

SAVE LONG BEACH!

NO ~~Rent Control!~~ ***

*****DON'T BE FOOLED! "Rent Control" is also called "Long Beach Fair Rent, Just Cause for Eviction and Homeowner Protection Ordinance."**

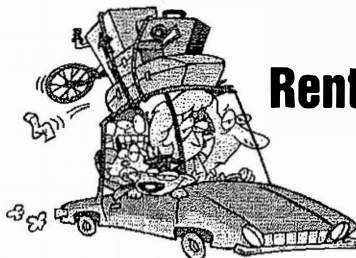
Rent Control puts small Mom & Pop property owners OUT OF BUSINESS.



Rent Control KILLS JOBS.



Rent Control INCREASES RENTS.



Rent Control DISPLACES tenants.

Rent Control creates HOMELESSNESS.



Dear Long Beach Resident,

If you have not already, you may soon be approached by people from an organization called Housing Long Beach. They will talk to you about signing a petition to support a new city law called "Long Beach Fair Rent, Just Cause for Eviction, and Homeowner Protection Ordinance." This is a long, confusing name for Rent Control in Long Beach. They will tell you that if the law passes, renters in Long Beach will enjoy affordable housing for years to come as landlords will be prohibited from raising your rent or evicting you without cause.

They are lying to you.

- Rent Control causes rent to go up, not down, as rent controlled units are permanently removed from the housing supply
- Many Mom & Pop owners will be forced to sell their properties to developers, who will tear the buildings down, causing mass evictions
- Owners that do keep their properties will be unable to pay for maintenance and upgrades, creating slums over time
- Your rent will go up every year by the maximum allowed amount, guaranteed
- Rent Control creates homelessness
- Only the tenants with the very highest incomes and credit will have the opportunity to live in rent controlled units when they are available
- The city will need to spend millions of dollars to enforce the Rent Control ordinance, and will not be able to collect the tax revenue from these buildings necessary to properly fund Police, Fire departments, and schools
- Rent Control will lead to increased crime
- Many jobs will be lost as owners will no longer upgrade buildings or pay local workers to maintain them

Housing Long Beach is not a grass roots local organization. The Rent Control initiative in Long Beach is being funded by billionaires from Northern California and elsewhere outside of the city who are using our home to make a political statement to advance their own agendas. These are the same people that supported Measure S in Los Angeles, and are responsible for the critical state of housing in LA. They are manipulating low and middle income families for their own gain.

Although our city needs more affordable housing, Rent Control will not create it. Do the research and get informed before you sign or vote on this issue. Cities with rent control ordinances throughout our country and the world are consistently the least affordable. Whatever your politics, economists on both sides agree that Rent Control is bad for every resident of cities that put these policies in place.

Listen to our own local leaders. Our city council and mayor, Robert Garcia, unanimously oppose rent control because they know it will be bad for our city. Don't let these outsiders convince you to sign or vote against your own interests. STOP RENT CONTROL NOW.

For more information, visit www.betterhousingforlongbeach.com (562) 786-9854



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WHAT IS RENT CONTROL ???

HOW DOES IT AFFECT LOWER INCOME RENTERS ???

- **Get the Politicians out of your business!**
- **City Council of Long Beach, CA voted unanimously to raise garbage fees which in turn raises rent!**
- **More legislation regarding housing for public officials increasing cost to tenants and reduces availability of housing for HUD & Section 8 tenants.**
- **Govt. officials raise utilities which cause rent hikes!**
- **Don't be fooled by organizations that say rent control is good. The fear of rent control will force rents higher today.**
- **Rent control will eliminate housing availability for section 8 & V.A.S.H. renters.**
- **PRHP also known as Proactive Rental Housing Program, will cause landlords extra expense which in turn will be passed on to the tenants.**
- **When costs continue to rise and expenses rise, with frozen rent prices, this will force some landlords into Bankruptcy or Foreclosure. Bankruptcy or Foreclosure allows the next owner to increase rents.**

BEWARE
of the
ANTI-BLACK
COMMUNIST
AGENDA!

SAY NO
TO RENT
CONTROL!