



CITY OF LONG BEACH

C-8

LONG BEACH AIRPORT

4100 East Donald Douglas Drive • Long Beach, CA 90808 • (562) 570-2619 • Fax (562) 570-2601

November 19, 2013

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Authorize the City Manager to execute any and all documents necessary to enter into an agreement with Mercedes Benz of Long Beach to host events related to the Long Beach Airport 90th Anniversary. (District 5)

DISCUSSION

The Long Beach Airport (Airport) will be celebrating its 90th anniversary on November 26, 2013. Mercedes Benz of Long Beach (MBLB) has agreed to host the event at no cost to the Airport in exchange for displaying two of its vehicles in the Meet/Greet Plaza that is open to the public near the Passenger Concourse. MBLB will provide holiday decorations in the Meet/Greet Plaza at the Airport from November 22, 2013, through January 5, 2014. In addition, MBLB will provide food and entertainment on November 26, 2013, for the 90th Anniversary event ceremony.

This matter was reviewed by Deputy City Attorney Richard Anthony on November 6, 2013 and by Budget Management Officer Victoria Bell on November 7, 2013.

TIMING CONSIDERATIONS

City Council action on this matter is requested on November 19, 2013, to allow for MBLB to arrange food, entertainment and decorations related to the 90th Anniversary event on November 26, 2013.

FISCAL IMPACT

There is no fiscal or local job impact associated with this request.

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HONORABLE MAYOR AND CITY COUNCIL

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SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



 MARIO RODRIGUEZ
DIRECTOR, LONG BEACH AIRPORT

MR:CL:km

APPROVED:



PATRICK H. WEST
CITY MANAGER