

# H-16

December 10, 2019

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

## RECOMMENDATION:

Receive the supporting documentation into the record, conclude the public hearing, and approve an amendment to the conditions of the Entertainment without Dancing Permit issued to Relevant, Inc., dba Marina Wine, at 194 Marina Drive, Suite 101. (District 3)

## DISCUSSION

At its meeting on November 5, 2019, the City Council granted an amendment to the Entertainment without Dancing Permit (Permit) issued to Relevant, Inc., dba Marina Wine, subject to approved permit conditions. The Permit conditions approved on November 5, 2019, require entertainment activities occurring inside the establishment with all doors and windows closed, including the roll-up door facing the patio area, be restricted from 7:00 p.m. to 10:00 p.m., on Mondays through Thursday, 8:00 p.m. to 11:00 p.m., Friday and Saturday, and 2:00 p.m. to 6:00 p.m. Sunday. Entertainment activities occurring inside the establishment, with the roll-up door facing the patio area open and all other doors and windows closed, is restricted to 10:00 p.m., Monday through Saturday, and 6:00 p.m. on Sunday.

Due to a procedural error that occurred during the public hearing, the conditions were not approved as intended in the Permit. As a result, staff recommends amending the conditions to the Permit. The amendments proposed are as follows:

- **Amending Additional Condition No. 1**

Authorized entertainment activities indicated on page 9 of the Entertainment Permit Application occurring inside the establishment, with all doors and windows closed, including the roll-up door facing the patio area, will be restricted to 10:00 p.m. Monday through Thursday, and 11:00 p.m., Friday through Sunday. Entertainment activities occurring inside the establishment, with the roll-up door facing the patio area open and all other doors and windows closed, will be restricted to 10:00 p.m., Monday through Sunday.

- **Adding Additional Condition No. 6**

The entertainment permit will be subject to an administrative review by the Department of Financial Management within one year from the date of issuance of the permit to determine if grounds exist for modification, suspension, or revocation of the permit based upon compliance with all applicable laws and regulations.

The Long Beach Municipal Code (LBMC) requires a hearing be held before the City Council whenever an entertainment permit is amended. The revised Permit conditions recommended for approval are attached (Attachment A).

The LBMC also requires the City Council to approve the issuance of the amended Permit if they find that: the issuance of the Permit at the proposed location is consistent with federal, state and local laws, rules, and regulations; it will not constitute an undue burden on the neighborhood; the applicant(s) or responsible persons have not been convicted of any misdemeanor involving moral turpitude or felony offense within the past five years; and, neither the applicant(s) nor any responsible persons have a history of committing significant violations of the LBMC, and have not provided false or misleading information on their application.

The City Council has the authority to approve the following options: (1) grant the amendment to the Permit; or (2) deny the amendment to the Permit. Once the Permit is granted, pursuant to LBMC 5.72.120.5, the Permit will be subject to an administrative review by the Financial Management Department every two years. This review process will consist of a multi-department analysis to determine compliance and identify if issues exist. This provision does not affect the City's ability to modify, revoke, or suspend the Permit at any time.

In the event that any of the recommended conditions are in conflict with other permits or licenses, the permittee must adhere to the strictest of the applicable conditions. This location has been licensed as a Food Retail Store with Alcohol since January 2005. The business changed ownership to Relevant, Inc., in November 2018.

This matter was reviewed by Deputy City Attorney Amy R. Webber on November 21, 2019.

#### TIMING CONSIDERATIONS

The hearing date of December 10, 2019, has been posted on the business location, with the applicant and property owners within 300 feet notified by mail.

FISCAL IMPACT

The following fees were collected with the entertainment permit application: Building Review \$22.45 and Zoning Review \$33.00 (Development Services Department), Police Investigation \$1,359.00 (Police Department), and Mailing List \$90.00 (Financial Management Department).

The following fees will be collected if the application is approved: Business License Annual Tax \$379.07, Employee Rate \$19.68 per employee, and Annual Entertainment Regulatory Fee \$322.00 (Financial Management Department).

SUGGESTED ACTION:

Approve recommendation.

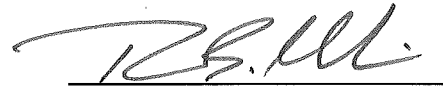
Respectfully submitted,

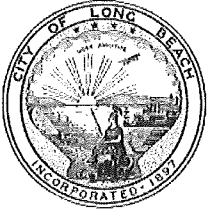


JOHN GROSS  
DIRECTOR OF FINANCIAL MANAGEMENT

ATTACHMENT A – NOVEMBER 5, 2019 HEARING LETTER  
ATTACHMENT B – RECOMMENDED CONDITIONS OF OPERATION

APPROVED:

  
\_\_\_\_\_  
THOMAS B. MODICA  
ACTING CITY MANAGER



# CITY OF LONG BEACH

DEPARTMENT OF FINANCIAL MANAGEMENT  
BUSINESS SERVICES BUREAU

411 WEST OCEAN BOULEVARD 6<sup>TH</sup> FLOOR • LONG BEACH, CA 90802 • (562) 570-6211

## Recommended Conditions of Operation

Relevant, Inc. DBA Marina Wine  
194 Marina Drive Suite 101  
Application for Entertainment Without Dancing

The Department of Financial Management recommends **approval** of the Permit subject to the following conditions:

### I. STANDARD CONDITIONS OF OPERATION

- 1) The operation of the establishment shall be limited to those activities and elements expressly indicated on the permit application and approved by the City Council. Any change in the operation, which exceeds the conditions of the approved permit, will require that a new permit application be submitted to the City Council for their review and approval.
- 2) Unless separately applied for, reviewed, and approved, no adult entertainment, as defined by section 5.72.115(B) LBMC shall be conducted on the permitted premises.
- 3) The establishment shall remain in compliance with all applicable sections of the Long Beach Noise Ordinance (LMBC Chapter 8.80).
- 4) Due to the proximity of neighboring businesses and residences, all door(s) and windows, with the exclusion of the roll-up door facing the patio area, shall be kept closed at all times during any entertainment, except in cases of emergency and to permit deliveries. Said door(s) is not to consist solely of a screen or ventilated security door. **Sound shall not be audible beyond fifty feet (50') from the exterior of the premises in any direction.** Outdoor amplified entertainment is prohibited.
- 5) The permittee shall not convert the restaurant, or any portion thereof, into a dance/night club. The permittee shall not hire promoters with the intent to advertise/promote or hold any entertainment activities consistent with nightclub entertainment.
- 6) The permittee shall not allow employees to discard trash or beer bottles into the outside dumpster between the hours of 10:00 P.M. and 7:00 A.M.
- 7) Deliveries to and from the premises shall be limited to the hours of 8:00 A.M. to 10:00 P.M.
- 8) During all times that the entertainment activities are being conducted, the permittee shall provide an adequate security staff to supervise patrons inside the establishment. For crowds up to fifty (50) people, the permittee shall provide a minimum of one (1) uniformed security guard. For crowds over fifty (50) people, the permittee shall provide a minimum of one (1) additional security guard per fifty (50) people.

The attire of each security guard shall clearly indicate the guard's affiliation with the establishment by means of a pin, shirt, or other visible form of identification. Should the permittee's operations give rise to a substantial increase in complaint/calls for police service, or trash left in the parking lot, the permittee shall increase security staff, implement the use of electronic metal detection equipment, increase outside lighting, or make other changes to the premises or operation as the Chief of Police determines are necessary to protect the safety of the public.

- 9) The permittee shall take reasonable measures to prohibit and prevent the loitering of persons immediately outside any of the entrance/exit doors and the parking lot, at all times while open for business. This should be done by use of security guards and signage indicating words to the effect of, "Please respect our neighbors" or something similar.
- 10) The permittee shall be responsible for maintaining free of litter the premises and the area adjacent to the licensed premises over which they have control.
- 11) The permittee agrees to reimburse the City for all costs associated with excessive police services, as determined by the Chief of Police, required as the result of any incident or nuisance arising out of or in connection with the permittee's operations.
- 12) Current occupancy loads shall be posted at all times, and the permittee shall have an effective system to keep count of the number of occupants present at any given time and provide that information to public safety personnel upon request. (LBMC section 18.48.320).
- 13) Any graffiti painted or marked upon the premises, or on any adjacent area under the control of the licensee, shall be removed or painted over within 24 hours of being applied.
- 14) The business, or agents, shall not distribute any advertising matter such as signs, posters, or promotional cards, in or upon any public property, or in or on any vehicle in any such place in the City. Distribution of any advertising matter upon private property shall adhere to the following guidelines: By placing the same matter in a receptacle, clip, or other device designed or intended to receive advertising matter. The permittee shall keep all promoter contracts, including names, addresses, and phone numbers, on file at all times, and be available for inspection at any time.
- 15) At the conclusion of each event, the permittee shall take reasonable measures to ensure that exiting patrons walk directly to their vehicles, and not loiter in the front of the establishment, the parking lot or the immediate area.
- 16) The permittee shall install and maintain a video surveillance system that monitors no less than the front and rear of the business with full view of the public right-of-ways and any parking lot under the control of the permittee. The video system must be capable of delineating on playback the activity and physical features of persons and areas within the premises. Recordings shall be retained for a minimum of 30 days and be accessible via the Internet by the Long Beach Police Department. A

Public Internet Protocol (IP) address and user name/password is also required to allow the Long Beach Police Department to view live and recorded video from these cameras over the internet. All video security cameras shall be installed to the satisfaction of the Chief of Police, Director of Technology Services, and Director of Development Services. At the discretion of the Chief of Police, the permittee may be required to add additional video cameras.

- 17) The permittee shall ensure that all employees attend an alcohol awareness class such as TIPS or LEAD, within the first ninety (90) days of employment. In the event that the LEAD program class is not offered within this ninety-day period, the permittee shall attend the next available class. Proof of completion shall be kept on file at the business and shall be available for inspection at any time.
- 18) The permittee shall maintain full compliance with all applicable laws, ABC laws, ordinances, and stated conditions. In the event of a conflict with the requirements of this permit, your conditional use permit, or your Alcoholic Beverage Control license, the more stringent regulation shall apply.

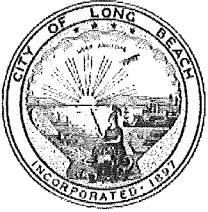
## II. ADDITIONAL CONDITIONS OF OPERATION

- 1) Entertainment activities indicated on Page 9 of your entertainment application occurring inside the establishment with all doors and windows closed, including the roll-up door facing the patio area, shall be restricted from 7:00 PM to 10:00 PM, Monday through Thursday, 8:00 PM to 11:00 PM, Friday and Saturday, and 2:00 PM to 6:00 PM, Sunday. Entertainment activities indicated on Page 9 of your entertainment application occurring inside the establishment, with the roll-up door facing the patio area open and all other doors and windows closed, shall be restricted to 10:00 PM, Monday through Saturday, and 6:00 PM, Sunday.
- 2) The permittee shall develop and maintain a plan to address neighborhood concerns, related to the operation of Marina Wine. (i.e. newsletter, meetings, etc.)
- 3) Interior lighting shall be sufficient to make easily discernible the appearance and conduct of all persons and patrons inside the business.
- 4) The permittee must provide all independent contractors hired to conduct entertainment activities with a copy of the approved permit, which shall include a copy of the approved conditions of operation.
- 5) The permittee must provide signage directing customers to use the restrooms located within the business complex and the signage should make it clear to customers that they should not use the surrounding business's restrooms.

