



# 2030 Strategic Vision Update

City Council Study Session  
Tuesday, May 11, 2021

# Update

2030 Strategic Vision



## **Vision Goals & Themes**

High-level overview of project goals and themes



## **Progress Update**

Review of milestones achieved



## **What We Heard**

High-level synthesis of community and recent feedback



## **Community Engagement & Next Steps**

Upcoming engagement and future activities

# *What is our vision for Long Beach in 2030?*



# PROJECT GOALS

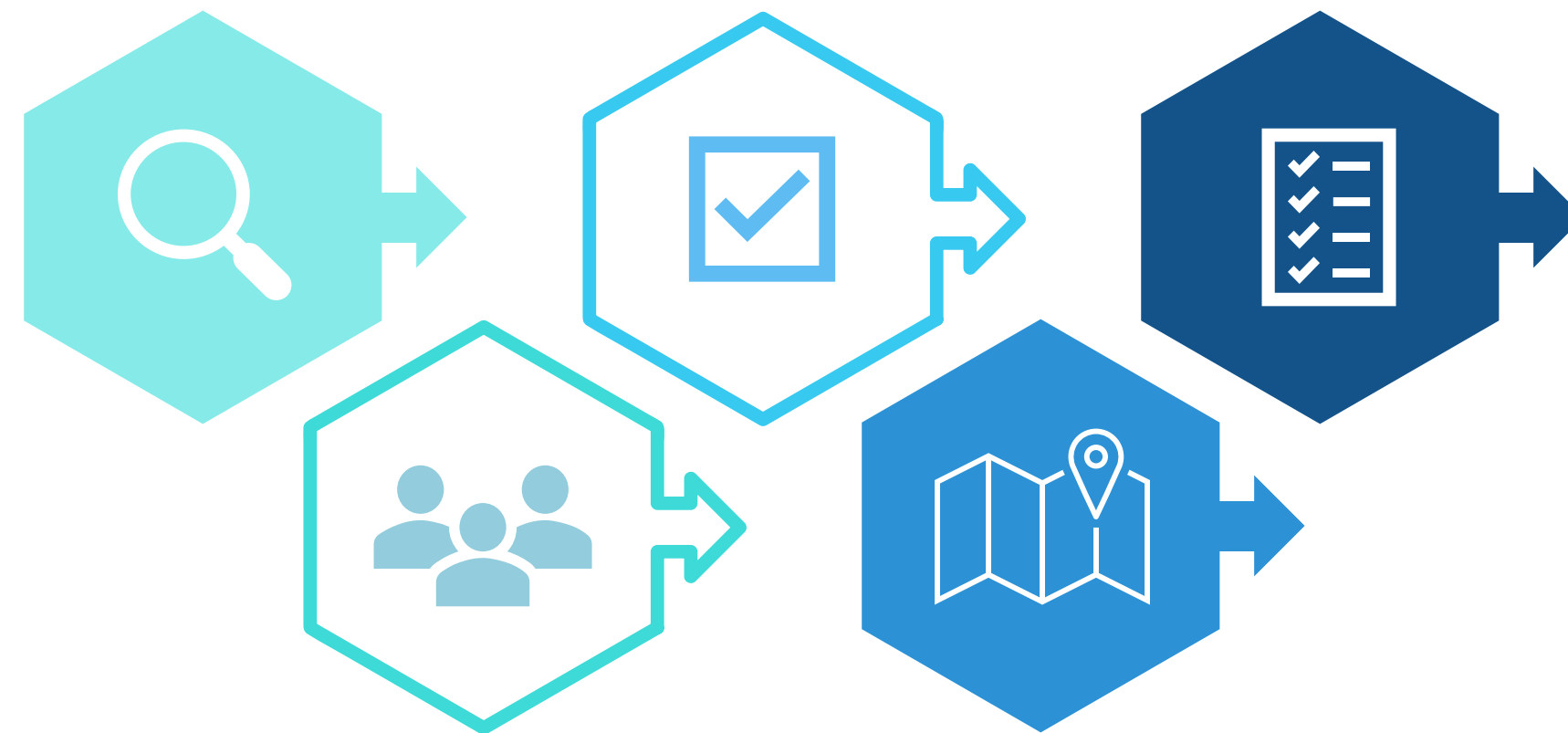
2030 Strategic Vision

## 1 - STRATEGIC PLANS REVIEW

Identify common themes from existing strategic planning efforts and community input

