

# GREEN APPLE™ DAY OF SERVICE

## WHAT IS GREEN APPLE DAY OF SERVICE?

On Sept. 28, 2013, the Green Apple Day of Service will bring together thousands of students, teachers, parents and community leaders from around the globe to improve our school environments through service projects, education, community events and more. Our vast network of champions will demonstrate the strength and breadth of our movement, leaving a meaningful and lasting local impact on our world's schools.

## TRANSFORMING OUR SCHOOLS

When you look at our educational spaces, you see outdated buildings in need of repairs, burdened with unsafe toxins, dwindling budgets and outdated resources - in place of opportunity and progress. The Green Apple Day of Service enables volunteers to transform all learning environments into safe, engaging and comfortable facilities that enhance kid's ability to learn and teacher's ability to teach.

## THE POWER OF VOLUNTEERS

For the first annual Day of Service, approximately 169,000 volunteers participated in more than 1,250 service projects in 49 countries around the world to make our schools healthier, more sustainable places to learn. Volunteers are essential to our movement: green building professionals, educators, parents, grandparents, students and community leaders everywhere can work toward better school buildings, improved facilities and cost-saving practices through the Day of Service.



## THOUSANDS OF EVENTS

With more than 700 million children in a school building each day, there is no questioning the enormity and urgency of the task before us. The Day of Service will bring together individuals and communities to make changes in their schools and surrounding areas, and there are plenty of ways for you to get involved with this effort. From South Africa to Canada, Korea to Brazil, every school can be better served by our commitment on this day.

## GREEN APPLE

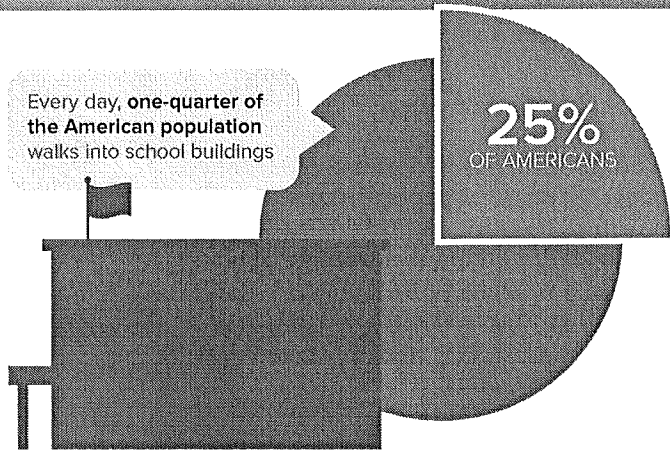
Green Apple is a cause-marketing initiative gives individuals, companies and organizations the opportunity to transform all our schools into healthy, safe, cost-efficient and productive learning places. The Green Apple initiative is powered by volunteers who participate in community-based efforts; promoted by media partners, like-minded NGOs and high-profile ambassadors; and funded by corporate partners who contribute a portion of proceeds or make a substantial sponsorship donation and receive the right to use the Green Apple mark to show their association with and support of the Green Apple initiative.

## JOIN US!

How will you take part in Green Apple Day of Service? Start by visiting [mygreenapple.org](http://mygreenapple.org) to pledge your support, connect with others who are already taking action and find or start a project near you. For more information or to learn how to fund a service project, contact [help@mygreenapple.org](mailto:help@mygreenapple.org).

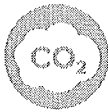
## AMERICA'S COMMITMENT TO GREEN SCHOOL BUILDINGS

Many of today's schools are beset by a host of challenges that compromise our children's health and wellness, causing everything from asthma to headaches and concentration issues.



TENS OF THOUSANDS OF THESE SCHOOLS ARE IN DESPERATE NEED OF REPAIR

BURDENED WITH:



airborne toxins

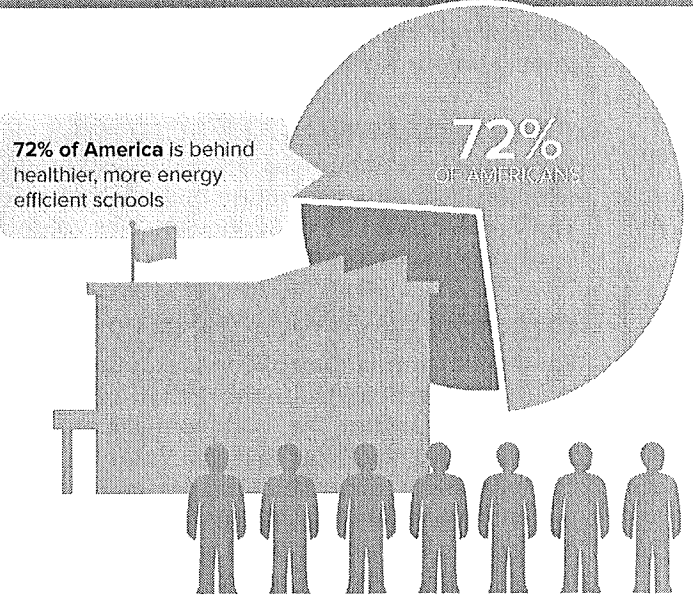


dwindling budgets



outdated resources

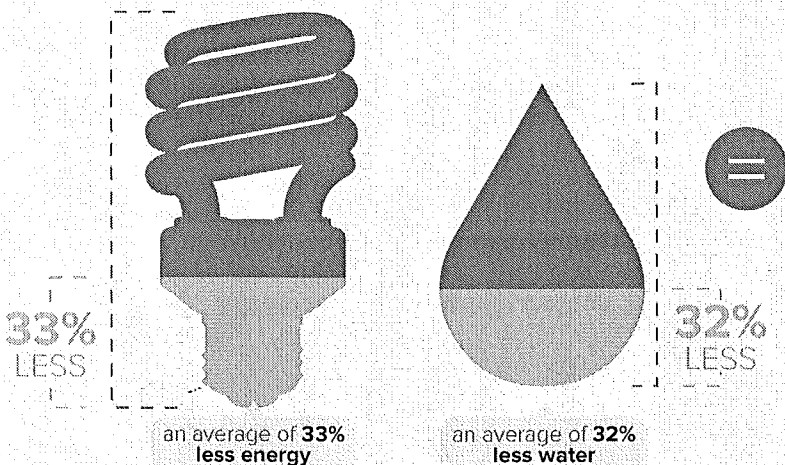
BUT



**700 MILLION STUDENTS**  
 IN A SCHOOL BUILDING EVERY DAY WORLD WIDE

## THE BENEFITS OF HEALTHY, MORE SUSTAINABLE SCHOOL BUILDINGS

GREEN SCHOOLS USE LESS ENERGY AND EMIT LESS CO<sub>2</sub> THAN CONVENTIONALLY DESIGNED SCHOOLS



ON AVERAGE, GREEN SCHOOLS SAVE \$100,000 PER YEAR ON OPERATING EXPENSES