III. In the event that any of the recommended conditions attached to any permit or license is in conflict, the permittee shall adhere to the strictest of the applicable conditions. In addition, please be advised that your permit is subject to administrative review every two

RECOMMENDED CONDITIONS OF OPERATION  
APPLICATION FOR ENTERTAINMENT WITHOUT DANCING  
RELEVANT, INC.  
DBA: MARINA WINE  
194 MARINA WINE SUITE 101  
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years from the date this permit is issued. If grounds exist for modification, revocation, or suspension of the permit, a hearing will be held.



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DEPARTMENT OF FINANCIAL MANAGEMENT  
BUSINESS SERVICES BUREAU

411 WEST OCEAN BOULEVARD 6<sup>TH</sup> FLOOR • LONG BEACH, CA 90802 • (562) 570-6211

## Recommended Conditions of Operation

Relevant, Inc. DBA Marina Wine  
194 Marina Drive Suite 101  
Application for Entertainment Without Dancing

The Department of Financial Management recommends **approval** of the Permit subject to the following conditions:

### I. STANDARD CONDITIONS OF OPERATION

- 1) The operation of the establishment shall be limited to those activities and elements expressly indicated on the permit application and approved by the City Council. Any change in the operation, which exceeds the conditions of the approved permit, will require that a new permit application be submitted to the City Council for their review and approval.
- 2) Unless separately applied for, reviewed, and approved, no adult entertainment, as defined by section 5.72.115(B) LBMC shall be conducted on the permitted premises.
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- 4) Due to the proximity of neighboring businesses and residences, all door(s) and windows, with the exclusion of the roll-up door facing the patio area, shall be kept closed at all times during any entertainment, except in cases of emergency and to permit deliveries. Said door(s) is not to consist solely of a screen or ventilated security door. **Sound shall not be audible beyond fifty feet (50') from the exterior of the premises in any direction.** Outdoor amplified entertainment is prohibited.
- 5) The permittee shall not convert the restaurant, or any portion thereof, into a dance/night club. The permittee shall not hire promoters with the intent to advertise/promote or hold any entertainment activities consistent with nightclub entertainment.
- 6) The permittee shall not allow employees to discard trash or beer bottles into the outside dumpster between the hours of 10:00 P.M. and 7:00 A.M.
- 7) Deliveries to and from the premises shall be limited to the hours of 8:00 A.M. to 10:00 P.M.
- 8) During all times that the entertainment activities are being conducted, the permittee shall provide an adequate security staff to supervise patrons inside the establishment. For crowds up to fifty (50) people, the permittee shall provide a minimum of one (1) uniformed security guard. For crowds over fifty (50) people, the permittee shall provide a minimum of one (1) additional security guard per fifty (50) people.



- The attire of each security guard shall clearly indicate the guard's affiliation with the establishment by means of a pin, shirt, or other visible form of identification. Should the permittee's operations give rise to a substantial increase in complaint/calls for police service, or trash left in the parking lot, the permittee shall increase security staff, implement the use of electronic metal detection equipment, increase outside lighting, or make other changes to the premises or operation as the Chief of Police determines are necessary to protect the safety of the public.
- 9) The permittee shall take reasonable measures to prohibit and prevent the loitering of persons immediately outside any of the entrance/exit doors and the parking lot, at all times while open for business. This should be done by use of security guards and signage indicating words to the effect of, "Please respect our neighbors" or something similar.
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  - 11) The permittee agrees to reimburse the City for all costs associated with excessive police services, as determined by the Chief of Police, required as the result of any incident or nuisance arising out of or in connection with the permittee's operations.
  - 12) Current occupancy loads shall be posted at all times, and the permittee shall have an effective system to keep count of the number of occupants present at any given time and provide that information to public safety personnel upon request. (LBMC section 18.48.320).
  - 13) Any graffiti painted or marked upon the premises, or on any adjacent area under the control of the licensee, shall be removed or painted over within 24 hours of being applied.
  - 14) The business, or agents, shall not distribute any advertising matter such as signs, posters, or promotional cards, in or upon any public property, or in or on any vehicle in any such place in the City. Distribution of any advertising matter upon private property shall adhere to the following guidelines: By placing the same matter in a receptacle, clip, or other device designed or intended to receive advertising matter. The permittee shall keep all promoter contracts, including names, addresses, and phone numbers, on file at all times, and be available for inspection at any time.
  - 15) At the conclusion of each event, the permittee shall take reasonable measures to ensure that exiting patrons walk directly to their vehicles, and not loiter in the front of the establishment, the parking lot or the immediate area.
  - 16) The permittee shall install and maintain a video surveillance system that monitors no less than the front and rear of the business with full view of the public right-of-ways and any parking lot under the control of the permittee. The video system must be capable of delineating on playback the activity and physical features of persons and areas within the premises. Recordings shall be retained for a minimum of 30 days and be accessible via the Internet by the Long Beach Police Department. A

Public Internet Protocol (IP) address and user name/password is also required to allow the Long Beach Police Department to view live and recorded video from these cameras over the internet. All video security cameras shall be installed to the satisfaction of the Chief of Police, Director of Technology Services, and Director of Development Services. At the discretion of the Chief of Police, the permittee may be required to add additional video cameras.

- 17) The permittee shall ensure that all employees attend an alcohol awareness class such as TIPS or LEAD, within the first ninety (90) days of employment. In the event that the LEAD program class is not offered within this ninety-day period, the permittee shall attend the next available class. Proof of completion shall be kept on file at the business and shall be available for inspection at any time.
- 18) The permittee shall maintain full compliance with all applicable laws, ABC laws, ordinances, and stated conditions. In the event of a conflict with the requirements of this permit, your conditional use permit, or your Alcoholic Beverage Control license, the more stringent regulation shall apply.

## II. ADDITIONAL CONDITIONS OF OPERATION

- 1) Entertainment activities indicated on Page 9 of your entertainment application occurring inside the establishment **with all doors and windows closed, including the roll-up door facing the patio area, shall be restricted to 10:00 PM, Monday through Thursday, and 11:00 PM, Friday through Sunday.** Entertainment activities indicated on Page 9 of your entertainment application occurring inside the establishment, **with the roll-up door facing the patio area open and all other doors and windows closed, shall be restricted to 10:00 PM, Monday through Sunday.**
- 2) The permittee shall develop and maintain a plan to address neighborhood concerns, related to the operation of Marina Wine. (i.e. newsletter, meetings, etc.)
- 3) Interior lighting shall be sufficient to make easily discernible the appearance and conduct of all persons and patrons inside the business.
- 4) The permittee must provide all independent contractors hired to conduct entertainment activities with a copy of the approved permit, which shall include a copy of the approved conditions of operation.
- 5) The permittee must provide signage directing customers to use the restrooms located within the business complex and the signage should make it clear to customers that they should not use the surrounding business's restrooms.
- 6) The entertainment permit shall be subject to an administrative review by the Financial Management Department within one year from the date of issuance of the permit to determine if grounds exist for modification, suspension, or revocation of the permit based upon compliance with all applicable laws and regulations.

RECOMMENDED CONDITIONS OF OPERATION  
APPLICATION FOR ENTERTAINMENT WITHOUT DANCING  
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DBA: MARINA WINE  
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PAGE 4

- III. In the event that any of the recommended conditions attached to any permit or license is in conflict, the permittee shall adhere to the strictest of the applicable conditions. In addition, please be advised that your permit is subject to administrative review every two years from the date this permit is issued. If grounds exist for modification, revocation, or suspension of the permit, a hearing will be held.

November 5, 2019

**H-13**

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

**RECOMMENDATION:**

Receive the supporting documentation into the record, conclude the public hearing and approve an amendment to the conditions of the Entertainment without Dancing Permit issued to Relevant, Inc., dba Marina Wine, at 194 Marina Drive, Suite 101. (District 3)

**DISCUSSION**

At its October 15, 2019 meeting, the City Council granted an entertainment without dancing permit to Relevant, Inc., dba Marina Wine, subject to approved permit conditions. The permit conditions included authorization of entertainment activities occurring inside the establishment, as defined on Page 9 of the Entertainment Permit Application within Attachment B, from 7:00 p.m. to 10:00 p.m. on Mondays through Thursdays, 8:00 p.m. to 11:00 p.m. on Fridays and Saturdays, and 2:00 p.m. to 6:00 p.m. on Sundays, when all doors and windows, including the roll-up door facing the patio area, are closed.

After approval of the entertainment permit, it was discovered that the conditions were not approved as intended in the entertainment permit. As a result, staff recommends amending the conditions as follows:

- Authorized entertainment activities occurring inside the establishment, as defined on Page 9 of the Entertainment Permit Application within Attachment B, are restricted to 10:00 p.m. on Mondays through Saturdays, and 6:00 p.m. on Sundays, when the roll-up door facing the patio area is open. All other doors and windows shall remain closed during entertainment.
- The permittee must provide signage directing customers to use restrooms within the business complex and discourage the use of neighboring businesses restrooms if they are not patronizing the businesses.

The Long Beach Municipal Code (LBMC) requires a hearing be held before the City Council whenever an entertainment permit is amended. The revised entertainment without dancing permit conditions recommended for approval are attached (Attachment A).

The LBMC also requires the City Council to approve the issuance of the amended entertainment permit if they find that: the issuance of the permit at the proposed location is consistent with federal, state and local laws, rules, and regulations; it will not constitute an undue burden on the neighborhood; the applicant(s) or responsible persons have not been convicted of any misdemeanor involving moral turpitude or felony offense within the past five years; and, neither the applicant(s) nor any responsible persons have a history of committing significant violations of the LBMC, and have not provided false or misleading information on their application.

The City Council has the authority to approve the following options: (1) grant the amendment to the entertainment permit; or (2) deny the amendment to the permit. Once the entertainment permit is granted, pursuant to LBMC 5.72.120.5, the permit will be subject to an administrative review by the Financial Management Department every two years. This review process will consist of a multi-department analysis to determine compliance and identify if issues exist. This provision does not affect the City's ability to modify, revoke, or suspend a permit at any time.

In the event that any of the recommended conditions are in conflict with other permits or licenses, the permittee must adhere to the strictest of the applicable conditions. This location has been licensed as a Food Retail Store with Alcohol since January 2005. The business changed ownership to Relevant, Inc., in November 2018.

This matter was reviewed by Deputy City Attorney Amy R. Webber on October 21, 2019.

#### TIMING CONSIDERATIONS

The hearing date of November 5, 2019 has been posted on the business location, with the applicant and property owners within 300 feet notified by mail.

#### FISCAL IMPACT

The following fees were collected with the entertainment permit application: Building Review \$22.45 and Zoning Review \$33.00 (Development Services Department), Police Investigation \$1,359.00 (Police Department), and Mailing List \$90.00 (Financial Management Department).

The following fees will be collected if the application is approved: Business License Annual Tax \$379.07, Employee Rate \$19.68 per employee, and Annual Entertainment Regulatory Fee \$322.00 (Financial Management Department).

HONORABLE MAYOR AND CITY COUNCIL  
November 5, 2019  
Page 3

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



JOHN GROSS  
DIRECTOR OF FINANCIAL MANAGEMENT

JG:EA  
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ATTACHMENTS

APPROVED:



THOMAS B. MODICA  
ACTING CITY MANAGER



# CITY OF LONG BEACH

DEPARTMENT OF FINANCIAL MANAGEMENT  
BUSINESS SERVICES BUREAU

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- 4) The permittee must provide all independent contractors hired to conduct entertainment activities with a copy of the approved permit, which shall include a copy of the approved conditions of operation.
- 5) The permittee must provide signage directing customers to use the restrooms located within the business complex and the signage should make it clear to customers that they should not use the surrounding business's restrooms.

