

C-20

February 1, 2022

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Adopt a Resolution authorizing the City Manager, or designee, to execute a contract, and any necessary documents including any necessary amendments, with MediaNews Group, Inc., of Denver, CO, to provide The Press Telegram digital subscription access for City of Long Beach employees, in an annual amount not to exceed \$5,500, for a period of two years with the option to renew for three additional one-year periods, at the discretion of the City Manager. (Citywide)

DISCUSSION

City Council approval is requested to enter into an agreement with MediaNews Group, Inc. (MediaNews Group), to obtain digital access for the Long Beach Press-Telegram (Press-Telegram) news content. The Press-Telegram is the only daily newspaper with general circulation specifically for the city of Long Beach.

Multiple City of Long Beach (City) departments currently receive daily print newspaper copies of the Press-Telegram. As the City transitions to an increased hybrid work setting including increased mobile work environments, the Technology and Innovation Department (TID) is seeking to increase access to digitized services and information. The digital subscription to the Press-Telegram will allow all City employees to access Press-Telegram content. Access to Press-Telegram content will allow City staff to stay informed on State, regional, and local news as well as City initiatives and programs.

MediaNews Group is the sole provider of The Press Telegram digital subscription. This service was not competitively solicited because the MediaNews Group is the owner of the Long Beach Press Telegram. No other alternative is available to procure digital access to Press Telegram content.

City Charter Section 1801 requires that contracts for City purchases be awarded to the lowest responsible bidder after a competitive bid process but allows for awards without a competitive bid process when authorized by a Resolution adopted by the City Council.

This matter was reviewed by Deputy City Attorney Erin Weesner-McKinley on January 10, 2022, Business Services Bureau Manager Tara Mortensen on December 22, 2021, and by Budget Analysis Officer Greg Sorensen on December 30, 2021.

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TIMING CONSIDERATIONS

City Council action to adopt a Resolution and award the contracts concurrently is requested on February 1, 2022, to allow City staff access to Press-Telegram digital content as soon as possible.

FISCAL IMPACT

The total annual amount of the contract will not exceed \$5,500. Sufficient appropriation is budgeted in the General Services Fund Group in the Technology and Innovation Department. Costs are recovered from client departments through the annual TI Memorandum of Understanding (MOU). This recommendation has no staffing impact beyond the normal budgeted scope of duties and is consistent with existing City Council priorities. There is no local job impact associated with this recommendation.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



LEA D. ERIKSEN
DIRECTOR OF TECHNOLOGY AND INNOVATION

ATTACHMENT - Resolution

APPROVED:



THOMAS B. MODICA
CITY MANAGER

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RESOLUTION NO.

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF LONG BEACH AUTHORIZING THE CITY MANAGER TO EXECUTE A CONTRACT, AND ANY AMENDMENTS THERETO, WITH MEDIANEWS GROUP, INC. TO PROVIDE THE PRESS TELEGRAM DIGITAL SUBSCRIPTION ACCESS TO CITY OF LONG BEACH EMPLOYEES IN AN ANNUAL AMOUNT NOT TO EXCEED \$5,500 FOR A PERIOD OF TWO YEARS WITH THE OPTION TO RENEW FOR THREE ADDITIONAL ONE-YEAR PERIODS, AT THE DISCRETION OF THE CITY MANAGER

WHEREAS, multiple City departments currently receive daily print newspaper copies of the Press-Telegram; and

WHEREAS, the Press-Telegram is the only daily newspaper with general circulation specifically for the City of Long Beach; and

WHEREAS, as the City transitions to an increased hybrid work setting and increased mobile work environments, the Technology and Innovation Department is seeking to increase ways to digitized services and access to information; and

WHEREAS, the digital subscription to the Press-Telegram will allow all City of Long Beach employees to access Press-Telegram content. Access to Press-Telegram content will allow City staff to stay informed on State, regional, and local news as well as City initiatives and programs; and

WHEREAS, MediaNews Group, Inc. is the sole provider of The Press Telegram digital subscription and no other alternative is available to procure digital access to Press Telegram content; and

WHEREAS, as a result, no useful purpose would be served by advertising

1 for bids and to do so would constitute an idle and useless act and an unnecessary
2 expenditure of public funds;

3 NOW, THEREFORE, the City Council of the City of Long Beach resolves as
4 follows:

5 Section 1. The above recitals are true and correct and are incorporated
6 herein.

7 Section 2. The City Manager is hereby authorized to execute a contract,
8 and any amendments thereto, with MediaNews Group, Inc. in an annual amount not to
9 exceed Five Thousand Five Hundred Dollars (\$5,500) for a period of two (2) years with
10 the option to renew for three (3) additional one-year periods, at the discretion of the City
11 Manager.

12 Section 3. This resolution shall take effect immediately upon its adoption
13 by the City Council, and the City Clerk shall certify the vote adopting this resolution.

14 I hereby certify that the foregoing resolution was adopted by the City
15 Council of the City of Long Beach at its meeting of _____, 2022
16 by the following vote:

17
18 Ayes: Councilmembers: _____

19 _____

20 _____

21 _____

22 Noes: Councilmembers: _____

23 _____

24 Absent: Councilmembers: _____

25 _____

26 Recusal(s): Councilmembers: _____

27 _____

28 _____
City Clerk