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CITY OF LONG BEACH
DEPARTMENT OF PARKS, RECREATION & MARINE



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April 20, 2017

MEMBERS OF THE PARKS AND RECREATION COMMISSION
City of Long Beach
California

RECOMMENDATION:

Authorize the Director of Parks, Recreation and Marine to execute the Second Amendment to Use Permit No. 32241 with Freetime, Inc, dba Wheel Fun Rentals, to facilitate continued bicycle rentals in El Dorado East Regional Park Area II through September 30, 2018, with one, one-year renewal option at the discretion of the Director. (District 5)

DISCUSSION

Freetime, Inc., a California Corporation, doing business as Wheel Fun Rentals (Wheel Fun Rentals), has successfully operated a bicycle concession operation in El Dorado East Regional Park Area II (El Dorado Park) that was approved by the Parks and Recreation Commission (Commission) as a pilot program in 2011. As the pilot program has been determined by the Department of Parks, Recreation and Marine (Department) to be successful and of considerable benefit to the community, the Use Permit was held-over when it expired.

The Department of Parks, Recreation and Marine (Department) is currently developing a Request for Proposals (RFP) for this activity and/or for one overarching concessionaire in El Dorado Park. The Department has not received any requests from other interested parties to operate this concession. Therefore, as a way to continue to provide this service to park users during RFP process, it would be appropriate for the Commission to authorize an extension of Permit No. 32241 that would cover the summer months in 2017 and 2018, and could then be extended by the Director of the Department beyond that time if an RFP has not been completed or determined viable.

The proposed extension of Use Permit No. 32241 would include the following terms:

- Term: The extension would be retroactive to May 19, 2013 through September 30, 2018, with three one-year extensions available at the discretion of the Director.

- Services provided and minimum hours of operation: Wheel Fun Rentals would operate a bicycle concession stand and their bicycles, storage container and façade would be maintained to the satisfaction of the Department Director. Minimum hours shall be observed from 10:00 AM to 4:00 PM from April 1 through September 30 each permit year.
- Permit Fee: Wheel Fun Rentals shall pay an annual fee/rent of 15% of gross revenue; or \$5,250 per permit year, whichever amount is greater.
- Miscellaneous requirements: There shall be no subletting without the prior written approval of the Department Director and no cars or trucks shall drive on turf without plywood being placed to protect said turf.
- Cancellation provision: Either party could cancel the permit with 30 days' written notice
- Insurance: Wheel Fun Rentals shall maintain applicable insurance at levels determined and approved to sufficiency by the City's Risk Manager.

FISCAL IMPACT

The minimum of \$5,250 would accrue to the general fund (GP) in the Department of Parks, Recreation and Marine (PR) in each Fiscal Year the Permit is in operation.

SUGGESTED ACTION:

Approve the recommendation.

Respectfully Submitted,



GLADYS KAISER
MANAGER
COMMUNITY RECREATION SERVICES



HURLEY OWENS
MANAGER
MAINTENANCE OPERATIONS BUREAU



STEPHEN P. SCOTT
DEPUTY DIRECTOR
MANAGER BUSINESS OPERATIONS

APPROVED:



MARIE KNIGHT
DIRECTOR