## 2 - ELECTED OFFICIALS

Meet with Elected Officials to solicit visions for 2030



## 5 - ROAD MAP FOR THE FUTURE

Consolidate comments and create a roadmap for the future

## 3 - INTERNAL

Conduct listening sessions with City Leadership Team and City Staff

## 4 - EXTERNAL

Identify gaps in community feedback and engage accordingly

# PROGRESS UPDATE

By the numbers

## Community Members

15K

Over 15,000 community residents were engaged throughout City's strategic planning efforts

## Number of Plans

25

Over 25 strategic plans have been reviewed to inform visioning themes

## Interviews Conducted

10

The project team met with the Mayor and City Council members to solicit input

## Steering Committee Meetings

4

Met with City staff for recommendations and visioning exercises

## Listening Sessions

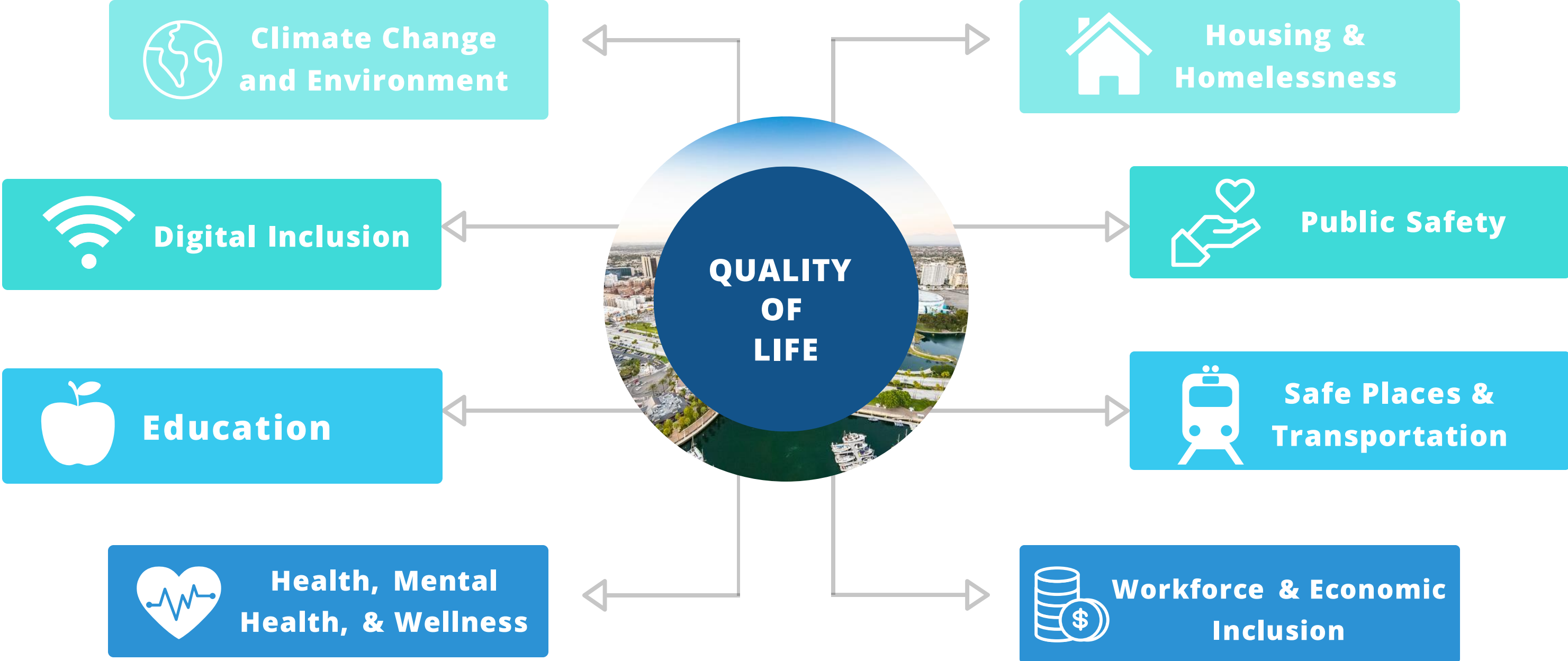
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Conducted listening sessions with Department Heads for internal perspective



