



MAYOR BOB FOSTER
CITY OF LONG BEACH

March 4, 2014

MEMBERS OF THE CITY COUNCIL
City of Long Beach

RECOMMENDATION:

**To receive and file a report on travel to Washington DC for the U.S.
Conference of Mayors annual winter meeting.**

DISCUSSION:

From January 21 to January 24, 2014, I was in Washington DC to participate in the 82nd Annual Winter Meeting of the U.S. Conference of Mayors.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

A handwritten signature in black ink that reads "Bob Foster". The signature is written in a cursive, flowing style.

Mayor Bob Foster
City of Long Beach

Dated: February 20, 2014

The 82nd
Winter Meeting of
The United States
Conference of
Mayors



January 22-24, 2014
Washington, DC

(Draft as of January 21)

“Innovations that Lead”

Unless otherwise noted, all plenary sessions, committee meetings, task force meetings, and social events are open to all mayors and other officially-registered attendees.

WEDNESDAY, JANUARY 22

Registration

7:00 - 6:00 p.m.
(Upper Lobby)

**Orientation for New Mayors and First Time Mayoral Attendees
(Continental Breakfast)**

8:00 - 9:00 a.m.
(Statler)

The U.S. Conference of Mayors welcomes its new mayors, new members, and first time attendees to this informative session. Connect with fellow mayors and learn how to take full advantage of what the Conference has to offer.

Presiding: TOM COCHRAN
CEO and Executive Director
The United States Conference of Mayors

BRIAN C. WAHLER
Mayor of Piscataway
Chair, Standing Committee on Membership

Membership Standing Committee

9:00 - 10:00 a.m.
(Federal B)

Join us for an interactive discussion among Membership Committee members and new mayors/first-time attendees on best practices and local mayoral priorities.

Chair: BRIAN C. WAHLER
Mayor of Piscataway

Mayors Water Council

10:00 - 11:00 a.m.
(South American B)

Co-Chairs: GREGORY A. BALLARD
Mayor of Indianapolis

STEPHANIE RAWLINGS-BLAKE
Mayor of Baltimore

Remarks: *Report on Public Water Affordability Dialogue with EPA*
DAVID BERGER
Mayor of Lima

DONALD L. PLUSQUELLIC
Mayor of Akron

MARY ANN LUTZ
Mayor of Monrovia

Innovative Water Financing - Rialto, CA
DEBORAH ROBERTSON
Mayor of Rialto

ED SMITH
Ullico



PETER LUCHETTI
Rialto Water Service/Table Rock

GEORGE HARRIS
Finance Director
Rialto Administrative Services

DAVID GADIS
Executive Vice President
Veolia North America

National Water Supply Policy
MARK BURROUGHS
Mayor of Denton

Council on Metro Economies and the New American City
10:00 - 11:00 a.m.
(Senate)

Chair: MICHAEL B. COLEMAN
Mayor of Columbus

Remarks: *2014 Economic Update and Forecast*
JAMES DIFFLEY
Senior Director, Regional Economies
IHS Global Insight, Inc

MARTHA MOORE
Senior Director, Policy Analysis and Economics
American Chemistry Council

Featured Guest
RICHARD CORDRAY
Director
Consumer Financial Protection Bureau

Innovations and Challenges for the New American City
FRANK COWNIE
Mayor of Des Moines

ANDREW PLEPLER
Corporate Social Responsibility and Consumer Policy Executive
Bank of America

JEFF CAMPBELL
Vice President, The Americas
Global Government Affairs
Cisco

HERB TYSON
Vice President, Office of Global Public Policy
International Council of Shopping Centers

Workshop: Five Things Financially Responsible Mayors Need To Know
11:00 - 12:00pm
(Statler)

Moderator: STEVE BENJAMIN
Mayor of Columbia, SC

Panel Speakers: *GASB 45 and OPEB Liabilities*
GREG FISCHER
Mayor of Louisville

CAREY ADAMSON
Vice President
Colonial Life
USCM Platinum Partner

Bond Ratings and Your City
STEVE BENJAMIN
Mayor of Columbia, SC

Pensions and Fiduciary Responsibilities
CHUCK REED
Mayor of San Jose

GREGG SELLER
Principal
Gregory Seller Consulting, LLC

Strategic Business Plans
BRYAN K. BARNETT
Mayor of Rochester Hills

The Importance of Accountability
STEPHANIE RAWLINGS-BLAKE
Mayor of Baltimore

Small Business, Franchising and Entrepreneurship Task Force

11:00 - 12:00 p.m.

