



**VOTING SOLUTIONS  
FOR ALL PEOPLE**

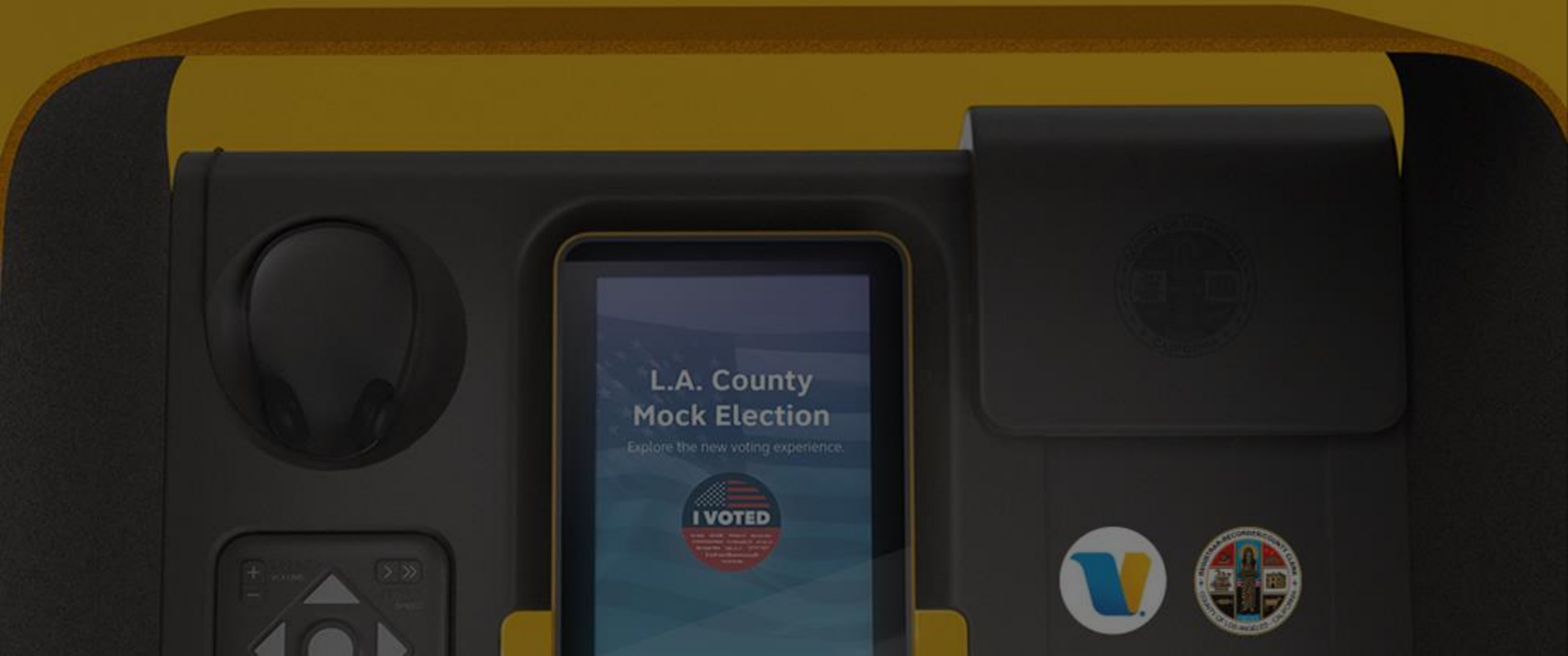
# Voting Solutions for All People (VSAP): Creating the Voting Experience of the Future

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# VOTING IS CHANGING



# Vote Centers



## Key Features:

- Vote anywhere in the County
- Accessible and convenient
- ~1,000 by Fri before E-Day

