



Date: August 4, 2009
To: Honorable Mayor and City Council
From: Councilman Dee Andrews, Chair, Housing and Neighborhoods Committee
Subject: **RENAME QUEEN MARY SPECIAL EVENTS PARK TO HARRY BRIDGES
MEMORIAL PARK AT THE QUEEN MARY**

The Housing & Neighborhoods Committee, at its meeting held July 21, 2009, considered communications relative to the above subject.

It is the recommendation of the Housing and Neighborhoods Committee to the City Council that the communications be received and approved.

Respectfully submitted,

HOUSING AND NEIGHBORHOODS COMMITTEE

Councilman Dee Andrews, Chair

Prepared by:
Gloria Harper



NB-22

Date: July 14, 2009

To: HONORABLE MAYOR AND MEMBERS OF THE CITY COUNCIL

From: Robert Garcia, Councilmember First District *RG*
Suja Lowenthal, Councilmember Second District *SL*
Dee Andrews, Councilmember Sixth District *DA*

Subject: **AGENDA ITEM:** Request To Rename Queen Mary Special Events Park In Honor Of Harry Bridges

DISCUSSION

In July of 2008, the Long Beach City Council voted to recognize legendary International Longshoreman and Warehouse Union founding president, Harry Bridges, by proclaiming July 28th as Harry Bridges Day in the City of Long Beach. In memory of this proclamation, we have received a request from the local members of the International Longshoreman and Warehouse Union, and Southern California District Council President, Rich Dines, to rename the Queen Mary Special Events Park to *Harry Bridges Memorial Park at the Queen Mary*.

The legendary longshore union leader was known as a humble dockworker that rose to become one of the leading national figures in the labor movement. He was a modest man that fought for the rights of thousands of workers regardless of race, religion, national origin or political belief.

On July 5th of 1934, Harry lead the ILWU to in the historic strike of 1934 along the Pacific seaboard, which is known as "Bloody Thursday" because of the two lives that were lost and the blood that was shed on that day. In the long run, this strike stimulated other organizations and helped raise the standards of living for every man, woman, and child along the coast of California.

Today, the ILWU members work diligently to keep our port running strong and they continue to be the backbone of our country's economic engine.

RECOMMENDATION

We respectfully request that the Long Beach City Council name the Queen Mary Special Events Park, as the "Harry Bridges Memorial Park at the Queen Mary" and that this request be referred to the Housing and Neighborhoods Committee and the Parks and Recreation Commission.



City of Long Beach Memorandum
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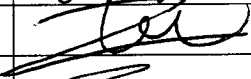


REQUEST TO ADD AGENDA ITEM

Date: July 10, 2009
To: Larry Herrera, City Clerk
From: Councilmember Dee Andrews
Subject: Request to Add Agenda Item to Council Agenda of July 14, 2009

Pursuant to Municipal Code Section 2.03.070 [B], the City Councilmembers signing below request that the attached agenda item (due in the City Clerk Department by Friday, 12:00 Noon) be placed on the City Council agenda under New Business via the supplemental agenda.

The agenda title/recommendation for this item reads as follows:

We respectfully request that the Long Beach City Council name the Queen Mary Special Events Park, as the "Harry Bridges Memorial Park at the Queen Mary" and that this request be referred to the Housing and Neighborhoods Committee and the Parks and Recreation Commission.

Council District	Authorizing Councilmember	Signed by
1	Robert Garcia	
2	SUJA LOWENTHAL	
6	Dee Andrews	

Attachment: Staff Report dated July 14, 2009

CC: Office of the Mayor



Date: July 21, 2009
To: Members of the Housing and Neighborhoods Committee
From: Phil T. Hoster, *Phil Hoster* Director of Parks, Recreation and Marine
Subject: Recommendation to rename Queen Mary Special Events Park as "Harry Bridges Memorial Park at the Queen Mary"

DISCUSSION

On July 14, 2009, First District Councilmember Robert Garcia, Second District Councilmember Suja Lowenthal, and Sixth District Councilmember Dee Andrews sent a memo (Attachment A) to the Mayor and Members of the City Council requesting that Queen Mary Special Events Park (Attachment B) be renamed "Harry Bridges Memorial Park at the Queen Mary."

Pursuant to Administrative Regulation (AR) 8 – 7, the City Council referred the request to the Parks and Recreation Commission and the Housing and Neighborhoods Committee.

