2018-2022 Consolidated Plan

(October 1, 2017 – September 30, 2022)

FY18 Action Plan

(October 1, 2017-September 30, 2018)





Federal Funding Programs

Community Development Block Grant (CDBG) Program - The CDBG program is a flexible program that supports the development of viable urban communities by providing decent housing, encouraging a suitable living environment, and expanding economic opportunities, principally for lower-income households.

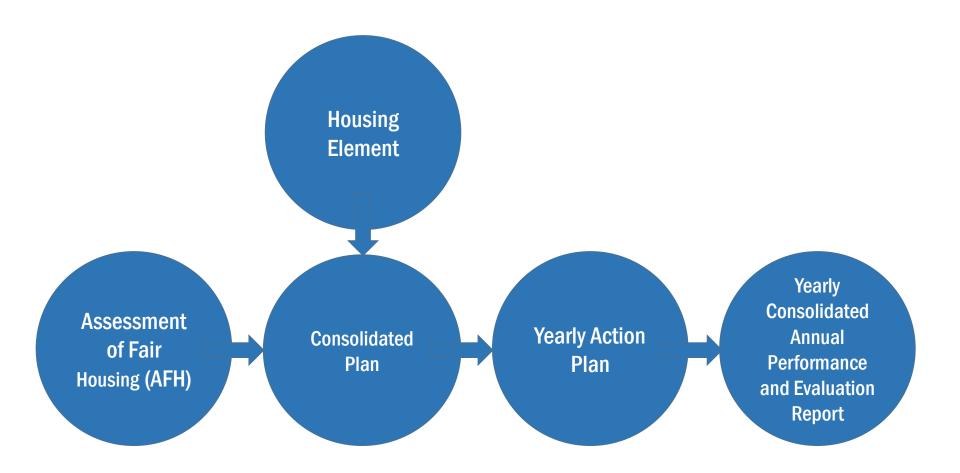
HOME Investment Partnership Program - The HOME program provides financial assistance to help increase the supply of affordable rental and homeownership housing for low-income households through the acquisition, rehabilitation, or construction of affordable housing and through the provision of tenant-based rental assistance.

Emergency Solutions Grant (ESG) Program - The ESG program provides matching grants to help pay for shelter operating expenses and for other essential services to the homeless.





What is the Consolidated Plan?







CDBG Funding Trend







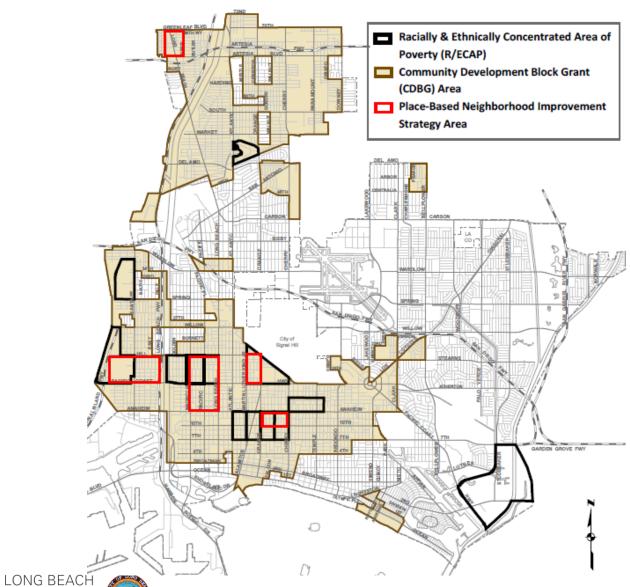
2017-2018 HUD Entitlement Funds

Available Funds	CDBG	ESG	HOME	TOTAL
New Entitlement	\$5,516,208	\$491,233	\$2,170,329	\$8,177,770
Program Income	\$80,000	\$0	\$1,000,000	\$1,080,000
Total Available Funds	\$5,596,208	\$491,233	\$3,170,329	\$9,257,770





CDBG and R/ECAP



DEVELOPMENT SERVICES
BUILDING A BETTER LONG BEACH

CITY OF LONGBEACH

City's Assessment of Fair Housing (AFH) and the Consolidated Plan

AFH Goals

- 1. Create and Preserve Affordable Housing
- 2. Improve Fair Housing Education and Outreach
- 3. Improve Accessibility
- 4. Reduce Disparities in Access to Opportunity
- **5.** Improve Financial Literacy



Consolidated Plan Goals





Consolidated Plan Needs Assessment

Data Analysis

- E-Con Planning Suite System
- Supplemental Census and American Community Survey (ACS)
- Social Service Records and Consultation with Agencies and Organizations
- Public Input (Survey, Meetings)

Identified Gaps

- Gaps of Services
- Disparities in Access to Opportunities (Connecting the Analysis from the Assessment of Fair Housing)

Priorities

- Eligibility for Funding Based on HUD rules
- Extent of Needs
- Availability of Other Funding Mechanisms





Eight-Month Public Participation Process

- Door-to-Door Outreach (R/ECAPs)
- Multilingual Housing and Community Needs Survey (Online and Hardcopy)
 - Collected 1,005 Surveys
 - Social Media
 - LBTV Outreach Video
- Workshops and Community Meetings: Prioritizing through a Participatory Budgeting Process (Dot-Voting to Identify Priorities)
- Housing Resource Fair and Community Forum
- Consultation and Focus Groups
- Participatory Budgeting in in R/ECAP Areas for Project Design and Implementation
- Two Public Hearings and a Study Session with LBCIC (Long Beach Community Investment Company)





