



**NB-22**

**Date:** May 2, 2017

**To:** Mayor and Members of the City Council

**From:** Councilmember Al Austin, Eighth District *al*  
Councilmember Lena Gonzalez, First District *lg*  
Councilmember Stacy Mungo, Fifth District *ss*

**Subject:** Resolution in support of Energy Upgrade California

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**RECOMMENDED ACTION:**

**Request the City Attorney to draft a resolution in support of Energy Upgrade California and the “Do Your Thing” campaign to encourage all residents and small businesses to become more conscious energy stewards and do at least one more thing to use less energy.**

**BACKGROUND:**

In 2015, the Governor and State Legislature approved the “Clean Energy and Pollution Reduction Act” (SB 350), which included the goals of doubling energy efficiency and reducing greenhouse gas emissions by 40 percent before 2030.

Energy Upgrade California is a statewide initiative of the California Public Utilities Commission, in partnership with the California Energy Commission, utilities, local governments, community choice aggregators, regional energy networks, businesses and non-profits to assist communities in meeting these state and local energy and climate action goals.

As part of this initiative, Energy Upgrade California is launching the “Do Your Thing” campaign to motivate all Californians to take actions, big or small, to better manage personal energy consumption. Whether it is flipping off a light, unplugging unused appliances, or using LED lightbulbs, each individual action can result in a big change for Long Beach, as well as the entire state.

Long Beach has long been a leader in supporting policies that promote sustainability. The City is already taking steps with community partners to achieve the energy efficiency and greenhouse gas emission goals, such as the work presented to the City Council by Green Education, Inc. on April 18.

The Energy Upgrade California campaign is consistent with the work that Long Beach is already doing and with our state legislative agenda. The request for the resolution is time sensitive in order to be a part of the launch of this statewide initiative. A sample resolution in support of the effort is attached.

**FISCAL IMPACT:** There is no fiscal impact with this recommendation.

**Energy Upgrade California**  
**“Do Your Thing”**  
**Draft Resolution Language**

**WHEREAS**, the Golden State is a national leader in energy conservation, embracing its residents’ and small businesses’ efforts to reduce greenhouse gas emissions and promote energy efficiency, putting California on track to produce 33 percent of its energy from renewable resources by 2030.

**WHEREAS**, California is well on its way toward doubling energy efficiency and reducing greenhouse gas emissions by 40 percent before 2030 – goals as set forth in the “Clean Energy and Pollution Reduction Act of 2015” (Senate Bill 350).

**WHEREAS**, Energy Upgrade California is a statewide initiative of the California Public Utilities Commission, committed to ensuring that every Californian is empowered with the tools and information they need to keep making strides toward a cleaner, healthier, more energy efficient, and prosperous state.

**WHEREAS**, Energy Upgrade California will launch its “Do Your Thing” campaign on April 26, 2017 – a campaign that will serve as an anthem for all Californians, motivating us to take actions big or small to better manage personal energy consumption. Every Californian can play an important role in helping us attain these goals by becoming energy stewards.

**BE IT THEREFORE RESOLVED THAT** Long Beach supports Energy Upgrade California’s call to have all Californians “Do Your Thing.” Each Californian can do one thing – flipping off a light, unplugging unused appliances or using LED lightbulbs – to use less energy. Each individual action can result in big change not only for Long Beach, but also the state.

**BE IT FURTHER RESOLVED** that Long Beach urges all our residents and small businesses to become more conscious energy stewards – recognizing that all Long Beach residents and small businesses have the power to make a big difference by taking even small actions.

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**City of Long Beach Memorandum**  
Working Together to Serve

## REQUEST TO ADD AGENDA ITEM

**Date:** April 28, 2017

**To:** Poonam Davis, City Clerk

**From:** Councilmember Al Austin, Eighth District  
Councilmember Lena Gonzalez, First District  
Councilmember Stacy Mungo, Fifth District

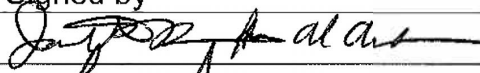


**Subject:** Request to Add Agenda Item to Council Agenda of May 2, 2017

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Pursuant to Municipal Code Section 2.03.070 [B], the City Councilmembers signing below request that the attached agenda item (due in the City Clerk Department by Friday, 12:00 Noon) be placed on the City Council agenda under New Business via the supplemental agenda.

The agenda title/recommendation for this item reads as follows:

**Request the City Attorney to draft a resolution in support of Energy Upgrade California and the "Do Your Thing" campaign to encourage all residents and small businesses to become more conscious energy stewards and do at least one more thing to use less energy.**

Council District	Authorizing Councilmember	Signed by
8	Al Austin	
1	Lena Gonzalez	
5	Stacy Mungo	

Attachment: Staff Report dated May 2, 2017