



CITY OF LONG BEACH

R-22

OFFICE OF THE CITY MANAGER

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802 • (562) 570-6711 • FAX (562) 570-6583

PATRICK H. WEST
CITY MANAGER

December 15, 2009

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Authorize the City Manager to execute an Agreement with Public Corporation for the Arts of the City of Long Beach, Inc., a California Nonprofit Corporation, doing business as Arts Council of Long Beach, in the amount of \$370,000 to fund arts and cultural activities for a period of one year. (Citywide)

DISCUSSION

The City annually enters into an agreement with Public Corporation for the Arts of the City of Long Beach, Inc., a California Nonprofit Corporation, doing business as the Arts Council of Long Beach (Arts Council) to administer City funding for the promotion and development of community-oriented cultural activities and artistic programs. These cultural and artistic programs help bring the diverse Long Beach community together and enhance civic pride. Through this funding from the City, the Arts Council has provided financial support and assistance to over 100 local arts organizations and more than 1,000 area artists, with the objective of making arts and culture available to all residents of Long Beach.

On September 15, 2009, the City Council adopted the Fiscal Year 2010 (FY 10) Budget, which included a \$170,000 reduction to the Arts Council Agreement, leaving \$370,000 in appropriation for these activities. Therefore, City Council approval is requested to enter into a one-year agreement with the Arts Council in the amount of \$370,000. In FY 10, the Arts Council will utilize the City's assistance to fund a community arts grant program in the amount of \$205,500; the remaining \$164,500 will be used to fund general operations of the Arts Council such as personnel and marketing assistance, in addition to coordination and fundraising for the 2010 Global activities. The appropriation represents a reduction of 31.5 percent in funding compared to FY 09.

This matter was reviewed by Chief Assistant City Attorney Heather Mahood on November 17, 2009, and Budget and Performance Bureau Manager David Wodynski on November 30, 2009.

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TIMING CONSIDERATIONS

City Council action is requested on December 15, 2009 to proceed with the Agreement with the Arts Council of Long Beach.

FISCAL IMPACT

The total amount of the one-year agreement is \$370,000 and is budgeted in the Special Advertising and Promotions Fund (SR 133) in the City Manager Department (CM).

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,


PATRICK H. WEST
CITY MANAGER

PHW/RMS:dm
FY 2010 Arts Council v1