# *What we heard*

# STRATEGIC VISION THEMES





## WHAT WE HEARD

MAYOR & CITY COUNCIL

### More Equitable Long Beach



- Basic needs are met for all in Long Beach.
- Equity is well-integrated in policy creation and program administration.
- Residents see their interests represented.

### Resilient and Diverse Economy



- Residents are thriving as they work, live, play, and raise a family in Long Beach.
- Businesses and community organizations are supported in innovation.

### Long Beach is a Desirable Place to Live



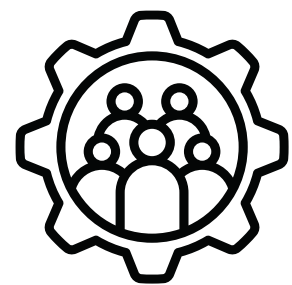
- Green space, clean water, blue skies, and reliable infrastructure for all walks of life.
- All Long Beach residents feel safe outdoors, protected indoors, and feel a strong sense of belonging.

### Strong and Accessible Government



- All Long Beach residents feel empowered and know how to access their elected officials and city staff.
- Mechanisms are in place to sustain and promote civic engagement.





## WHAT WE HEARD

CITY STAFF



### Areas of Greatest Need

Areas of greatest need are addressed in the City by prioritizing resources and aligning with City goals.



### Digital Divide

Community members across the city have digital access and competency for civic engagement, learning and work.



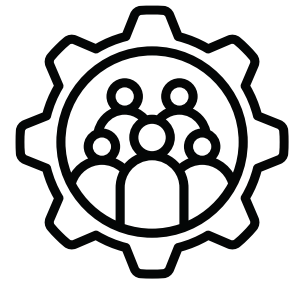
### Environmental Resiliency

Build the infrastructure necessary to withstand the impacts of climate change and support the most vulnerable including older adults and those living in poverty with limited access to healthy environments.



### Health, Wellness and Prevention

Investments in children, youth and families are long term to support the future of the City, including early child, education, workforce, health and mental health.



# WHAT WE HEARD

CITY STAFF



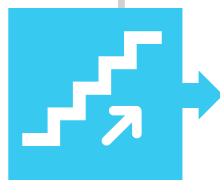
## Equity

The City has effective mechanisms for equitable service investments utilizing an equity lens and a long-term planning view.



## Resilient and Strong Government

The City is resilient and can recover from shocks so that it can continue to provide basic services and programs and focus on the future.



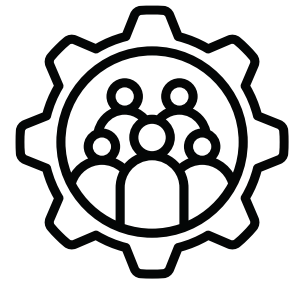
## Internal City Growth

There is a culture of collaboration across departments that strengthens the ability to meet community needs by coordinating and leveraging funding and talent resources.



## Community Building

Community champions and organizations are empowered and the City partners with them to achieve the vision together.



# WHAT WE HEARD

CITY STAFF



## Fiscal Resilience

The City has diversified funding streams, clear and agreed upon priorities, data-driven decision making and investments in families, green infrastructure, and safety, for example.



## Data Savvy

Data are accessible and shared across the departments to support decision making, investment determinations, and program effectiveness.



## City Workforce

Staff are fortified and appreciated. They are supported in a learning environment to continue to build their skills and seek out their interests while maintaining a positive work/life balance.



## Technology

Technology investments strengthen business practices and efficiency, increase access to services, support collaboration and the ability to work remotely.

