



CITY OF LONG BEACH

DEPARTMENT OF CITY CLERK

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802 • (562) 570-6101 •

February 6, 2013

Mr. Vincent Cravens
District Administrator
Department of Alcoholic Beverage Control
3950 Paramount Boulevard, Suite No. 250
Lakewood, California 90712

Re: Application of 7-Eleven, Incorporated, dba 7-Eleven, Store 35874,
for an Original Alcoholic Beverage Control License at 4323 East
Anaheim Street. (District 4)

Dear Mr. Cravens:

Please be advised that the Long Beach City Council, at its meeting held Tuesday, February 5, 2013, received and filed the subject application with the attached conditions, as requested by Patrick O'Donnell, Councilmember, Fourth District. Transmitted for your files is a copy of the conditions, and this request that the conditions be applied to the license, as applicable under ABC rules and regulations.

The City of Long Beach thanks you for taking this request into consideration.

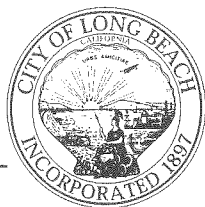
Respectfully submitted,

LARRY G. HERRERA
CITY CLERK

Prepared by:
Daisy Gomez

Attachment (1)

Cc: Patrick O'Donnell, Councilmember, 4th District
City Prosecutor
Police Department (2) Chief & Vice
Referral File
FAX forwarded to ABC, (562) 982-1396



CITY OF LONG BEACH

R-27

POLICE DEPARTMENT

400 WEST BROADWAY • LONG BEACH • CALIFORNIA 90802 • (562) 570-7260 • FAX (562) 570-7114

Jim McDonnell
Chief of Police

February 5, 2013

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Receive and file the application of 7-Eleven, Incorporated, dba 7-Eleven, Store 35874, for an original Alcoholic Beverage Control license, at 4323 East Anaheim Street. (District 4)

DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

TIMING CONSIDERATIONS

City Council response is due to the Department of Alcoholic Beverage Control by February 7, 2013. Accordingly, City Council action is required at the February 5, 2013 City Council meeting.

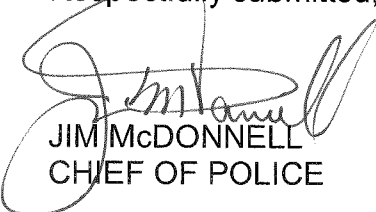
FISCAL IMPACT

None.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,


JIM McDONNELL
CHIEF OF POLICE

APPROVED:


PATRICK H. WEST
CITY MANAGER

JM:CNA:cna

ADMINISTRATION BUREAU
(562) 570-5830
FAX (562) 570-5833

INVESTIGATIONS BUREAU
(562) 570-7350
FAX (562) 570-7175

PATROL BUREAU
(562) 570-7214
FAX (562) 570-7058

SUPPORT BUREAU
(562) 570-7342
FAX (562) 570-6018

HONORABLE MAYOR AND CITY COUNCIL
February 5, 2013

Council 4

Applicant: 7-Eleven, Incorporated
DBA: 7-Eleven, Store 35874
Address: 4323 East Anaheim Street

Type of Application: An original application for an Off-Sale Beer and Wine license.

Bases for possible protest: Residence within 100 feet.
Church within 600 feet.
Public playground within 600 feet.

PUBLIC CONVENIENCE DETERMINATION: A determination by the City of public convenience and necessity **is not** required for this application.

Census Tract: 5750.02

Boundaries: Pacific Coast Highway/Outer Traffic to the North
Anaheim Street to the South
Pacific Coast Highway to the East
Loma Avenue to the West

Number of licenses allowed: 3
Number of licenses existing: 1

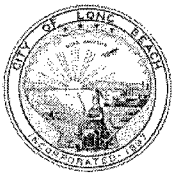
Police Reporting District: 552

Boundaries: 15th Street to the North
Anaheim Street to the South
Ximeno Avenue to the East
Termino Avenue to the West

Reported crimes in this district for ABC purposes are 42. Crime in a reporting district must be at least 168 to qualify for a high crime protest.

Type of business: A convenience store.

Last day to request conditions and protest: February 07, 2013



Date: February 5, 2013
To: File
From: Chris Anderson, Detective, Vice Investigations Section
Subject: **7-ELEVEN, STORE 35874, 4323 EAST ANAHEIM STREET**

CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (12/20/11-12/20/12)

None

ABC INSPECTIONS (past three years)

None

RESIDENCE WITHIN 100 FEET

1329 Ximeno Avenue
1331 Ximeno Avenue
1321 Ximeno Avenue
1318 Bennett Avenue
1322 Bennett Avenue
1324 Bennett Avenue
1326 Bennett Avenue

CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET

Church of Jesus Christ of Latter-day Saints
Recreation Park

1140 Ximeno Avenue
Anaheim Street/Park Avenue



Date: February 5, 2013

To: Honorable Mayor and Members of the City Council

From: Councilmember Patrick O'Donnell, Fourth District

Subject: **Item 27-Original ABC license- 7-11- 4323 E. Anaheim St.**

I request that the City of Long Beach impose the following conditions for 7-11 which is located at 4323 E. Anaheim Street:

1. The quarterly gross sales of alcoholic beverages shall not exceed the gross sales of non-alcoholic products during the same period.
2. No alcoholic beverages shall be consumed on subject property or any property adjacent to the licensed premises under the control of the licensee, not licensed by ABC for such sales.
3. All beverages offered for sale at the premises shall be displayed and available for convenient inspection and purchase within the premises by the general public.
4. The petitioner(s) shall be responsible for maintaining free of litter the premises and the area adjacent to the licensed premise over which they have control.
5. Any graffiti painted or marked upon the premises or on any adjacent area under the control of the licensee shall be removed or painted over within 24 hours of being applied.
6. To prevent loitering and other criminal activities exterior payphones are prohibited.
7. Petitioner(s) shall regularly police the area under their control in an effort to prevent loitering of persons about the premises.
8. Doors shall remain closed during hours of operation.
9. Petitioners shall maintain security cameras extended to 200 feet or to the property line and make them available to the Long Beach Police Department upon request.
10. The applicant shall implement the School Plan to prevent loitering by students, as stipulated by conditions of their Conditional Use Permit (CUP).

Fax Delivery Successful

Fax Notification

Fax Notification			
To:	ABC	From:	Daisy Gomez/CC/CLB
Fax subject:	Original ABC License - 7-Eleven, at 4323 East Anaheim Street	Status:	
Fax number:	982-1396	Cover page:	Default
Date sent:	2013-02-06 15:22:53	Total pages sent:	7
Calling Station ID:	City of Long Beach		

Advanced

Fax Notification			
Request number:	350323	Line number:	22
Number of retries:	0	Process time:	87 seconds

For more information follow this document link to the outbound log entry. 