## The Message:

- Vote anywhere!
- Vote w/your friends and family
- Gaining 1,000 vote centers

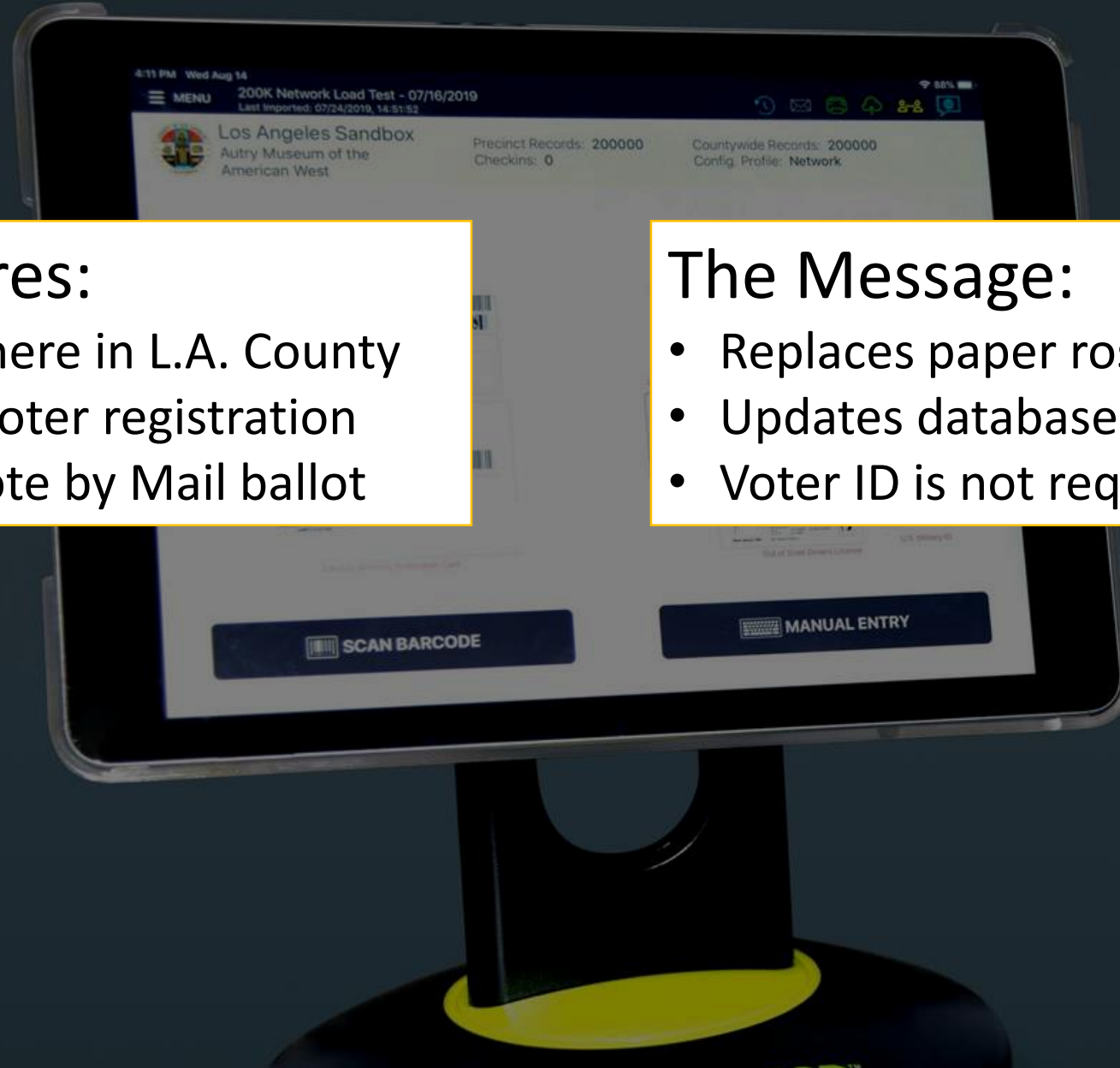
# Electronic Pollbook

## Key Features:

- Vote anywhere in L.A. County
- Same day voter registration
- Suspend Vote by Mail ballot

## The Message:

- Replaces paper roster
- Updates database in real time
- Voter ID is not required



