

June 12, 2022

Dear Council Member,

My Name is Heather Carlisle, and I am the owner of the Belmont Shore Children's Center on the corner of Termino Ave. and Olympic Plaza Drive in Belmont Shore.

Our school children urgently need your help! I have pleaded with the City for nearly two years to stop the harmful noise coming from the ICONIX Fitness OAP structure in front of our school on Olympic Plaza Drive. This OAP/Parklet structure was installed without our consideration or authorization. Inside this structure, ICONIX Fitness holds lively group outdoor fitness classes with loud booming music and shouting instructors. Often the music contains vulgar and inappropriate lyrics which are heard by our children. All of this interferes with our children's peaceful environment and ability to learn. I have used every mode and method available to us within the City of Long Beach to resolve this critical matter, including two (2) violations issued by the Department of Environmental Health. Unfortunately, nothing has changed, and the harmful noise continues only 7 feet away from our classrooms and playgrounds.

The Coastal Development Permit Waiver Request No.2, under which this Olympic Plaza OAP/Parklet exists, directs the City to determine, "*the minimum action necessary to protect public health and safety*", and to re-open spaces when appropriate. In the case of the OAP structure in front of our property, that appropriate time is NOW! ICONIX Fitness continues to have use of a second OAP/Parklet structure in front of its own property that is 175 ft in length. The ICONIX OAP also allows them to use the Olympic Plaza Park complex for their outdoor classes. In addition, ICONIX Fitness has 4,168 sq ft of outdoor space on its own rooftop for its fitness activities. As you can see, this much open space goes beyond "*the minimum action necessary to protect public health and safety*". The additional OAP structure in front of our property is not only no longer necessary, but in fact has become brutally inappropriate by denying our children the protection of their health and safety while attending our school.

Two weeks ago, we invited Council Members to come by our school and observe the OAP structure in front of our property for themselves. On Wednesday, June 8, Daniel Brezenoff, Senior Advisor to the Mayor, stopped by to tour the structure and was immediately struck by how inappropriate it is and has become. He assured us that he would present his experience to the Mayor, to District 3, and to City staff. I am very grateful for his visit, and I encourage any of you who have not yet spoken with him about this issue to do so.

