



Date: April 18, 2017

To: Honorable Mayor and Members of the City Council

From: Councilmember Jeannine Pearce, District 2 *JP*
Councilwoman Lena Gonzalez, District 1 *LG*
Councilmember Roberto Uranga, District 7 *@*

Subject: Renters Day

RECOMMENDATION

Recommendation to request a resolution in support of Long Beach proclaiming April 19, 2017 and every third Wednesday in April henceforth, as Renters Day.

DISCUSSION

Nearly 60% of Long Beach residents are renters, representing every segment of our population. Renters are investors in our City and drive our local economy as workers, youth, seniors, entrepreneurs, and business owners.

In the past year, Long Beach has turned its attention to lowering vacancy rates and rising rents, which are pricing more families out of the market. Those who are able to stay, often do so at a price. Two-thirds of Long Beach residents have a high housing cost burden, meaning they spend more than 30% of their income on rent and must make difficult decisions about basic necessities.

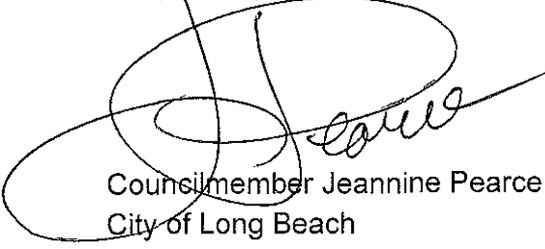
The purpose of this resolution is to highlight the central role that renters play in our city, and to also acknowledge the unique challenges they face. In declaring April 19th Renters Day, we join other cities across the region in honoring the contributions of renters in Long Beach. We also stress the need to continue to collaborate to develop solutions for community well-being, neighborhood inclusivity, and economic prosperity.

FISCAL IMPACT:

No fiscal impact.

Respectfully Submitted,

Respectfully Submitted,

A handwritten signature in black ink, appearing to read "Jeannine Pearce". The signature is written in a cursive style with a large, looping initial "J".

Councilmember Jeannine Pearce, Second District
City of Long Beach

WHEREAS, nearly 60% of the residents of the City of Long Beach are renters;

WHEREAS, Long Beach's renters help drive the economy in Long Beach;

WHEREAS, the renter majority in the City are incredibly diverse demographically and geographically and reflects the rich fabric of our city, including seniors, workers, families, students, transit riders, and more;

WHEREAS, renters are investors in our City and are an important to the vitality of Long Beach;

WHEREAS, the production of affordable housing has not kept pace with the housing needs of low and moderate income families in Long Beach;

WHEREAS, rental housing vacancy rates are low and leading to low and middle income families being priced out of the rental housing market in Long Beach;

WHEREAS, the City recognizes its responsibility to work with the private market, including developers and property owners, to ensure an adequate supply of housing that is affordable at every income level;

WHEREAS, homeownership leads to financial stability and intergenerational wealth and should be encouraged within Long Beach;

WHEREAS, over 70% of low and moderate income households pay more than 30% of their income on rent;

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Long Beach hereby declares April 19th, 2017 and every third Wednesday in April henceforth as **Renters Day** in Long Beach, to honor the renters of the City and their contributions to our economy, culture, diversity, and civic life.



REQUEST TO ADD AGENDA ITEM

Date: April 18th, 2017

To: Poonam Davis, City Clerk

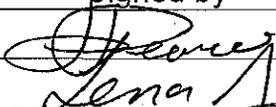
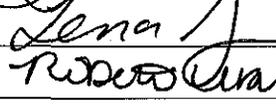
From: Councilmember Jeannine Pearce, District 2
Councilwoman Lena Gonzalez, District 1
Councilmember Roberto Uranga, District 7
Vice Mayor Rex Richardson, District 9

Subject: Request to Add Agenda Item to Council Agenda for **April 18th, 2017**

Pursuant to Municipal Code Section 2.03.070 [B], the City Councilmembers signing below request that the attached agenda item (due in the City Clerk Department by Friday, 12:00 Noon) be placed on the City Council agenda under New Business via the supplemental agenda.

The agenda title/recommendation for this item reads as follows:

Subject: Request a resolution in support of Long Beach proclaiming April 19th, 2017 and every third Wednesday in April to henceforth as Renter's Day

Council District	Authorizing Councilmember	Signed by
2	Jeannine Pearce	
1	Lena Gonzalez	
7	Roberto Uranga	