

CITY OF LONG BEACH

Department of Parks, Recreation and Marine

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www.lbparcs.org

January 11, 2005

HONORABLE MAYOR AND CITY COUNCIL

City of Long Beach
California

SUBJECT: Revocable Permit to Allow the Grand Prix Association of Long Beach to Occupy Certain Areas During the 2005 Toyota Grand Prix of Long Beach (District 2)

DISCUSSION

The Grand Prix Association of Long Beach has requested the use of certain areas adjacent to the race circuit for general and recreational vehicle parking (see Exhibit A) and hospitality areas (see Exhibit B) for the approximately 300,000 race fans who come to watch this annual event, which will be held April 8 through April 10, 2005. The proposed permit grants permission to occupy these areas and establishes the conditions and fees (see Exhibit C) for their use. This request is consistent with previous requests of the Grand Prix Association of Long Beach, which has conducted the race in Long Beach for 30 years.

This year's revocable permit will allow the Long Beach Grand Prix Association to use the Alamitos Beach parking lot, the northern section of the Downtown Shoreline Marina parking lot, and the western end of Shoreline Drive for general motor vehicle parking and storage. Hospitality areas will be established in the Rainbow Lagoon Park and Marina Green. These are the same areas granted under the permit last year.

The Department of Health and Human Services and Fire Department personnel will be present during all days of the Grand Prix and perform continual inspections of the permitted areas.

This letter was reviewed by J. Charles Parkin, Deputy City Attorney, on December 22, 2004, and by Budget Management Officer David Wodynski on December 20, 2004.

TIMING CONSIDERATION

Construction for the 2005 Toyota Grand Prix of Long Beach will begin February 7, 2005; therefore, City Council action is requested on January 11, 2005.

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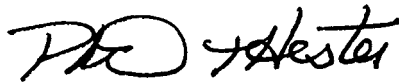
FISCAL IMPACT

As provided for by the terms and conditions of the Amended and Restated Agreement with the Grand Prix Association of Long Beach and the City, the Grand Prix Association will pay \$82,086.26 for contract permit fees, which will be deposited in the General Fund (GP), and \$46,515.42 will be paid to the City's Special Advertising and Promotions Fund (SR133) by the Grand Prix Association for contract administration fees. These fees were established by the City Council under the provisions of the Amended and Restated Agreement in 1996 and have been increased each year based upon the Consumer Price Index. Revenue associated with these transactions is budgeted in Fiscal Year 2005. The use of the parking area will generate \$7,209, which will go to the Tidelands Operations Fund (TF), monies due under the provisions of the Revocable Permit. The City will be reimbursed for all City expenses associated with this event.

IT IS RECOMMENDED THAT THE CITY COUNCIL:

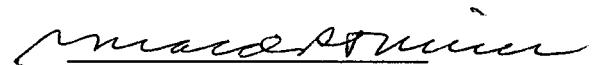
Authorize the City Manager to execute a Revocable Permit granting the Long Beach Grand Prix Association permission to occupy and use certain areas for parking and hospitality during the staging of the 2005 Toyota Grand Prix of Long Beach to be held April 8 through April 10, 2005.

Respectfully submitted,



PHIL T. HESTER
DIRECTOR OF PARKS, RECREATION AND MARINE

APPROVED:



GERALD R. MILLER
CITY MANAGER

PTH:DWA:vhd:re