



CITY OF LONG BEACH

DEPARTMENT OF PUBLIC WORKS

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July 5, 2016

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Adopt Specifications No. ITB LB-16-029 and award a contract to Safeway Sign Company, of Adelanto, CA, to furnish and deliver traffic and custom signs, poles, and related supplies, in an annual amount not to exceed \$1,237,000, for a period of two years, with the option to renew for two additional one-year periods, at the discretion of the City Manager. (Citywide)

DISCUSSION

City Council approval is requested to enter into a contract with Safeway Sign Company to furnish and deliver traffic signs, custom signs, poles, and related supplies for the Departments of Public Works and Parks, Recreation and Marine. The requested award of this contract will ensure the availability of, and continued support for, ongoing sign maintenance, placement and replacement throughout the City.

The bid was advertised in the Long Beach Press-Telegram on January 15, 2016, and 7,862 potential bidders specializing in signs and equipment were notified of the bid opportunity. Of those bidders, 54 downloaded the bid via the City's electronic bid system. The bid document was made available from the Purchasing Division, located on the seventh floor of City Hall, and the Division's website at www.longbeach.gov/purchasing. A bid announcement was also included in the Purchasing Division's weekly update of Open Bid Opportunities, which is sent to 22 local, minority, and women-owned business groups. Three bids were received on June 3, 2016. Of those three bidders, one was a Minority-owned Business Enterprise (MBE), none were Women-owned Business Enterprises (WBEs), one was a certified Small Business Enterprise (SBE), and none were Long Beach businesses (Locals). Safeway Sign Company, of Adelanto, CA, is the lowest responsible bidder.

Local Business Outreach

In an effort to align with the City's outreach goal, Long Beach businesses are encouraged to submit bids for City contracts. The Purchasing Division also assists businesses with registering on the Bids Online database to download the bid specifications. Through outreach, 770 Long Beach vendors were notified to submit bids, of which two downloaded and none submitted a bid. The Purchasing Division is committed to continuing to perform outreach to local vendors to expand the bidder pool.

This matter was reviewed by Deputy City Attorney Amy R. Webber on June 8, 2016 and by Revenue Management Officer Julissa José-Murray on June 17, 2016.

TIMING CONSIDERATIONS

City Council action to adopt Specifications No. ITB LB-16-029 and award a contract concurrently is requested on July 5, 2016, to ensure that a new contract is in place expeditiously.

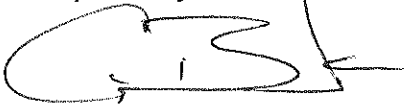
FISCAL IMPACT

The total annual contract cost will not exceed \$1,237,000. Sufficient funds to support this contract are budgeted in the General Fund (GF) in the Public Works Department (PW) and the Parks, Recreation and Marine Department (PR). There is no local job impact associated with this recommendation.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



CRAIG A. BECK
DIRECTOR OF PUBLIC WORKS



JOHN GROSS
DIRECTOR OF FINANCIAL MANAGEMENT

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APPROVED:



PATRICK H. WEST
CITY MANAGER