- III. In the event that any of the recommended conditions attached to any permit or license is in conflict, the permittee shall adhere to the strictest of the applicable conditions. In addition, please be advised that your permit is subject to administrative review every two

RECOMMENDED CONDITIONS OF OPERATION  
APPLICATION FOR ENTERTAINMENT WITHOUT DANCING  
RELEVANT, INC.  
DBA: MARINA WINE  
194 MARINA WINE SUITE 101  
PAGE 4

years from the date this permit is issued. If grounds exist for modification, revocation, or suspension of the permit, a hearing will be held.

**H-1**

October 15, 2019

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

**RECOMMENDATION:**

Receive the supporting documentation into the record, conclude the public hearing and grant an Entertainment Permit with conditions on the application of Relevant, Inc., dba Marina Wine, at 194 Marina Drive, Suite 101, for entertainment without dancing. (District 3)

**DISCUSSION**

The Long Beach Municipal Code (LBMC) requires an application be filed and a hearing be held before the City Council whenever this type of activity is requested and before an entertainment permit (Permit) is granted or denied.

The LBMC also requires the City Council to approve the issuance of the Permit if they find that: the issuance of the Permit at the proposed location is consistent with federal, state and local laws, rules, and regulations; it will not constitute an undue burden on the neighborhood; the applicant(s) or responsible persons have not been convicted of any misdemeanor involving moral turpitude or felony offense within the past five years; and, neither the applicant(s) nor any responsible persons have a history of committing significant violations of the City code and have not provided false or misleading information on their application.

The City Council has the authority to approve the following options: (1) grant the Permit, with or without conditions; or (2) deny the Permit on the application. Once the Permit is granted, pursuant to LBMC 5.72.120.5, the Permit will be subject to an administrative review by the Financial Management Department every two years. This review process will consist of a multi-department analysis to determine compliance and identify if issues exist. This provision does not affect the City's ability to modify, revoke, or suspend a permit at any time.

City departments have conducted their investigations in accordance with the LBMC. Attached are the departmental investigative reports, history, entertainment permit application, and floor plan.

The following summarizes departmental findings:

- The Police Department recommends the permit for entertainment without dancing be approved subject to conditions.
- The Fire Department finds the building/location meets department requirements for the proposed use.
- The Health and Human Services Department finds the building/location meets department requirements for the proposed use subject to conditions.
- The Development Services Department finds the building/location meets department requirements for the proposed use.

The Financial Management Department, Business Services Bureau, has thoroughly reviewed all submitted department documents and correspondence and recommends the permit for entertainment without dancing be approved subject to conditions (attached).

In the event that any of the recommended conditions are in conflict with other permits or licenses, the permittee must adhere to the strictest of the applicable conditions. This location has been licensed as a Food Retail Store with Alcohol since January 2005. The business' changed ownership to Relevant, Inc., in November 2018.

This matter was reviewed by Deputy City Attorney Amy R. Webber on September 16, 2019.

#### TIMING CONSIDERATIONS

The hearing date of October 15, 2019 has been posted on the business location, with the applicant and property owners within 300 feet notified by mail.

#### FISCAL IMPACT

The following fees were collected with the application: Building Review \$22.45 and Zoning Review \$33.00 (Development Services Department), Police Investigation \$1,359.00 (Police Department), and Mailing List \$90.00 (Financial Management Department).

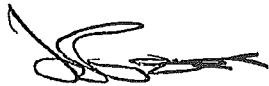
The following fees will be collected if the application is approved: Business License Annual Tax \$379.07, Employee Rate \$19.68 per employee, and Annual Entertainment Regulatory Fee \$322.00 (Financial Management Department).

HONORABLE MAYOR AND CITY COUNCIL  
October 15, 2019  
Page 3

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



JOHN GROSS  
DIRECTOR OF FINANCIAL MANAGEMENT

JG:ea  
K:\FM-ADMIN\CITY COUNCIL LETTERS\BUSINESS SERVICES\2019\10-16-19 CCL - RELEVANT INC DBA MARINA WINES.DOCX

ATTACHMENTS

APPROVED:



THOMAS B. MODICA  
ACTING CITY MANAGER



# CITY OF LONG BEACH

DEPARTMENT OF FINANCIAL MANAGEMENT  
BUSINESS SERVICES BUREAU

411 WEST OCEAN BOULEVARD 6<sup>TH</sup> FLOOR • LONG BEACH, CA 90802 • (562) 570-6211

## Recommended Conditions of Operation

Relevant, Inc. DBA Marina Wine

194 Marina Drive Suite 101

Application for Entertainment Without Dancing

The Department of Financial Management recommends approval of the Permit subject to the following conditions:

### I. STANDARD CONDITIONS OF OPERATION

- 1) The operation of the establishment shall be limited to those activities and elements expressly indicated on the permit application and approved by the City Council. Any change in the operation, which exceeds the conditions of the approved permit, will require that a new permit application be submitted to the City Council for their review and approval.
- 2) Unless separately applied for, reviewed, and approved, no adult entertainment, as defined by section 5.72.115(B) LBMC shall be conducted on the permitted premises.
- 3) The establishment shall remain in compliance with all applicable sections of the Long Beach Noise Ordinance (LMBC Chapter 8.80).
- 4) Due to the proximity of neighboring businesses and residences, all door(s) and windows shall be kept closed at all times during any entertainment, except in cases of emergency and to permit deliveries. Said door(s) is not to consist solely of a screen or ventilated security door. **Sound shall not be audible beyond fifty feet (50') from the exterior of the premises in any direction.** Outdoor amplified entertainment is prohibited.
- 5) The permittee shall not convert the restaurant, or any portion thereof, into a dance/night club. The permittee shall not hire promoters with the intent to advertise/promote or hold any entertainment activities consistent with nightclub entertainment.
- 6) The permittee shall not allow employees to discard trash or beer bottles into the outside dumpster between the hours of 10:00 P.M. and 7:00 A.M.
- 7) Deliveries to and from the premises shall be limited to the hours of 8:00 A.M. to 10:00 P.M.
- 8) During all times that the entertainment activities are being conducted, the permittee shall provide an adequate security staff to supervise patrons inside the establishment. For crowds up to fifty (50) people, the permittee shall provide a minimum of one (1) uniformed security guard. For crowds over fifty (50) people, the permittee shall provide a minimum of one (1) additional security guard per fifty (50) people.

The attire of each security guard shall clearly indicate the guard's affiliation with the establishment by means of a pin, shirt, or other visible form of identification. Should the permittee's operations give rise to a substantial increase in complaint/calls for police service, or trash left in the parking lot, the permittee shall increase security staff, implement the use of electronic metal detection equipment, increase outside lighting, or make other changes to the premises or operation as the Chief of Police determines are necessary to protect the safety of the public.

- 9) The permittee shall take reasonable measures to prohibit and prevent the loitering of persons immediately outside any of the entrance/exit doors and the parking lot, at all times while open for business. This should be done by use of security guards and signage indicating words to the effect of, "Please respect our neighbors" or something similar.
- 10) The permittee shall be responsible for maintaining free of litter the premises and the area adjacent to the licensed premises over which they have control.
- 11) The permittee agrees to reimburse the City for all costs associated with excessive police services, as determined by the Chief of Police, required as the result of any incident or nuisance arising out of or in connection with the permittee's operations.
- 12) Current occupancy loads shall be posted at all times, and the permittee shall have an effective system to keep count of the number of occupants present at any given time and provide that information to public safety personnel upon request. (LBMC section 18.48.320).
- 13) Any graffiti painted or marked upon the premises, or on any adjacent area under the control of the licensee, shall be removed or painted over within 24 hours of being applied.
- 14) The business, or agents, shall not distribute any advertising matter such as signs, posters, or promotional cards, in or upon any public property, or in or on any vehicle in any such place in the City. Distribution of any advertising matter upon private property shall adhere to the following guidelines: By placing the same matter in a receptacle, clip, or other device designed or intended to receive advertising matter. The permittee shall keep all promoter contracts, including names, addresses, and phone numbers, on file at all times, and be available for inspection at any time.
- 15) At the conclusion of each event, the permittee shall take reasonable measures to ensure that exiting patrons walk directly to their vehicles, and not loiter in the front of the establishment, the parking lot or the immediate area.
- 16) The permittee shall install and maintain a video surveillance system that monitors no less than the front and rear of the business with full view of the public right-of-ways and any parking lot under the control of the permittee. The video system must be capable of delineating on playback the activity and physical features of persons and areas within the premises. Recordings shall be retained for a minimum of 30 days and be accessible via the Internet by the Long Beach Police Department. A Public Internet Protocol (IP) address and user name/password is also required to

allow the Long Beach Police Department to view live and recorded video from these cameras over the internet. All video security cameras shall be installed to the satisfaction of the Chief of Police, Director of Technology Services, and Director of Development Services. At the discretion of the Chief of Police, the permittee may be required to add additional video cameras.

- 17) The permittee shall ensure that all employees attend an alcohol awareness class such as TIPS or LEAD, within the first ninety (90) days of employment. In the event that the LEAD program class is not offered within this ninety-day period, the permittee shall attend the next available class. Proof of completion shall be kept on file at the business and shall be available for inspection at any time.
- 18) The permittee shall maintain full compliance with all applicable laws, ABC laws, ordinances, and stated conditions. In the event of a conflict with the requirements of this permit, your conditional use permit, or your Alcoholic Beverage Control license, the more stringent regulation shall apply.

## II. ADDITIONAL CONDITIONS OF OPERATION

- 1) Entertainment activities indicated on Page 9 of your entertainment application **shall be restricted from 7:00 PM to 10:00 PM, Monday through Thursday, 8:00 PM to 11:00 PM, Friday and Saturday, and 2:00 PM to 6:00 PM, Sunday.**
- 2) The permittee shall develop and maintain a plan to address neighborhood concerns, related to the operation of Marina Wine. (i.e. newsletter, meetings, etc.)
- 3) Interior lighting shall be sufficient to make easily discernible the appearance and conduct of all persons and patrons inside the business.
- 4) The permittee must provide all independent contractors hired to conduct entertainment activities with a copy of the approved permit, which shall include a copy of the approved conditions of operation.

- III. In the event that any of the recommended conditions attached to any permit or license is in conflict, the permittee shall adhere to the strictest of the applicable conditions. In addition, please be advised that your permit is subject to administrative review every two years from the date this permit is issued. If grounds exist for modification, revocation, or suspension of the permit, a hearing will be held.





