



Date: August 1, 2016

To: Mayor and Members of the City Council

From: Patrick H. West, City Manager *T.M.W.*

Subject: **Public Opinion Research for Marijuana Tax Ballot Measure**

To provide the Mayor and City Council with additional information regarding a potential City-sponsored marijuana tax ballot measure, staff engaged the firm Fairbank, Maslin, Maullin, Metz & Associates (FM3) to conduct public opinion polling on public support for a tax on both medical marijuana and recreational marijuana. This polling was performed quickly in order to provide the Council with information prior to the August 2, 2016 meeting.

FM3 is one of the nation's leading public opinion research firms in the analysis of voter attitudes regarding the legalization and regulation of marijuana. It has conducted extensive public opinion research on the regulation and use of medical marijuana statewide for the League of California Cities, and in dozens of California municipalities—most recently the cities of Los Angeles, Palo Alto, Riverside and Santa Ana. For the City of Long Beach, FM3 conducted a 20-minute telephone survey among 400 City of Long Beach registered voters who are likely to participate in the November 2016 general election. The cost of the survey was \$33,500, and it was funded with existing resources.

Attached for your reference are the summary polling results. The responses to key questions are summarized below.

To fund public safety services like 9-1-1 emergency response, police officers, public health, homelessness, and general services, shall Long Beach update gross receipts tax rates between 6-to-8 percent for medical marijuana dispensaries, 10-to-12 percent for non-medical marijuana dispensaries, 8 percent for businesses processing, distributing or testing marijuana/related products and a square foot tax between 12-to-15 dollars for marijuana cultivation, raising approximately 13 million dollars annually, until ended by voters?

TOTAL YES	68%
Definitely yes	48%
Probably yes	17%
Undecided, lean yes	3%
TOTAL NO	27%
Undecided, lean no	2%
Probably no	6%
Definitely no	20%
DON'T KNOW/NO ANSWER	5%

In general, do you support or oppose taxing the sale, cultivation and distribution of marijuana?

TOTAL SUPPORT	74%
Strongly support	58%
Somewhat support	16%
TOTAL OPPOSE	23%
Somewhat oppose	6%
Strongly oppose	17%
DON'T KNOW/NO ANSWER	3%

In general, how important is it to you personally that patients in the City of Long Beach have access to medical marijuana prescribed by a doctor in order to treat diseases and illnesses? Is it extremely important, very important, somewhat important or not too important?

EXTREMELY/VERY IMPORTANT	65%
Extremely important	41%
Very important	24%
SOMEWHAT/NOT TOO IMPORTANT	33%
Somewhat important	16%
Not too important	17%
DON'T KNOW/NO ANSWER	2%

FM3 is preparing a presentation of the polling results, which we will provide when complete.

PHW:gh

Attachment

cc: Charles Parkin, City Attorney
Doug Haubert, City Prosecutor
Laura Doud, City Auditor
Tom Modica, Assistant City Manager
Arturo Sanchez, Deputy City Manager
All Department Directors
Rebecca Jimenez, Assistant to the City Manager

Fairbank,
Maslin,
Maullin,
Metz &
Associates

FM3

**CITY OF LONG BEACH MARIJUANA TAX
BALLOT MEASURE ISSUES SURVEY
220-4599-WT
N=400
MARGIN OF SAMPLING ERROR ±4.9% (95% CONFIDENCE INTERVAL)**

Hello, I'm _____ from _____, a public opinion research company. I am definitely NOT trying to sell you anything or ask for a donation. We are conducting an opinion survey about issues that interest people living in Long Beach, and we would like to include your opinions. May I speak to _____? **YOU MUST SPEAK TO THE VOTER LISTED. VERIFY THAT THE VOTER LIVES AT THE ADDRESS LISTED, OTHERWISE TERMINATE.**

A. Before we begin, I need to know if I have reached you on a cell phone, and if so, are you in a place where you can talk safely without endangering yourself or others? (IF NOT ON A CELL PHONE, ASK: "Do you own a cell phone?")