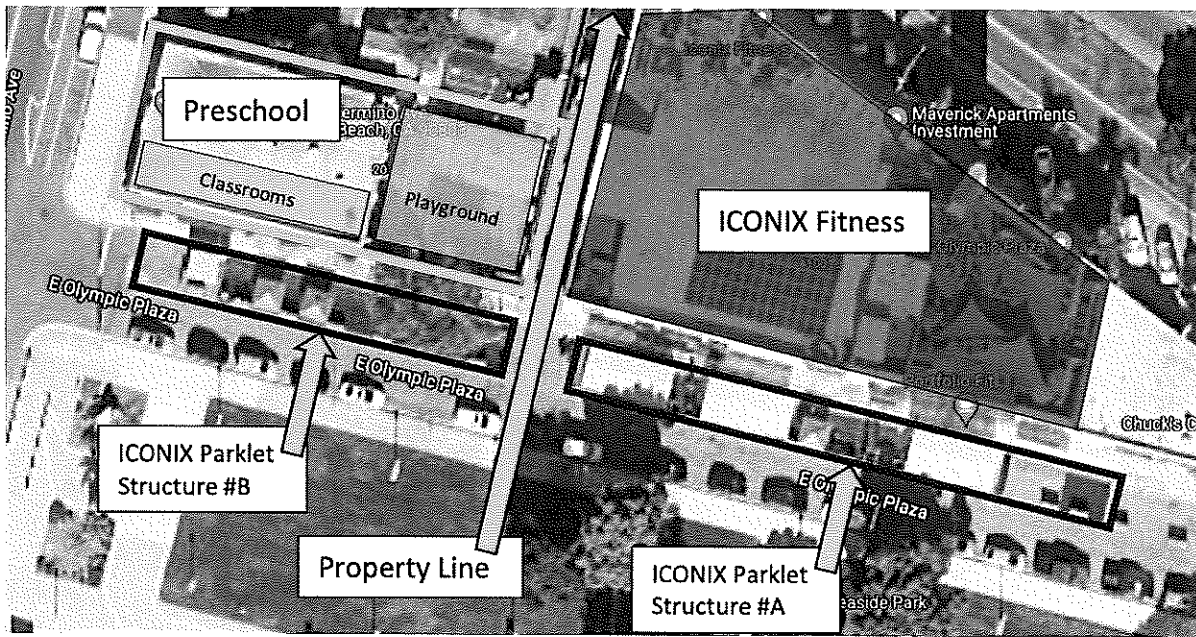
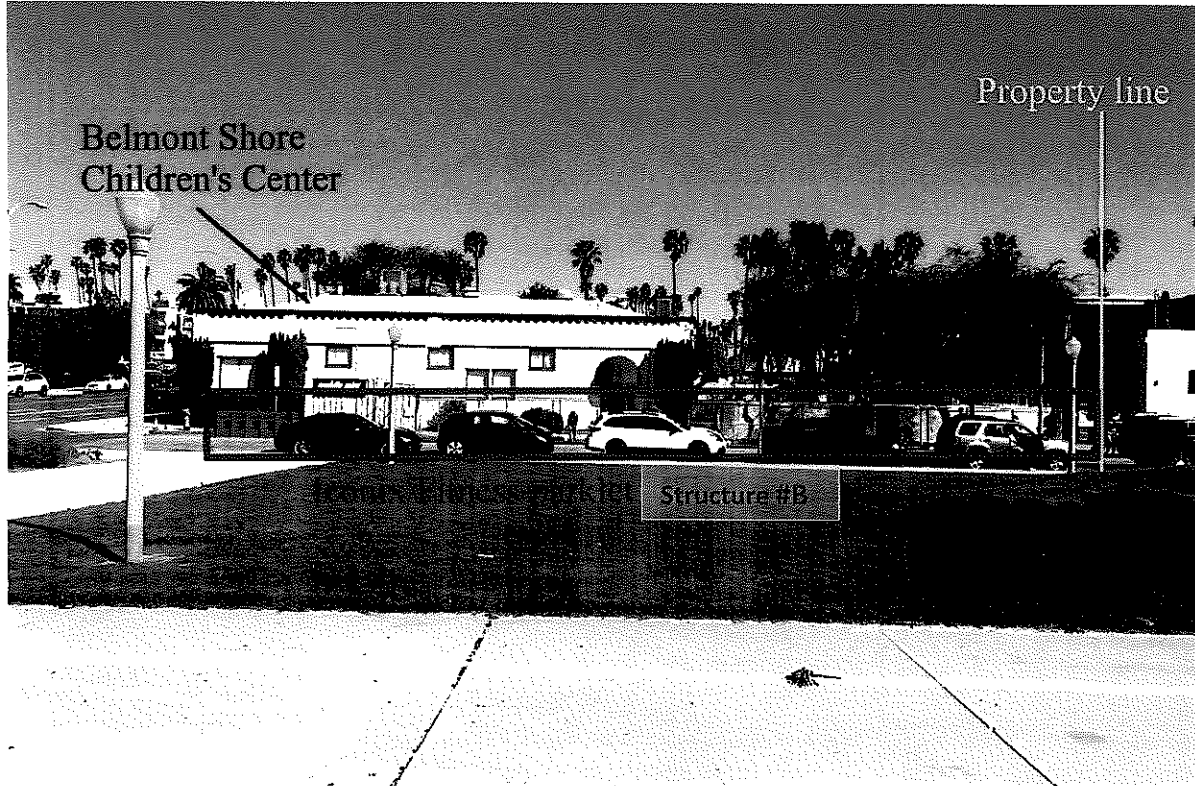
So then, I as owner of the Belmont Shore Children's Center ask our District 3 Council Member, Suzie Price, to make a motion to amend the ICONIX Fitness OAP/Parklet on Olympic Plaza so as to close and remove the OAP/Parklet structure that is currently between our school property lines, and to return that space to its original state and purpose. In addition, I ask that each Council Member support this requested motion. Please note that I am not asking you to deny an extension of the ICONIX OAP/Parklet beyond the June 30, 2022 expiration date, but instead to amend it so as to protect the rights, health and safety of our children at the Belmont Shore Children's Center as well as the members of ICONIX Fitness. Both entities deserve equal and just treatment under the ICONIX Fitness OAP, and an amendment like this would provide a fair solution to the current health and safety problems that continue daily because of this specific OAP/Parklet structure.

