



City of Long Beach

*Working Together
to Serve*



Date: June 06, 2023
To: Honorable Mayor and Council
From: Councilwoman Mary Zendejas, First Council District
Subject: First District Funds Transfer

RECOMMENDATION:

Increase appropriations in the General Fund Group in the City Manager Department by \$2,500, offset by the First Council District One-Time District Priority Funds, transferred from the Citywide Activities Department, to provide donation to the following:

1. Long Beach Partners of Parks, in support of the 2023 Long Beach Juneteenth Celebration, in the amount of \$1,000;
2. Kahlo Creative LLC, in support of the 2023 Long Beach Taco and Tequila Fest, in the amount of \$1,000;
3. Wild West Women, Inc., in support of Women's Fair, in the amount of \$500; and,

Decrease appropriations in the General Fund Group in the Citywide Activities Department by \$2,500 to offset transfers to the City Manager Department.

DISCUSSION:

The Long Beach Juneteenth Celebration is taking place on Saturday, June 17th, 2023 hosted in the First District at Rainbow Lagoon Park. Juneteenth is a beautiful and important holiday that celebrates Black culture and freedom recognizing our collective American experience. This is an annual event welcoming of all and open for families, friends, and neighbors to enjoy. As it aligns with the City's goal to uplift diversity, equity, and inclusivity, it is appropriate for City Council to support a funds transfer to Long Beach Partners of Parks in support of this event.

The Long Beach Tequila Festival is taking place this summer and will be hosted in the First District at Mosaic. This is a fun and culturally prideful event honoring Latin music, food, and drinks. The event will also be uplifting Jalisco's 200 years of history and tradition. Thus, it is appropriate for City Council to support a funds transfer to Kahlo Creative, LCC in support of this event.

The Long Beach Suffrage 100 is an active organization that helps educate our community on the history of suffrage in California and the United States. This July will commemorate 100 years since the Equal Rights Amendment (ERA) was first proposed in Congress. In honor of this remarkable historical date, the Long Beach Suffrage 100 will be hosting a Women's Fair on July 18th, 2023 at the Long Beach City Hall Plaza. Thus, it is appropriate for City Council to support a funds transfer to Wild West Women, Inc. in support of this event.

This matter has been reviewed by Budget Analyst Joe R. Guerrero on June 1, 2023.

FISCAL IMPACT:

This recommendation requests the City Manager to provide contributions of \$1,000 to Partners of Parks in support of the 2023 Long Beach Juneteenth Celebration, \$1,000 to Kahlo Creative LLC in support of the Long Beach Taco and Tequila Fest, and \$500 to Wild West Women, Inc. in support of the Women's Fair. The total appropriation increase of \$2,500 in the General Fund Group in the City Manager Department will be offset by a decrease of appropriation of First Council District One-time District Priority Funds in the General Fund Group in the Citywide Activities Department. The requested action is anticipated to require a minimal level of staff hours beyond the normal budgeted scope of duties and expected to have minimal impact on existing City Council priorities.

SUGGESTED ACTION:

Approve recommendation.

STATEMENT OF URGENCY:

This item requires urgency so as to allow a timely transfer of funds.



City of Long Beach Memorandum
Working Together to Serve

REQUEST TO ADD AGENDA ITEM

Date: June 06, 2023
To: Monique De La Garza, City Clerk
From: Councilwoman Mary Zendejas, First Council District
Subject: Request to Add Agenda Item to Council Agenda of **(June 06, 2023)**

Pursuant to Municipal Code Section 2.03.070 [B], the City Councilmembers signing below request that the attached agenda item (due in the City Clerk Department by Friday, 12:00 Noon) be placed on the City Council agenda under New Business via the supplemental agenda.

The agenda title/recommendation for this item reads as follows:

Increase appropriations in the General Fund Group in the City Manager Department by \$2,500, offset by the First Council District One-Time District Priority Funds, transferred from the Citywide Activities Department, to provide donation to the following:

1. Long Beach Partners of Parks, in support of the 2023 Long Beach Juneteenth Celebration, in the amount of \$1,000;
2. Kahlo Creative LLC, in support of the 2023 Long Beach Taco and Tequila Fest, in the amount of \$1,000;
3. Wild West Women, Inc., in support of Women's Fair, in the amount of \$500; and,

Decrease appropriations in the General Fund Group in the Citywide Activities Department by \$2,500 to offset transfers to the City Manager Department.

Council District	Authorizing Councilmember	Signed by
1	Councilmember Mary Zendejas	
6	Councilmember Suely Saro	
7	Councilmember Roberto Uranga	

Attachment: Staff Report dated **June 06, 2023**

CC: Office of the Mayor