# CITY OF LONG BEACH

DEPARTMENT OF FINANCIAL MANAGEMENT

411 West Ocean Boulevard 6<sup>th</sup> Floor • Long Beach, CA 90802 • (562) 570-6200 • Fax (562) 499-1097

## SUMMARY OF APPLICATION FOR ENTERTAINMENT PERMIT

Attached for your review and action is an application for Relevant, Inc., DBA Marina Wine. Also, attached are reports from various departments stating their recommended disposition of the subject application. These are summarized as follows:

### SUBMITTED FOR CITY COUNCIL ACTION

|  | <u>Without<br/>Concern</u> | <u>With<br/>Conditions</u> | <u>With<br/>Concerns</u> |
|--|----------------------------|----------------------------|--------------------------|
| Police Department                                  |                            | X                          |                          |
| Fire Prevention Bureau                             | X                          |                            |                          |
| Health and Human Services Department/Noise Control |                            | X                          |                          |
| Development Services Department                    | X                          |                            |                          |

Questions concerning the above may be directed to the following:

|  |          |
|--|----------|
| Police Department, Chief of Police .....                 | 570-7301 |
| Fire Department, Fire Prevention Bureau .....            | 570-2500 |
| Health and Human Services Department, Noise Control..... | 570-4130 |
| Development Services Department.....                     | 570-6623 |

Compiled by: Department of Financial Management  
Business Services Bureau



# CITY OF LONG BEACH

DEPARTMENT OF FINANCIAL MANAGEMENT

411 West Ocean Boulevard 6<sup>th</sup> Floor • Long Beach, CA 90802 • (562) 570-6200 • Fax (562) 499-1097

## FIVE YEAR HISTORY OF BUSINESS ESTABLISHMENT 194 MARINA DRIVE SUITE 101

Relevant, Inc.  
DBA: Marina Wine  
Lic # BS21905175  
05/19 – Pending

Entertainment without Dancing (Alcohol)

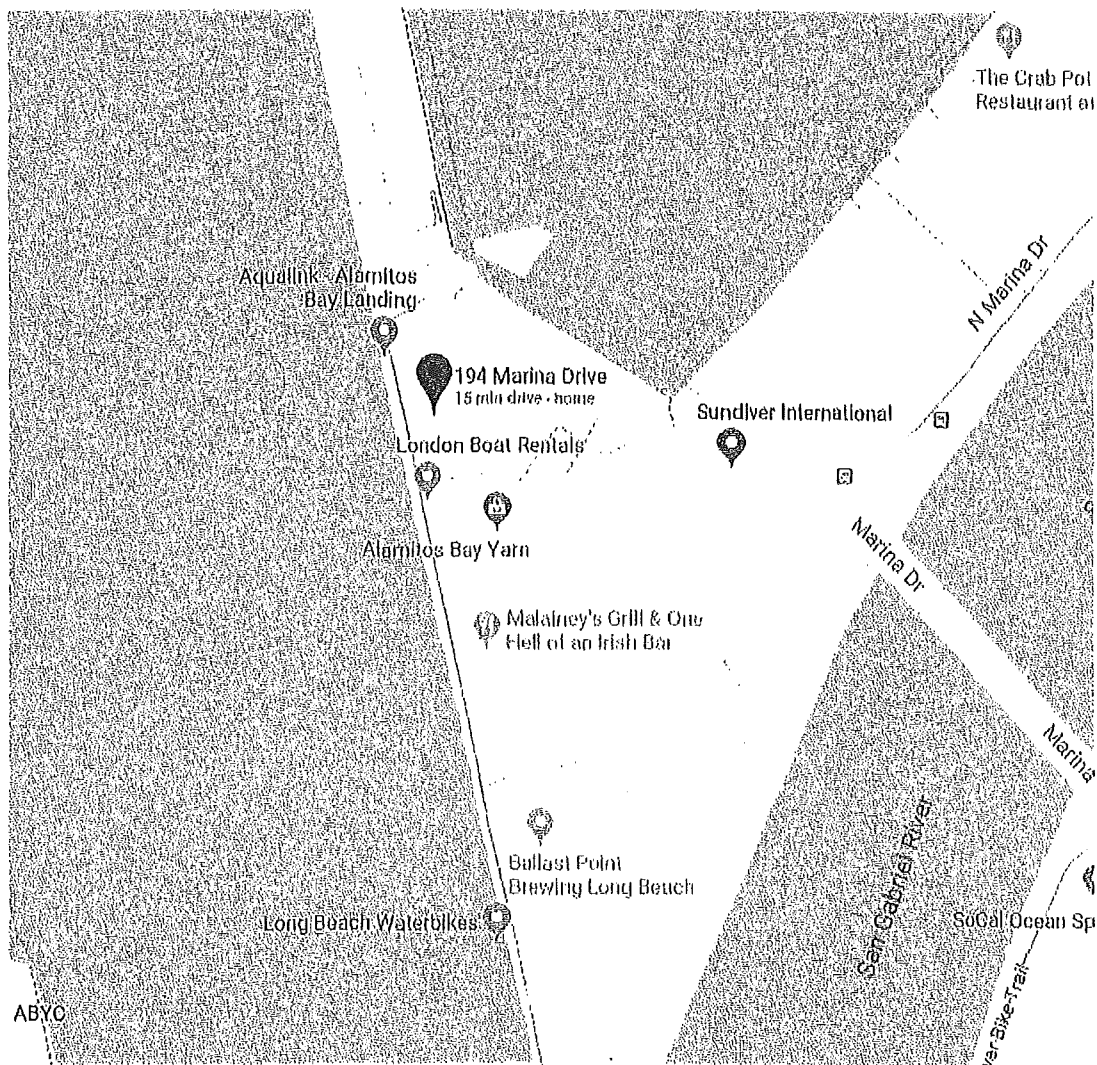
Relevant, Inc.  
DBA: Marina Wine  
Lic # BU21905061  
11/18 – Current

Restaurant & Ready to Eat Foods (Alcohol)

Cal Wine Cellars Inc  
DBA: 5 O'Clock Wine Bar  
Lic # BU21411650  
04/14 – 05/19

Restaurant & Ready to Eat Foods (Alcohol)

**Relevant, Inc.**  
**DBA: Marina Wine**  
**194 Marina Drive Suite 101**





Accepted By: EMILY ARMSTRONG Date: 5/2/19 BS21905175  
 Zoning Approval By: \_\_\_\_\_ Date: \_\_\_\_\_

**APPLICATION FOR ENTERTAINMENT PERMIT**

(Please Print All Information - Incomplete Applications Will Not Be Accepted)

Applicant's Name (Legal Ownership Structure): RELEVANT, INC  
 Business Name (DBA): MARINA WINE Business Phone: (562) 335-2301  
 Business Site Address: 194 N MARINA DR STE 101 LONG BEACH 90803  
 Date Business Proposes To Open: CURRENTLY OPEN  
 Days & Time Premises Are Open For Inspection: M-F 4P-10P SATSU 12P-10P

**Proposed Use(s):**

- Entertainment/Restaurant With Dancing  Without Dancing  Other (explain)  \_\_\_\_\_  
 Entertainment/Tavern With Dancing  Without Dancing   
 Entertainment/Retail  Social Club  Pool/Billiard Hall

Explain briefly the proposed use of the rooms within the building: WINE BAR

Contact Person(s) Name (authorized agent, manager, etc.): STUART TALENTANO  
 Contact Person(s) Phone Number: (562) 277-1267 Contact Person(s) Email: ST@STUARTTALENTANO.COM

**Type of Organization:**

- Corporation  Partnership  Individual  Unincorporated Association or Club  
 Trust  LLC  Other, explain: \_\_\_\_\_

| OFFICE USE ONLY  |  |
|--|--|
| <input type="checkbox"/> Building  | <input type="checkbox"/> Fire <input type="checkbox"/> Health (Check Inspecting Department) Date Received: _____ |
| <input type="checkbox"/> Building/Location meets Department Requirements for the proposed use.   |  |
| <input type="checkbox"/> Building/Location meets Department Requirements for the proposed use subject to the following conditions:<br>_____<br>_____ |  |
| <input type="checkbox"/> Building/Location does not meet Department requirements for the proposed use.   |  |
| Inspection Completed On (date): _____ By: _____  |  |
| <b>POLICE DEPARTMENT</b>   |  |
| <input type="checkbox"/> Police Department finds no basis for denial <input type="checkbox"/> Police Department finds basis for denial               |  |
| <input type="checkbox"/> Police Department finds no basis for denial with conditions   |  |
| Conditions or Basis for Denial: _____<br>_____   |  |
| By: _____ Title: _____ Date: _____   |  |

GENERAL INFORMATION (All Applicants)

Principal place of business (if other than the address listed on page 1):

N/A

Fictitious business names(s) or dba(s) used:

MARINA WINE, MARINA WINE BAR

Place and date of filing fictitious business name statement:

NORWALK, CA, JAN 19

County(ies) in which fictitious name statement is (are) filed:

LOS ANGELES

Names and address of all agents and employees authorized to negotiate or otherwise represent individual in connection with any transaction with the City of Long Beach:

STAVRET TAKEZHAKA 133 THE PROMENADE N STE 101 LB CA 90802

Name and address of person (agent) authorized to accept service of process in California:

STAVRET TAKEZHAKA 133 THE PROMENADE N STE 101 LB CA 90802

State whether you are licensed by any governmental agency to engage in any business. If so, list each such license held, the city in which held, and expiration date thereof:

SUNSHINE MARKET CAMDEN, LLC

Is this applicant a subsidiary of a present corporation or business?  
If yes, explain:

YES

NO

How long has the corporation or business been in operation?

6 MONTHS

Is the location: Owned?  Rented/Leased?

If Rented/Leased, state the name and address of property owners:

Name:

BANLAP

Address:

192 N MARINA DR LB CA 90803

**IF APPLYING AS A CORPORATION**

Check One Box:  For-Profit Corporation  Non-Profit Corporation

(If a Non-Profit Corporation, please attach copies of both State and federal Tax Exemption Certificates)

Name of Corporation: RELEVANT INC

Corporation Number: C4176170

Date and Place of Incorporation: JULY 2014

Location Headquarters: 133 THE PROMENADE N STE 101 LB CA 90802

Federal Tax ID Number: [REDACTED]

Seller's Permit Number: 219-499520

Please attach certified copies of *Articles of Incorporation and By-Laws*, and all amendments thereto this application.

Name and Residence Address of Corporation Officers (members of the executive board):

| Name                   | Title            | Address           | Telephone         |
|------------------------|------------------|-------------------|-------------------|
| <u>STUART TAKEHARA</u> | <u>PRESIDENT</u> | <u>[REDACTED]</u> | <u>[REDACTED]</u> |
|                        |                  |                   | ( )               |
|                        |                  |                   | ( )               |
|                        |                  |                   | ( )               |

Numbers of shares issued by Corporation: 50,000

Number of share retained by Corporation: .0

Name and addresses of shareholders, if ten (10) or less state also the number and type of shares:

|                        |                   |                   |                   |                   |                   |                   |                   |                   |
|------------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|
| <u>STUART TAKEHARA</u> | <u>[REDACTED]</u> | <u>[REDACTED]</u> | <u>[REDACTED]</u> | <u>[REDACTED]</u> | <u>[REDACTED]</u> | <u>[REDACTED]</u> | <u>[REDACTED]</u> | <u>[REDACTED]</u> |
|                        |                   |                   |                   |                   |                   |                   |                   |                   |
|                        |                   |                   |                   |                   |                   |                   |                   |                   |
|                        |                   |                   |                   |                   |                   |                   |                   |                   |

Name and address of agent for service of process designated by Corporation with the Secretary of State of California:

STUART TAKEHARA 133 THE PROMENADE N STE 101 LB CA 90802

**IF APPLYING AS A CORPORATION**

INFORMATION IS REQUESTED FOR POLICE DEPARTMENT IDENTIFICATION AND INVESTIGATION

**CORPORATE OFFICER I**

Name: SIVANET TAILKATANA Title: MEMBER  
Residence Address: [REDACTED] Phone: [REDACTED]  
Business Address: 194 N MARINA DR STE 101 Phone: 562-335-2301  
Race: [REDACTED] Sex: [REDACTED] Hair: [REDACTED] Eyes: [REDACTED] Height: [REDACTED] Weight: [REDACTED]  
Date of Birth (mm/dd/yyyy): [REDACTED] Place of Birth: [REDACTED]  
Driver's License Number: [REDACTED] Issuing State: [REDACTED]

