



Date: July 12, 2005

To: Honorable Mayor O'Neill and Members of the City Council

From: Frank Colonna, Council Member, 3rd District *FC*
Dan Baker, Council Member, 2nd District *DB*

Subject: **AGENDA ITEM: 2006 Fireworks Show**

Background

This year's cancellation of the downtown Fourth of July fireworks show was a disappointment for our community, our businesses that benefit from the event, and for the image that we portray to visitors of our city.

The annual fireworks program has been a Long Beach tradition for the last two decades. It is unfortunate that the city and the Queen Mary could not come to an agreement about the cost of public safety fees. We need to start now to explore ways to bring back the Fourth of July fireworks show in 2006 and beyond.

If we cannot find a solution with the Queen Mary, or corporate sponsors, then we would like to move towards a city-sponsored Fourth of July fireworks show. The cost to Long Beach is well worth the benefits to our local economy, community patriotism, and city image. We owe it to our citizens and businesses.

Recommended Council Action

Request the City Manager to begin the process of organizing a Fourth of July fireworks show for 2006 off our city shoreline.