- Yes, cell and can talk safely ----- 64%
- Yes, cell but cannot talk safely ----- **TERMINATE**
- No, not on cell, but own one ----- 27%
- No, not on cell and do not own one ----- 9%
- (DON'T READ) DK/NA/REFUSED ----- TERMINATE**

1. On a scale of one to ten, with one meaning "not at all interested" and ten meaning "extremely interested," please tell me how interested you are in this year's Presidential election. Remember, you can use any number between one and ten. **(RECORD VERBATIM 0-10 SCORE, THEN CODE AFTERWARD)**

	<u>NOT AT ALL INTERESTED</u>		<u>EXTREMELY INTERESTED</u>									
<u>MEAN</u>	<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>5</u>	<u>6</u>	<u>7</u>	<u>8</u>	<u>9</u>	<u>10</u>	<u>(DK)</u>	
SCORE: _____	8.3	----- 6%	-- 2%	- 2%	2%	- 6%	-- 2%	-- 4%	-- 8%	--- 7%	--- 60%	1%

2. Generally speaking, would you say things in _____ **(READ ITEMS FROM LIST)** are headed in the right direction, or do you feel that they are off on the wrong track? **(DO NOT ROTATE)**

	<u>RIGHT DIRECTION</u>	<u>WRONG TRACK</u>	<u>(DON'T KNOW/NA)</u>
a. (T) The City of Long Beach -----	72%	----- 16%	----- 11%
b. (T) Your neighborhood -----	73%	----- 20%	----- 7%

3. (T) In your personal opinion, do you think the City of Long Beach has a great need, some need, a little need, or no real need for additional funds to provide the level of city services that residents need and want?

GREAT/SOME NEED -----73%
 Great need-----40%
 Some need-----32%

LITTLE/NO REAL NEED -----22%
 Little need-----8%
 No real need-----14%

(DON'T READ) Don't know -----6%

4. Next, I am going to read you the summary of a City of Long Beach measure that may appear on the ballot in the November election. The ballot measure may read as follows: **(READ SLOWLY AND CAREFULLY)**

(SPLIT SAMPLE A ONLY, READ: "LONG BEACH PUBLIC SAFETY AND NEIGHBORHOOD SERVICES MEASURE.")
(SPLIT SAMPLE B ONLY, READ: "LONG BEACH MARIJUANA TAXATION MEASURE.")

(RESUME ASKING ALL RESPONDENTS) "To fund public safety services like 9-1-1 emergency response, police officers, public health, homelessness, and general services, shall Long Beach update gross receipts tax rates between 6-to-8 percent for medical marijuana dispensaries, 10-to-12 percent for non-medical marijuana dispensaries, 8 percent for businesses processing, distributing or testing marijuana/related products and a square foot tax between 12-to-15 dollars for marijuana cultivation, raising approximately 13 million dollars annually, until ended by voters?"

If there were an election today, do you think you would vote "yes" in favor of this measure or "no" to oppose it? **(IF YES/NO, ASK: "Is that definitely or just probably?") (IF UNDECIDED, DON'T KNOW, NO ANSWER, ASK: "Do you lean toward voting yes or no?")**

	<u>SPLIT A:</u> <u>PUB SAFETY</u>	<u>SPLIT B:</u> <u>MRJNA TAX</u>	<u>TOTAL</u>
TOTAL YES -----	61% -----	67% -----	64%
Definitely yes -----	41% -----	50% -----	46%
Probably yes -----	19% -----	12% -----	15%
Undecided, lean yes -----	1% -----	5% -----	3%
TOTAL NO -----	33% -----	26% -----	29%
Undecided, lean no -----	3% -----	1% -----	2%
Probably no -----	8% -----	7% -----	7%
Definitely no -----	22% -----	18% -----	20%
(DON'T READ) DK/NA -----	6% -----	7% -----	7%

