



# CITY OF LONG BEACH

# C-13

DEPARTMENT OF PARKS, RECREATION & MARINE

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April 22, 2008

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

## RECOMMENDATION:

Authorize the City Manager to execute a permit with Steve Kent, an individual doing business as Kites Etc. 2, to operate a kitesurfing and stand-up paddle surfing concession for a one-year term, with two, two-year renewal options, at the discretion of the City Manager or his designee. (District 3)

## DISCUSSION

Steve Kent, an individual doing business as Kites Etc. 2 (Kites) has operated a kite surfing concession on City beaches since 2003, offering kitesurfing lessons, rentals, sales of sundry related products, and repair services. Kitesurfing, also known as kiteboarding, involves using the power of a large controllable kite to propel the rider and the specialized surfboard across the water. The calm water and steady onshore winds found along Long Beach's shoreline make it an ideal location for this sport.

This year, Kites is requesting authorization for a new permit to include a stand-up paddle surfing concession (SUP). SUP is a surface water sport where the surfer uses a paddle to move through the water while standing on the surfboard. This aspect of surfing has seen a recent resurgence in the Hawaiian Islands and is rapidly growing in Southern California. Kites will operate Tuesday through Saturday from 9:00 a.m. to 4:00 p.m., year-round, except for Thanksgiving Day, Christmas Day, and New Years Day, with extended hours during the summer season.

The following are major provisions of the proposed permit:

- Premises: City beaches, as shown on aerial photo (Attachment A).
- Permitted Use: Operation of a kite and stand-up paddle surfing concession to include lessons, rentals, the sale of sundry items, and repair services.
- Term: One year, through April 30, 2009.
- Renewal Options: Two, two-year renewal options, at the discretion of the City Manager or his designee.

- Permit Fee: Ten percent of annual gross receipts or an annual minimum amount of \$3,000, whichever is greater.
- Insurance: Kites Etc. 2 shall provide insurance coverage as defined by the City's Risk Management Office.
- Kitesurfing Guidelines: Kites Etc. 2 shall comply with the City of Long Beach Kiteboarding Guidelines and shall maintain its Professional Air Sports Association certified school status throughout the term of the permit.

This matter was reviewed by Principal Deputy City Attorney J. Charles Parkin on April 7, 2008, and Budget Management Officer Victoria Bell on April 8, 2008.

TIMING CONSIDERATIONS

City Council action is requested on April 22, 2008, to enable the execution of the permit.

FISCAL IMPACT

Annual revenue in the amount of \$3,000 will accrue to the Tidelands Fund (TF) in the Department of Parks, Recreation and Marine (PR).

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



PHIL T. HESTER  
DIRECTOR OF PARKS, RECREATION AND MARINE

PTH:MS:erh

Attachment

APPROVED:

  
for \_\_\_\_\_  
PATRICK H. WEST  
CITY MANAGER



Granada Launch Ramp

Primary Lesson Area

LaVerne Ave. Parking Lot

Beach Bikepath

Secondary Lesson Area

Claremont Launch Ramp

Argonne Ave

Granada Ave

Nieto Ave

Corona Ave

Covina Ave

La Verne Ave

Glendora Ave

Pomona Ave

Santa Ana Ave

Claremont Ave

Bay Shore Ave

54th Pl

Kiteboard Lesson Areas



0 50 100 150 200 250 Feet

A scale bar showing increments of 50 feet from 0 to 250. To the right of the scale bar is a compass rose with 'N' for North, 'S' for South, 'E' for East, and 'W' for West.