

Potential 2020 Ballot Measures To Fund Equity

Councilmember Rex Richardson, Ninth Council District
Tuesday, July 7, 2020

RECOMMENDATION

Request the City Manager to **engage California State Lands Commission and other stakeholders** regarding potential modifications to the Oil Barrel Production tax.

Request the City Attorney to prepare all necessary documents to **place a ballot question on the November 2020 ballot for an increase in the Oil Barrel Production Tax** and to work with the City Manager to **provide options and financial impact on the amount of the tax and mechanisms for a progressive tax that increases over time** and for a **resolution defining the City Council's intent for use of the funds.**

Furthermore, request the City Manager and City Attorney to **explore the feasibility of preparing a ballot advisory question on whether to reinvest future cannabis revenue into economic equity, health equity, and youth investments, and to further strengthen our cannabis equity program** to expand equitable ownership opportunities.

CONTEXT

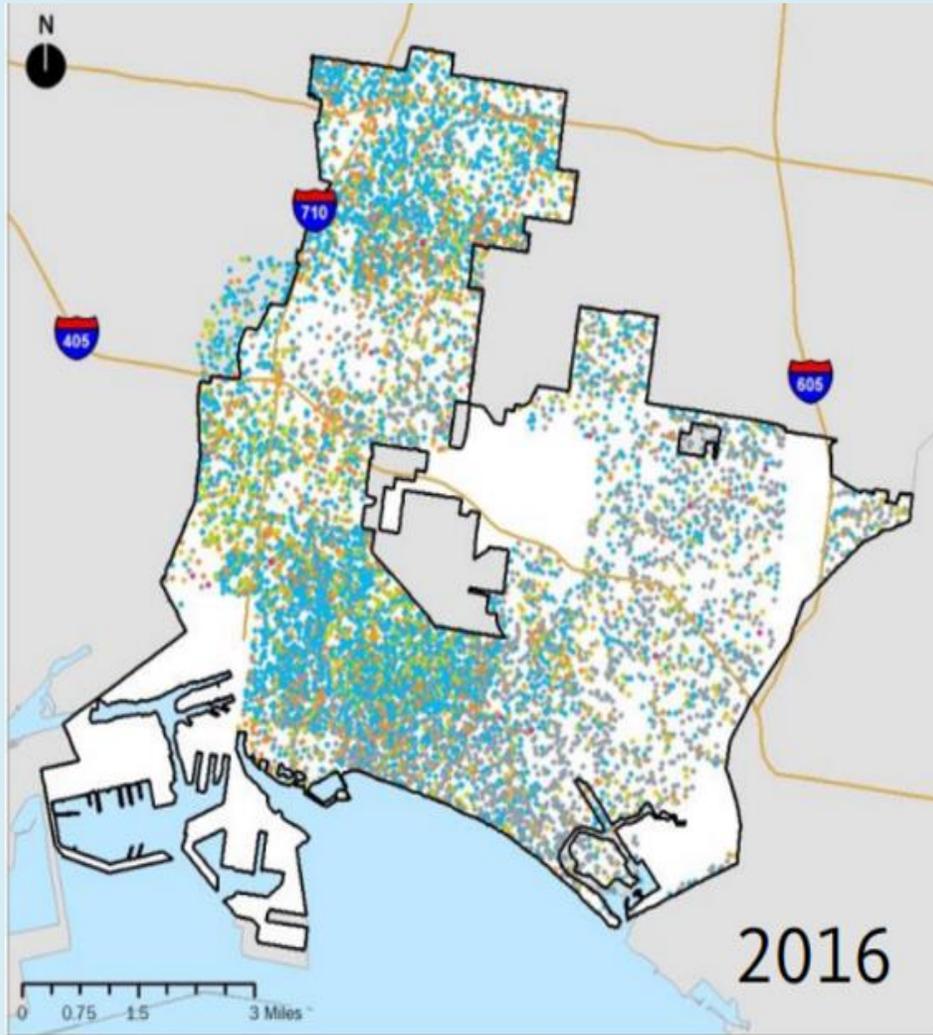
Oil Production



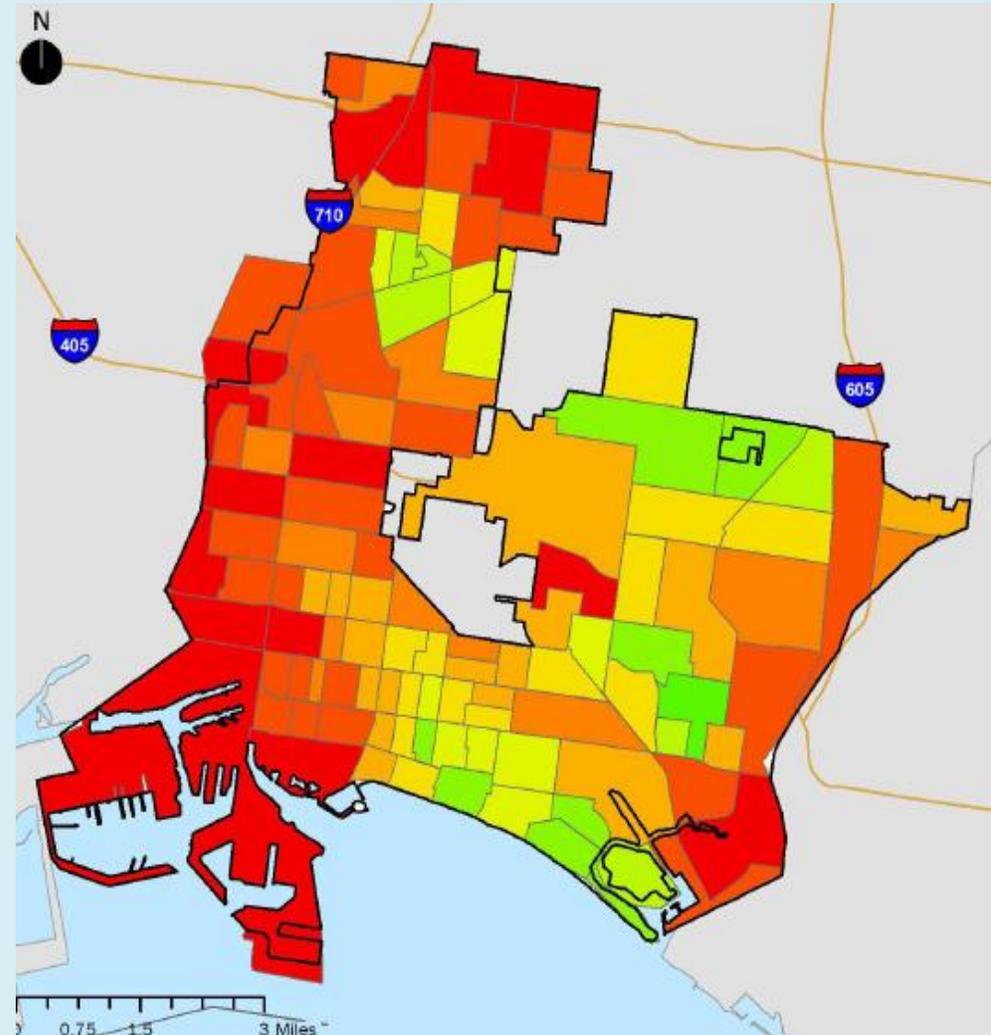
- The City of Long Beach drilled its first well under the tidelands in **1939**
- In **1959**, Tidelands Oil Revenue is restricted to the Tidelands area:
 - Police
 - Fire and Lifeguards
 - Beach maintenance
 - Lease management
 - Parking operations
- **Oil Production Tax:**
 - **1990**, \$0.15 per Barrel
 - **2007**, \$0.47 per Barrel*

*Prop H, Police and Fire Public Safety OPT

THE NEED



**Race/Ethnicity Dot Map by
Census Tract, 2016**



**CalEnviroScreen Pollution Burden
Percentile by Census Tract, 2018**

CONTEXT

Cannabis