# 2030 VISION

Statement of  
Possibility



**People are healthy, well, and feel safe in an equitable and fair community**



**Housing is affordable, protected, and available**



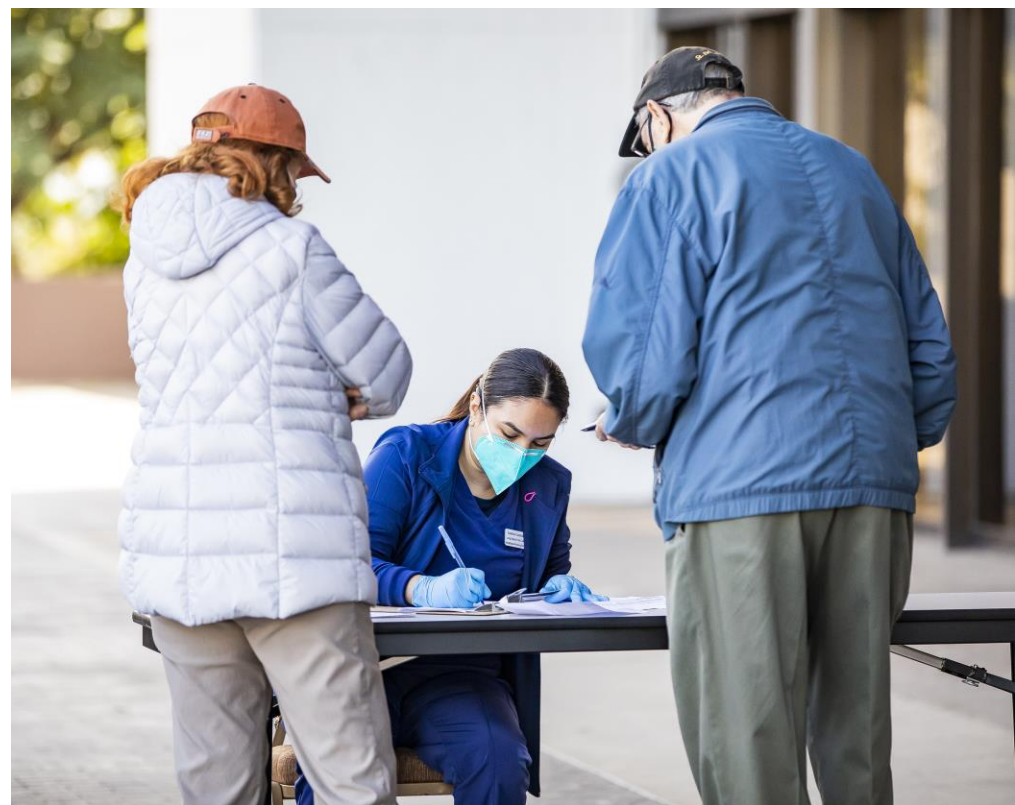
**Economic opportunity exists for all**



**Transportation and mobility needs are met for individuals and for the community**



**The environment is sustainable and resilient**



# Community Conversations

## COVID-19 VACCINE DISTRIBUTION SITES

Conduct a series of conversations with residents in the hardest-to-reach zip codes. The plan is to connect with residents waiting in line and during their post-vaccination wait time.

# Community Conversations Questions

*Questions will be available in Spanish, Tagalog, and Khmer*

- Demographic Info (age, ethnic background, zip code)
- 2020 was a tough year for our community. What resources did you and your family rely on the most to navigate the year?
- Moving forward, what do you want the City to focus on as we recover as a community?
- In the future, what does a well-prepared Long Beach look like?
- What is the most convenient way for you to give any future feedback? (Email, phone, text, computer, etc.)



# Employee Listening Sessions

## LEARNING FROM CITY EMPLOYEES

Conduct a series of conversations with employees to engage them in visioning for their future in the City.

# PROJECT NEXT STEPS

Summer 2021\*

## Community & Employees

## Action Agenda

## Draft Vision

## Presentation

## Conclusion



Complete Community and Employee Conversations

Build Preliminary Strategic Vision Action Agenda

Review Draft Strategic Vision and incorporate feedback

Deliver Presentation to City Council

Share final Strategic Vision with City staff

*\*Subject to change*





*THANK YOU!*