(Federal A)

Co-Chairs: ELIZABETH B. KAUTZ
Mayor of Burnsville

SYLVESTER “SLY” JAMES
Mayor of Kansas City, MO

Remarks: *How Partner America Can Help Your City and Small Business Grow*
LOUIS M. MOSCA
Executive Vice President & Chief Operating Officer
American Management Services, Inc.
USCM Platinum Partner

How the International Franchise Association Can Assist Your City
MIRIAM BREWER
Senior Director of Education and Diversity
International Franchise Association

DEAN HEYL
Senior Director
State Government Relations, Public Policy, and Tax Counsel
International Franchise Association

Entrepreneur to Being Mayor: Perspectives on Ways to Assist Small Businesses Grow
PHILIP LEVINE
Mayor of Miami Beach

HARRY LAROSILIERE
Mayor of Plano

Technology and Innovation Task Force

11:00 - 12:00 p.m.

(Federal B)

Chair: EDWIN M. LEE
Mayor of San Francisco

Remarks: *Helping Underrepresented Girls Learn to Code*
KIMBERLY BRYANT
Founder
Black Girls Code

From Homeless to Tech Entrepreneur

MARC ROTH
Founder
The Learning Shelter

Empowering Individuals to Access Online Marketplaces

DANA MAURIELLO
Director of New Business Opportunities
Etsy

*Connecting Neighborhoods and City Data with
"Band of Neighbors"*

GREGORY A. BALLARD
Mayor of Indianapolis

CRAIG KUNKLE
Band of Neighbors Program
Angie's List

Getting Started with an Open Data Policy

REBECCA WILLIAMS
Policy Analyst, Municipal Transparency Program
Sunlight Foundation

Mayors Exports and Ports Task Force

11:00 - 12:00 p.m.
(Senate)

Chair: ALVIN BROWN
Mayor of Jacksonville

Remarks: *Report on U.S. Trade Initiatives*
THE HONORABLE MICHAEL FROMAN
Ambassador
U.S. Trade Representative

Update: Ports and Navigation Modernization

JEFF MCKEE
Chief, Navigation and Operations
U.S. Army Corps of Engineers

Opening Press Conference

11:45 a.m.

(Presidential Ballroom Foyer)

Remarks: USCM OFFICERS

OPENING PLENARY LUNCHEON

12:30 - 2:00 p.m.

(Presidential Ballroom)

Presiding: SCOTT SMITH
Mayor of Mesa
President, The United States Conference
of Mayors

Welcome: VINCENT C. GRAY
Mayor of the District of Columbia

Remarks: WILLIAM J. MILLS
Chief Executive Officer, North America
Citi
Title Sponsor

President's Report: SCOTT SMITH
Mayor of Mesa
President, The United States Conference
of Mayors

Greetings: MARTIN J. WALSH
Mayor of Boston

Innovation Moment: *Pension Reform*
CHUCK REED
Mayor of San Jose

Remarks: THE HONORABLE PENNY PRITZKER
United States Secretary of Commerce

Remarks: THE HONORABLE EDUARDO MEDINA-MORA
Ambassador of Mexico to the United States

Greetings: PATRICK D. CANNON
Mayor of Charlotte

*Signing of Memorandum of Understanding Between The U.S. Conference of Mayors and
Federation of Mexican Municipalities (FENAMM)*

STANDING COMMITTEES

(Open to All Attendees)

Children, Health and Human Services

2:30 - 3:30 p.m.

(Federal B)

Chair: JAMES J. SCHMITT
Mayor of Green Bay

Remarks: *Implementation of Affordable Care Act*
THE HONORABLE KATHLEEN SEBELIUS
Secretary
United States Department of Health and Human Services

Behavioral Health: What Mayors Need to Know
KANA ENOMOTO, M.A.
Principal Deputy Administrator
Substance Abuse and Mental Health Services Administration

Presentations: *Early Childhood Education*
VINCENT C. GRAY
Mayor of the District of Columbia

LIVE 54218
JAMES SCHMITT
Mayor of Green Bay

Energy

2:30 - 3:30 p.m.