(ASK Q5 ONLY IF CODED 1-6 YES/NO IN Q4)

5. In a few of your own words, please tell me why you would vote (YES/NO) on this ballot measure. (OPEN END, RECORD VERBATIM RESPONSE; PROBE FOR SPECIFICS, DO NOT ACCEPT 'SOUNDS LIKE A GOOD/BAD IDEA')

a. Yes N=256

Good source of revenue/need the money-----	26%
Should be taxed-----	20%
Medical benefits-----	14%
Marijuana will/should be legal-----	10%
Good for the city/community-----	9%
Services are important/should be funded-----	7%
A use tax/doesn't affect me-----	4%
Help with the homeless-----	3%
Police/crime-----	3%
Deter use-----	2%
Tax dispensaries/businesses-----	2%
Small amount of tax/can afford it-----	2%
Create jobs-----	2%
911/emergency services-----	0%
Business opportunities-----	0%
Will help people-----	0%
Mental health-----	0%
General positive-----	8%
Need more information-----	1%
Other-----	5%
DK/NA/Refused-----	3%

b. No N=118

Against more taxes/have enough money-----	19%
Money will not be used correctly-----	10%
Don't like drugs/marijuana use-----	9%
It's a drug/should not be legal-----	9%
Hurts children-----	7%
Medical marijuana should not be taxed-----	6%
People are not using marijuana correctly/lack of control-----	4%
Shouldn't profit from/against tax on marijuana-----	4%
Problems with/don't want dispensaries-----	4%
Other/more important issues-----	3%
Gateway drug-----	1%
Tax will not be upheld/black market-----	1%
Too extreme/too much-----	1%
Police/public safety don't need more money-----	1%
Unknown ramifications-----	1%
Don't want in neighborhood-----	1%
General negative-----	15%
Need more information-----	4%
Other-----	6%
DK/NA/Refused-----	3%

(RESUME ASKING ALL RESPONDENTS)

6. Next, I am going to read you some of the different elements and features of this City of Long Beach ballot measure. For each one, please tell me whether you support or oppose that particular proposal. **(IF SUPPORT/OPPOSE, ASK: "Is that strongly (SUPPORT/OPPOSE) or just somewhat?") (RANDOMIZE)**

	<u>STR</u> <u>SUPP</u>	<u>SMWT</u> <u>SUPP</u>	<u>SMWT</u> <u>OPP</u>	<u>STR</u> <u>OPP</u>	<u>DK/NA</u>	<u>TOTAL</u> <u>SUPP</u>	<u>TOTAL</u> <u>OPP</u>
[]a. Providing an additional 8 million dollars per year for Long Beach City services-----	51%	21%	7%	13%	7%	72%	21%
[]b. Establishing a City gross receipts tax of up to 8 percent on medical marijuana dispensaries-----	44%	24%	9%	18%	5%	68%	27%
[]c. Establishing a City gross receipts tax of up to 12 percent on non-medical marijuana dispensaries-----	43%	19%	9%	22%	7%	62%	31%
[]d. Establishing a City gross receipts tax of up to 8 percent on businesses that process marijuana and related products for businesses that do not sell directly to customers-----	41%	21%	11%	18%	9%	62%	29%
[]e. Establishing a tax of up to \$15 per square foot of space used for marijuana cultivation-----	34%	19%	13%	25%	9%	53%	38%
[]f. Requiring public expenditure reports to show how funds raised were used----	71%	13%	3%	8%	4%	84%	12%

7. In general, do you support or oppose taxing the sale, cultivation and distribution of marijuana? **(IF SUPPORT/OPPOSE, ASK: "Is that strongly (SUPPORT/OPPOSE) or just somewhat?")**

TOTAL SUPPORT -----74%
 Strongly support-----58%
 Somewhat support -----16%

TOTAL OPPOSE-----23%
 Somewhat oppose-----6%
 Strongly oppose -----17%

(DON'T READ) DK/NA-----3%

(RESUME ASKING ALL RESPONDENTS)

8. In general, how important is it to you personally that patients in the City of Long Beach have access to medical marijuana prescribed by a doctor in order to treat diseases and illnesses? Is it extremely important, very important, somewhat important or not too important?