- Measure MM (medical cannabis) passed in **2016**
 - Cap of **32** dispensaries Citywide
 - Adult-Use Ordinance adopted in **2018**
 - Low-income, Black and Brown neighborhoods were disproportionately impacted by the criminalization of cannabis
 - **Cannabis Social Equity Program offers:**
 - Business Assistance
 - Employment Opportunities
 - Community Reinvestment
 - Fresh Start Program
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THE OPPORTUNITY

AREA	RESEARCH & PLANS	EXAMPLES OF PROGRAMING
Youth Development	Safe Long Beach Violence Prevention Plan Youth Strategic Plan	<ul style="list-style-type: none">• Support for Youth-Centered Community-Based Organizations/Programming• My Brother's Keeper Initiative• Youth Workforce Development Programs• Youth Violence Intervention
Environmental & Health Equity	Climate Action & Adaptation Plan Long Beach Community Health Assessment	<ul style="list-style-type: none">• Black Infant Health Program• Climate Environmental Programming• Open & Green Space Access• Mobility infrastructure
Economic Inclusion	'Everyone In' Implementation Plan Economic Empowerment Zones (EEZ's) Digital Inclusion Roadmap	<ul style="list-style-type: none">• Housing & Homeownership• Small Business, Diverse Entrepreneurship• Youth & Workforce Development• Economic Resiliency

NEXT STEPS

1. Engage California State Lands Commission and other stakeholders regarding potential modifications to the Oil Barrel Production tax
 2. Engage community partners, such as the Invest in Youth Coalition
 3. Report back with recommendations needed to move forward with adding this measure to the Nov. 3 Ballot
 4. Look at options to create an oversight mechanism
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