The Parks and Recreation Commission considered this request at their July 16, 2009 meeting (Attachment C), unanimously approved this request, and are forwarding their recommendation to the Housing and Neighborhoods Committee for adoption.

The Administrative Regulations AR 8 – 7 applies to the naming of all public land, buildings and facilities. AR 8 – 7 provides several policies to guide the consideration of a naming request. The following are those policies:

- The name should incorporate Long Beach whenever important for civic recognition or identification;
- A name in honor of a recognized geographic area, a topographic feature or a historically significant event may be appropriate;
- A name in honor of persons or families who have donated the land or a substantial portion of the improvement costs may be appropriate when applicable;
- A name in honor of a person or persons who have served the nation, the State of California, and/or the City of Long Beach in an exceptional or distinguished manner may be appropriate if warranted by service of major significance;
- A name in honor of a living person, or of a deceased person within one year of their death, is not appropriate, unless the significance of that person's contribution is worthy of an exception to the policy;
- A name in honor of a person is not appropriate when a name in honor of another person has been given to the same site, building or facility in the past;

- A name in honor of a person is not appropriate if that person has been overly recognized in the past; and,
- A name may be selected through a competition or a contest.

Renaming the park site Harry Bridges Memorial Park at the Queen Mary is appropriate under the category of having “served the City of Long Beach in an exceptional or distinguished manner.”

In July of 2008, the Long Beach City Council voted to recognize legendary International Longshoreman and Warehouse Union founding president, Harry Bridges, by proclaiming July 28th as Harry Bridges Day in the City of Long Beach. In memory of this proclamation, the City Council has received a request from the local members of the International Longshoreman and Warehouse Union, and Southern California District Council President, Rich Dines, to rename the Queen Mary Special Events Park to Harry Bridges Memorial Park at the Queen Mary.

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TIMING CONSIDERATIONS

City Council action on this matter is not time critical.

FISCAL IMPACT

There is no fiscal impact with the recommended action.

IT IS RECOMMENDED THAT THE COMMITTEE:

Concur with the recommendation that renaming Queen Mary Special Events Park as Harry Bridges Memorial Park at the Queen Mary is appropriate and refer the recommendation to the City Council for approval.

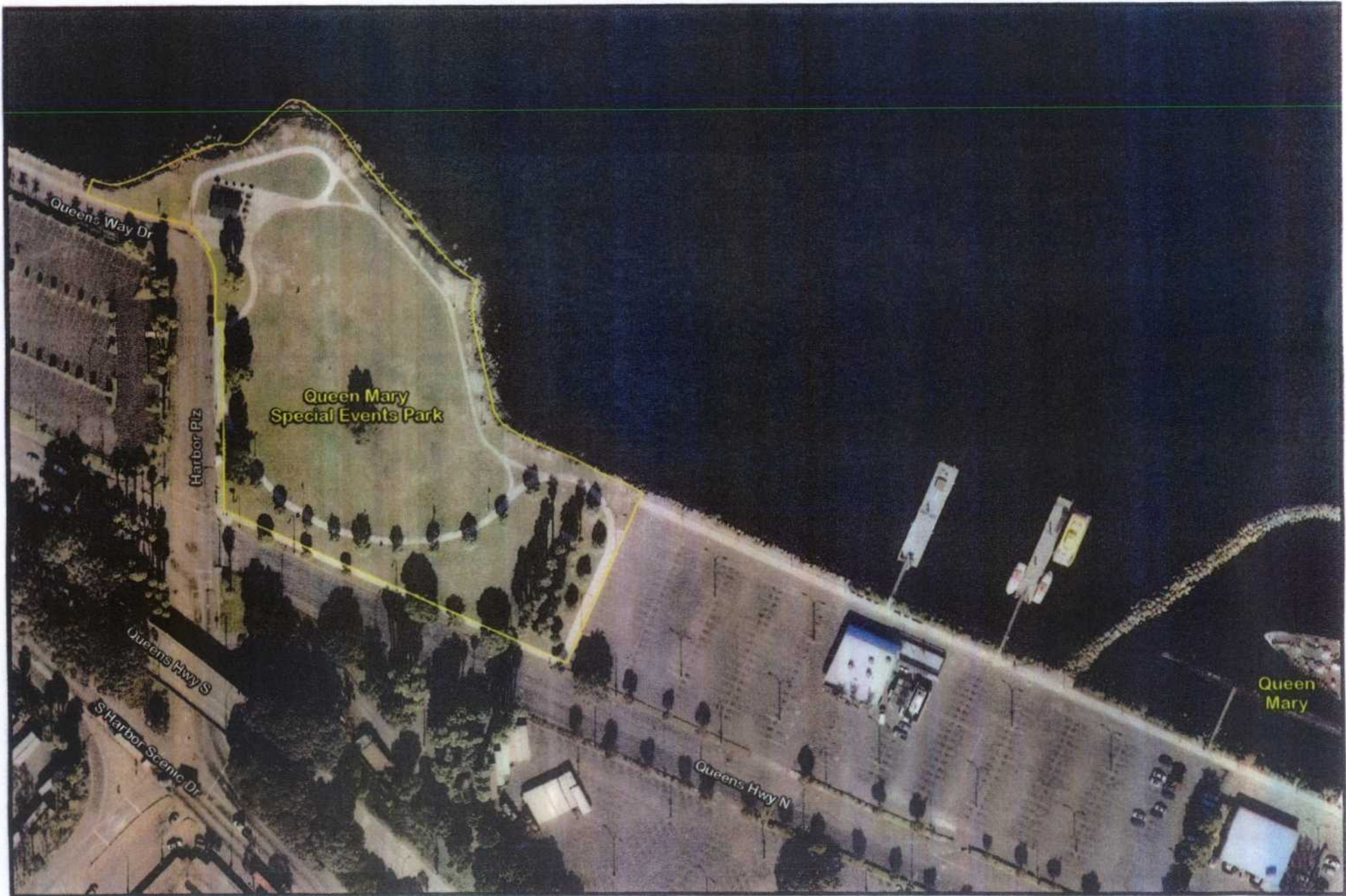
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Attachments