(Federal A)

Chair: SHANE BEMIS
Mayor of Gresham

Remarks: ERNEST MONIZ
Secretary
U.S. Department of Energy

*Mayors' Lighting Partnership Update: Innovations
Lighting the Way for Sustainable Cities*
BRUNO BIASIOTTA
President/CEO
Philips Lighting Americas
USCM Platinum Member

Jobs, Education and the Workforce

2:30 - 3:30 p.m.

(Senate)

Chair: FRANK C. ORTIS
Mayor of Pembroke Pines

Remarks: *Bridging the Skills Gap: Commerce and Labor Department Initiatives to
Better Serve Employers, Upskill the American Worker and Grow Regional
Economies*
SEEMA NANDA
Deputy Chief of Staff
Office of the Secretary
U.S. Department of Labor

KATE MCADAMS
Senior Advisor to the Secretary
United States Department of Commerce

Developing a National Action Plan to Improve Job Skills
JOHAN UVIN
Deputy Assistant Secretary of Policy and Strategic Initiatives
Office of Vocational and Adult Education
Department of Education

Metro Economies

2:30 - 3:30 p.m.

(South American B)

Chair: GREG FISCHER
Mayor of Louisville

Remarks: *Important Upcoming Census Events*
JOHN H. THOMPSON
Director
U.S. Census Bureau

Update on Pension Reform Efforts
CHUCK REED
Mayor of San Jose

Legislative Update on the Marketplace Fairness Act
COREY TELLEZ
Legislative Assistant
Assistant Senate Majority Leader Richard Durbin, IL

Jobs, The Economy and the Skill Gap in Local Communities
SUSAN HELPER
Chief Economist
U.S. Department of Commerce

TASK FORCE MEETINGS

(Open to All Attendees)

Education Reform Task Force

3:30 - 4:30 p.m.

(Senate)

Chair: MICHAEL B. HANCOCK
Mayor of Denver

Remarks: THE HONORABLE ARNE DUNCAN
Secretary
U.S. Department of Education

Energy Independence and Climate Protection Task Force

3:30 - 4:30 p.m.

(Federal A)

Co-Chairs: JAMES BRAINARD
Mayor of Carmel, IN

BILL FINCH
Mayor of Bridgeport

Remarks: *President Obama's Climate Action Plan*
DAN UTECH
Special Assistant to the President for Energy and Climate Change

Discussion: *President's State, Local & Tribal Leaders Task Force on Climate Preparedness and Resilience*

MAYORAL MEMBERS

(Carmel Mayor James Brainard, Des Moines Mayor Frank Cownie, Grand Rapids Mayor George K. Heartwell, Knoxville Mayor Madeline Rogero, Philadelphia Mayor Michael A. Nutter, and Salt Lake City Ralph Becker, Members of this newly-established Presidential Task Force, will discuss mayoral priorities on climate adaptation and preparedness.)

Mayors and Metro Universities Task Force

3:30 - 4:30 p.m.

(South American A)

Chair: BUDDY DYER
Mayor of Orlando

Remarks: CHARLES BANTZ
Chancellor
Indiana University-Purdue University Indianapolis
Chairman
Coalition of Urban Serving Universities

Mayors and University Presidents Working Together

DONALD PLUSQUELLIC

Mayor of Akron

LUIS PROENZA
President
University of Akron

GREGORY A. BALLARD
Mayor of Indianapolis

CHARLES BANTZ
Chancellor
Indiana University-Purdue University Indianapolis

Mayors and Police Chiefs Task Force

3:30 - 4:30 p.m.

(Statler)

A Discussion of Gang Problems and Responses to them in the Nation's Cities

Chair: ASHLEY SWEARENGIN
Mayor of Fresno

Remarks: JERRY DYER
Chief
Fresno Police Department

STEVE BENJAMIN
Mayor of Columbia, SC

SHANE BEMIS
Mayor of Gresham

RONALD L. DAVIS
Director, Office of Community Oriented Policing Services
United States Department of Justice

KAROL MASON
Assistant Attorney General for Justice Programs
United States Department of Justice

Women Mayors

4:30 - 6:00 p.m.

