# CITY OF LONG BEACH REDEVELOPMENT AGENCY BOARD MINUTES

William Baker, Chair Diane L. Arnold, Vice Chair John Cross, Member Teer L. Strickland, Member



MONDAY, NOVEMBER 16, 2009 COUNCIL CHAMBER 333 W. OCEAN BLVD., 9:00 AM

> John Thomas, Member Vivian Tobias, Member Vacant, Member

## **FINISHED AGENDA & MINUTES**

# **REGULAR MEETING - 9:00 A.M.**

# **ROLL CALL**

Boardmembers William E. Baker, John Thomas, John Cross, Teer L. Strickland

**Present:** and Vivian Marie Tobias

Boardmembers Diane L. Arnold

**Excused:** 

ALSO PRESENT: Craig Beck, Executive Director; Amy Bodek, Assistant Executive Director; Heather Mahood, Chief Assistant City Attorney; Jamilla Vollmann, Development Project Manager; Erika Martin, Administrative Analyst; Arnold Tchira, Development Project Manager; and Thelinjoris Roberts, Clerk Typist III.

## **FLAG SALUTE**

Boardmember Strickland led in the flag salute.

09-137R

Recommendation to approve the Minutes of the Regular Meeting of November 2, 2009.

A motion was made by Boardmember Tobias, seconded by Boardmember Thomas, to approve recommendation. The motion carried by the following vote:

Yes: 5 - William E. Baker, John Thomas, John Cross, Teer L.

Strickland and Vivian Marie Tobias

Excused: 1 - Diane L. Arnold

# PROJECT AREA COMMITTEE REPORTS

Annie Greenfeld-Wisner, Chair, Central Long Beach Redevelopment Project Area Committee (CPAC), spoke.

## **EXECUTIVE DIRECTOR'S REPORT**

Craig Beck, Executive Director, provided the Executive Director's report.

# **PUBLIC PARTICIPATION:**

Jan Miller, Long Beach Convention and Visitors Bureau, spoke.

## PRESENTATION: REDEVELOPMENT AGENCY COMMUNICATIONS UPDATE

Craig Beck, Executive Director, introduced Victoria Ballesteros, Communications Officer, who presented the Redevelopment Agency Communications Update.

Craig Beck, Executive Director, spoke.

Chair Baker spoke.

Boardmember Tobias spoke.

Annie Greenfeld-Wisner, Chair, CPAC, spoke.

# **REGULAR AGENDA (1-3)**

# **1.** 09-133R

Recommendation to receive supporting documentation into the record, conclude the public hearing, and adopt a resolution finding that the consideration for the sale of certain real property in the Central Long Beach Redevelopment Project Area is not less than fair market value in accordance with covenants and conditions governing such sale; approving the sale of property to Sylvia Ruiz, dba Tierra Concepts; approving the Disposition and Development Agreement pertaining thereto; and

Authorize the Executive Director to execute a Disposition and Development Agreement with Sylvia Ruiz, dba Tierra Concepts, for the development of residential property at 226 West 10th Street. (Central - District 1)

Chair Baker spoke.

Amy Bodek, Assistant Executive Director, introduced Jamilla Vollmann, Development Project Manager, who presented the staff report.

Boardmember Thomas spoke.

Boardmember Strickland spoke.

Amy Bodek, Assistant Executive Director, spoke.

Craig Beck, Executive Director, spoke.

A motion was made by Boardmember Tobias, seconded by Boardmember Thomas, to approve recommendation and adopt Resolution No. R. A. 39-2009. The motion carried by the following vote:

Yes: 5 - William E. Baker, John Thomas, John Cross, Teer L.

Strickland and Vivian Marie Tobias

Excused: 1 - Diane L. Arnold

#### **2**. 09-135R

Recommendation to approve and authorize the Executive Director to execute an Agreement to Negotiate Exclusively with Wilmac Enterprises, Incorporated for the northwest corner of Pacific Coast Highway and Pine Avenue. (Central - District 6)

NOTE: On Monday November 16, 2009, shortly before the RDA Board meeting, a correction was made to the recommendation to reflect the following: ...Agreement to Negotiate Exclusively with Wilmac Enterprises, Incorporated for the northeast corner of Pacific Coast Highway and Pine Avenue.

Amy Bodek, Assistant Executive Director, introduced Erika Martin, Administrative Analyst, who presented the staff report.

Erika Martin, Administrative Analyst, introduced Willie McGinest, Principal, Wilmac Enterprises, Incorporated.