EXT/VERY IMPORTANT-----65%
 Extremely important-----41%
 Very important -----24%

SMWT/NOT TOO IMPORTANT----33%
 Somewhat important-----16%
 Not too important -----17%

(DON'T READ) DK/NA-----2%

9. I am now going to mention issues some people say might be problems for residents of the City of Long Beach. After I mention each one, please tell me whether you consider it to be an extremely serious problem, very serious problem, a somewhat serious problem, or not a serious problem for Long Beach residents. **(RANDOMIZE)**

	<u>EXT SER</u>	<u>VERY SER</u>	<u>SMWT SER</u>	<u>NOT SER</u>	<u>DK/NA</u>	<u>EXT/ VERY</u>	<u>SMWT/ NOT</u>
[]a. (T) The amount you pay in Long Beach city taxes-----	21%	21%	28%	25%	5%	42%	54%
[]b. (T) Crime, including gangs and drugs--	33%	34%	23%	9%	2%	67%	32%
[]c. (T) The condition of the local economy -----	24%	27%	30%	14%	5%	51%	44%
[]d. The use and abuse of marijuana -----	19%	18%	26%	32%	5%	37%	58%
[]e. (T) The number of homeless-----	44%	37%	15%	4%	1%	80%	19%
[]f. Illegal drug use and drug abuse-----	38%	29%	20%	10%	3%	67%	30%
[]g. The quality of local public health services-----	26%	21%	24%	17%	11%	47%	42%
[]h. The availability of drug treatment and counseling services-----	22%	29%	19%	14%	16%	51%	33%
[]i. The City of Long Beach conducting licensing and inspecting local businesses-----	16%	19%	28%	25%	12%	35%	53%
[]j. The quality of City of Long Beach neighborhood services -----	19%	27%	27%	21%	6%	46%	48%
[]k. The regulation of marijuana businesses-----	18%	24%	26%	20%	12%	42%	46%

10. I am going to read several statements. After I read each statement, I'd like you to tell me whether you generally agree or disagree. (IF AGREE/DISAGREE, ASK: "Is that strongly (AGREE/DISAGREE) or just somewhat?") (ROTATE)

	<u>STR</u> <u>AGREE</u>	<u>SMWT</u> <u>AGREE</u>	<u>SMWT</u> <u>DISAG</u>	<u>STR</u> <u>DISAG</u>	<u>DK/NA</u>	<u>TOTAL</u> <u>AGREE</u>	<u>TOTAL</u> <u>DISAG</u>
[]a. Permitting the sale, cultivation and distribution of marijuana and permitting marijuana businesses to operate in the City of Long Beach will increase drug use among young people -----	25%	23%	18%	31%	3%	48%	49%
[]b. Permitting the sale, cultivation and distribution of marijuana and permitting marijuana businesses to operate in the City of Long Beach will increase crime -----	24%	18%	21%	35%	2%	42%	56%

NEXT, I WOULD LIKE TO ASK YOU SOME ADDITIONAL QUESTIONS ABOUT THE BALLOT MEASURE I ASKED YOU TO VOTE ON EARLIER. AS YOU MAY RECALL, IT IS TITLED THE (SPLIT SAMPLE A ONLY, READ: "LONG BEACH PUBLIC SAFETY AND NEIGHBORHOOD SERVICES MEASURE,") (SPLIT SAMPLE B ONLY, READ: "LONG BEACH MARIJUANA TAXATION MEASURE,") AND IT WOULD ESTABLISH CITY OF LONG BEACH TAXES ON MARIJUANA DISPENSARIES AND RELATED BUSINESSES.