(South American B)

Chair: MARY ANN LUTZ
Mayor of Monrovia

Women in Leadership

Remarks: FLORA D. DARPINO
Judge Advocate General of the U.S. Army

PATRICIA D. HOROHO
U.S. Army Surgeon General
and
Commanding General, U.S. Army Medical Command

Community Leaders of America: Republican Mayors (Closed)

5:30 - 6:30 p.m.

(Federal B)

National Conference of Democratic Mayors (Closed)

5:30 - 6:30 p.m.

(Congressional)

OPENING RECEPTION: Capital Hilton Hotel

6:30 - 8:00 p.m.

(Presidential Ballroom)

Sponsors: The Internet Association
 Uber



THURSDAY, JANUARY 23

Registration

7:00 - 5:00 p.m.
(Upper Lobby)

PLENARY BREAKFAST: Mayors and Business Leaders

7:30 - 9:00 a.m.
(Congressional/Senate)

Sponsors: Target Corporation
Starbucks Coffee Company

Presiding: BOB FOSTER
Mayor of Long Beach
Chair, Mayors Business Council

Greeting: TOM COCHRAN
CEO and Executive Director
The United States Conference of Mayors

BLAIR TAYLOR
Chief Community Officer and Executive Vice President
Partner Resources
Starbucks Coffee Company

TOM PHILLIPS
Director, State and Local Government Affairs
Siemens Corporation
Co-Chair, The Mayors Business Council Steering Committee

DONOVAN W. PEPPER
National Director, Local Government Affairs
Walgreens
Co-Chair, The Mayors Business Council Steering Committee

Innovation Moment: *Harnessing Student Innovation to Improve City Services*
KAREN FREEMAN-WILSON
Mayor of Gary

Greetings: PHILIP LEVINE
Mayor of Miami Beach

USCM National Summer Youth Jobs Challenge Awards Presentation

Moderator: FRANK C. ORTIS
Mayor of Pembroke Pines
Chair, Jobs, Education and the Workforce Standing Committee

Remarks: *Public-Private Partnerships to Support Summer Youth Employment*
PEDRO SEGARRA
Mayor of Hartford

GREG FISCHER
Mayor of Louisville
Chair, Metro Economies Standing Committee

Department of Labor Initiatives
THE HONORABLE THOMAS E. PEREZ
Secretary
U.S. Department of Labor

AmeriCorps and Senior Corps Work for Mayors
WENDY SPENCER
CEO
Corporation for National and Community Service

PLENARY SESSION

9:30 - 11:00 a.m.

(Presidential Ballroom)

Presiding: SCOTT SMITH
Mayor of Mesa
President, The United States Conference
of Mayors

*USCM Leadership Award: Leading the Climb to a
Bright Financial Future*
Presenter: STEVE BENJAMIN
Mayor of Columbia, SC
Mayoral Advocate and Advisor for Benefits Partnerships

BRENT NEESE
Vice President, Government Markets
Great-West Financial
USCM Platinum Partner

Update: *USCM-CUSP Partnership*
MARY KATE CAMPBELL
Public Affairs Manager
DuPont
USCM Platinum Partner

Innovation Moment: *Using Social Media*
BOB BUCKHORN
Mayor of Tampa

Update: *USCM & Google's "Get Your Business Online City Challenge"*
SUSAN MOLINARI
VP of Public Policy and Government Relations
Google, Inc.
USCM Platinum Partner

Greetings WILLIAM PEDUTO
Mayor of Pittsburgh

Remarks: BILL SIMON
CEO
Walmart USA
USCM Platinum Partner

Remarks: THE HONORABLE ANTHONY FOXX
Secretary
U.S. Department of Transportation

STANDING COMMITTEES
(Open to All Attendees)

Criminal and Social Justice
11:15 - 12:15 p.m.
(Federal A)

Chair: ANNISE D. PARKER
Mayor of Houston

Remarks: *Violence Prevention Strategies*
CATHY L. LANIER
Chief of Police
Metropolitan Police Department
Washington, DC

KAROL MASON
Assistant Attorney General for Justice Programs
United States Department of Justice

Consent Decrees
RONALD L. DAVIS
Director, Office of Community Oriented Policing Services
United States Department of Justice

JONATHAN M. SMITH,
Chief, Special Litigation Section
Civil Rights Division
United States Department of Justice

Environment

11:15 - 12:15 p.m.
(Federal B)

