



CITY OF LONG BEACH

DEPARTMENT OF PARKS, RECREATION & MARINE



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www.LBParks.org

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best in the nation

November 14, 2013

MEMBERS OF THE PARKS AND RECREATION COMMISSION

City of Long Beach
California

RECOMMENDATION:

Receive and file a report on the Department of Parks, Recreation and Marine's acceptance of donations to provide for the installation of park improvements and outdoor fitness equipment at Coolidge Park. (District 9)

DISCUSSION

On October 23, 2013, the Department of Parks, Recreation and Marine (PRM) received notice from the Los Angeles Clippers Basketball Team of the National Basketball Association (LA Clippers) that Coolidge Park, located at 352 East Neece Street (Coolidge Park), had been selected to receive approximately \$100,000 in playground and basketball court improvements. This donation is a part of the LA Clippers' FIT Campus Playground & Court Refurbishment Program. The playground at Coolidge Park, having last been replaced in 1995, is one of the oldest playgrounds in the City and has been identified by PRM as in need of refurbishment. The improvements to be funded by the LA Clippers include labor, replacement/installation of new playground equipment, new playground surfacing, new basketball court backboards and basketball court resurfacing. The aforementioned improvements would replace the current aging equipment, which is not currently serviceable by the original vendor, and is noncompliant with both the Americans with Disabilities Act (ADA) and current City playground safety standards.

The Long Beach Department of Health and Human Services (DHHS) has been working with PRM to install outdoor fitness equipment, signage and surfacing within North Long Beach, pursuant to a \$1,000,000 Healthy Eating Active Living Zone Initiative Grant (HEAL Grant) received from Kaiser Foundation Hospitals in 2012. The HEAL Grant is designed to address the growing obesity epidemic and prevent chronic diseases, with a goal of helping to make healthy choices more accessible to people in underserved communities through environmental changes that are sustained by community education and promotion. Concurrent to the LA Clippers' FIT Program proposal, \$30,000 of the HEAL Grant has been earmarked for improvements at Coolidge Park,

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that include installation of new outdoor exercise equipment, signage and surfaces intended to compliment and enhance the new playground equipment, basketball courts and backboards.

In return for this project, the LA Clippers have requested placement of a recognition plaque at Coolidge Park. No other naming or sponsorship-type benefits have been requested or proposed. Once installed, PRM shall assume maintenance of the equipment, as it would for any City asset. The LA Clippers shall have no further obligation for maintenance.

FISCAL IMPACT

The labor, replacement/installation of new playground equipment, new playground surfacing, new basketball court backboards and basketball court resurfacing will be provided by the LA Clippers, and the new outdoor exercise equipment, signage and surfaces will be provided by the HEAL Grant, so other than some staff oversight during the installation process, there is no fiscal impact from this project.

SUGGESTED ACTION:

Approve Recommendation.

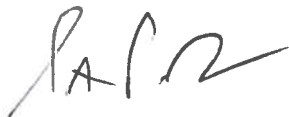
Respectfully submitted,



RAMON AREVALO
MANAGER
MAINTENANCE AND DEVELOPMENT

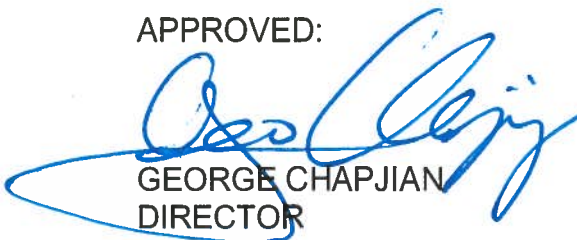


GLADYS KAISER
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APPROVED:



GEORGE CHAPJIAN
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