11. I am going to read you some statements from people who support this ballot measure. After you hear each statement, please tell me whether you find it a very convincing, somewhat convincing, or not too convincing reason to vote yes on the measure. If you do not believe the statement you can tell me that too. (RANDOMIZE)

	<u>VERY</u> <u>CONV</u>	<u>SMWT</u> <u>CONV</u>	<u>NOT</u> <u>CONV</u>	<u>DON'T</u> <u>BEL</u>	<u>DK/NA</u>	<u>VERY/</u> <u>SMWT</u> <u>CONV</u>
[]a. (MONEY FOR SERVICES) This measure will raise approximately eight million dollars per year for City of Long Beach services. These funds will be used for vital services such as police, fire and paramedic 9-1-1 emergency responses services, fixing potholes, fund homeless services and ensure enforcement of City laws to regulate, inspect and license marijuana businesses effectively. -----	40%	29%	19%	9%	3%	69%

	<u>VERY CONV</u>	<u>SMWT CONV</u>	<u>NOT CONV</u>	<u>DON'T BEL</u>	<u>DK/NA</u>	<u>VERY/ SMWT CONV</u>
[]b. (INEVITABLE) Medical marijuana has been legal for years, and in November, California voters are expected to approve a measure to legalize marijuana for adult use. Therefore, in one form or another, legal use of marijuana is here to stay so the City of Long Beach should tax the sale, cultivation and distribution of marijuana to raise funds for vital city services.	47%	26%	17%	7%	2%	73%
[]c. (PUBLIC SAFETY) Since marijuana businesses often attract drug users and criminals, the Long Beach Police Department will need additional resources to monitor dispensaries and protect public safety. By taxing the sale, cultivation and distribution of marijuana, this measure will provide the resources needed to prevent crime and keep drugs out of neighborhoods and away from kids.	31%	30%	24%	13%	2%	61%
[]d. (ACCOUNTABILITY) This measure requires transparency to make sure funds raised are used effectively and as promised. This includes making public expenditure reports available online for public review. Further, all funds raised must be used for Long Beach city services and by law cannot be taken by Sacramento.	48%	29%	14%	5%	4%	77%
[]e. (NOT CONTROVERSIAL) There is nothing controversial about this measure, it simply requires marijuana businesses that operate in Long Beach to pay their fair share of taxes. In fact, virtually every California city where dispensaries operate tax the sale, cultivation and distribution of marijuana.	43%	30%	17%	7%	3%	73%

12. Now that you have heard more information, let me ask you again about the (SPLIT SAMPLE A ONLY, READ: “LONG BEACH PUBLIC SAFETY AND NEIGHBORHOOD SERVICES MEASURE,”) (SPLIT SAMPLE B ONLY, READ: “LONG BEACH MARIJUANA TAXATION MEASURE,”) to fund public safety services like 9-1-1 emergency response, police officers, public health, homelessness, and general services, shall Long Beach update gross receipts tax rates between 6-to-8 percent for medical marijuana dispensaries, 10-to-12 percent for non-medical marijuana dispensaries, 8 percent for businesses processing, distributing or testing marijuana/related products and a square foot tax between 12-to-15 dollars for marijuana cultivation, raising approximately 13 million dollars annually, until ended by voters?

If there were an election today, do you think you would vote “yes” in favor of this measure or “no” to oppose it? (IF YES/NO, ASK: “Is that definitely or just probably?”) (IF UNDECIDED, DON’T KNOW, NO ANSWER, ASK: “Do you lean toward voting yes or no?”)