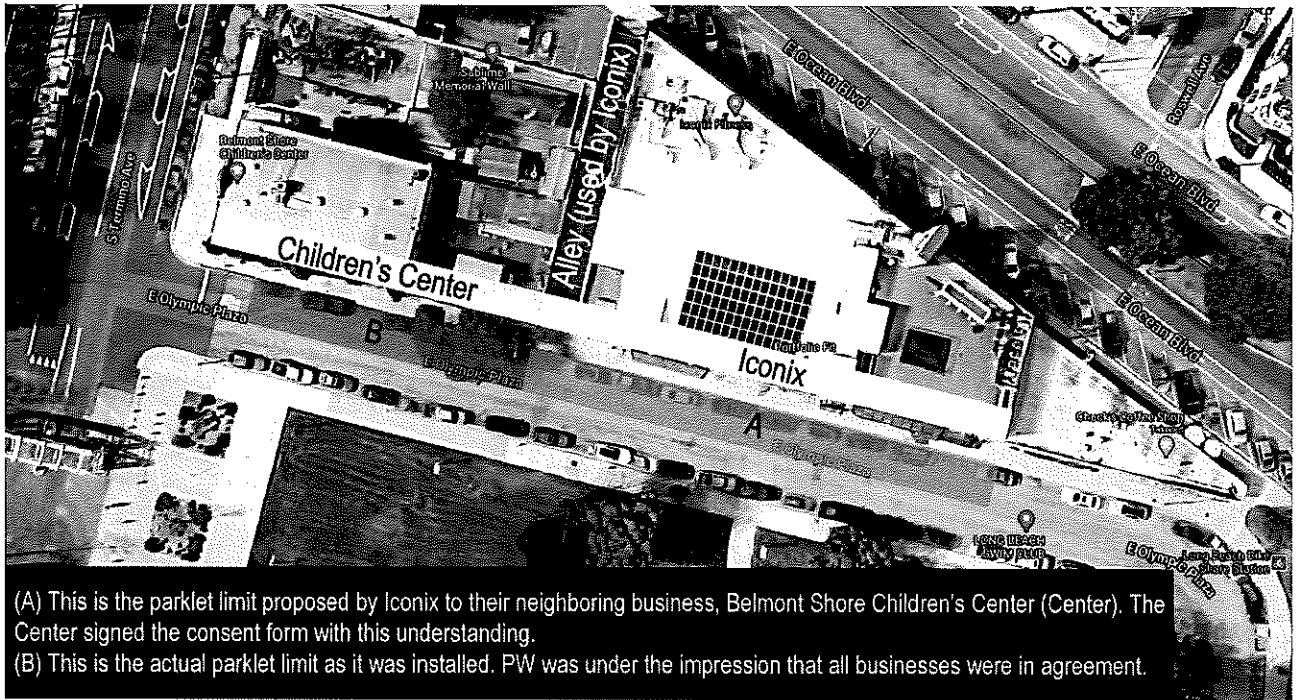
Thank you for your consideration!

Sincerely,

Heather Carlisle, Private School Owner & Child Advocate  
Belmont Shore Children's Center  
30 S. Termino Ave., Long Beach CA 90803

Request ICONIX Fitness OAP amendment, to remove ICONIX Parklet Structure #B





(A) This is the parklet limit proposed by Iconix to their neighboring business, Belmont Shore Children's Center (Center). The Center signed the consent form with this understanding.  
(B) This is the actual parklet limit as it was installed. PW was under the impression that all businesses were in agreement.

BEFORE ICONIX PARKLET STRUCTURE #B

OLYMPIC PLAZA – View of preschool playground and classrooms.



CURRENTLY WITH ICONIX PARKLET STRUCTURE #B

OLYMPIC PLAZA – View of preschool playground and classrooms with  
ICONIX Fitness structure 7 feet away preschool classrooms and playground.



View from classroom window of ICONIX Parklet Structure #B

**FOREGROUND:** Fitness class, 7 feet way from preschool classroom window.

**BACKGROUND:** Olympic Plaza Park where additional ICONIX Fitness classes are held.



**LEGEND:**

**Olympic Plaza Park – black outline and dots**

Belmont Shore Children’s Center

ICONIX Fitness

**ICONIX COVID-19 Outdoor Activity Permit,  
permitted use areas:**

Olympic Plaza, Parklet Structure #A

Olympic Plaza, Parklet Structure #B

Olympic Plaza Park

