



OFFICE OF THE CITY ATTORNEY
Long Beach, California

NB-19

ROBERT E. SHANNON
City Attorney

HEATHER A. MAHOOD
Chief Assistant City Attorney

MICHAEL J. MAIS
Assistant City Attorney

PROFESSIONAL DESIGNATION

Dominic Holzhaus
Anne C. Lattime
Monte H. Machit
J. Charles Parkin

PROFESSIONAL DESIGNATION

C. Geoffrey Allred
Gary J. Anderson
Richard F. Anthony
Amy R. Burton
Christina L. Checel
Randall C. Fudge
Charles M. Gale
Barbara J. McTigue
Barry M. Meyers
Cristyl Meyers
Howard D. Russell
Tiffani L. Shin
Linda Trang
Theodore B. Zinger

February 8, 2011

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Adopt Resolution of the City Council of the City of Long Beach Declaring
Friday, February 4, 2011 as "Go Red For Women Day."

DISCUSSION

Pursuant to your request of February 1, 2011, this office has prepared and
submits the above-described resolution for your consideration.

SUGGESTED ACTION:

Approve recommendation.

Very truly yours,

ROBERT E. SHANNON, City Attorney

By

HEATHER A. MAHOOD,
Assistant City Attorney

HAM:jcp:abc A11-00394
L:\Apps\CtyLaw32\WPDocs\031\006\00218498.DOC

1 RESOLUTION NO.

2
3 A RESOLUTION OF THE CITY COUNCIL OF THE
4 CITY OF LONG BEACH DECLARING FRIDAY, FEBRUARY
5 4, 2011 AS "GO RED FOR WOMEN DAY"

6
7 WHEREAS, diseases of the heart are the nation's leading cause of death,
8 and stroke is the fourth leading cause of death in the United States; and

9 WHEREAS, each year, cardiovascular diseases claim the lives of almost
10 421,000 American females, about one death per minute; and

11 WHEREAS, each year, 52 percent of all cardiovascular disease deaths
12 occur in females, and 60 percent of all stroke death victims are females; and

13 WHEREAS, in 2010, the direct and indirect cost of cardiovascular diseases
14 in the United States, including stroke, was estimated to be \$503.2 billion; and

15 WHEREAS, more women die of heart disease, stroke, and all other
16 cardiovascular diseases than the next four leading causes of death combined, including
17 all cancers, yet only 16 percent of women surveyed in 2009 consider cardiovascular
18 disease their greatest health risk; and

19 WHEREAS, February is designated as American Heart Month, and "Go
20 Red For Women" is the American Heart Association's national call to increase awareness
21 about the leading cause of death for women, heart disease, and to inspire women to take
22 charge of their heart health; and

23 WHEREAS, all women should learn their own personal risk for heart
24 disease, using tools such as the American Heart Association's My Life Check, Go Red
25 For Women Heart CheckUp, and Go Red for Women Better U, and by talking to their
26 health care provider; and

27 WHEREAS, in recognition of the importance of the ongoing fight against
28 heart disease and stroke, Friday, February 4, 2011, is declared "Go Red For Women

OFFICE OF THE CITY ATTORNEY
ROBERT E. SHANNON, City Attorney
333 West Ocean Boulevard, 11th Floor
Long Beach, CA 90802-4664

1 Day”;

2 NOW, THEREFORE, the City Council of the City of Long Beach resolves as
3 follows:

4 Section 1. The City Council of the City of Long Beach formally declares
5 February 4, 2011 as “Go Red For Women Day.”

6 Section 2. This resolution shall take effect immediately upon its adoption
7 by the City Council, and the City Clerk shall certify the vote adopting this resolution.

8 I hereby certify that the foregoing resolution was adopted by the City
9 Council of the City of Long Beach at its meeting of _____, 2011 by the
10 following vote:

11
12 Ayes: Councilmembers: _____

13 _____

14 _____

15 _____

16 Noes: Councilmembers: _____

17 _____

18 Absent: Councilmembers: _____

19 _____

20 _____

21 _____

22 _____

City Clerk

23 _____

24 _____

25 _____

26 _____

27 _____

28 _____



City of Long Beach Memorandum
Working Together to Serve

REQUEST TO ADD AGENDA ITEM

Date: February 3, 2011
To: Larry Herrera, City Clerk
From: Heather Mahood, Assistant City Attorney
Subject: Request to Add Agenda Item to Council Agenda of February 8, 2011

Pursuant to Municipal Code Section 2.03.070 [B], the City Councilmembers signing below request that the attached agenda item (due in the City Clerk Department by Friday, 12:00 Noon) be placed on the City Council agenda under New Business via the supplemental agenda.

The agenda title/recommendation for this item reads as follows:

Resolution declaring Friday, February 4, 2011 as "Go Red for Women Day".

| Council District | Authorizing Councilmember | Signed by |
|------------------|---------------------------|-----------|
| 2 | Sija Lowenthal | |
| 7 | James Johnson | me for JJ |
| 3 | Gary DeLong | |

Attachment: Staff Report dated February 8, 2011

CC: Office of the Mayor