Chair: GREG STANTON
Mayor of Phoenix

Remarks: BOB PERCIASEPE
Deputy Administrator
U.S. Environmental Protection Agency

Presentations: *Five Growing Threats Facing Cities*
DANIEL J. WEISS
Senior Fellow and Director of Climate Strategy
Center for American Progress

A National Strategy for Improving Critical Water Infrastructure
EDWIN M. LEE
Mayor of San Francisco

An Innovative Approach to Redeveloping Philadelphia's Waterfront
MICHAEL A. NUTTER
Mayor of Philadelphia

Community Development and Housing

11:15 - 12:15 p.m.
(South American B)

Chair: SETTI D. WARREN
Mayor of Newton

Remarks: THE HONORABLE SHAUN DONOVAN
Secretary
U.S. Department of Housing and Urban Development

Innovative Public Private Partnerships
BOB ANNIBALE
Global Director
Citi Community Development and Microfinance

A Strategic Framework for Improving Intergenerational Mobility
KERRY SEARLE GRANNIS
Associate Director
Center on Children & Families
Brookings Institution

Transportation and Communications

11:15 - 12:15 p.m.
(Senate)

Acting Chair: JOHN R. MARKS III
Mayor of Tallahassee

Remarks: THE HONORABLE ANTHONY FOXX
Secretary
U.S. Department of Transportation

FCC Wireless Tower & Collocation Proposals
JOSEPH VAN EATON
Partner
Best Best & Krieger, LLP

Net Neutrality Ruling Impacts on Cities
GERARD LAVERY LEDERER
Partner
Best Best & Krieger, LLP

Gigabit Communities: Technical Strategies for Facilitating Public or Private Broadband Construction in Your Community
JOANNE HOVIS
President
CTC Technology and Energy

Measuring Broadband Speed in Cities
WALTER JOHNSTON
Chief, Electromagnetic Compatibility Division
Office of Engineering and Technology
Federal Communications Commission

U.S. Conference of Mayors Executive Committee (Closed)

11:15 - 12:15 p.m.
(California)

CHILDHOOD OBESITY PREVENTION AWARDS LUNCHEON

12:30 - 2:00 p.m.
(Presidential Ballroom)

Sponsor: American Beverage Association

Presiding: SCOTT SMITH
Mayor of Mesa
President, The United States Conference
of Mayors

Presentation: *Childhood Obesity Prevention Awards*
SUSAN NEELY
President
American Beverage Association
USCM Platinum Member

Innovation Moment: *Pre-K 4 SA, A Catalyst for Success in a 21st Century
Global Economy*
JULIÁN CASTRO
Mayor of San Antonio

Update: *82nd Annual Conference of Mayors
Dallas, June 20-23, 2014*
MIKE RAWLINGS
Mayor of Dallas, Host

2:00 p.m.

Buses Depart for the White House - Mayors Only

Breakout Policy Discussions:

Strengthening Education and Workforce Development
(South Court Auditorium)

Ensuring Access to Quality, Affordable Health Care for All Americans
(Room 208)

Addressing the Impacts of Climate Change Locally
(Room 210)

Utilizing Civic Technology and Innovation
(Room 474)

Boosting Trade and American Exports
(Room 350)

A Conversation with Members of the Cabinet

Remarks from President Barack Obama

**Reception in Honor of Mayors Attending The U.S. Conference of
Mayors Winter Meeting**

7:30 p.m.

Buses Return from the White House - Mayors Only

LATE NIGHT EVENT: St. Regis Hotel

9:30 - 12:00 a.m.

Sponsors:

Angie's List
Black & Veatch Corporation
Linebarger Goggan Blair & Sampson, LLP
Walgreen Co.
Walmart

FRIDAY, JANUARY 24

Registration

7:00 - 5:00 p.m.
(Upper Lobby)

PLENARY BREAKFAST: Honoring Leadership in the Arts

7:30 - 9:00 a.m.
(Presidential Ballroom)

Sponsors: Americans for the Arts
The United States Conference of Mayors

Moderator: SCOTT SMITH
Mayor of Mesa
President, The United States Conference
of Mayors

Innovation Moment: *Applying Business Practices to Government*
ELIZABETH B. KAUTZ
Mayor of Burnsville
Past President, The United States Conference
of Mayors

Greetings: ED MURRAY
Mayor of Seattle

Remarks: TOM COCHRAN
CEO and Executive Director
The United States Conference of Mayors