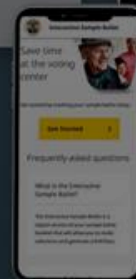
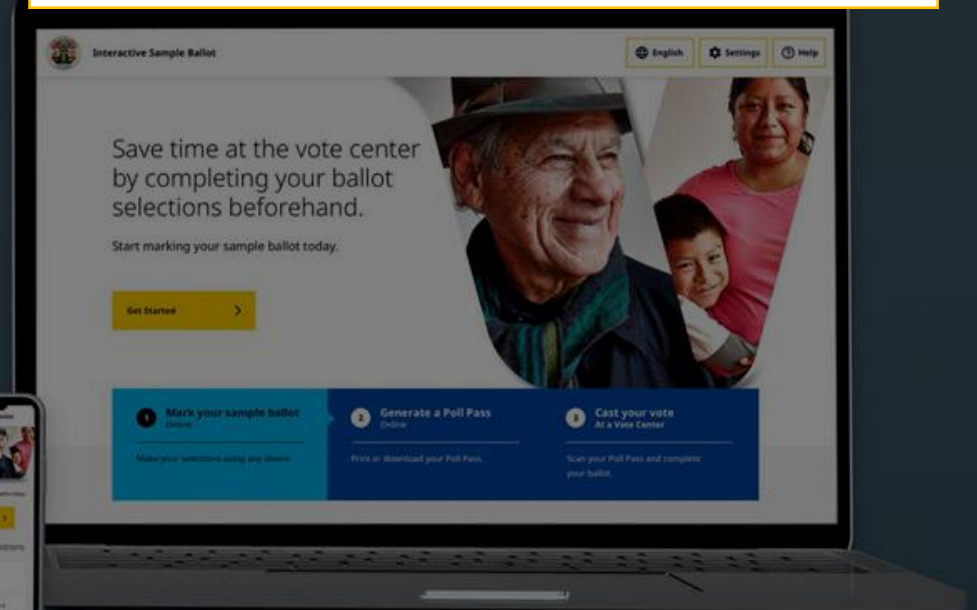
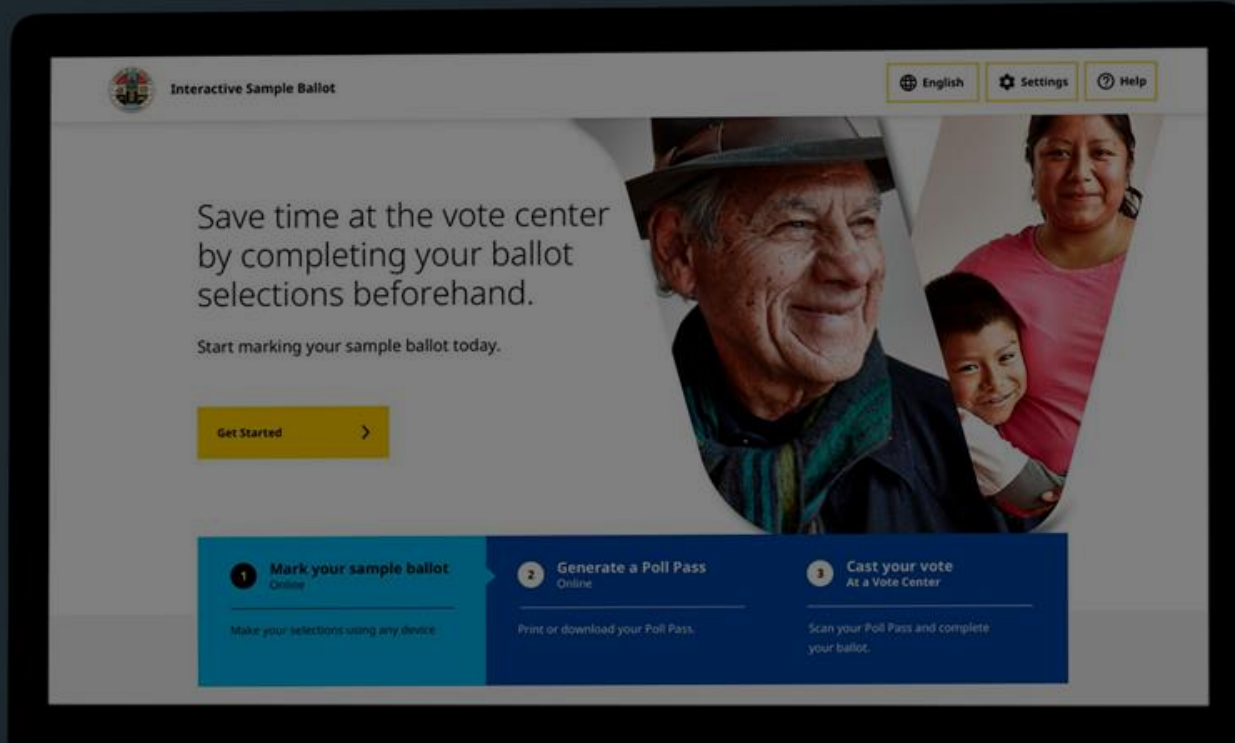
# Interactive Sample Ballot

## The Message:

- An option to speed up voting
- Not internet voting
- Selections saved on device
- Must go to vote center

## Key Features:

- Saves time at the vote center
- Available in 13 languages
- Use your personal devices



# Ballot Marking Device



## Key Features:

- Available in 13 languages
- Audio headset and control pad
- Display settings for text size and contrast

## The Message:

- Voting on a paper ballot
- No network or internet connection
- Does not count the ballots

# KEY MESSAGES

We're not losing polling places, we're gaining vote centers!