**CORPORATE OFFICER II**

Name: N/A Title: \_\_\_\_\_  
Residence Address: \_\_\_\_\_ Phone: \_\_\_\_\_  
Business Address: \_\_\_\_\_ Phone: \_\_\_\_\_  
Race: \_\_\_\_\_ Sex: \_\_\_\_\_ Hair: \_\_\_\_\_ Eyes: \_\_\_\_\_ Height: \_\_\_\_\_ Weight: \_\_\_\_\_  
Date of Birth (mm/dd/yyyy): \_\_\_\_\_ Place of Birth: \_\_\_\_\_  
Driver's License Number: \_\_\_\_\_ Issuing State: \_\_\_\_\_

**CORPORATE OFFICER III**

Name: N/A Title: \_\_\_\_\_  
Residence Address: \_\_\_\_\_ Phone: \_\_\_\_\_  
Business Address: \_\_\_\_\_ Phone: \_\_\_\_\_  
Race: \_\_\_\_\_ Sex: \_\_\_\_\_ Hair: \_\_\_\_\_ Eyes: \_\_\_\_\_ Height: \_\_\_\_\_ Weight: \_\_\_\_\_  
Date of Birth (mm/dd/yyyy): \_\_\_\_\_ Place of Birth: \_\_\_\_\_  
Driver's License Number: \_\_\_\_\_ Issuing State: \_\_\_\_\_

**CORPORATE OFFICER IV**

Name: N/A Title: \_\_\_\_\_  
Residence Address: \_\_\_\_\_ Phone: \_\_\_\_\_  
Business Address: \_\_\_\_\_ Phone: \_\_\_\_\_  
Race: \_\_\_\_\_ Sex: \_\_\_\_\_ Hair: \_\_\_\_\_ Eyes: \_\_\_\_\_ Height: \_\_\_\_\_ Weight: \_\_\_\_\_  
Date of Birth (mm/dd/yyyy): \_\_\_\_\_ Place of Birth: \_\_\_\_\_  
Driver's License Number: \_\_\_\_\_ Issuing State: \_\_\_\_\_

# GENERAL OPERATING CONDITIONS

Complete Each Question

## ALCOHOL/FOOD/ADDITIONAL BUSINESSES

1. Will liquor be sold or consumed on the premises?  YES  NO

a. If Yes, complete the following box:

| Check one box to<br>Indicate License Type                 | Alcohol Beverage Control License No. | Premises Type: (Club (restaurant) or<br>Commercial (store)) |
|---|--------------------------------------|---|
| On sale beer <input type="checkbox"/>                     | _____                                | _____   |
| On sale beer and wine <input checked="" type="checkbox"/> | 42-598265                            | WINE BAR  |
| On sale distilled spirits <input type="checkbox"/>        | _____                                | _____   |

2. Is a bonafide-eating place provided on the premises? (Bonafide eating place means a place which is regularly used for serving meals for compensation, which has suitable kitchen facilities containing conveniences for cooking an assortment of foods for ordinary meals other than fast foods, sandwiches or salads. The kitchen must contain proper refrigeration for food and must comply with all applicable regulations of the Health and Human Services Department.

YES  NO

a. If yes, list types of food sold: \_\_\_\_\_

b. If no, list any products (such as snacks sold): SMALL BITES, SALADS, PANINI

3. Are non-alcoholic beverages sold?  YES  NO

4. How many tables for seating? 12

5. Are other types of businesses conducted on the premises?  YES  NO

a. If yes, list type(s): \_\_\_\_\_

6. Are pool tables provided?  YES  NO

a. If yes, indicate number: \_\_\_\_\_

7. Is there a license for the pool table?  YES  NO

a. If yes, license number: \_\_\_\_\_

8. Are amusement machine(s) and/or jukebox(es) provided?  YES  NO

a. If yes, indicate number and type: \_\_\_\_\_ Amusement Machines \_\_\_\_\_ Jukebox(es)

9. Is there a license for the amusement machine(s) and/or jukebox(es)?  YES  NO

a. If yes, decal number(s): \_\_\_\_\_

10. Owner of machine(s) and/or jukebox(es):

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone No. ( ) \_\_\_\_\_



**GENERAL OPERATING CONDITIONS (continued)**

*Complete Each Question*

**SECURITY**

11. Will security officers be provided?  YES  NO

a. If yes, number of security officers: \_\_\_\_\_

12. Is any other type of security provided?  YES  NO

a. If yes, describe type of security: \_\_\_\_\_

Days and hours security officers or other security will be provided (fill out completely):

| Day      | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
|----------|--------|---------|-----------|----------|--------|----------|--------|
| Hours of |        |         |           |          |        |          |        |
| Security |        |         |           |          |        |          |        |

13. Will a private security firm be used?  YES  NO

a. If yes, provide the following information of the contracted security firm:

Name: \_\_\_\_\_ City Business License No.: \_\_\_\_\_

Address: \_\_\_\_\_ Telephone No.: ( ) \_\_\_\_\_

**ADMISSION and/or MEMBERSHIP FEES CHARGED**

14. Will minors be allowed on the premises?  YES  NO

15. Will the premises be open to the general public?  YES  NO

16. Will an admission fee be charged?  YES  NO

a. If yes, fee schedule: \_\_\_\_\_

17. Is there a private area for exclusive use of members and their guests only?  YES  NO

a. If yes, types of membership fees: \_\_\_\_\_

18. Will guests of members pay an admission fee or other charges?  YES  NO

a. If yes, describe the fee schedule and other charges: \_\_\_\_\_

**GENERAL OPERATING CONDITIONS (continued)**

*Complete Each Question*

**HOURS OF OPERATION**

Establishment hours of operation by day (fill out completely):

| Day   | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
|-------|--------|---------|-----------|----------|--------|----------|--------|
| Open  | 4P     | 4P      | 4P        | 4P       | 4P     | 12P      | 12P    |
| Close | 10P    | 10P     | 10P       | 10P      | 12A    | 12A      | 11P    |

**PROXIMITY OF BUSINESSES AND RESIDENCES**

19. Are there surrounding businesses?  YES  NO

a. What type? RESTAURANTS, RETAIL

20. Are there surrounding residences?  YES  NO

a. Approximately how close? \_\_\_\_\_

**PARKING FACILITIES AND ARRANGEMENTS**

21. Is parking available?  YES  NO

a. If no, what is the street address of the off-premises parking facility? \_\_\_\_\_

b. Describe the business arrangement made with owner of the parking facility if not part of business premises. (Please attach a copy of parking contract or deed restriction) SEE ATTACHED

PARKING PART OF ALAMITOS BAY LANDING

c. Days and hours parking facility will be available:

|      | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
|------|--------|---------|-----------|----------|--------|----------|--------|
| From | 12A    | 12A     | 12A       | 12A      | 12A    | 12A      | 12A    |
| To   | 12A    | 12A     | 12A       | 12A      | 12A    | 12A      | 12A    |

d. How many individual parking spaces (approximately)? \_\_\_\_\_

**END OF GENERAL OPERATING CONDITIONS SECTION – PLEASE CONTINUE TO NEXT SECTION**

## ENTERTAINMENT FACILITY AND ACTIVITY

Entertainment - Restaurant  Entertainment - Tavern (bar)  Entertainment - Other

**Does the Proposed Activity have:**

- Outdoor Entertainment?  Y  N
- Dancing by patrons, guests, customers, participants, attendees?  Y  N
- Dancing by performers?  Y  N
- Live music by more than two (2) performers?  Y  N
- Amplified music (live)?  Y  N
- Amplified music (recorded)?  Y  N
- Disc Jockey?  Y  N
- Karaoke?  Y  N
- Adult Entertainment as defined by LBMC Section 21.15.110?  Y  N
- Adult Entertainment as defined by LBMC Section 5.72.115 (B)?  Y  N
- Will the establishment serve as a family pool/billiard hall as provided in Section 5.69.090 of the LBMC?  Y  N
- Any other type of entertainment not listed above?  Y  N

If yes, briefly describe the entertainment activity. \_\_\_\_\_

Describe entertainment by performers: LIVE MUSIC MOSTLY ACOUSTIC GUITAR, DRUMS ETC

Dance Floor?  Y  N

Stage?  Y  N

If yes, provide dimensions and type of material of dance floor. L \_\_\_\_\_ X W \_\_\_\_\_ = \_\_\_\_\_ sq ft.

If yes, provide dimensions and type of material of stage. L \_\_\_\_\_ W \_\_\_\_\_ H \_\_\_\_\_

Describe floor material and surface type: CONCRETE FLOOR W/ VINYL TILES

Schedule of entertainment. Please provide days of the week and time of day. If entertainment is not provided the same days and times every week, please provide a detailed schedule of specific dates and times of entertainment. Attach an additional sheet if necessary: (Fill Out Completely)

| Day                | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
|--------------------|--------|---------|-----------|----------|--------|----------|--------|
| Entertainment Type | MUSIC  | MUSIC   | MUSIC     | MUSIC    | MUSIC  | MUSIC    | MUSIC  |
| Start Time         | 7P     | 7P      | 7P        | 7P       | 8P-11P | 8P       | 2P     |
| End Time           | 10P    | 10P     | 10P       | 10P      | 11P    | 11P      | 6P     |

RELEASE FORM



The undersigned, on behalf of (applicant) STUART TAILEYAKA, hereby authorizes the City of Long Beach, by and through its appropriate officers, agents and employees to verify and confirm the information contained in this application, and to conduct such other investigations as may be reasonably required by the City of Long Beach, its officers, agents and employees for the purpose of determining the capability, fitness and capacity of:

(DBA) MAYWA NINE to obtain the entertainment permit.

The applicant by signing this application consents service of any notice required or provided for by the laws, rules, regulations, or ordinances of the City of Long Beach upon the person at the address designated in this application as the business address, will constitute sufficient and legal notice. Any change in the person or the address listed in the application may be made only in writing to the Director of Financial Management.

The applicant consents and agrees full compliance will be made with all applicable State laws and City ordinances governing the conduct of the particular type of business activity for which a business license or permit is requested. The applicant by signing this application understands any incomplete or false information may constitute grounds for denial.

I swear under penalty of perjury I have read the forgoing application and all information and statements made by the undersigned/applicant regarding this applicant are true and correct.

|  |                                       |                                     |
|--|---------------------------------------|-------------------------------------|
| <br>_____<br>(SIGNATURE OF AUTHORIZED AGENT)    | <u>PRESTIGIOT</u><br>_____<br>(TITLE) | <u>4/24/2019</u><br>_____<br>(DATE) |
| <br>_____<br>DRIVER'S LICENSE OR ID CARD NUMBER | <u>CA</u><br>_____<br>STATE           |                                     |
| _____<br>ACCEPTED BY (CITY STAFF)  | _____<br>TITLE                        | _____<br>DATE                       |



# CITY OF LONG BEACH

DEPARTMENT OF HEALTH AND HUMAN SERVICES

100 W BROADWAY STE 400 | LONG BEACH, CA 90802 | 562-570-0513 FAX 562-570-0830

ENVIRONMENTAL HEALTH  
NOISE OFFICE

## DEPARTMENT OF HEALTH AND HUMAN SERVICES ENTERTAINMENT PERMIT APPLICATION REQUIREMENTS

Date: 4/26/2014

Name of Business (DBA): MARINA WINE

Name of Business Owner: STUART TAKEKAWA

Business Address: 194 N MARINA DR STE 101  
LONG BEACH CA 90803

Dear New Business Owners:

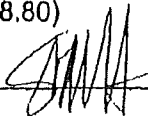
The Entertainment establishment must abide by the Long Beach Municipal Code Noise Ordinance, Chapter 8.80.

You must make sure that the noise generating inside your business is not impacting adjacent residences.

