee, return to the City Council within 120 days with a plan to incentivize the use of underutilized parks that do not over burden community organizations. This plan should include but not be limited to: free or severely reduced fees for groups planning events at underutilized parks, multi-year permits for annual events, and targeted promotion in the surrounding areas for classes offered at underutilized parks.**
- **Request the Parks, Recreation and Marine Commission, return to the City Council within 120 days, with a plan to update**
 - Waiving park permit fees for organizations that are activating our parks in low programmed areas
 - Providing umbrella permits for annual community events vs. having community groups apply each and every year for the same event