	<u>SPLIT A:</u> <u>PUB SAFETY</u>	<u>SPLIT B:</u> <u>MRJNA TAX</u>	<u>TOTAL</u>
TOTAL YES -----	67%	68%	68%
Definitely yes -----	45%	53%	49%
Probably yes -----	19%	11%	15%
Undecided, lean yes -----	3%	3%	3%
 TOTAL NO -----	 27%	 26%	 27%
Undecided, lean no -----	3%	2%	2%
Probably no -----	5%	6%	5%
Definitely no -----	20%	19%	19%
 (DON’T READ) DK/NA -----	 6%	 6%	 6%

(ASK Q15 ONLY IF CODED 1-6 YES/NO IN Q14)

13. In a few of your own words, please tell me why you vote (YES/NO) on this ballot measure. (OPEN END, RECORD VERBATIM RESPONSE; PROBE FOR SPECIFICS, DO NOT ACCEPT 'SOUNDS LIKE A GOOD/BAD IDEA')

a. Yes N=271

Good source of revenue/need the money-----	21%
Should be taxed -----	18%
Marijuana will/should be legal-----	10%
Medical benefits -----	8%
Services are important/should be funded-----	8%
Good for the city/community -----	6%
Regulated/accountability -----	5%
Police/crime -----	4%
A use tax/doesn't affect me-----	3%
Deter use -----	3%
People already use marijuana -----	3%
Less strain on police/fewer issues -----	3%
Create jobs -----	2%
911/Emergency services -----	1%
Help with the homeless -----	1%
Funds stay local -----	1%
General positive-----	7%
Need more information -----	1%
Other-----	5%
DK/NA/Refused -----	6%

b. No N=106

Against more taxes/have enough money -----	22%
Money will not be used correctly-----	14%
Don't like drugs/marijuana use-----	14%
It's a drug/should not be legal -----	7%
Hurts children -----	6%
Shouldn't profit from/against tax on marijuana/find other way -----	6%
Crime would increase -----	5%
Medical marijuana should not be taxed-----	4%
Inequitable tax-----	3%
Gateway drug-----	2%
Other/more important issues -----	2%
People are not using marijuana correctly/lack of control -----	2%
Problems with/don't want dispensaries -----	2%
Should be a use tax -----	2%
Tax will not be upheld/black market-----	1%
Unknown ramifications -----	1%
Don't want in neighborhood-----	1%
General negative -----	6%
Need more information -----	4%
Other-----	4%
DK/NA/Refused -----	7%

(RESUME ASKING ALL RESPONDENTS)

14. Next, I am going to read some statements from people who oppose this City of Long Beach ballot measure. After you hear each statement, please tell me whether you find it a very convincing, somewhat convincing, or not too convincing reason to vote no on the measure. If you do not believe the statement you can tell me that too. **(RANDOMIZE)**

	<u>VERY CONV</u>	<u>SMWT CONV</u>	<u>NOT CONV</u>	<u>DON'T BEL</u>	<u>DK/NA</u>	<u>VERY/ SMWT CONV</u>
[]a. (WRONG MESSAGE) Passing this will make the city dependent on tax revenue from the sale and use of marijuana, which sends the wrong message to children. Marijuana is a gateway drug that often leads to use of hard drugs like meth, cocaine and heroin—we should not approve any measure that may encourage the use of drugs among kids. -----	26%	16%	30%	23%	5%	42%
[]b. (TAXING MEDICINE) State law prohibits taxing prescription drugs and medicine, but this measure would impose a tax on medical marijuana sales. The city should not tax medicine prescribed by a doctor, and used by cancer patients and other people suffering from terminal illnesses and debilitating conditions. -----	34%	27%	27%	8%	4%	61%

15. Sometimes over the course of surveys like this one people change their minds and sometimes they do not. Let me ask you one last time about the (SPLIT SAMPLE A ONLY, READ: “LONG BEACH PUBLIC SAFETY AND NEIGHBORHOOD SERVICES MEASURE,”) (SPLIT SAMPLE B ONLY, READ: “LONG BEACH MARIJUANA TAXATION MEASURE,”) to fund public safety services like 9-1-1 emergency response, police officers, public health, homelessness, and general services, shall Long Beach update gross receipts tax rates between 6-to-8 percent for medical marijuana dispensaries, 10-to-12 percent for non-medical marijuana dispensaries, 8 percent for businesses processing, distributing or testing marijuana/related products and a square foot tax between 12-to-15 dollars for marijuana cultivation, raising approximately 13 million dollars annually, until ended by voters?”

