



City of Long Beach
Working Together to Serve

Memorandum
Councilmember
Patrick O'Donnell
4th District

NB-23

Date: March 4, 2014

To: Honorable Mayor and City Council

From: Councilmember Patrick O'Donnell, Fourth District *PO*
Councilmember Gerrie Schipske, Fifth District *GS*
Councilmember Steven Neal, Ninth District *SN*

Subject: Support of Assembly Bill 1839

Recommended Action:

Request that the City Manager prepare a letter in support of Assembly Bill 1839 (Gatto/Bocanegra) also known as the California Film and Television Job Retention and Promotion Act.

Background:

As the Long Beach City Council has recently discussed, the production of film and television industry is of great value to Long Beach and the region. Since 2009, the State Legislature has allocated over \$100 million to film and television productions that meet specific criteria. These credits have gone to benefit more than 250 projects and generated an estimated \$4.75 billion in economic activity and created more than 50,000 good paying jobs.

Despite the best efforts of the California Film Commission, which administers the program, over 40 other states and international governments have heavily lobbied production companies to abandon California. Across the state, production has heavily declined, resulting in the loss of jobs and economic activity.

The California Film and Television Job Retention and Promotion Act will protect these valuable jobs by extending the life of the program an additional five years; lift the per-film budget cap so that large films may apply for the credit (up to \$100 million dollars); allow for all new, one-hour television series to be eligible; stimulate television production by allowing pilots to apply for the credit as well as ensuring more of the production days occur in California.

This legislation has bi-partisan support in both houses and is in line with policy previously discussed by the City Council.

Fiscal Impact: None



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REQUEST TO ADD AGENDA ITEM

Date: *March 4, 2014*

To: Larry Herrera, City Clerk

From: *Councilmember Patrick O'Donnell*

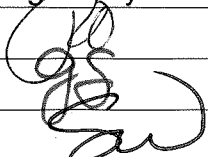
Subject: Request to Add Agenda Item to Council Agenda of *March 4, 2014*

Pursuant to Municipal Code Section 2.03.070 [B], the City Councilmembers signing below request that the attached agenda item (due in the City Clerk Department by Friday, 12:00 Noon) be placed on the City Council agenda under New Business via the supplemental agenda.

The agenda title/recommendation for this item reads as follows:

Recommendation:

Respectfully request that the City Manager prepare a letter in support of Assembly Bill 1839 (Gatto/Bocanegra) also known as the California Film and Television Job Retention and Promotion Act.

Council District	Authorizing Councilmember	Signed by
4	Patrick O'Donnell	
5	Gerrie Schipske	
9	Steven Neal	