Willie McGinest, Principal, Wilmac Enterprises, Incorporated, spoke.

Chair Baker spoke.

Boardmember Tobias spoke.

Boardmember Thomas spoke.

Boardmember Cross spoke.

Boardmember Strickland spoke.

Annie Greenfeld-Wisner, Chair, CPAC, spoke.

Dorian Vi Senor, Owner, Tacos Don Chente, spoke.

Amy Bodek, Assistant Executive Director, spoke.

John Edmond, Chief of Staff for Councilman Dee Andrews, spoke.

A motion was made by Boardmember Cross, seconded by Boardmember Thomas, to approve recommendation. The motion carried by the following vote:

**Yes:** 5 - William E. Baker, John Thomas, John Cross, Teer L. Strickland and Vivian Marie Tobias

Excused: 1 - Diane L. Arnold

#### **3.** 09-136R

Approve and authorize the Executive Director to execute any and all related documents to implement a \$500,000 loan to 350 Entertainment Group, Inc., from Downtown Redevelopment Project Area funds. (Downtown - District 1)

Amy Bodek, Assistant Executive Director, spoke and introduced Arnold Tchira, Development Project Manager, who presented the staff report.

Craig Beck, Executive Director, spoke.

Rudy Medina, Founder, The New Vault 350, spoke.

Boardmember Thomas spoke.

Rudy Medina, Founder, The New Vault 350, spoke.

Luis Kaloyan, business partner of Rudy Medina, Founder, The New Vault 350, spoke.

Boardmember Tobias spoke.

Boardmember Strickland spoke.

Chair Baker spoke.

A motion was made by Boardmember Thomas, seconded by Boardmember Cross, to approve recommendation. The motion carried by the following vote:

**Yes:** 5 - William E. Baker, John Thomas, John Cross, Teer L. Strickland and Vivian Marie Tobias

Excused: 1 - Diane L. Arnold

#### COMMENTS FROM REDEVELOPMENT AGENCY BOARD MEMBERS

Boardmember Tobias spoke.

Amy Bodek, Assistant Executive Director, spoke.

Boardmember Strickland spoke.

Craig Beck, Executive Director, spoke.

Boardmember Thomas spoke.

Chair Baker spoke.

# **ADJOURNMENT**

At 10:23 A.M., there being no objection, Chair Baker declared the meeting adjourned.

It was unanimously agreed to adjourn to an Executive Session, pursuant to the California Government Code §54956.8, for the purpose of a conference with the Redevelopment Agency Real Property Negotiator, Craig Beck, Executive Director, and various negotiating parties regarding the price and terms of acquisition of various properties. (North Village Center)

#### **EXECUTIVE SESSION**

09-138R A. Conference with Real Property Negotiator pursuant to California

Government Code §54956.8 (North Village Center).