If loud music is to be played as part of the entertainment permit, you must also post a sign in the customer area in a conspicuous location that states:

**Warning: Sound Levels Within May Cause Permanent Hearing Impairment.**

I understand that in order to provide Entertainment, my establishment must comply with the Long Beach Noise Ordinance (LBMC Chapter 8.80)

Owner or Authorized Agent Signature(s) 

Title PRESIDENT

Phone # 562-277-1267

FAX # \_\_\_\_\_

YOUR RETURN MAILING ADDRESS

NAME RELEVANT, INC

ADDRESS 133 THE PROMENADE N STE 101

CITY LONG BEACH

STATE CA ZIP CODE 90802

2019023826



FILED EXPIRES  
Jan 28 2019 Jan 28 2024  
Dean C Logan Registrar-Recorder/County Clerk  
Electronically signed by TODD TRAN

### FICTITIOUS BUSINESS NAME STATEMENT

TYPE OF FILING AND FILING FEE (Check one)

Original: \$26.00 (FOR ORIGINAL FILING WITH ONE BUSINESS NAME ON STATEMENT)  
 Amended Filing: \$26.00 (CHANGES IN FACTS FROM ORIGINAL FILING REQUIRES FORM 447B)  
 Retire: \$26.00 (NO CHANGES IN THE FACTS FROM ORIGINAL FILING)  
 \$5.00 FOR EACH ADDITIONAL BUSINESS NAME FILED ON SAME STATEMENT DIFFERENT STATE OR COUNTY LOCATION \$6.00 FOR EACH ADDITIONAL OWNER IN EXCESS OF ONE OWNER

The following person(s) is (are) doing business as:

|                               |                             |
|-------------------------------|-----------------------------|
| 1. MARINA WINE                | 2. MARINA WINE BAR          |
| 191 N MARINA DRIVE STE 101    | 133 THE PROMENADE N STE 101 |
| LONG BEACH CA 90803 LA COUNTY | LONG BEACH CA 90802         |
| State/Country Zip COUNTY      | State/Country Zip           |

Articles of Incorporation or Organization Number (if applicable): A1808

#### REGISTERED OWNER(S):

|  |  |
|--|--|
| 1. RELEVANT, INC<br>Full Name/Corp/LLC (P.O. Box not accepted)<br>133 THE PROMENADE N STE 101<br>Residence Address<br>LONG BEACH CA 90802<br>City State/Country Zip<br>CA<br>If Corporation or LLC - Print State of Incorporation/Organization | 2. _____<br>Full Name/Corp/LLC (P.O. Box not accepted)<br>Residence Address<br>City State/Country Zip<br>If Corporation or LLC - Print State of Incorporation/Organization |
| 3. _____<br>Full Name/Corp/LLC (P.O. Box not accepted)<br>Residence Address<br>City State/Country Zip<br>If Corporation or LLC - Print State of Incorporation/Organization   | 4. _____<br>Full Name/Corp/LLC (P.O. Box not accepted)<br>Residence Address<br>City State/Country Zip<br>If Corporation or LLC - Print State of Incorporation/Organization |

IF MORE THAN FOUR REGISTRANTS ATTACH ADDITIONAL SHEET SHOWING OWNER INFORMATION

#### THIS BUSINESS IS CONDUCTED BY: (Check one)

an Individual   
  a General Partnership   
  a Limited Partnership   
  a Limited Liability Company  
 an Unincorporated Association other than a Partnership   
 a Corporation   
 a Trust   
 Copartners  
 a Married Couple   
 Joint Venture   
 State or Local Registered Domestic Partners   
 a Limited Liability Partnership

The date registrant started to transact business under the fictitious business name or names listed above 07/2018

I declare that all information in this statement is true and correct.

(A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code that the registrant knows to be false is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1 000).)

REGISTRANT(S) (S/CORP/LLC NAME (PRINT) RELEVANT, INC TITLE PRESIDENT

REGISTRANT SIGNATURE [Signature] FULL CORP OR LLC PRINT NAME STUART TODD TAKEHARA

If corporation, also print corporate title of officer. If LLC, also print title of officer or manager.

This statement was filed with the County Clerk of LOS ANGELES on the date indicated by the best stamp in the upper right corner.

NOTICE: IN ACCORDANCE WITH SUBDIVISION (a) OF SECTION 17920, A FICTITIOUS NAME STATEMENT GENERALLY EXPIRES AT THE END OF FIVE YEARS FROM THE DATE ON WHICH IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK, EXCEPT AS PROVIDED IN SUBDIVISION (b) OF SECTION 17920, WHERE IT EXPIRES 40 DAYS AFTER ANY CHANGE IN THE FACTS SET FORTH IN THE STATEMENT PURSUANT TO SECTION 17913, OTHER THAN A CHANGE IN THE RESIDENCE ADDRESS OF A REGISTERED OWNER. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THE EXPIRATION EFFECTIVE JANUARY 1, 2014. THE FICTITIOUS BUSINESS NAME STATEMENT MUST BE ACCOMPANIED BY THE AFFIDAVIT OF IDENTITY FORM.

THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE OF THIS STATE OF FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE, OR COMMON LAW (SEE SECTION 17913 OF THE BUSINESS AND PROFESSIONS CODE).

THEREBY CERTIFY THAT THIS COPY IS A CORRECT COPY OF THE ORIGINAL STATEMENT ON FILE IN MY OFFICE

DEAN C. LOGAN, LOS ANGELES COUNTY CLERK

BY TODD TRAN

Deputy

Rev 01/2014

P.O. BOX 1208, NORWALK, CA 90851-1208

PH: 562-952-2777

WEB ADDRESS: I.VOTE.NET



Secretary of State  
Articles of Incorporation of a  
General Stock Corporation

ARTS-GS

4176170

**IMPORTANT** — Read instructions before completing this form.

Filing Fee - \$100.00

Copy Fees - First page \$1.00; each attachment page \$0.50;  
Certification Fee - \$5.00

Note: Corporations may have to pay minimum \$800 tax to the California Franchise Tax Board each year. For more information, go to <https://www.ftb.ca.gov>

**FILED YA**  
Secretary of State  
State of California

IPC JUL 19 2018

This Space For Office Use Only

1. Corporate Name (Go to [www.sos.ca.gov/business/be/name-availability](http://www.sos.ca.gov/business/be/name-availability) for general corporate name requirements and restrictions.)

The name of the corporation is Relevant, Inc.

2. Business Addresses (Enter the complete business addresses.)

| a. Initial Street Address of Corporation - Do not list a P.O. Box    | City (no abbreviations) | State | Zip Code |
|--|-------------------------|-------|----------|
| 133 The Promenade N Ste 101  | Long Beach              | CA    | 90802    |
| b. Initial Mailing Address of Corporation, if different than Item 2a | City (no abbreviations) | State | Zip Code |
| 133 The Promenade N Ste 101  | Long Beach              | CA    | 90802    |

3. Service of Process (Must provide either Individual OR Corporation.)

INDIVIDUAL - Complete Items 3a and 3b only. Must include agent's full name and California street address.

| a. California Agent's First Name (if agent is not a corporation)            | Middle Name             | Last Name | Suffix   |
|---|-------------------------|-----------|----------|
| Stuart  |                         | Takehara  |          |
| b. Street Address (if agent is not a corporation) - Do not enter a P.O. Box | City (no abbreviations) | State     | Zip Code |
| 133 The Promenade N Ste 101   | Long Beach              | CA        | 90802    |

CORPORATION - Complete Item 3c. Only include the name of the registered agent Corporation.

c. California Registered Corporate Agent's Name (if agent is a corporation) - Do not complete item 3a or 3b

4. Shares (Enter the number of shares the corporation is authorized to issue. Do not leave blank or enter zero (0).)

This corporation is authorized to issue only one class of shares of stock.  
The total number of shares which this corporation is authorized to issue is 50,000

5. Purpose Statement (Do not alter the Purpose Statement.)

The purpose of the corporation is to engage in any lawful act or activity for which a corporation may be organized under the General Corporation Law of California other than the banking business, the trust company business or the practice of a profession permitted to be incorporated by the California Corporations Code.

6. Read and Sign Below (This form must be signed by each incorporator. See instructions for signature requirements.)

Signature

Stuart Takehara  
Type or Print Name



**State of California  
Secretary of State**

**S**

**Statement of Information**

(Domestic Stock and Agricultural Cooperative Corporations)

FEES (Filing and Disclosure): \$25.00.

If this is an amendment, see instructions.

**IMPORTANT – READ INSTRUCTIONS BEFORE COMPLETING THIS FORM**

**FY26673**

**FILED**

In the office of the Secretary of State  
of the State of California

**JUL-26 2018**

1. CORPORATE NAME  
RELEVANT, INC.

2. CALIFORNIA CORPORATE NUMBER  
C4176170

This Space for Filing Use Only

No Change Statement (Not applicable if agent address of record is a P.O. Box address. See instructions.)

3. If there have been any changes to the information contained in the last Statement of Information filed with the California Secretary of State, or no statement of information has been previously filed, this form must be completed in its entirety.

If there has been no change in any of the information contained in the last Statement of Information filed with the California Secretary of State, check the box and proceed to Item 17.

Complete Addresses for the Following (Do not abbreviate the name of the city. Items 4 and 5 cannot be P.O. Boxes.)

|   | STREET ADDRESS OF PRINCIPAL EXECUTIVE OFFICE                      | CITY | STATE | ZIP CODE |
|---|---|------|-------|----------|
| 4 | 133 THE PROMENADE N STE 101, LONG BEACH, CA 90802                 |      |       |          |
|   | STREET ADDRESS OF PRINCIPAL BUSINESS OFFICE IN CALIFORNIA, IF ANY | CITY | STATE | ZIP CODE |
| 5 |   |      |       |          |
|   | MAILING ADDRESS OF CORPORATION, IF DIFFERENT THAN ITEM 4          | CITY | STATE | ZIP CODE |
| 6 |   |      |       |          |

Names and Complete Addresses of the Following Officers (The corporation must list these three officers. A comparable title for the specific officer may be added; however, the preprinted titles on this form must not be altered.)

|   | CHIEF EXECUTIVE OFFICER/ | ADDRESS   | CITY | STATE | ZIP CODE |
|---|--------------------------|---|------|-------|----------|
| 7 | STUART TAKEHARA          | 133 THE PROMENADE N STE 101, LONG BEACH, CA 90802 |      |       |          |
|   | SECRETARY                | ADDRESS   | CITY | STATE | ZIP CODE |
| 8 | STUART TAKEHARA          | 133 THE PROMENADE N STE 101, LONG BEACH, CA 90802 |      |       |          |
|   | CHIEF FINANCIAL OFFICER/ | ADDRESS   | CITY | STATE | ZIP CODE |
| 9 | STUART TAKEHARA          | 133 THE PROMENADE N STE 101, LONG BEACH, CA 90802 |      |       |          |

Names and Complete Addresses of All Directors, Including Directors Who are Also Officers (The corporation must have at least one director. Attach additional pages, if necessary.)

|    | NAME            | ADDRESS   | CITY | STATE | ZIP CODE |
|----|-----------------|---|------|-------|----------|
| 10 | STUART TAKEHARA | 133 THE PROMENADE N STE 101, LONG BEACH, CA 90802 |      |       |          |
|    | NAME            | ADDRESS   | CITY | STATE | ZIP CODE |
| 11 |                 |   |      |       |          |
|    | NAME            | ADDRESS   | CITY | STATE | ZIP CODE |
| 12 |                 |   |      |       |          |

13. NUMBER OF VACANCIES ON THE BOARD OF DIRECTORS, IF ANY: 0

Agent for Service of Process If the agent is an individual, the agent must reside in California and Item 15 must be completed with a California street address, a P.O. Box address is not acceptable. If the agent is another corporation, the agent must have on file with the California Secretary of State a certificate pursuant to California Corporations Code section 1505 and Item 15 must be left blank.