Fully accessible voting equipment to make voting easier

Still a paper-based voting system

11 days to vote

Vote early

A diverse group of people is gathered outdoors, possibly at a community event or meeting. In the foreground, a man in a light blue long-sleeved shirt is taking a selfie with a smartphone. To his left, a woman in a white t-shirt is looking at her phone. In the background, a large crowd of people of various ages and ethnicities is visible, some standing and talking, others walking. The setting appears to be a paved area near a building with classical architectural features like columns. The overall atmosphere is one of community and engagement.

# Getting the Message Across



# VSAP Demo Centers

A person wearing a teal scrub top is shown from the side, interacting with a large tablet device. The background is dark and out of focus, suggesting a clinical or hospital environment. The text is overlaid on the image in white boxes.

10 Demo Centers

Rotating locations thru January

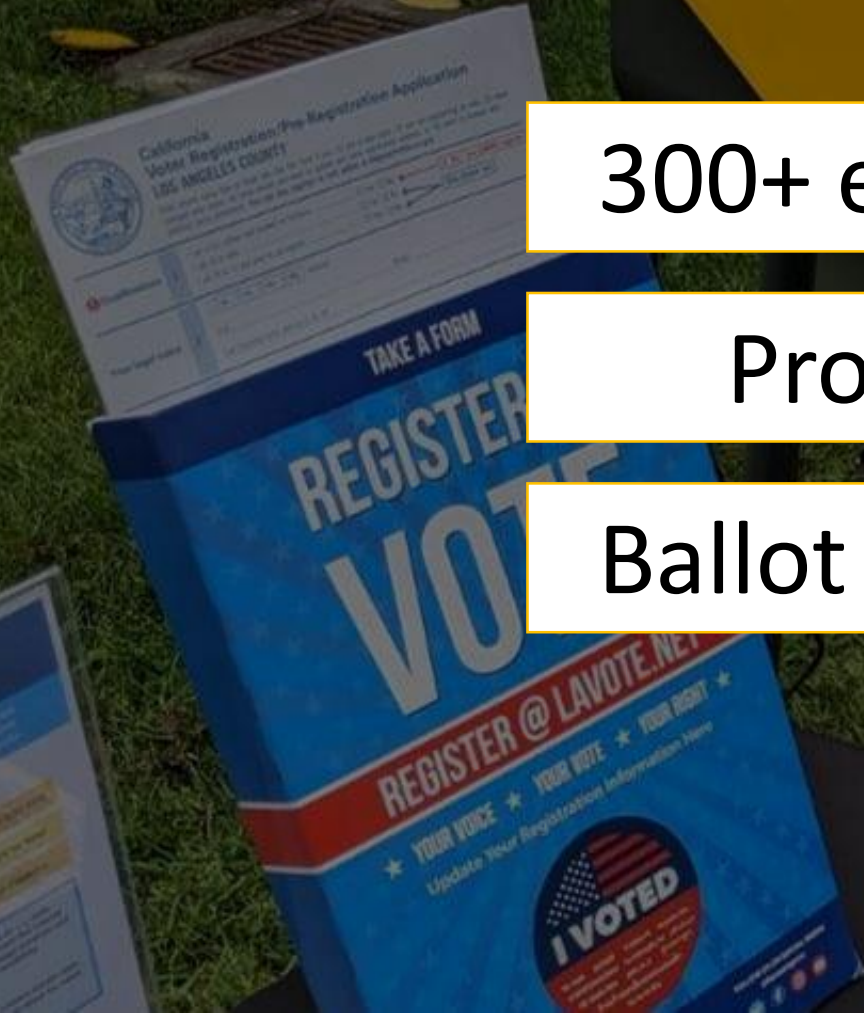
Experience BMD & ePollbook

# Community Events

300+ events or presentations

Provide VSAP materials

Ballot Marking Device on site



# Media Partnerships

The background image shows an outdoor event space. On the right, there is a tall, black, curved banner with the 'LA AM570 SPORTS' logo repeated vertically. Below it, a blue banner also features the logo. A metal truss structure is visible behind the banners. In the foreground, a group of people is gathered near an orange utility vehicle. A red SUV is parked on the right. The sky is blue with scattered white clouds. The overall scene is an outdoor promotional event.

Radio, TV and Digital

Outdoor Media

Print Media

# Earned Media



Media Roundtables

Featured Stories

Interviews

Events

# Thank you!



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