

RESOLUTION NO. RES-23-0096

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3 A RESOLUTION OF THE CITY COUNCIL OF THE
4 CITY OF LONG BEACH AUTHORIZING THE EXECUTION OF
5 A SOLE SOURCE AGREEMENT, AND ANY NECESSARY
6 SUBSEQUENT AMENDMENTS, WITH SELBERT PERKINS
7 DESIGN INC., FOR WAYFINDING DESIGN SERVICES ON
8 AN AS-NEEDED BASIS, IN A TOTAL ANNUAL CONTRACT
9 AMOUNT NOT TO EXCEED \$1,000,000, FOR A PERIOD OF
10 THREE YEARS, WITH AN OPTION TO RENEW FOR TWO
11 ADDITIONAL ONE-YEAR PERIODS, AT THE DISCRETION
12 OF THE CITY MANAGER
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14 WHEREAS, the Department of Public Works capital improvement projects
15 often require wayfinding and signage solutions, and the existing wayfinding guidelines have
16 limited applicability and are unsuitable for every situation; and

17 WHEREAS, the City is seeking wayfinding design services on an as-needed
18 basis; and

19 WHEREAS, City Charter Section 1801 requires that contracts for City
20 purchases be awarded to the lowest responsible bidder after a competitive bid process,
21 but allows for awards without a competitive bid process when authorized by a Resolution
22 adopted by the City Council; and

23 WHEREAS, in 2017, Selbert Perkins Design Inc., developed the citywide
24 pedestrian and vehicle wayfinding program, setting forth design guidelines for a cohesive
25 appearance and design theme for new signs in public spaces; and

26 WHEREAS, Selbert Perkins Design Inc. is distinctly positioned to offer as-
27 needed design support given their extensive experience in developing the citywide
28 program, saving time and resources in ensuring continuity and coherence in design,

1 compared to engaging a new vendor; and

2 WHEREAS, as a result, no useful purpose would be served by advertising
3 for bids and to do so would constitute an idle and useless act and unnecessary expenditure
4 of public funds;

5 NOW, THEREFORE, the City Council of the City of Long Beach resolves as
6 follows:

7 Section 1. The City Manager is hereby authorized to enter into a contract,
8 including any necessary subsequent amendments, with Selbert Perkins Design Inc.,
9 without advertising for wayfinding design services on an as-needed basis, in an annual
10 amount not to exceed One Million Dollars (\$1,000,000), for a period of three (3) years, with
11 the option to renew for two (2) additional one-year periods, at the discretion of the City
12 Manager.

13 Section 2. This resolution shall take effect immediately upon its adoption
14 by the City Council, and the City Clerk shall certify the vote adopting this resolution.

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OFFICE OF THE CITY ATTORNEY
DAWN MCINTOSH, City Attorney
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Long Beach CA 90802

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I hereby certify that the foregoing resolution was adopted by the City Council
of the City of Long Beach at its meeting of July 11, 2023, by the
following vote:

Ayes:	Councilmembers:	<u>Zendejas, Allen, Duggan, Supernaw,</u> <u>Kerr, Saro, Uranga, Austin,</u> <u>Ricks-Oddie.</u>
Noes:	Councilmembers:	<u>None.</u>
Absent:	Councilmembers:	<u>None.</u>
Recusal(s):	Councilmembers:	<u>None.</u>



City Clerk