

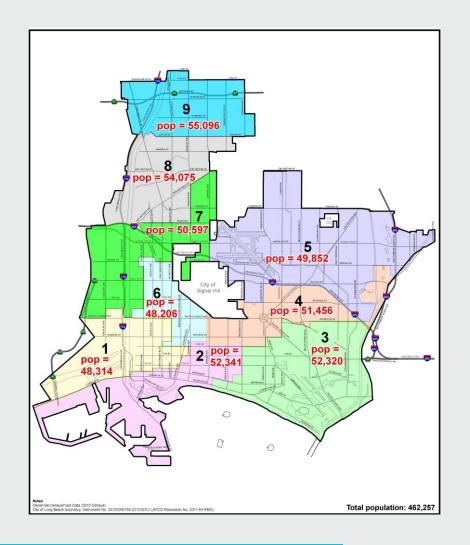
Independent Redistricting Commission Plan

December 10, 2019



Background

- Current Council District Map was adopted in 2011
- On November 6, 2018, voters approved Measure DDD, establishing the Independent Redistricting Commission



Recruitment and Selection



- Application Period: April 1, 2020 June 30, 2020
- Ethics Commission will randomly select the first 9 Commissioners
- First 9 Commissioners will select the remaining
 4 members and 2 alternates
- Commissioner Term begins December 1, 2020

Commission Meetings

- Approximately 20 meetings: December
 2020 September 2021
- One meeting in each current Council District beginning in April 2021
- Final Map adoption by September 2021



Redistricting Communication Phase I

The first wave of communication will be to encourage the City of Long Beach residents to apply for the Independent Redistricting Commission.

Early Outreach & Education

Aug 2019 - Feb 2020

- Educate residents on the Independent Redistricting Commission.
- •Educate residents on Redistricting.
- Communicate the value and importance to the community.
- •How to apply/ who can apply.



March 2020

- Highlight what to expect as a commission member
- •Showcase the values of the communities voice and how they benefit.
- Increase understanding of redistricting.



Apr 2020 - Jun 2020

- Encouraging residents to begin applying
- Provide support and resources to those residents interested

Redistricting Communication Phase II

The second wave of communications will come after the commission has been selected, it is intended for residents to be informed about how they can get involved.

Early
Outreach
&
Education

Dec 2020- Mar 2021

- •Educate residents on the 2021 Redistricting process.
- •Informing residents on how to get involved.



Apr 2021 - Sept 2021

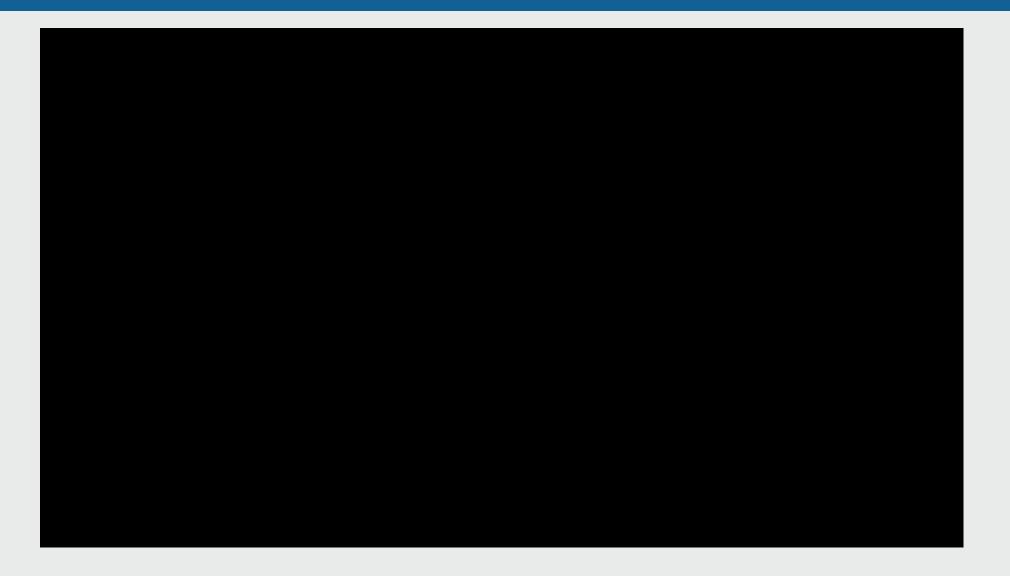
- Encourage residents to attend Redistricting meetings.
- •Remind residents on how and why they should get involved.



Oct 2021

- Ensure community is made aware of new district boundaries.
- •Inform communities affected of the change.

PSA



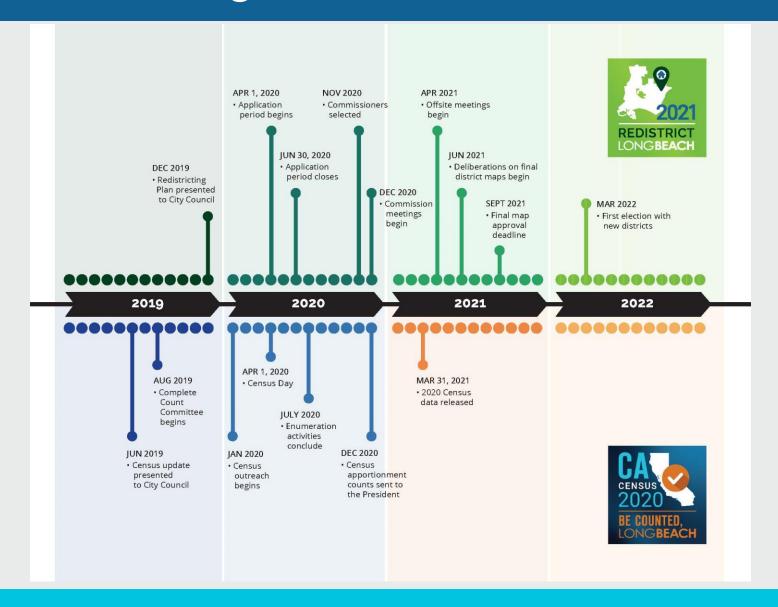


Department Roles

- City Clerk
 - Commissioner recruitment
 - Commission coordination
- City Attorney
 - Legal advice regarding redistricting process
 - Commission training
- City Manager
 - Procurement of redistricting services
 - Communications plan support
 - Commission and meeting support



Census and Redistricting Coordination



Redistricting Services RFP

- December 2019 release
- Commissioner and staff training
- Mapping tool
- Meeting facilitation and assistance



Redistricting Budget Estimate

- The proposed redistricting plan spans three fiscal years at an estimated cost of \$1.2 million
- The FY 20 Adopted Budget included \$250,000 to initiate the proposed work plan
- City Clerk and City Manager's Offices are working to identify unfunded balance



Recommendation

Receive and file a report on the status of the Independent Redistricting Commission Plan.