APN: 7125-033-900

Property Address: 5893 Atlantic Avenue

Agency Negotiator: Craig Beck, Executive Director

Negotiating Parties: Redevelopment Agency, City of Long Beach

Under Negotiation: Price and Terms of Acquisition

APN: 7125-033-901

Property Address: 5887 Atlantic Avenue

Agency Negotiator: Craig Beck, Executive Director

Negotiating Parties: Redevelopment Agency, City of Long Beach

Under Negotiation: Price and Terms of Acquisition

APN: 7125-033-902

Property Address: 5855 Atlantic Avenue

Agency Negotiator: Craig Beck, Executive Director

Negotiating Parties: Redevelopment Agency, City of Long Beach

Under Negotiation: Price and Terms of Acquisition

APN: 7125-033-919

Property Address: 5860 Linden Avenue

Agency Negotiator: Craig Beck, Executive Director

Negotiating Parties: Redevelopment Agency, City of Long Beach

Under Negotiation: Price and Terms of Acquisition

APN: 7125-033-920

Property Address: 5822 Linden Avenue

Agency Negotiator: Craig Beck, Executive Director

Negotiating Parties: Redevelopment Agency, City of Long Beach

Under Negotiation: Price and Terms of Acquisition

APN: 7125-033-921

Property Address: 5827 Atlantic Avenue

Agency Negotiator: Craig Beck, Executive Director

Negotiating Parties: Redevelopment Agency, City of Long Beach

Under Negotiation: Price and Terms of Acquisition

APN: 7125-033-903

Property Address: 5845 Atlantic Avenue

Agency Negotiator: Craig Beck, Executive Director

Negotiating Parties: Redevelopment Agency, City of Long Beach

Under Negotiation: Price and Terms of Acquisition

APN: 7125-033-909, 910 Property Address: 5869 Atlantic Avenue

Agency Negotiator: Craig Beck, Executive Director

Negotiating Parties: Redevelopment Agency, City of Long Beach

Under Negotiation: Price and Terms of Acquisition

APN: 7125-033-911

Property Address: 5886 Linden Avenue

Agency Negotiator: Craig Beck, Executive Director

Negotiating Parties: Redevelopment Agency, City of Long Beach

Under Negotiation: Price and Terms of Acquisition

APN: 7125-033-912

Property Address: 5878 Linden Avenue

Agency Negotiator: Craig Beck, Executive Director

Negotiating Parties: Redevelopment Agency, City of Long Beach

Under Negotiation: Price and Terms of Acquisition

APN: 7125-033-913

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Property Address: 5826 Linden Avenue