14. NAME OF AGENT FOR SERVICE OF PROCESS  
STUART T TAKEHARA

15. STREET ADDRESS OF AGENT FOR SERVICE OF PROCESS IN CALIFORNIA, IF AN INDIVIDUAL CITY STATE ZIP CODE  
133 THE PROMENADE N STE 101, LONG BEACH, CA 90802

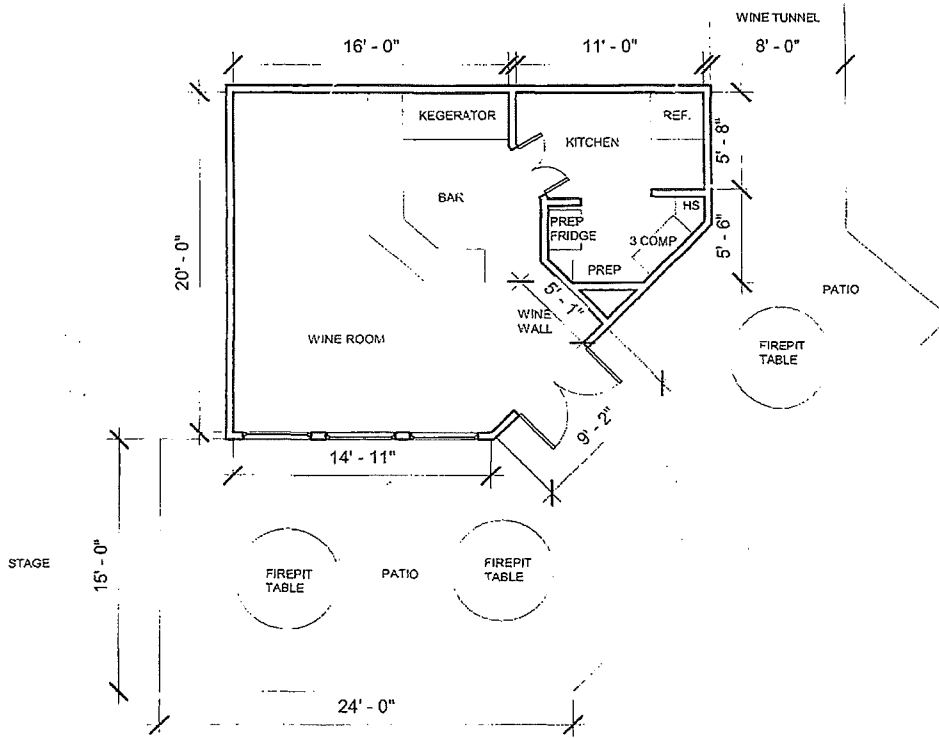
Type of Business

16. DESCRIBE THE TYPE OF BUSINESS OF THE CORPORATION  
WINE AND COFFEE BAR

17. BY SUBMITTING THIS STATEMENT OF INFORMATION TO THE CALIFORNIA SECRETARY OF STATE, THE CORPORATION CERTIFIES THE INFORMATION CONTAINED HEREIN, INCLUDING ANY ATTACHMENTS, IS TRUE AND CORRECT.

07/26/2018      STUART T TAKEHARA      PRESIDENT/CEO  
DATE      TYPE/PRINT NAME OF PERSON COMPLETING FORM      TITLE      SIGNATURE





DISPLAY CONSPICUOUSLY AT PLACE OF BUSINESS FOR WHICH ISSUED

CALIFORNIA DEPARTMENT OF TAX AND FEE ADMINISTRATION

SELLER'S PERMIT

November 1, 2018

ACCOUNT NUMBER

219499520 - 00001

BUBINGA, 5 O'CLOCK WINE BAR  
RELEVANT, INC  
194 N MARINA DR STE 101  
LONG BEACH CA 90803-4654  
USA



Office of Control:  
Cerritos Office

**NOTICE TO PERMITTEE:**  
You are required to obey all  
Federal and State laws that  
regulate or control your  
business. This permit does  
not allow you to do  
otherwise.

IS HEREBY AUTHORIZED PURSUANT TO SALES AND USE TAX LAW TO ENGAGE IN THE BUSINESS OF SELLING TANGIBLE PERSONAL PROPERTY AT THE ABOVE LOCATION. THIS PERMIT IS VALID ONLY AT THE ABOVE ADDRESS.

THIS PERMIT IS VALID UNTIL REVOKED OR CANCELED AND IS NOT TRANSFERABLE. IF YOU SELL YOUR BUSINESS OR DROP OUT OF A PARTNERSHIP, NOTIFY US OR YOU COULD BE RESPONSIBLE FOR SALES AND USE TAXES OWED BY THE NEW OPERATOR OF THE BUSINESS.

*Not valid at any other address*

For general tax questions, please call our Customer Service Center at 1-800-400-7115 (TTY:711).  
For Information on your rights, contact the Taxpayers' Rights Advocate Office at 1-888-324-2798 or 1-916-324-2798.

CDTFA-412 R REV 18 (5-18)

A MESSAGE TO OUR NEW PERMIT HOLDER

As a seller, you have rights and responsibilities under the Sales and Use Tax Law. In order to assist you in your endeavor and to better understand the law, we offer the following sources of help:

- Visiting our website at [www.cdfe.ca.gov](http://www.cdfe.ca.gov)
- Visiting an office
- Attending a Basic Sales and Use Tax Law class offered at one of our offices
- Sending your questions in writing to any one of our offices
- Calling our toll-free Customer Service Center at 1-800-400-7115 (TTY:711)

As a seller, you have the right to issue resale certificates for merchandise that you intend to resell. You also have the responsibility of not misusing resale certificates. While the sales tax is imposed upon the retailer,

- You have the right to seek reimbursement of the tax from your customer
- You are responsible for filing and paying your sales and use tax returns timely
- You have the right to be treated in a fair and equitable manner by the employees of the California Department of Tax and Fee Administration (CDTFA)
- You are responsible for following the regulations set forth by the CDTFA

As a seller, you are expected to maintain the normal books and records of a prudent businessperson. You are required to maintain these books and records for no less than four years, and make them available for inspection by a CDTFA representative when requested. You are also required to know and charge the correct sales or use tax rate, including any local and district taxes. The tax rate applicable to your sales or use may not necessarily correspond to the tax rate of your business address displayed on this permit. You are also expected to notify us if you are buying, selling, adding a location, or discontinuing your business, adding or dropping a partner, officer, or member, or when you are moving any or all of your business locations. If it becomes necessary to surrender this permit, you should only do so by mailing it to a CDTFA office, or giving it to a CDTFA representative.

If you would like to know more about your rights as a taxpayer, or if you are unable to resolve an issue with CDTFA, please contact the Taxpayers' Rights Advocate Office for help by calling toll-free, 1-888-324-2798 or 1-916-324-2798. Their fax number is 1-916-323-3319.

Please post this permit at the address for which it was issued and at a location visible to your customers.

California Department of Tax and Fee Administration

Business Tax and Fee Division



California Department of Alcoholic Beverage Control  
License Query System Summary as of 04/30/2019

| License Information   |                                  |  |                              |
|---|----------------------------------|--|------------------------------|
| License Number:   | 698285                           |  |                              |
| Primary Owner:  | RELEVANT, INC                    |  |                              |
| ABC Office of Application:  | 03 - LB/LAKEWOOD                 |  |                              |
| Business Name   |                                  |  |                              |
| 5 O'CLOCK WINE BAR, BUBINGA   |                                  |  |                              |
| Business Address  |                                  |  |                              |
| 194 MARINA DR STE 101   |                                  |  |                              |
| LONG BEACH, CA. 90803   |                                  |  |                              |
| County: LOS ANGELES   |                                  | Census Tract: 577604                         |                              |
| License Information   |                                  |  |                              |
| Licensee: RELEVANT, INC.  |                                  |  |                              |
| Company Information   |                                  |  |                              |
| OFFICER: TAKEHARA, STUART TODD (CHIEF EXECUTIVE OFFICER)  |                                  |  |                              |
| OFFICER: TAKEHARA, STUART TODD (PRESIDENT/SECRETARY)  |                                  |  |                              |
| OFFICER: TAKEHARA, STUART TODD (TREASURER)  |                                  |  |                              |
| STOCKHOLDER: TAKEHARA, STUART TODD  |                                  |  |                              |
| STOCKHOLDER: TAKEHARA, STUART TODD  |                                  |  |                              |
| STOCKHOLDER: TAKEHARA, STUART TODD  |                                  |  |                              |
| License Types   |                                  |  |                              |
| 1)  | License Type:                    | 42 - ON-SALE BEER AND WINE - PUBLIC PREMISES |                              |
|   | License Type Status:             | ACTIVE                                       |                              |
|   | Status Date:                     | 06-NOV-2018                                  | Term: 12 Month(s)            |
|   | Original Issue Date:             | 02-NOV-2018                                  | Expiration Date: 31 OCT-2019 |
|   | Master:                          | Y Duplicate: 0                               | Fee Code: P40                |
|   | License Type was Transferred On: | 02-NOV-2018                                  | From: 47544110               |
|   | License Type was Transferred On: | To:  |                              |
| 2)  | License Type:                    | 77 - EVENT PERMIT                            |                              |
|   | License Type Status:             | ACTIVE                                       |                              |
|   | Status Date:                     | 04-NOV-2018                                  | Term: 12 Month(s)            |
|   | Original Issue Date:             | 02-NOV-2018                                  | Expiration Date: 31 OCT-2019 |
|   | Master:                          | N Duplicate: 1                               | Fee Code: P40                |
|   | License Type was Transferred On: | 02-NOV-2018                                  | From: 47544110               |
|   | License Type was Transferred On: | To:  |                              |
| Operating Restrictions  |                                  |  |                              |
| The petitioner(s) shall be responsible for maintaining free of litter the area adjacent to the premises over which they have control, as depicted on the ABC-257 dated 9/18/2018 and ABC-253 dated 9/18/2018. |                                  |  |                              |
| No alcoholic beverages shall be consumed on any property adjacent to the licensed premises under the control of the licensee(s) as depicted on the ABC-257 dated 9/18/2018 and ABC-253 dated 9/18/2018.       |                                  |  |                              |
| Disciplinary Action   |                                  |  |                              |
| No Active Disciplinary Action found...  |                                  |  |                              |
| Disciplinary History  |                                  |  |                              |
| No Disciplinary History found...  |                                  |  |                              |
| Holds   |                                  |  |                              |
| No Active Holds found...  |                                  |  |                              |
| Escrews   |                                  |  |                              |
| No Escrew found...  |                                  |  |                              |



