



CITY OF LONG BEACH

POLICE DEPARTMENT

C-12

400 WEST BROADWAY • LONG BEACH • CALIFORNIA 90802 • (562) 570-7260 • FAX (562) 570-7114

ANTHONY W. BATTS
Chief of Police

April 17, 2007

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Receive and file the application of Northgate Gonzalez LLC, dba Northgate Market 12, for a person-to-person transfer of an alcoholic beverage control license, at 2120 Pacific Avenue, with existing conditions. (District 6)

DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses. This Person-to-Person Transfer application is placed on the Consent Calendar for your information only; conditions that were placed on the original license continue to be enforceable. Additional information and a map are attached.

TIMING CONSIDERATIONS

The Department of Alcoholic Beverage Control will finalize this transfer on April 20, 2007. Accordingly, City Council action is required at the April 17, 2007 City Council meeting.

FISCAL IMPACT

None.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

ANTHONY W. BATTS
CHIEF OF POLICE

APPROVED:

GERALD R. MILLER
CITY MANAGER

AWB:DBS:dbs
attachments

ADMINISTRATION BUREAU
(562) 570-5830
FAX (562) 570-5833

INVESTIGATIONS BUREAU
(562) 570-7350
FAX (562) 570-7175

PATROL BUREAU
(562) 570-7214
FAX (562) 570-7058

SUPPORT BUREAU
(562) 570-7342
FAX (562) 570-6018

HONORABLE MAYOR AND CITY COUNCIL
April 17, 2007

Council District: 6

Applicant: Northgate Gonzalez LLC
DBA: Northgate Market 12
Address: 2120 Pacific Avenue

Type of Application: A person-to-person transfer of an Off-Sale General license.

Basis for possible protest: None.

PUBLIC CONVENIENCE DETERMINATION: A determination by the City of public convenience and necessity **is not** required for this application.

Census Tract: 5730.02

Boundaries: Hill Street to the North
Pacific Coast Highway to the South
Long Beach Boulevard to the East
Pacific Avenue to the West

Number of licenses allowed: 3

Number of licenses existing: 4

Police Reporting District: 194

Boundaries: Hill Street to the North
20th Street to the South
Long Beach Boulevard to the East
Pacific Avenue to the West

Reported crimes in this district for ABC purposes are 236. Crime in a reporting district must be at least 194 to qualify for a high crime protest. A protest may not be filed on a person-to-person transfer application.

Type of business: A grocery store.

Last day to request conditions: April 20, 2007