Public Input











Consolidated Plan Priority Areas

- Affordable Rental Housing
- Rental Housing Rehabilitation Assistance
- Homeowner Rehabilitation Financial Assistance
- Code Enforcement
- Rental Security Deposit Assistance

Housing Needs



- Street Outreach
- Emergency Shelters and Essential Services
- Services for Domestic Violence
- Transitional Housing for Homeless

Homeless Needs



- Create Johs
- Programs to Attract or Retain Businesses
- Business Assistance for Entrepreneurs
- Business Technical Assistance
- Business Corridor Beautification

Economic Development Needs



- Street & Alley Improvements
- Outdoor Parks & Recreation Facilities
- Indoor Community Centers
- Small-Scale Beautification Projects
- Urban Forestry
- Sidewalk improvement (Accessibility)

- Mental Health Services
- Youth Services
- Anti-Crime Programs
- Graffiti Removal
- Senior Services
- Services for People with Disabilities

Community Facilities and Infrastructure



Community Services Needs







Consolidated Plan Goals

- 1. Assist in the Creation and Preservation of Affordable Housing for Lower-Income and Special Needs Households
- 2. Support Activities to End Homelessness
- 3. Support Activities that Assist with Basic Needs, Eliminate Blight, and/or Strengthen Neighborhoods
- 4. Expand Economic Opportunities for Low-Income Households
- 5. Promote Fair Housing Choice





Strategies and Issues Factored in Developing the Action Plan

HUD Regulations and Eligible Activities Meaningful Public Input Data Analysis Needs Assessment and Identified Gaps AFH and CP Goals Maximize Investment and Seek Collaboration Geographical Considerations





FY 18 Action Plan Activities

Goal 1: Create and Preserve Affordable Housing

Goal 1 Activities	Amount	Source	AFH Goal Addressed
Multi-Family Residential Rehabilitation Loan	\$ 325,550	HOME	1, 2, and 3
New Construction/ Acquisition/ Rehabilitation	\$ 2,432,747	номе	1, 2, and 3

AFH Goal 1: Create and Preserve Affordable Housing AFH Goal 2: Improve Fair Housing Education and Outreach

AFH Goal 3: Improve Accessibility

Goal 2: Support Activities to End Homelessness

Goal 2 Activities	Amount		AFH Goal Addressed
Emergency Shelter	\$ 239,442	ESG	4
Rapid Rehousing	\$ 159,651	ESG	4
Street Outreach	\$ 55,297	ESG	4
Homeless Multi-Services Center	\$ 100,000	CDBG	4
Security Deposit Assistance	\$ 195,000	HOME	4

AFH Goal 4: Reduce Disparities in Access to Opportunity





FY 18 Action Plan Activities

Goal 3: Eliminate Blight and Strengthen Neighborhoods

Goal 3 Activities	Amount	Source	AFH Goal Addressed
Home Improvement Rebate (\$2,000)	\$ 172,000	CDBG	4
Home Improvement Loan Program (\$10,000)	\$ 150,000	CDBG	4
Home Improvement - Program Delivery	\$ 235,295	CDBG	4
Graffiti Removal Program	\$ 150,000	CDBG	4
Graffiti Prevention Program (Mural Restoration)	\$ 10,000	CDBG	4
Neighborhood Resource Center	\$ 115,000	CDBG	4
Neighborhood Leadership Program	\$ 5,000	CDBG	4
Senior Services	\$ 20,000	CDBG	4
After School & Weekend Recreation	\$ 390,000	CDBG	4
Code Enforcement	\$ 1,159,551	CDBG	4
Code Enforcement (City Attorney)	\$ 150,000	CDBG	4
Sidewalk Improvement Projects (PW-CIP)	\$ 500,000	CDBG	3 and 4
Urban Forestry	\$ 50,000	CDBG	4
Targeted Place-Making*	\$ 733,736	CDBG	4

AFH Goal 3: Improve Accessibility

AFH Goal 4: Reduce Disparities in Access to Opportunity





FY 18 Action Plan Activities

Goal 4: Expand Economic Opportunities

Goal 4 Activities		Amount	Source	AFH Goal Addressed
Technical Business Assistance/SBDC Support	\$	110,000	CDBG	5
Line of Credit Loan Program		157,000	CDBG	4
Business Revitalization Program (Corridor)	\$	367,142	CDBG	4

AFH Goal 4: Reduce Disparities in Access to Opportunity

AFH Goal 5: Improve Financial Literacy

Goal 5: Promote Fair Housing Choice

Goal 5 Activity	Amount		Source	AFH Goal Addressed
Fair Housing Services	\$	85,000	CDBG	2

AFH Goal 2: Improve Fair Housing Education and Outreach





Next Steps

- City Council considers approving Consolidated Plan and Action Plan
- Staff finalizes reports and submits to HUD by August 15, 2017
- HUD is expected to certify Con Plan and Action Plan before October 1, 2017
- Program year begins October 1, 2017