Agency Negotiator: Craig Beck, Executive Director

Negotiating Parties: Redevelopment Agency, City of Long Beach

Under Negotiation: Price and Terms of Acquisition

APN: 7125-033-904

Property Address: 5835 Atlantic Avenue

Agency Negotiator: Craig Beck, Executive Director

Negotiating Parties: Redevelopment Agency, City of Long Beach

Under Negotiation: Price and Terms of Acquisition

APN: 7125-033-905

Property Address: 5844 Linden Avenue

Agency Negotiator: Craig Beck, Executive Director

Negotiating Parties: Redevelopment Agency, City of Long Beach

Under Negotiation: Price and Terms of Acquisition

APN: 7125-033-906

Property Address: 501 E. South Street

Agency Negotiator: Craig Beck, Executive Director

Negotiating Parties: Redevelopment Agency, City of Long Beach

Under Negotiation: Price and Terms of Acquisition

APN: 7125-033-907

Property Address: 5850 Linden Avenue

Agency Negotiator: Craig Beck, Executive Director

Negotiating Parties: Redevelopment Agency, City of Long Beach

Under Negotiation: Price and Terms of Acquisition

APN: 7125-033-908

Property Address: 5801 Atlantic Avenue

Agency Negotiator: Craig Beck, Executive Director

Negotiating Parties: Redevelopment Agency, City of Long Beach

Under Negotiation: Price and Terms of Acquisition

APN: 7125-033-914

Property Address: 5852 Linden Avenue

Agency Negotiator: Craig Beck, Executive Director

Negotiating Parties: Redevelopment Agency, City of Long Beach

Under Negotiation: Price and Terms of Acquisition

APN: 7125-033-915

Property Address: 5836 Linden Avenue

Agency Negotiator: Craig Beck, Executive Director

Negotiating Parties: Redevelopment Agency, City of Long Beach

Under Negotiation: Price and Terms of Acquisition

APN: 7125-033-916

Property Address: 5892 Linden Avenue

Agency Negotiator: Craig Beck, Executive Director

Negotiating Parties: Redevelopment Agency, City of Long Beach

Under Negotiation: Price and Terms of Acquisition

APN: 7125-033-917

Property Address: 5874 Linden Avenue

Agency Negotiator: Craig Beck, Executive Director

Negotiating Parties: Redevelopment Agency, City of Long Beach

Under Negotiation: Price and Terms of Acquisition

APN: 7125-033-918

Property Address: 5866 Linden Avenue

Agency Negotiator: Craig Beck, Executive Director

Negotiating Parties: Redevelopment Agency, City of Long Beach

Under Negotiation: Price and Terms of Acquisition

APN: 7125-033-922

Property Address: 5823 Atlantic Avenue

Agency Negotiator: Craig Beck, Executive Director

Negotiating Parties: Redevelopment Agency, City of Long Beach

Under Negotiation: Price and Terms of Acquisition

APN: 7125-033-923

Property Address: 5879 Atlantic Avenue

Agency Negotiator: Craig Beck, Executive Director

Negotiating Parties: Redevelopment Agency, City of Long Beach

Under Negotiation: Price and Terms of Acquisition

APN: 7124-032-904 Property Address: Not Available

Agency Negotiator: Craig Beck, Executive Director

Negotiating Parties: Redevelopment Agency, City of Long Beach

Under Negotiation: Price and Terms of Acquisition

APN: 7124-032-029

Property Address: 5800 Atlantic Avenue

Agency Negotiator: Craig Beck, Executive Director

Negotiating Parties: Redevelopment Agency, City of Long Beach

and AutoZone Development Corporation

Under Negotiation: Price and Terms of Acquisition

APN: 7124-032-901 Property Address: Not Available

Agency Negotiator: Craig Beck, Executive Director

Negotiating Parties: Redevelopment Agency, City of Long Beach

Under Negotiation: Price and Terms of Acquisition

APN: 7124-032-902 Property Address: Not Available

Agency Negotiator: Craig Beck, Executive Director

Negotiating Parties: Redevelopment Agency, City of Long Beach

Under Negotiation: Price and Terms of Acquisition

APN: 7124-032-903 Property Address: Not Available

Agency Negotiator: Craig Beck, Executive Director

Negotiating Parties: Redevelopment Agency, City of Long Beach

Under Negotiation: Price and Terms of Acquisition

APN: 7124-032-905

Property Address: 5834 Atlantic Avenue

Agency Negotiator: Craig Beck, Executive Director

Negotiating Parties: Redevelopment Agency, City of Long Beach

Under Negotiation: Price and Terms of Acquisition

APN: 7124-032-906 Property Address: 5865 Lime Avenue

Agency Negotiator: Craig Beck, Executive Director

Negotiating Parties: Redevelopment Agency, City of Long Beach

Under Negotiation: Price and Terms of Acquisition

APN: 7124-032-907 Property Address: 5861 Lime Avenue

Agency Negotiator: Craig Beck, Executive Director

Negotiating Parties: Redevelopment Agency, City of Long Beach

Under Negotiation: Price and Terms of Acquisition

APN: 7124-032-900

Property Address: 5870 Atlantic Avenue

Agency Negotiator: Craig Beck, Executive Director

Negotiating Parties: Redevelopment Agency, City of Long Beach

Under Negotiation: Price and Terms of Acquisition

APN: 7124-032-910 Property Address: 5833 Lime Avenue

Agency Negotiator: Craig Beck, Executive Director

Negotiating Parties: Redevelopment Agency, City of Long Beach

Under Negotiation: Price and Terms of Acquisition

APN: 7124-032-911 Property Address: 5873 Lime Avenue

Agency Negotiator: Craig Beck, Executive Director

Negotiating Parties: Redevelopment Agency, City of Long Beach

Under Negotiation: Price and Terms of Acquisition

APN: 7124-032-912 Property Address: 5895 Lime Avenue

Agency Negotiator: Craig Beck, Executive Director

Negotiating Parties: Redevelopment Agency, City of Long Beach

Under Negotiation: Price and Terms of Acquisition

APN: 7124-032-913 Property Address: 5849 Lime Avenue

Agency Negotiator: Craig Beck, Executive Director

Negotiating Parties: Redevelopment Agency, City of Long Beach

Under Negotiation: Price and Terms of Acquisition

APN: 7124-032-914 Property Address: 5885 Lime Avenue

Agency Negotiator: Craig Beck, Executive Director

Negotiating Parties: Redevelopment Agency, City of Long Beach

Under Negotiation: Price and Terms of Acquisition

APN: 7124-032-908 Property Address: 5853 Lime Avenue

Agency Negotiator: Craig Beck, Executive Director

Negotiating Parties: Redevelopment Agency, City of Long Beach

Under Negotiation: Price and Terms of Acquisition

APN: 7124-032-909 Property Address: 5821 Lime Avenue

Agency Negotiator: Craig Beck, Executive Director

Negotiating Parties: Redevelopment Agency, City of Long Beach

Under Negotiation: Price and Terms of Acquisition

APN: 7124-032-915 Property Address: 5881 Lime Avenue

Agency Negotiator: Craig Beck, Executive Director

Negotiating Parties: Redevelopment Agency, City of Long Beach

Under Negotiation: Price and Terms of Acquisition

# CITY OF LONG BEACH REDEVELOPMENT AGENCY BOARD MINUTES

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APN: 7124-032-916 Property Address: 635 South Street

Agency Negotiator: Craig Beck, Executive Director

Negotiating Parties: Redevelopment Agency, City of Long Beach

Under Negotiation: Price and Terms of Acquisition

APN: 7124-032-917 Property Address: 5837 Lime Avenue

Agency Negotiator: Craig Beck, Executive Director

Negotiating Parties: Redevelopment Agency, City of Long Beach

Under Negotiation: Price and Terms of Acquisition

APN: 7124-032-918 Property Address: 5841 Lime Avenue

Agency Negotiator: Craig Beck, Executive Director

Negotiating Parties: Redevelopment Agency, City of Long Beach

Under Negotiation: Price and Terms of Acquisition

William E. Baker, Chair	
Craig Beck, Executive Director	