NINA OZLU TUNCELI
Chief Counsel of Government & Public Affairs
Americans for the Arts

Award Winners: *2014 National Award for Local Arts Leadership*
ROY BUOL
Mayor of Dubuque

DONALD PLUSQUELLIC
Mayor of Akron

2014 National Award for State Arts Leadership
RICK SNYDER
Governor of Michigan



2014 Citizen Artist Award
FRAN DRESCHER
Actress

Solstice: Bring a Worldwide Music Celebration to Your City

Remarks: PAUL SOGLIN
Mayor of Madison

MICHAEL FENCHEL
Solstice

MATT FORD
Solstice

AARON FRIEDMAN
Solstice

STANDING COMMITTEE/TASK FORCE MEETINGS
(Open to All Attendees)

International Affairs Standing Committee
9:30 - 10:30 a.m.
(Senate)

Chair: JEAN QUAN
Mayor of Oakland

Remarks: WENDY CUTLER
Acting Deputy U.S. Trade Representative

JEWEL JAMES
Assistant U.S. Trade Representative for Intergovernmental
Affairs and Public Engagement

GEORGE C. PAPAGIANNIS
U.S. Spokesperson
UNESCO

MARY D. KANE
President & CEO
Sister Cities International

Hunger and Homelessness Task Force

9:30 - 10:30 a.m.

(Federal A)

Co-Chairs: A.C. WHARTON
Mayor of Memphis

HELENE SCHNEIDER
Mayor of Santa Barbara

Remarks: CHRISTOPHER B. COLEMAN
Mayor of Saint Paul

Update on USICH Initiatives
LAURA GREEN ZEILINGER
Deputy Director
United States Interagency Council on Homelessness

Update on Veterans Homeless Programs
LISA PAGE
Director of Homeless Programs
U.S. Department of Veterans Affairs

Food Policy Task Force

9:30 - 10:30 a.m.

(Statler)

Chair: PAUL SOGLIN
Mayor of Madison

Greetings: CRAIG MOSCETTI
Associate
Leadership for Healthy Communities

Remarks: *Update on USDA Programs*
AUDREY ROWE
Administrator, Food and Nutrition Service
U.S. Department of Agriculture

Update on 2014 Farm Bill
KEITH STERN
Rules Associate
Office of U.S. Representative James P. McGovern

Presentations: *Mobile Grocery Market: Changing the Food Desert Landscape and Fighting Childhood Obesity in Lima*
DAVID BERGER
Mayor of Lima

Healthy Baton Rouge: Making Healthy Food Accessible
MELVIN "KIP" HOLDEN
Mayor of Baton Rouge

PLENARY SESSION

10:45 - 12:00 p.m.
(Presidential Ballroom)

Presiding: KEVIN JOHNSON
Mayor of Sacramento
Vice President, The United States
Conference of Mayors

Announcement: *Dollarwise Innovation Grants and Summer Youth Employment Program*
Sponsored by Bank of America

Greetings: AJA BROWN
Mayor of Compton

Presentation: *USCM-Scotts Miracle GRO1000 Gardens and Green Spaces Grant Awards*
SU LOK
Director, Corporate and Community Partnerships
The Scotts Miracle Gro Company
USCM Platinum Member

Remarks: THE HONORABLE BILL SHUSTER
Chairman
House Transportation and Infrastructure Committee

Innovation Moment: *Disaster Recovery and Preparedness*
WALTER MADDOX
Mayor of Tuscaloosa

Remarks: THE HONORABLE JEH JOHNSON
Secretary
U.S. Department of Homeland Security

Presentation: *USCM-Purdue Pharma Prescription Drug Abuse Prevention Recognition Awareness Awards*
USCM Platinum Partner

Greetings: CHRISTOPHER B. COLEMAN
Mayor of Saint Paul
President, National League of Cities

Report: *The U.S. Coalition of Cities Against Racism and Discrimination*
WILLIAM A. BELL, SR.
Mayor of Birmingham

TASK FORCE MEETINGS (Lunch Will be Provided)
(Open to All Attendees)

Advanced Manufacturing Task Force

12:30 - 2:00 p.m.
(Federal A)

Chair: VIRG BERNERO
Mayor of Lansing

Vice-Chairs: DENNY DOYLE
Mayor of Beaverton

NEIL M. O'LEARY
Mayor of Waterbury

Advanced Manufacturing in the Global Economy: Six Keys to Success for Cities

Remarks: JAY WILLIAMS
Nominee for Assistant Secretary
Economic Development Administration
U.S. Department of Commerce

JASON MILLER
Special Assistant to the President for Manufacturing Policy
Executive Office of the President
The White House

Immigration Reform Task Force

12:30 - 2:00 p.m.