If there were an election today, do you think you would vote “yes” in favor of this measure or “no” to oppose it? (IF YES/NO, ASK: “Is that definitely or just probably?”) (IF UNDECIDED, DON’T KNOW, NO ANSWER, ASK: “Do you lean toward voting yes or no?”)

	<u>SPLIT A:</u> <u>PUB SAFETY</u>	<u>SPLIT B:</u> <u>MRJNA TAX</u>	<u>TOTAL</u>
TOTAL YES -----	67%	70%	68%
Definitely yes -----	45%	51%	48%
Probably yes -----	17%	17%	17%
Undecided, lean yes -----	4%	2%	3%
 TOTAL NO -----	 29%	 26%	 27%
Undecided, lean no -----	4%	1%	2%
Probably no -----	4%	7%	6%
Definitely no -----	21%	18%	20%
 (DON’T READ) DK/NA -----	 5%	 4%	 4%

HERE ARE MY LAST QUESTIONS AND THEY ARE FOR STATISTICAL PURPOSES ONLY

16. How would you describe yourself politically? Would you say you are very conservative, somewhat conservative, moderate, somewhat liberal, or very liberal?

Very conservative -----	12%
Somewhat conservative -----	16%
Moderate -----	28%
Somewhat liberal -----	19%
Very liberal -----	21%
(DON'T READ) DK/NA/Refused -----	4%

17. Do you have children? (IF YES, ASK: “Do you have any children under the age of 19 living at home?”)

Yes, children under 19 at home -----	22%
Yes, no children under 19 at home -----	24%
No, no children -----	52%
(DON'T READ) DK/NA/REFUSED -----	2%

18. What was the last level of school you completed?

Grades 1-8 -----	1%
Grades 9-11 -----	3%

High school graduate ----- 15%
 Some college/business/vocational
 school ----- 27%
 College graduate ----- 38%
 Post-graduate work/professional
 school ----- 13%
(DON'T READ) Don't know ----- 3%

19. (T) With which racial or ethnic group do you identify yourself? **(READ RESPONSES)**

Hispanic/Latino ----- 22%
 African-American or Black ----- 13%
 Anglo/White ----- 55%
 Asian/Pacific Islander ----- 4%
 Something else ----- 3%
(DON'T READ) Refused/NA ----- 3%

THANK AND TERMINATE

Gender: By observation

Male-----	47%
Female-----	53%

Party: From file

Democrat-----	51%
Republican-----	22%
No Party Preference-----	21%
Other Party-----	6%

STATEWIDE FLAGS

P06-----	30%
G06-----	48%
J08-----	27%
G08-----	65%
P10-----	33%
G10-----	58%
P12-----	33%
G12-----	80%
P14-----	38%
G14-----	50%
BLANK-----	13%

CONGRESSIONAL DISTRICT

44-----	12%
47-----	88%

SENATE DISTRICT

33-----	78%
34-----	17%
35-----	6%

ASSEMBLY DISTRICT

63-----	10%
64-----	3%
70-----	87%

CITY COUNCIL DISTRICT

1-----	6%
2-----	11%
3-----	17%
4-----	11%
5-----	18%
6-----	5%
7-----	13%
8-----	10%
9-----	9%

HOUSEHOLD PARTY

1 DEM-----	39%
2+ DEMS-----	7%
1 REP-----	13%
2+ REPS-----	5%
1 INDEPENDENT-----	22%
MIXED-----	14%

PERMANENT ABSENTEE

Yes-----	47%
No-----	53%

OWN/RENT

Own-----	38%
Rent-----	62%

VOTE BY MAIL

1-----	15%
2-----	9%
3+-----	16%
BLANK-----	60%

A/B SPLIT

Split A-----	50%
Split B-----	50%

AGE

18-29-----	16%
30-39-----	17%
40-49-----	17%
50-64-----	29%
65-74-----	11%
75+-----	10%