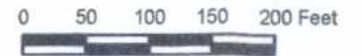
APPROVED:



PATRICK H. WEST
CITY MANAGER



Queen Mary Special Events Park
Potential Name Change to
Harry Bridges Memorial Park at the Queen Mary





CITY OF LONG BEACH

DEPARTMENT OF PARKS, RECREATION & MARINE



July 16, 2009

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MEMBERS OF THE PARKS AND RECREATION COMMISSION

City of Long Beach
California

Attachment C

RECOMMENDATION:

Recommend to the Housing and Neighborhoods Committee and the full City Council that it is appropriate that the Queen Mary Special Events Park be renamed "Harry Bridges Memorial Park at the Queen Mary."

DISCUSSION

The action before the Parks and Recreation Commission is to recommend the change of the name of a park. This is not expressly included in the duties of the Commission in either the City Charter or the Municipal Code, but is included in the Administrative Regulations, AR 8-7.

On July 14, 2009, First District Councilmember Robert Garcia, Second District Councilmember Suja Lowenthal, and Sixth District Council Member Dee Andrews sent a memo (Attachment A) to the Mayor and members of the City Council requesting that the Queen Mary Special Events Park (Attachment B) be renamed "Harry Bridges Memorial Park at the Queen Mary."

Pursuant to Administrative Regulation AR 8-7, the City Council referred the request to the Parks and Recreation Commission for consideration of the proposed name. The Parks and Recreation Commission recommendation will be transmitted to the City Council.

AR 8-7 applies to the naming of all public land, buildings and facilities. AR 8-7 provides several policies to guide the consideration of a naming request. The following are those policies:

- The name should incorporate Long Beach whenever important for civic recognition or identification;
- A name in honor of a recognized geographic area, a topographic feature or a historically significant event may be appropriate;
- A name in honor of persons or families who have donated the land or a substantial portion of the improvement costs may be appropriate when applicable;
- A name in honor of a person or persons who have served the nation, the State of California, and/or the City of Long Beach in an exceptional or distinguished manner or distinguished manner may be appropriate if warranted by service of major significance;

"We create community and enhance the quality of life through people, places, programs and partnerships"

MEMBERS OF THE PARKS AND RECREATION COMMISSION

July 16, 2009

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- A name in honor of a living person, or of a deceased person within one year of their death, is not appropriate unless the significance of that person's contribution is worthy of an exception to the policy;
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SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



PHIL T. HESTER
DIRECTOR