(Federal B)

Co-Chairs: RAUL SALINAS
Mayor of Laredo

TOM TAIT
Mayor of Anaheim

Remarks: RANDY JOHNSON
Senior Vice President,
Labor, Immigration, and Employee Benefits
U.S. Chamber of Commerce

FELICIA ESCOBAR
Senior Policy Director for Immigration
White House Domestic Policy Council

Mayors Professional Sports Alliance

(Mayors from cities with a NFL, NBA, NHL, MLB, or MLS Team)

12:30 - 2:00 p.m.

(South American)

Presiding: GREGORY A. BALLARD
Mayor of Indianapolis

Remarks: RICK HORROW
President
Horror Sports Ventures

*The National Football League and National Football League Players
Association*

RORY VERRETT
Vice President of Public Affairs
National Football League

GEORGE ATALLAH
Assistant Executive Director of External Affairs
National Football League Players Association

Major League Soccer: Its Current Status and Plans for Expansion
MARK ABBOTT
President and Deputy Commissioner
Major League Soccer

Open Discussion on Major League Sports Issues

Vacant and Abandoned Properties Task Force

12:30 - 2:00 p.m.

(Senate)

Co-Chairs: STEVE BENJAMIN
Mayor of Columbia

ROY BUOL
Mayor of Dubuque

Remarks: *Milwaukee's Strong Neighborhood Investment Plan:
The City's Unique Role and 3-Year, \$11.6 million Approach to the
Problem of Tax Foreclosures - the "Echo" of the Financial Crisis*
TOM BARRETT
Mayor of Milwaukee

*Garage to Storefront Program: How Gresham has
Transformed Vacant Properties into Vibrant Commercial Districts*
SHANE BEMIS
Mayor of Gresham

Property Preservation Roadmap
TYLER SMITH
Vice President of REO Community Development for Premier Asset
Services
Wells Fargo

Veterans Affairs Task Force

12:30 - 2:00 p.m.

(Statler)

Co-Chair: ARDELL F. BREDE
Mayor of Rochester, MN

Remarks: *What Mayors Need to Know to Help Facilitate Service to Veterans*
TOMMY SOWERS
Assistant Secretary for Public and Intergovernmental Affairs
U.S. Department of Veterans Affairs

Reintegrating Returning Veterans in Local Communities
COLONEL JAMES P. ISENHOWER III, U.S. ARMY
Special Assistant, Chairman of the Joint Chiefs of Staff
Director, Office of Warrior and Family Support

*Partnering With Cities and Counties to Better Serve
Military Service Personnel and Veterans*
RETIRED MAJOR GENERAL DUTCH HOLLAND,
U.S. AIR FORCE
Executive Director, Shaw - Sumter Partnership for Progress

Adjourn

THE U.S. CONFERENCE OF MAYORS

**WORKFORCE DEVELOPMENT
COUNCIL**

WEDNESDAY, JANUARY 22

Workforce Development Council Board Meeting/Annual Winter Meeting

8:00 a.m. - 3:30 p.m.

(St. Regis Hotel, Astor Ballroom)

President: MARLENA SESSIONS
CEO
Workforce Development Council of Seattle-King County
Seattle

NOTICE:

2:15 - 3:30 p.m. WDC members attend the Mayors Jobs, Education and the Workforce Standing Committee Meeting in Senate Room of the Capital Hilton Hotel

The Workforce Development Council is an affiliate organization of The U.S. Conference of Mayors.

THURSDAY, JANUARY 23

Workforce Development Council Annual Winter Meeting

7:30 a.m. - 3:00 p.m.

(St. Regis Hotel, Astor Ballroom)

NOTICE:

7:30 - 9:00 a.m. WDC members will attend the Mayors and Business Leaders Plenary Breakfast in the Congressional/Senate Ballroom of the Capital Hilton Hotel.