9/10/2019 13:39

|  |  |
|--|--|
| <b>INFORMATION - LICENSE # BS21905175</b>  |  |
| <i>License Type</i>  | BS   |
| <i>Application Type</i>  | Secondary Business License                 |
| <i>Description</i>   |  |
| <i>Primary Applicant</i>   |  |
| <i>Primary Applicant Last Name</i>   | RELEVANT, INC.                             |
| <i>Address</i>   | 194 MARINA DR 101 LONG BEACH CA 90803      |
| <i>Location</i>  |  |
| License Is Pending.<br>Current milestone Is Council Approval.<br>Current unpaid amount of \$0.00.<br>Account: BS21905175 |  |
| <b>License Description</b>   |  |
| <b>Status Dates</b>  |  |
| <i>Processed Date</i>  | 6/2/2019 13:36                             |
| <i>by</i>  | EMILY ARMSTRONG                            |
| <i>Start Date</i>  | 6/2/2019 00:00                             |
| <i>by</i>  | EMILY ARMSTRONG                            |
| <i>Inactive Date</i>   |  |
| <i>by</i>  |  |
| <i>Last Renewal</i>  |  |
| <i>by</i>  |  |
| <i>Next Renewal</i>  |  |
| <i>Expires</i>   |  |
| <i>Grace Exp</i>   |  |
| <i>End Date</i>  |  |
| <i>by</i>  | EMARMST                                    |
| <i>Last Modified</i>   | 8/23/2019 09:31                            |
| <b>License Description</b>   |  |
| <i>Property Type</i>   | COM  |
| <i>License Category</i>  | 300508                                     |
| <i>Business Name</i>   | RELEVANT, INC.                             |
| <i>DBA Name</i>  | MARINA WINE                                |
| Detailed Description of Business Activities<br>ENTERTAINMENT WITHOUT DANCING (ALCOHOL)                                   |  |
| <i>Application Reason</i>  | NEWLICENSE                                 |
| <i>Description</i>   | Entertainment Without Dancing (Alcohol)    |
| <i>HH/MH: Total #</i>  | 0  |
| <i>Units</i>   |  |
| <i>Census Tract</i>  | 0  |
| <i>Council District</i>  | 3  |
| <b>License Details</b>   |  |
| (Tab Not Loaded)   |  |
| <b>Endorsements</b>  |  |
| (Tab Not Loaded)   |  |
| <b>Reviews</b>   |  |
| Record Results   |  |
| <b>Reviews</b>   |  |
| #  | Result    Comments    Completed    Started |

| Review #                                   | Review Type | Add Date    | Result    | Completed By | Review Description | Started By | Due Date             |         |
|--|-------------|-------------|-----------|--------------|--------------------|------------|----------------------|---------|
| 64361                                      | BUSLIC      | 1 5/2/2019  | APPROVED  | EMARMST      | 8/23/2019 09:31    | EMARMST    | Business License     | 7/23/20 |
| 64688                                      | BUILDING    | 1 6/14/2019 | APPROVED  | TAVU         | 8/18/2019 18:58    | TAVU       | Building Dept Review | 8/23/20 |
| 64689                                      | FIRE        | 1 6/14/2019 | APPROVED  | SYSTEM       | 8/27/2019 18:28    | bjweldm    | Fire Dept Review     | 8/8/20  |
| 64690                                      | HEALTH      | 1 6/14/2019 | APPROVED  | SYSTEM       | 6/14/2019 17:49    | MIYAMAD    | Health Dept Review   | 8/8/20  |
| 64691                                      | POLICE      | 1 6/14/2019 | APPRWCOND | SYSTEM       | 6/14/2019 17:49    | EMARMST    | Police Dept Review   | 8/8/20  |
| 64692                                      | PLANNING    | 1 6/14/2019 | APPROVED  | JORAMIR      | 8/18/2019 09:50    | JORAMIR    | Planning Dept Review | 8/23/20 |
| 68130                                      | COUNCIL     | 1 8/23/2019 |           |              |                    |            | Council              |         |
| 68131                                      | HEARINGPRE  | 1 8/23/2019 |           |              |                    |            | Hearing Prep         |         |
| <b>Inspections</b><br>(Tab Not Loaded)     |             |             |           |              |                    |            |                      |         |
| <b>Conditions</b><br>(Tab Not Loaded)      |             |             |           |              |                    |            |                      |         |
| <b>Fees</b><br>(Tab Not Loaded)            |             |             |           |              |                    |            |                      |         |
| <b>Applicants</b><br>(Tab Not Loaded)      |             |             |           |              |                    |            |                      |         |
| <b>Sites</b><br>(Tab Not Loaded)           |             |             |           |              |                    |            |                      |         |
| <b>Employees</b><br>(Tab Not Loaded)       |             |             |           |              |                    |            |                      |         |
| <b>Related Records</b><br>(Tab Not Loaded) |             |             |           |              |                    |            |                      |         |
| <b>Logs</b><br>(Tab Not Loaded)            |             |             |           |              |                    |            |                      |         |
| <b>Attachments</b><br>(Tab Not Loaded)     |             |             |           |              |                    |            |                      |         |



**Date:** July 22, 2019  
**To:** Sandy Palmer, Bureau Manager, Business Relations Bureau  
**From:** Robert G. Luna, Chief of Police  
**Subject:** **APPLICATION FOR AN ENTERTAINMENT PERMIT WITHOUT DANCING FOR MARINA WINE – 194 MARINA DRIVE, SUITE 101**

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In response to your request for a recommendation regarding the above named permit application for Entertainment without Dancing, the Police Department recommends **approval**, subject to the following conditions below:

Marina Wine is located in the Alamitos Bay Landing center at the southern end of Marina Drive. The establishment is owned by Relevant, Incorporated, and currently holds a Type 42 (On-Sale Beer & Wine- Public Premises) Alcoholic Beverage Control License. Marina Wine took over ownership in November 2018. The location was previously 5 O'clock Wine bar. Marina Wine has applied for a new Entertainment without Dancing Permit requesting outdoor entertainment, live and recorded amplified music, and a disc jockey.

Based upon the Police Department's investigation, the East Division Patrol Commander's recommendation, and the crime analysis, the Long Beach Police Department has determined the public peace, safety, and welfare would not be adversely impacted by the issuance of this permit, provided the appropriate conditions are imposed and observed by the applicant. The Police Department recommends approval of an Entertainment Permit without Dancing by Patrons.

**CONDITIONS OF OPERATION**

- 1) The operation of the establishment shall be limited to those activities and elements expressly indicated on the permit application and approved by the City Council. Any change in the operation, which exceeds the conditions of the approved permit, will require that a new permit application be submitted to the City Council for their review and approval.
- 2) Unless separately applied for, reviewed, and approved, no adult entertainment, as defined by section 21.15.110 LBMC shall be conducted on the permitted premises.
- 3) Entertainment activities indicated on page #9 of your entertainment application shall be restricted from 7:00 PM to 10:00 PM, Monday through Thursday, 8:00 PM to 11:00 PM, Friday and Saturday, and 2:00 PM to 6:00 PM, Sunday.

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- 4) The permittee shall not convert the wine bar, or any portion thereof, into a dance/night club.
- 5) The permittee shall comply with the requirements of LBMC Sec. 8.80 (Noise) at all times. In addition, in response to a complaint, the Police Department will enforce Penal Code Section 415 (disturbing the peace) and all other state and local provisions related to the "public peace." Permittee shall conduct all aspects of his or her operation, including before and after-hours deliveries and maintenance, in consideration of residences located nearby. Permittee agrees that the following standard is reasonable: Noise emanating from Permittee's premises shall not be audible from the middle of the street adjoining the premises.
- 6) Due to the proximity of neighboring businesses and residences, all door(s) and window(s) shall be kept closed at all times during any musical entertainment, except in cases of emergency, and to permit deliveries. Said door(s) shall not consist solely of a screen or ventilated security door. **Sound shall not be audible beyond fifty feet (50') from the exterior of the premises in any direction.**
- 7) No owner, operator or manager shall permit any person under the age of twenty-one (21) years within the premises, at any time, during the hours of operation.
- 8) The permittee shall develop and maintain a plan to address neighborhood concerns, related to the operation of Marina Wine. (i.e. newsletter, meetings, etc.)
- 9) Interior lighting shall be sufficient to make easily discernible the appearance and conduct of all persons and patrons inside the business.
- 10) The permittee shall be responsible for maintaining free of litter the premises and the area adjacent to the licensed premises over which they have control.
- 11) The permittee shall take reasonable measures to prohibit and prevent the loitering of persons immediately outside any of the entrance/exit doors at all times while open for business. This should be done by utilizing security guards and signage with verbiage such as, "Please respect our neighbors", or something similar.
- 12) At the conclusion of each night, the permittee shall take reasonable measures to ensure that exiting patrons walk directly to their vehicles and not loiter in the parking lot or the immediate area.

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- 13) The permittee shall not allow employees to discard trash or beer bottles into the outside dumpster between the hours of 10:00 p.m. and 7:00 a.m.
- 14) Any graffiti painted or marked upon the premises, or on any adjacent area under the control of the licensee, shall be removed or painted over within 24 hours of being applied.
- 15) The permittee shall not hire promoters with the intent to advertise/promote or hold any entertainment activities consistent with nightclub entertainment.
- 16) The permittee must provide all promoters, independent contractors, and dancers, hired to conduct entertainment activities with a copy of the approved permit, which shall include a copy of the approved conditions of operation.
- 17) Marina Wine, or its agents, shall not distribute any advertising matter such as signs, posters, or promotional cards, in or upon any public property, any vehicle or in any other such place in the City of Long Beach. Distribution of any advertising matter upon private property shall adhere to the following guidelines: By placing the same matter in a receptacle, clip, or other device designed or intended to receive advertising matter. The permittee shall keep all promoter contracts, including names, addresses, and phone numbers, on file at all times, and be available for inspection at any time.
- 18) The permittee shall provide a minimum of one (1) licensed security guard during all times that the entertainment activities are being conducted for crowds up to fifty (50) people. For crowds over fifty (50) people, the permittee shall provide a minimum of one (1) additional security guard per fifty (50) people. Patrons awaiting entry in a defined queue shall be counted toward the calculation of required security staffing levels.

The attire of each security guard shall clearly indicate the guard's affiliation with the establishment by means of a pin, shirt, or other visible form of identification. Should the permittee's operations give rise to a substantial increase in complaint/calls for police service, or trash left in the parking lot, the permittee shall increase security staff, implement the use of electronic metal detection equipment, increase outside lighting, or make other changes to the premises or operation as the Chief of Police determines are necessary to protect the safety of the public.



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- 19) Current occupancy loads shall be posted at all times, and the permittee shall have an effective system to keep count of the number of occupants present at any given time. This information shall be provided to public safety personnel upon request.
- 20) The permittee agrees to reimburse the City for all costs associated with excessive police services, as determined by the Chief of Police, required as the result of any incident or nuisance arising out of or in connection with the permittee's operations.
- 21) The permittee shall maintain full compliance with all applicable laws, ordinances, and stated conditions. In the event of a conflict with the requirements of this permit, the more stringent regulation shall apply.
- 22) The permittee shall ensure that all employees attend an alcohol awareness class such as TIPS or LEAD, within the first ninety (90) days of employment. The permittee shall keep employees proof of completion on file and available for inspection at any time.
- 23) The permittee shall maintain full compliance with all applicable laws, ABC laws, ordinances, and stated conditions. In the event of a conflict between the requirements of this permit, your conditional use permit, or your Alcoholic Beverage Control license, the more stringent regulation shall apply.
- 24) The permittee shall install and maintain a video surveillance system that monitors no less than the front and rear of the business with full view of the public right-of-way's and any parking lot under the control of the permittee. The video system must be capable of delineating on playback the activity and physical features of persona and areas within the premises. Recordings shall be retained for a minimum of 30 days and be accessible via the Internet by the Long Beach Police Department. A Public Internet Protocol (IP) address and user name/password is also required to allow the Long Beach Police Department to view live and recorded video from these cameras over the internet. All video security cameras shall be installed to the satisfaction of the Chief of Police, Director of Technology Services, and Director of Development Services. At the discretion of the Chief of Police, the permittee may be required to add additional video cameras.