

Measure MA: FY 20 Summary of Planned Uses

| Measure MA – FY 20 Cannabis Regulatory and Enforcement Program | | |
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| Department | Amount | Scope |
| City Attorney | \$ 550,712 | Supports two positions to provide dedicated legal support to help draft and interpret local ordinances and to fund outside legal counsel services to help defend the City in cannabis litigation and administrative proceedings and assist with enforcement of unlicensed facilities. |
| City Manager | 368,890 | Supports two positions to coordinate the City's overall multi-Department efforts to regulate the cannabis industry, including licensed business regulation, illegal business enforcement, and personal use policy development. |
| City Prosecutor | 145,708 | Provide advisory support to the administrative enforcement team, and assist with criminal prosecution of illegal cannabis operators |
| Development Services | 543,300 | Supports a four-person team-based administrative enforcement model for unlicensed cannabis businesses. This team field complaints, track cases, schedule field visits, issue citations, declare public nuisances, coordinate with property owners, and manage general administrative duties. |
| Financial Management | 449,785 | Supports two Business License staff who field complaints, track cases, schedule site visits, enforce operating conditions, issue citations, coordinate with Community Liaisons, schedule inspections, process license revocations, and manage general administrative duties. Staff also participate in the unlicensed enforcement approach and receive and account for taxes paid by cannabis businesses |
| Health and Human Services | 262,850 | Supports three staff to plan check and inspect cannabis businesses to ensure compliance with food safety, hazardous waste, and other public health requirements. Additionally, coordinates public education and prevention programs to address cannabis perception and use. |
| Fire | 487,982 | A three-person team perform inspections, issue citations, and red tag facilities when appropriate. Staff also review, inspect and certify legal cannabis facilities to ensure that businesses will open safely and in a timely manner, and develop policies and advisories. |
| Police | 55,000 | Support background investigations of cannabis business owners prior to license issuance. Additionally, funds overtime and training costs to expand the number of police officers who are certified as Drug Recognition Experts (DRE). |
| Measure MA – Public Health and Safety Program Support | | |
| Public Health and Safety | 1,095,773 | Per the City Council's expressed the desire to prioritize Measure MA funds for public health and safety, in addition to Cannabis regulation and enforcement, revenues above the amount needed to fund the cannabis program have been allocated to support public health and safety related operations. Funds are helping to support the costs of a Homeless Education and Response Team (HEART) Unit which includes two Firefighter/ Paramedics, two Quality of Life (QOL) Police Officers responsible for referring individuals to services and assisting in mental health evaluations, a Clean Team to coordinate and complete all homeless cleanups in the City, and Health Department programming to maintain support for homeless services. |
| Measure MA – Budget Stabilization Fund: Measure B | | |
| Rainy Day Fund | 40,000 | Measure B requires 1 percent of new tax revenues generated each year. Represents the amount of Measure MA funds anticipated to be reserve per Measure B. |
| Total | \$ 4,000,000 | |